

MIDWINTER MEETING 2025 – SUWANNEE VALLEY RESORT

FRIDAY, JANUARY 31st and SATURDAY, FEBRUARY 1st

Schedule and Times for Presentations and Midwinter Meeting Agenda are subject to change. All times noted are Eastern Time.

Midwinter 2025 Trustees' Meeting Agenda FRIDAY, JANUARY 31, 2025

Time	Item	Presenter
10:00 AM	Call to Order	Pres. Linda Weber
10:05 AM	Host Welcome and Resort Information	BG Parkes
10:10 AM	Executive Director's Report	Erich Schuttauf
10:40 AM	Florida Lobbyist Update	BG Parkes
11:00 AM	Membership Marketing	George Oberle
11:30 AM	Public Relations	Evan Nix
12:00 PM	Lunch	
1:00 PM	Membership Dues Modernization	Joe Rivas
1:40 PM	GAT	Tim Mullins
2:00 PM	Break	
3:00 PM	Call to Order	Pres. Linda Weber
3:02 PM	Roll Call	Sec. David Levine
3:05 PM	Declaration of Quorum	Pres. Linda Weber
3:06 PM	Introduction of Dignitaries	Vice Pres. Patty Faber
3:11 PM	Consideration of Rules and Order of Business	
3:13 PM	Report the Interim Motions since August 2024	Sec. David Levine
3:30 PM	Approval of Minutes of Trustee Meetings, August 2024	
3:40 PM	Budget Discussion	Pres. Linda Weber
5:00 PM	Recess for all attendees Convene to Executive Session	Pres. Linda Weber
6:00 PM	Resort Meet and Greet	

Midwinter2025 Trustees' Meeting Agenda SATURDAY FEBRUARY 1, 2025

Time	Item	Presenter
10:00 AM	Call to Order/Reconvene	Pres. Linda Weber
10:02 AM	Roll Call	Sec. David Levine
10:05 AM	Moment of Silence for Passed Members	Pres. Linda Weber
10:07 AM	President's Report and Comments to the Board	Pres. Linda Weber
10:27 AM	Budget Results and Executive Session Update	Pres. Linda Weber
11:00 AM	Committee Reports – updates to the written reports only (If no report was submitted, the Chair will not be called)	Bob Dixon
	Internal Investigations - IA Convention and Facilities	Margie Cantlon
	Legislation	Ralph Collinson
	Glen Miller Fund	Mike Parker
	Strategic Planning	Cyndi Tendick
	Finance	Kathy Watzel
	Research and Education	AL Gilewicz
	AANR Youth (18 and under)	Susan Cappa/Rick Markel
	Hall of Fame	Cyndi Tendick
12:00 PM	Lunch	
1:00 PM	WINR	Andee Rodgers
	Nominations	Richard Quigley
	Member Retention	Sandra Cordell
	Club Liaison	Heather Cheney
	Young Adult/Diversity Advisory Council	Kane Stanton
1:50 PM	Regional Presidents' Council Report	
2:05 PM	New Business - Non-Disclosure Agreements	Pres. Linda Weber
2:10 PM	New Business - Insurance Committee Review	Paul Hurley
2:45 PM	Good of the Order - Non-landed Club Membership Drive Award	
3:00 PM	Announcements / Adjourn	Pres. Linda Weber

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Executive Directors Report

AANR Year-End and Midwinter Meeting Report

I look forward to joining you at Suwannee Valley Resort in White Springs, Florida for the Midwinter meeting of the AANR Board of Trustees. We deeply appreciate the hospitality that BG, Tom, and their staff have shown AANR in the past and know the Association will have a great session.

Office Restoration and Improvements

Not long after the 2024 AANR Convention wrapped up and staff returned to Kissimmee, it became necessary to prepare for two major hurricanes which struck Florida. While the office was spared the significant destruction experienced by numerous AANR clubs elsewhere in the region, the effects of both storms are evident in stresses put on the electrical and phone systems within the office. As this report is being prepared, new telephone equipment is now being installed. Earlier this fall, repairs on one of the tenant's offices necessitated by a plumbing leak also took place.

Bi-Weekly Zoom Sessions Continue

Zoom sessions in which AANR members and interested nudists convene on Thursday evening to discuss topics ranging from nudist culture to creative writing, women's issues, and AANR's advocacy work remain popular. AANR has appreciated the work of Karen Lahey and Walt Stevens who did so much to set up the structure of these sessions. Beginning in 2025 new procedures are being implemented to further ensure that rooms devoted to topics are staffed by volunteer moderators prior to convening the zooms and bringing new moderators / facilitators to the team also.

AANR Membership System and Membership Committee

In October 2024, AANR began phasing in a new membership database system with various refinements. All with the aim of combining many of the features that clubs and staff appreciated within previous systems as well as better functionality with the accounting structure of the Association. This has not occurred free of complications. However, the software team assisting AANR has been readily available to address modifications with higher priority and is responsive.

AANR deeply appreciates the work of Joe Rives and his committee, which was formed to examine the current membership due's structure and to suggest important changes. The committee has regularly met online, not less than every two weeks over the past several months. I am especially grateful to AANR President Linda Weber and the other members who actively participated throughout that process. Joe will present findings and proposals during the meeting at SVR.

AANR dues are scheduled to increase by a nominal *dollar* effective January 1, 2025, to help offset increases in expenses incurred.

Government Affairs and Legal

A special Government Affairs edition of <u>The Bulletin</u> has been printed and distributed for the January 2025 issue. It includes details about adverse legislation stopped in

Wisconsin, Hawaii, and Puerto Rico earlier this year, as well as specific provisions recognizing nudity within AANR clubs in Florida where licensed massage therapy is offered.

The 2025 National Conference of State Legislatures will take place in Boston, Massachusetts next August. Booth space has been secured. AANR Trustee Kathy Watzel has already been working on an appropriately themed lapel pin design. Florida Government Affairs Team member Jonathan Duffield advised the team that the City of Ft. Lauderdale, Florida was taking a second look at the nudity restrictions on its books after a local business announced plans to make clothing optional at its establishment where alcohol is solved. After Jonathan opened a dialog with the interim city attorney, I prepared a legal memorandum outlining key constitutional issues with enforcing such laws. The memo included citations to a number of federal court decisions reversing anti-nudity measures on several grounds including equal protection and first amendment law.

AANR Legal Matters - autumn 2024

AANR regularly provides information and assistance to clubs and members with various legal situations, difficulties, and issues. The following list describes the types of issues and court battles AANR has dealt with in the fall this year. (The information below may be redacted to preserve privacy and attorney-client privilege):

- Assisted AANR Clubs by distributing information relating to various government programs to assist in the wake of Florida hurricanes as well as Hurricane Beryl in the Southwest and the aftermath of tornadoes in the Midwest. This ranged from information about excusable tax filing and building permit delays, to FEMA assistance, details of the Glen Miller loan program, arranging items for spurring fundraising donations, exploring insurance options (with significant help and leadership from BG Parkes), and more. Many thanks to AANR Florida lobbyist Ramon Maury for providing information that applied to businesses within and well beyond, Florida.
- Assisted an AANR member / nudist in the Southwest who is having her parenting rights challenged by the child's father in custodial proceedings on the grounds that it was improper to bring their child to a nudist club event held in Florida. Arlette Lowery of the AANR staff assisted me with preparing information and memoranda outlining the legal right to do so as well as collateral material from judges and lawmakers supporting the case and we are assisting with local counsel with this aim. In mid-December I was scheduled to travel to provide testimony in this case, joining others from the nudist community. The parties have requested a continuance in the case to further prepare.
- A second nudist parenting / custody case has emerged.... This time within the Midwest, where the father of three children is being challenged by an ex-spouse over simple nudity occasionally practiced within the home. Arlette and I have already arranged to speak with the member's counsel and supplied case law and statutes supporting this parent.

- Assisted an AANR club on the East Coast after a lawyer targeting the club in civil litigation attempted to subpoena membership information to increase pressure on the club.
- Provided basic guidance to an AANR member dealing with alleged pornography violations related to nude images.
- Provided guidance to an AANR Region on a matter relating to guest comfort and security.
- Continued working with Florida Government Affairs professional Ramon Maury, as well as BG Parkes and SVR to address regulations which will further implement the state's massage therapy law.
- Assisted an AANR club with questions regarding accommodations per the Disabilities Act.
- Assisted club with questions regarding disagreements among leadership about application of ruling documents and qualifications / ascension of leaders.
- Assisted region with identifying federal impediments, if any, to establishing a nude beach on federal lands in that jurisdiction.
- Reviewed proposed legislation in various states.
- Assisted with team plan in response to state tourism site that appeared to be removing businesses from the site (e.g. are nudists next? How can we assist those being affected?)
- Yet another nudist custody case... this one involving the father of a three year old boy challenged by an ex-spouse.
- Prepared letters to California officials regarding legislation to ban certain textiles containing pvc's from landfills... explaining that nudists recycle clothing by holding clothing drives for charity as well as wearing fewer clothes!
- Assisted an AANR club dealing with a claim of harassment of guests at the club.
- Assisted member cited for nudity on his own property up to and through trial, working with local counsel on legal memoranda, status and strategy, and evaluation of the merits of any appeal of various outcomes.
- Fielded calls from a member intensively questioned at US / Canadian border.

-	Detailed conversations with an AANR member in the Midwest cited for clearly non-sexual nudity, but occurring in a public setting, as well as the member's attorney. Suggested possible case law for consideration.

President's Report

2025 Focus and Strategic Updates

During the Interim Meeting in November, I shared that my focus in 2024 was largely inward, emphasizing the streamlining of internal processes. With the start of 2025, the focus shifts outward toward our membership—strengthening connections with current members and growing AANR membership overall.

Enhancing the Member Experience

One of the first outward-facing initiatives has been refining the AANR Meet and Greet online program. Over the past two and a half years, I gathered member feedback to elevate the program's professionalism. Following the resignation of Karen Lahey and Walt Stephens' request for a break from hosting duties, we welcomed two new hosts, Richard and Jon, who have been involved since the program's early days.

The response has been overwhelmingly positive. Within 48 hours of an email blast to our entire membership, over 2,600+ members signed up for reminders about the calls—many of whom were new to the program and unaware of its existence. One member, Joe from Wisconsin, expressed his enthusiasm, saying it was "exactly what [he] was looking for" as a way to connect with like-minded individuals. We will continue to seek feedback to ensure the program evolves to continue to meet member needs.

Strengthening Club Relations

The Club Liaison position has been moved under my oversight, resulting in a costsaving by reducing one office staff position. Trustee Heather Cheney now serves as the Club Liaison Chair and will work closely with Regions to verify club information and improve engagement. Clubs have voiced concerns about feeling underserved, so we are focusing on the following priorities:

- Renewed communication with clubs through the Regional Club Liaison program.
- Re-evaluating club statuses to ensure adherence to contractual agreements.
- Addressing delayed payments from clubs for member dues.
- Persuading clubs to report member numbers within the timeframe outlined for accurate membership reporting.
- Confirming club officer and contact details and ensuring AANR logos are displayed on club websites.
- Supporting members interested in creating non-landed clubs.

Marketing and Public Relations

Membership marketing has undergone a complete overhaul, with George Oberle, Chair, leading the initiative to establish a truly marketing-focused approach. Similarly, Evan Nix, Chair of Public Relations, has refocused PR efforts as detailed in his presentation.

Engaging Younger Members

The Young Adult and Diversity Advisory Council, created to engage younger members and foster retention, has been a success. As highlighted in Kane Stanton's report, this initiative is helping AANR attract younger members while providing valuable insights into the needs of younger demographics.

Membership Growth Goals

Membership numbers indicate room for growth, and our 2025 goal is ambitious but achievable: a 5% increase in membership for each Region per quarter. To my knowledge, this marks the first time AANR has set an organization-wide membership goal. It is critical that each Region aligns its efforts to achieve this target.

Budget and Financial Oversight

As of my report, the Trustees had not ratified the budget. It is my hope the Trustees will approve the budget during this meeting. While an attempt was made in December to secure approval to initiate membership initiatives on January 1st, this did not occur. In addition to finalizing the AANR budget, we must also focus on Regional financial management. I will work with Trustees and Regional Presidents to ensure each Region provides a quarterly profit and loss statement. This step will promote fiscal responsibility and accountability for membership growth at both the regional and organization levels.

Ensuring Confidentiality

As volunteers and leaders, we frequently handle proprietary or confidential information. I will be announcing an Office Policy that requires all members of leadership—including Committee Members and others with access to AANR data and programs—sign a Confidentiality Agreement during this meeting for those present and follow-up with those online or absent. This falls under the Uniform Trade Secrets Act and once signed, ensures our proprietary information stays safe and provides legal measures for violation of the Agreement.

Strengthening Communication

To enhance collaboration and best-practice sharing, I am instituting quarterly calls for Regional Presidents and Trustees. Amy Rollins, AANR-MW President, will lead the Presidents' calls, and Sandra Cordell will lead the Trustees' calls. These calls aim to foster strategic discussions and improve communication across all levels of leadership.

Building Stronger Connections

It has come to my attention that some Trustees and leaders have not yet visited the AANR office to meet the staff members who support the organization and its seven Regions. I strongly encourage all Trustees and Regional Presidents make arrangements to visit the office this year. The dedication of our staff is vital to the success of AANR, and it is important that leadership recognizes and supports their efforts.

Administration and Leadership Goals

I have always practiced what is termed "servant leadership." This leadership philosophy prioritizes serving others above the pursuit of power. At its core, servant leadership focuses on meeting the needs of the members and the broader community. By placing customer service at the forefront, servant leaders encourage collaboration, empower individuals, and develop meaningful progress, to the benefit of our members as well as future members.

In recap, it is no longer business as usual. We need to work to respond to the needs of the members as well as work to ensure growth and also prepare for legislation that might threaten our nude privileges.

Together, we will continue to build a stronger, more united AANR, ensuring we remain the premier organization for wholesome, family-friendly nudism.

GAT Report

December 28th, 2024

TO: AANR Officers, Trustees, Chairs, Clubs and Members

FROM: Tim Mullins, AANR Government Affairs Chair

SUBJECT: GAT Activity Updates July 2024 to December 2024

Thank you for your continued support for the AANR Government Affairs Team.

This year we again incorporated some of our efforts into articles in the January issue of The Bulletin. Given that, this report is shorter than the Chairs usually provide. This report will expand on the other activities we are completing and planning for 2025.

Here are some regional highlights since the Convention report.

AANR F-GAT - Chair John Hunter

No new updates for this report

AANR-SOUTHWEST- Bob Morton, Committee Chair bobmorton@austin.rr.com Standard disclaimer: nothing in this report should be taken as legal advice.

As expected, sluggish legislative items in some states have been accelerated suddenly toward the biennial finish line. In other states, interim prefiling of bills continues apace. Judging by bills of direct concern to us, I would say, cautiously, that the volume of profiles is not as high, at this point, as it has been at similar recent points in preparation for odd-year sessions. I hesitate to assign causation for that, and of course, I note that not all states allow prefiling.

From my point of view, I assess the contents of the prefiled legislation, so far, to be no less vicious than in past years. The national bill-mills, located in their various lairs across the country, obviously continue to be active. The most prolific of those produce verbiage that skews from conservative to ultra-conservative. They find use in several states. We may or may not be their immediate target, but it's fair to say they don't like us.

Of course, the bill and regulation parsing that I perform is intended to be specific. By intent, I see far more that's pertinent to nudism and naturism, and far less that's directed at, say, soybean farming. You understand that tight focus is necessary. My thanks go again to AANR for funding GAT's use of State Net. It remains a very good choice!

From Wisconsin, I note that State Senator Chris Kapenga (R-Waukesha) is no longer president of the Senate. You'll recall that Kapenga was the author of one of last

session's nasty strict-liability anti-nudity bills. This recent leadership "adjustment" may have a mixed effect.

- a) Kapenga no longer has the same bully pulpit from which to push legislation.
- **b)** He remains a powerful and influential lawmaker, who can now be presumed to have time on his hands.

Like others of my acquaintances, Sen. Kapenga has a fine memory and knows how to nurse a grudge. We may see more from him this session than we wish to see. I'm watching carefully.

AANR- WC - Georgina Schurman, Edmonton, Alberta, Canada

No new updates for this report

AANR-West - Steven Schubert, Government Affairs Chair

No bills impacting nudist rights were passed in the AANR-West states during the most recent legislative sessions.

Following the start of the 2024 legislative sessions in the 8 Western regions, and using a variety of search terms, I reviewed over 70 pieces of proposed legislation (a majority from Arizona), approximately 40 were flagged for further review and monitoring. The following is a brief summary of events for each of the 8 states:

Arizona:

Of the legislation reviewed, only 1 warranted referral to Erich (Arizona HB 2889). Although the bill relates to pornography it contained language potentially problematic. Specifically, a portion contained the following definition of "intimate visual depiction":

- 10. "INTIMATE VISUAL DEPICTION" MEANS ANY VISUAL DEPICTION THAT MEETS BOTH OF THE FOLLOWING:
- (a) IS OF AN INDIVIDUAL WHO IS REASONABLY IDENTIFIABLE FROM THE VISUAL DEPICTION ITSELF OR INFORMATION DISPLAYED IN CONNECTION WITH THE VISUAL DEPICTION, INCLUDING THROUGH FACIAL RECOGNITION, AN IDENTIFYING MARKING ON THE INDIVIDUAL, INCLUDING A BIRTHMARK OR PIERCING, AN IDENTIFYING FEATURE OF THE BACKGROUND OF THE VISUAL DEPICTION, VOICE MATCHING OR WRITTEN CONFIRMATION FROM AN INDIVIDUAL WHO IS RESPONSIBLE, IN WHOLE OR IN PART, FOR CREATING OR DEVELOPING THE VISUAL DEPICTION.

(b) IN WHICH THE INDIVIDUAL DEPICTED IS ENGAGING IN SEXUALLY EXPLICIT CONDUCT OR THE NAKED GENITALS, ANUS, PUBLIC AREA OR POSTPUBESCENT FEMALE NIPPLE OF THE INDIVIDUAL DEPICTED IS VISIBLE.

Again, the bill dealt largely with pornographic material, but due to the foregoing language, it is possible that posting pictures on the AANR-West website or the AANR Bulletin, could constitute a violation.

After discussing this matter with Erich, it was agreed that we would continue to monitor the bill's progress and act if needed.

HB 2889 as well as the other proposed legislation died in committee and the Arizona session recently ended.

On a side note, Representative Anthony Kern who has previously sponsored legislation that could potentially harmed nudist rights is now running for the U.S. Senate. He faces no opposition from Democrats at this time. There are also two other Republicans vying for the seat. The Arizona primary is July 30th.

John Kavanaugh, another Republican State Representative, has reached his term limit. He is running for the Arizona Corporation Commission.

California:

California's legislature remains in session. In the last few months, several new measures were filed, which I am monitoring. Most add or clarify existing laws, and none appear to be a threat.

California's legislature goes into its summer recess on July 3rd, which is the last day for policy committees to meet & report on bills. It reconvenes on August 5th and the last day for the house to pass bills is August 31st (which is also the date for its final recess). The governor will then have until September 30, 2024, to sign or veto bills. Those that are not signed and vetoed will become law without the Governor's signature. I will continue to monitor the bills currently flagged and I will continue to check for any legislation which may pop up through special sessions.

Colorado:

No proposed legislation was introduced that would impact nudist rights.

Hawaii:

I believe everyone is aware of the proposals introduced in Hawaii which may have had a large impact on nudism. Fortunately, a lobbyist retained by AANR was able to assist in the defeat of these bills. Whether they will be reintroduced in a future session remains to be seen.

Nevada:
There were no matters of concern.

There were no matters of concern.

Utah:

New Mexico:

There were a few matters in Utah that modified/clarified existing statutes. None of these were cause for concern and were signed into law.

Wyoming:

There were no matters of concern.

Looking Ahead to 2025:

Many state legislatures have pre-filed bills. The year ahead promises to be very active. Fortunately, several people have volunteered to assist with tracking proposed bills. That support, along with the resources provided by AANR and fellow GAT members, will be a valuable benefit.

I have also submitted an article which I believe will be published in the January Bulletin outlining ways that individuals can assist Government Affairs even if they are not GAT members.

As always, I welcome any comments, additions or suggestions

AANR-Northwest - Steve Nolen, GAT Chair

gat-chair@aanr-nw.com

The AANR-NW Government Affairs Team is preparing for the upcoming legislative sessions and is working on one current proposed Oregon Parks regulation change that could affect users of the nude beaches on the Columbia River at Rooster Rock State Park, east of Portland.

A proposed change to Oregon Regulation 52585 would eliminate the written description of the boundary for nude use and instead substitute a map which could be changed administratively. We are concerned that nudists could lose access to this longstanding nude beach park, without adequate consultation and input from users.

This is part of a sweeping set of changes to general administrative rules for state parks, and we believe this section's changes should either be eliminated from the proposal or at a minimum it be made clear that current nude use boundaries be retained and future changes occur only with a full public and user input process.

The landed clubs in Oregon have been notified of the issue and we ask that our members participate in a scheduled **Zoom meeting being held at 5:30 P.M. January 15** to take comments on the proposed change. **Preregistration to attend the meeting is required.**

You must register to receive the conference link. Register at: https://us06web.zoom.us/webinar/register/WN_V89ta-sURvamrsaBaOnz0g

The portion of Regulation OR 52585 changes affecting Rooster Rock State Park follows in the strikeout and <u>underlined text</u>:

736-010-0065

Rooster Rock State Park - Nudity

- (1) A person of post-pubescent age or over 12 years of age is prohibited from engaging in nudity, as defined in ORS 167.060, in any part of the park property west of the established boundary running north and south 100 yards east of the easternmost beach access stairway and east above the approximate high water mark of the Columbia River in Rooster Rock State Park in areas of the Rooster Rock State Park property as posted and indicated on park maps available on the State Park website.
- (2) Section (1) applies only where the person engaging in nudity is in public view. Section (1) does not apply to nudity in a public bathhouse, lavatory, or within tents, campers or other enclosures which are screened so that the nudity cannot be viewed by the public.

AANR-FLORIDA Region- Joe Rives, President and GAT Chair

Our work began with the Board of Directors appointing Jonathan Duffield as Senior Consultant for Government Affairs (June 2024). He and Executive Director Erich Schuttauf have a proven record of success in protecting and advancing our nudist and naturist rights.

Membership feedback was solicited on how we can be a proactive board and membership that educates and informs elected officials and other constituencies on bills, policies, and practices that affect our nudist and naturist rights (September 2024). We also benchmarked Regional GAT Plans and actions to ensure that our plan was comprehensive in scope.

Experience has shown that having empirical data showing the benefits of nude recreation is one of the most effective strategies to turn opponents of nude recreation into proponents. Therefore, Trustee Ralph Collinson applied to AANR's Education

Foundation (EF) to update the Economic Impact Study which showed, approximately 10 years ago, that the economic impact of nude recreation in Florida is in excess of \$7.4 billion annually.

Our request was submitted with the understanding that our methodology would be shared with the other regional presidents, so it could be adapted and applied for their use. We believe that our request **strongly aligns** with the EF's goals and objectives to: "Educate the public about the values and benefits of nude recreation, and to ensure an understanding of nudism and its rightful status as a social and recreational practice."

Florida, like California, is a hot bed for legal matters related to nudity both good and bad and decisions made here have ripple effects across the nation. We saw the good with the passage of the massage bill that is now being extended to other states and situations in Arkansas, Hawaii, and Wisconsin over the past year that have emulated the bad.

An updated economic impact study for each of the regions (if they so choose) is essential "to document the power of our industry, nudism and its rightful status as a social and recreational practice to government leaders" We lack legitimacy as an industry when we mention a study well past its shelf life.

Now, more than ever, we must have credibility. Florida, like other states, is primed for growth in the nude recreation industry in terms of new members, clubs, and participating businesses. This December Governor Ron DeSantis announced that there was:

- \$131 billion in tourism spending during 2023, a new record for the State, and up 5% from 2022.
- \$36.9 billion in tax revenue generated from tourism spending.
- 9.5% of all jobs in Florida are in the tourism industry. This represents 2.1 million jobs, generating \$76.4 billion in wages throughout the State.

If Florida and other states are to capitalize on growing travel and tourism trends and attract new clubs and participating businesses, we <u>must</u> have current data to be creditable at the negotiating table. This is critically important to an Association that is in a period of sustained membership decline. While the Association has over 25,000 members, total membership is down by 4,995 members (16.3%) between December 2017 and October 2024.

While awaiting a funding decision by the EF,_our Board networking with business communities and professional associations continues to build alliances should our nudist and naturist rights be challenged.

- Secretary/Treasurer Lu Ann Heintz hosted an AANR-Florida Regional Table at an event sponsored by the Santa Rosa Chamber of Commerce and Tourism Information Center.
- Former Director Maryanne Rettig and Jack Clark remain very engaged with the Pinellas County Commission, Tampa Bay Beaches Chamber of Commerce, and Visit St. Pete/Clearwater.

- Director Dave Berry, Former Director Maryanne Rettig, WINR Chair Joan Harris, and Regional Trustee Ralph Collison, and I have had discussions with a producer on his upcoming production of a documentary on the diverse array of nudist and naturist opportunities in Pasco County, which is widely known as the nudist capital of the world.
- President Joe Rives attended the National Conference for State Legislators in Louisville, KY (August 2024); and the Florida Governor's Conference on Tourism in Tampa with Director Maryanne Rettig, Jack Clark, and Marysol Medina from South Florida Free Beaches. (August 2024).

Membership protection and networking is a yearlong matter, with issues occurring inside and outside of legislative sessions. The ANNR-Florida Board of Directors, AANR-President Linda Weber, National Government Affairs Chair Tim Mullins, AANR Executive Director Erich Schuttauf, and the AANR-Florida Region Senior Consultant for Government Affairs Jonathan Duffield:

- Planned actions with regards to The Florida Department of Environmental Protection's (DEP) proposed changes to nine state park management plans that included building multiple golf courses at Jonathan Dickinson State Park as well as 350 room resorts at Anastasia State Park and Topsail Hill Preserve State Park. Our concern was that future development will negatively affect current and future nudist and naturists opportunities and damage fragile ecosystems. However, action was not necessary. The DEP Plan was withdrawn after considerable public opposition.
- Expressed concern to Visit Florida (VF) for its removal of LGBTQ+ navigation tools from its website, as it could be perceived as an expression of non-support to nudists and naturists in the LGBTQ+ community; and that could influence the decision of members to stay in the State or tourists to come and stay at our clubs and support our participating businesses and beaches.

Since that time, we have learned that information prominently displayed on the VF website is now by virtue of sponsorship, which is a model used in other states. However, you can find information by entering key words in their Search box. For example, when entering nude and gay, 13 and 9 links were provided, respectively.

Summer and fall 2024 focused on using our networks to respond to a tumultuous hurricane season, resulting in the most economic destruction since 2005. The 2024 Atlantic hurricane season (June 1- November 30) resulted in 18 named storms, 11 as hurricanes, five strengthening into major hurricanes, and two striking Florida just 10 days apart.

President Joe Rives, Erich Schuttauf and Jeff Baldasarre from the AANR Office, and Florida Lobbyist Ramon Maury implemented a comprehensive approach to identify and navigate disaster relief programs at the local, state, and federal levels for those in need. This work extended across many agencies and departments, ranging from the IRS on tax deferments to expediting the permitting process at a wastewater treatment facility.

Additionally, every AANR-Florida Region Board of Director is also a designated club liaison to one or more of our clubs. During October we worked with our clubs to receive damage and needs reports. The information received was the basis for postings from the GAT on disaster relief efforts and support.

Finally, The U.S. legislative sessions have commenced within our Region. In Florida:

- Elected officials returned to Tallahassee for an organizational session and swearing in ceremonies on November 20th.
- Interim Committee Meetings began on December 9th.
- Senate President-Designate Ben Albritton (R-Bartow) and House Speaker-Designate Daniel Perez (R-Miami) have made committee appointments.
- House Speaker-Designate Daniel Perez (R-Miami) also released a memorandum to House members, highlighting several changes to improve the legislative process. This includes changes to the bill filing process, the establishment of combined workgroups, modification of committee deadlines, and expansion of scope for the House Rules and Ethics Committee.

The 2025 Florida legislative calendar is as follows:

- December 9-February 17: Interim Committee Meetings
- March 4: The regular session convenes.
- April 19: Motion to reconsider is made and considered.
- April 22: Last day for regularly scheduled committee meetings.
- May 2: Last day of the regular session.

With Jonathan Duffield engaged in bill scanning, there are two items that are currently at the forefront of our attention. One possible and actionable topic is the presence of children where there is nudity and the potential banning of alcohol sales. However, no bill has been proposed at this point. Second, the Florida Department of Health is initiating rules promulgation for the bill that specifically allows nudity at massage therapy establishments located within AANR clubs.

There are no pending legislative issues effecting nude recreation in Puerto Rico or the United States Virgin Islands.

AANR Office

Erich's items are covered in his report to the Board.

Summary:

That covers some of the key items since the last report. Thank you to the members who contributed to this report. Please read the weekly updates from the AANR office for current and breaking Government Affairs items. Opinions expressed in the reports are those of the respective authors and may not represent AANR policy. If you want change you must initiate it. The members of your GAT team are here to make that happen.

Respectfully submitted, Tim Mullins AANR Government Affairs Chair

Research and Education Committee Report

Chair: Al Gilewicz Members: Ronna Krozy

Thomas Foster

The Research and Education committee has begun to identify and pursue research and/or education pertinent to the AANR principles. Ronna Krozy and Thomas Foster have agreed to serve on the committee. Ronna is a former Associate Professor at Boston College while Thomas is Professor of Anthropology at the University of Oklahoma – Tulsa. Both have strong research backgrounds and support the AANR principles.

Two topics have been identified and will be pursued in 2025 as follows:

Development of an Ethnographic Survey of AANR members regarding the relationship of divorce and religion. This data will be compared to general public data to analyze what relationship may exist relative to nudists versus the textile community as it pertains to religion and divorce. The objective is to create an anonymous online survey where AANR members can opt in to participate or simply not participate. Assistance from the AANR Kissimmee office will be requested in sending the email to the membership. Report on the committee's efforts will be submitted in time for the summer AANR conference.

Identification of nudist clubs that have closed in the last 5 to 10 years with the objective of understanding the reasons for the closures. Three club categories consist of landed, non-landed and whether the clubs are privately owned or co-op type of ownership. The objective is to understand the reasons for closing with the goal of identifying potential alternatives for the clubs to pursue and remain a nudist facility. The assistance of the AANR Kissimmee office and the nudist libraries will be sought.

If anyone is interested in assisting the committee, please contact me directly.

Respectfully submitted, Al Gilewicz

Glen Miller Report

Chair: Mike Parker

Members: Patty Faber, Jeannie Diehl, Mike Parker

Charter: Approve no-interest loans to qualifying clubs and oversee the loan

program.

Status: Seven clubs have current loan balances remaining. Three loans are from

2021. Three loans were made in 2023 with a new one issued in October

2024. The seven clubs with current loans owe a total of \$41,791.68.

Details: The investment balances as of January 1, 2025, are:

The Miller Loan Fund (Bank Of America) is at \$13,231.59. The amount in our Miller Fund investment account in Raymond James (if we needed to take some out to deposit in the B of A account) is \$202,571.58. Total invested funds amount is \$215,803.17. Total Fund Amount is \$257,594.85. including the owed loan balances.

There are sufficient funds in the accounts available for loans to give a number of \$5,000 to \$10,000 loans to clubs that are interested and qualify. Only about \$105,000 of the fund is restricted to investment only. That leaves well over \$100,000 available for new loans, with the funds recycling as loans are paid back in up to a five-year time frame.

I want to thank the office financial staff, the other volunteer members of the committee and AANR president Linda Weber for their continued cooperation and assistance.

Please talk up this no-interest loan program to your regional clubs as it is a fantastic benefit available to both landed and non-landed clubs. Please communicate this to clubs with recent storm damage!

Finance Committee Report

Kathryn J. Watzel AANR Finance Chair December 2024

As AANR moves into 2025 we continue to see a positive income for AANR.

With new programs developed by the Publicity and Marketing Membership committees we look forward to welcoming new members to the organization.

Florida experienced two hurricanes this past year. One storm ripped the fascia to the building and needed to be repaired.

Each week the organization is getting closer and closer to completing the Conetic system turnover. Conetic will allow the office staff the ability to make changes within the system themselves, saving the organization money. The staff is finding this new upgrade a much-improved software system compared to anything used in the past.

There are a few planned giving gifts in process. We are waiting for them to be finalized.

Our phone system stopped working and another system has been installed. A refurbished phone system was purchased to keep costs down.

Once again insurance costs are increasing.

Starting January 1, 2025, a dues increase of \$1 will go into effect as well as an increase of \$500 to both the Elite Life Membership and Full Life Memberships. Both increases were passed by the board at the 2024 AANR Convention.

The cost of mailing the printed version of the Bulletin continues to increase. To cover this cost, the fees for the printed Bulletin will be increased January 1, 2025. \$46 a year to Canadian members and \$25 to those in the United States.

If you have any questions, please feel free to email me or Judy.

Kathy

WINR Midwinter Report

The mission of Women In Nude Recreation (WINR) is to inspire women to embrace nudism through community, camaraderie and connection. WINR passionately promotes the many benefits of nudism by encouraging and supporting women through body acceptance and empowerment.

It is my pleasure to serve AANR as the WINR Chair once again this year. I thank you for your trust in me. On a regular basis, I receive emails from women who are finding hope from the website/calendar. For many reasons they are unable to join the nudist community at a resort, club, or function at this point in their lives. The stories and boldness of the women participating in all the campaigns gives them courage and strength. I direct them to several outlets to engage with other women through A Naturist Hub, A Naturist World, and the AANR Online Meet and Greets. Several ladies have formed bonds of friendships they never would have had otherwise. This falls right into the WINR mission statement of building Community, Connection, and Camaraderie.

Tom and I will head out this summer to finalize our ImPerfect tour with the stops we couldn't get to last year due to lack of time and ill health. So far on the tour schedule is Green Haven (Saskatchewan), Helios (Alberta), Kaniksu (Washington), Tiger Mountain (Washington), and Bare Mountain (Idaho) and others as time allows. We still have \$350 left from last year's funds and the Willamettans held a fundraiser gifting us an additional \$400. Thank you all our Willies friends. That's approximately 2,400 miles. Giddy up!

Nisey and Bill of *Love The Skin You're In* podcast are working on their own tour in the Southwest Region. Nisey has a powerful story to tell and I'm excited for all the clubs they will be visiting during their own tour. It's in development stages now getting funding and support. If you can help them out, please let me know and I can get y'all connected.

I've been emailing back and forth with Melissa Athens from Green Haven, in the creation of a WINR group: the Hummingbirds of Medina, Ohio. They have requested swag for their group as they start out. Using the WINR Zazzle account, I was happy to create custom mugs, totes, and stickers for them to use.



Considering this concept, I'd like to direct the proceeds from the next calendar to go into the WINR account to support new and established groups that would like personalized and/or WINR swag for their groups. Check out all the swag here: WINR AANR: products on Zazzle All proceeds bought at the WINR Zazzle store go into the WINR account.

On the WINR website, I update as needed and continue to add to the directory of WINR groups. The main motivation for this directory is to give women who are traveling knowledge of places that have women's groups so they will feel safe and supported. Please send me information on existing WINR clubs you know of to add to the directory on the website. WINR Groups | WINR The women of MAR have a monthly meeting called Women's Empower Hour. What a fantastic name to empower women.

The 2024 WOW campaign had 18 women participate. Two of the women chose to only be in the calendar, not on any social media or the website. As we have had to deal with some pretty vile comments, I completely understand their hesitation. I want to say thank you to all the participants who bravely put themselves out there. Your words, stories, and boldness are helping women across the globe. My favorite for this year is UNSTOPPABLE. When we finally believe in ourselves, we are a formidable force. If you haven't read the stories in full please visit here to do so: WOW 2024 | WINR

The 2025 calendar has been a resounding success as well thus far. I ordered 200 originally with 50 more quickly after. Calendars are almost sold out with only 30 left as I write this report. I have sent calendars all over the US (33 states), Puerto Rico, into Canada, over to the UK, and as far away as Australia. Clubs who are participating by placing calendars in their office/boutique:



Shangri La Ranch - New River, Arizona
Crossed Oaks Haven - Silver Springs, Florida
Oaklake Trails - Depew, Oklahoma
Serenity Mountain Retreat - Estacada, Oregon
Mountaindale Sun Resort - New Plains, Oregon
Kaniksu Ranch - Loon Lake, Washington
Lake Bronson Family Nudist Club - Sultan, Washington
ALSO available at the AANR office in Kissimmee

As I have several women who want to participate next year, I will continue this campaign for another year. My only drawback for the sales is that I can't take a credit card which would make it easier for the buyer. A better system for keeping track of names, addresses, payment, pending payments, shipping, etc., would be better than my current system. If you know of something that will help, please let me know. Full report at the end.

I am taking submissions starting in March for the WOW 2025 campaign and the 2026 calendar. I will start posting submissions in May and post as long as I have submissions. September the calendar will be ready to start sending out.

Future goals: adding groups to the WINR directory, helping new groups get up and running, videos for Instagram and such forums.

Respectfully submitted,

Andee WINR Chair

WINR WOW 2025 Calendar Requested \$1,600 from the EF for 200 calendars + shipping supplies

Calendars		
1st shipment 200	\$1,478.19	EF funds
2nd shipment 20	\$218.97	Andee Paid
3rd shipment 30	\$234.63	Andee Paid
	\$1931.79	
Office supplies	\$50	EF funds
Shipping to clubs	\$21.30 \$22	EF funds EF funds
Total expenses	\$2,025.09	

Calendars	250 total	Incoming funds	
Sold	134	\$2,680	Paid in full
Consignment	80	\$1,600	Payments pending

Unpaid	1	-20	
Gifted	1	-20	
Remaining	35	\$700	Payments pending
		\$4,980	

134 calendars @ \$20 a piece, \$2,680 - \$453.60 (additional shipments) = \$2,226.40

Legislative Committee Report

Patty Faber and I have been going through the By Laws and Procedural Manual to incorporate all revisions based upon prior motions that have been passed by the board. Basically, bringing the documents up to date. Our finished product should be available at the Winter Meeting. These are just updates of information already approved by the AANR Board of Directors. We have also been working with Joe Rives on motions coming out of his Ad-Hoc committee that will be presented at the Winter Meeting.

¹st check sent to the EF in the amount of \$2240.00 after rounding up

Strategic Plan Committee Report

Date: January 20, 2025 **Prepared by**: Cyndi Tendick

Reporting Period: Mid-Winter 2025

The purpose of this committee is to oversee and guide the development and implementation of AANR's strategic plan, ensuring alignment with long-term goals and vision of supporting nudists rights. The plan from 2023, developed in 2022, is not much different today as our values and goals have not changed but some of our objectives to accomplish these goals have.

Moving forward in 2025 one of our key goals will be to focus on the weaknesses that have been identified in our SWOT analysis; specifically, brand awareness and value and membership recruiting and retention. (Although I am part of the membership committee, I will leave that report to George, but I did want to mention that what he and his committee are doing will help tremendously and the hope is that this weakness becomes a strength through his efforts.)

Another key focus will be on the future of the organization through leadership. Are we doing all we can to prepare for the inevitable time when there is turnover of boards, staff, and personnel? This is going to be my focus over the next 6 months to make sure we have protections, and back-up plans in place for such time.

Through the new mentorship programs, for club owners, as well as travel clubs, we look forward to helping to maintain the standards and principles of the AANR brand. None of this will come without challenges and obstacles such as clubs continuing to close and diminishing membership numbers as well as local, state, and federal laws changing every moment. Through the strength of being an established and recognized organization.

At the end of the day, we are still adhering to our mission of promoting, protecting, providing, and preserving the freedom to enjoy nude recreation while maintaining our core values or service, people, accountability, communication and trust.

PR Committee Report By Evan Nix, PR Committee Chair January 31, 2025

In the five months since Linda Weber's election as AANR President and my appointment as PR Chair, the PR Committee has concentrated on creating a clear and actionable strategic plan to address AANR's public relations goals. This report outlines the committee's achievements, initiatives, and future plans as we work toward enhancing AANR's visibility and strengthening its impact.

Progress Overview

The PR Committee began as a small, focused group of volunteers. Over time, we have expanded membership slightly while maintaining strict attention to a set of prioritized objectives. Rather than attempting to address every identifiable challenge, we have concentrated on identifying initiatives that leverage creativity, collaboration, a sense of ownership for volunteers, and grassroots strategies to deliver meaningful results with minimal resources.

The committee has also worked to enhance productivity and communication by adopting tools such as a shared Google Drive and Kanban board for task tracking. Additionally, we are researching new collaboration tools like Discord and WhatsApp to facilitate real-time communication between meetings.

Key Initiatives

The following five initiatives form the foundation of our initial strategic plan:

Collaborative Social Media Strategy

We aim to revitalize AANR's social media presence through better coordination and consistent messaging. This initiative focuses on empowering the Communications Director to lead messaging efforts with input from the PR and Marketing Committees.

Progress:

- Recommended Loomly, a collaborative social media scheduling tool.
- Developed a rollout plan with the Communications Director.
- Submitted a budget request to trial Loomly, which will streamline content creation and scheduling.
- Reestablishing the Social Media Subcommittee, led by Dustin Cox and Evan Nix, to assist in developing monthly content calendars for national social accounts

Budget approval for Loomly remains critical to advancing this initiative and ensuring professional, coordinated social media outreach.

Naturism Member Video Campaign

This campaign, titled "My Nude Story" (#MyNudeStory), seeks to collect and share personal stories from AANR members to humanize naturism and engage a wider audience through social media and the AANR website.

Progress:

- Assigned project leads (Thomas Francine and Sarah Woodson).
- Created and finalized submission guidelines.
- o Currently working on a webpage launch with sample video content.

These videos will provide a "safe for work" perspective on naturism while fostering a deeper connection with members and the public.

Visible Altruism Campaigns

Following the success of 2024's "Nudists Give Clothing" drive, the committee is working on additional charitable initiatives to highlight naturism's positive contributions to communities.

Progress:

- The Visible Altruism Subcommittee meets monthly.
- Planning a food drive for Q3 2025.
- Developing best practices to help regional groups share their charitable activities

Speakers Bureau

This initiative focuses on educating decision-makers and expanding naturism's visibility by participating in conferences and forums.

Progress:

- Assigned a project lead (Ronna Krozy).
- Currently identifying conferences and funding opportunities.

While planning is underway, limited funding restricts immediate action. Budget approval will be essential for full implementation.

Exploring an Academic Study of Naturism

This long-term initiative seeks to partner with academic institutions to study the social, mental, and physical benefits of naturism.

Progress:

- Early research phase with leads Al Gilewicz and Ronna Krozy.
- Collaborating with the AANR Education Foundation to identify potential partners

Next Steps

Moving forward, the PR Committee will focus on the following priorities

- 1. Continue to refine and advance each of the five initiatives.
- 2. Advocate for budget approval to support key initiatives such as Loomly and the Speakers Bureau.
- 3. Maintain strong collaboration with the Communications Director and Marketing Committee.
- 4. Expand committee membership to bring in new perspectives and champions for future initiatives.

Conclusion

The PR Committee has made significant progress in building a strong foundation for its initiatives, emphasizing collaboration, creativity, and grassroots solutions. While still in the early stages, the committee is energized and poised to make a lasting impact on AA NR's visibility and reputation. We thank the AANR Trustees, Executive Team, and mem bers for

their ongoing support and look forward to sharing future updates as our initiatives gain momentum.

Young Adult and Diversity Advisory Council Report

The Young Adult and Diversity Advisory Council has a lot of great projects happening within the last few months that we believe will help attract more diverse demographics such as:

- 1. We are in the final stages of our Discord project, an invite-only instant messaging and social platform that allows communication through voice calls, video calls, text messaging, and media. There are immense benefits to using Discord such as it being a free platform to use with no limited restrictions on video calls, used by a huge number of young adults globally, extremely customizable on the back end, user-friendly, and can be partially moderated with Al. Discord is also privately owned and thus less likely to be influenced by political preferences.
 - a. We have Discord server templates for clubs, both landed and non-landed, to easily create and customize their own Discord servers for their specific members so they can interact with each other, attend video calls or classes, see upcoming events, understand any changes or news from the club, etc. all in real time. This information for clubs, along with basic tutorials to assist clubs with Discord, would be housed under club resources on the AANR website.
 - b. The main Discord server that will soon be launched will be in beta mode for AANR members only until proper moderation can be staffed and is a safe space for members to communicate and share media that falls within our naturist values. Within this server are different AANR regions that members can associate with and interact with.
- 2. We are in the middle of a larger project which is a **Non-Landed Club Startup Package** that works to assist impassioned young adults in organizing AANR
 affiliated non-landed clubs via the AANR website in a more streamlined process.
 - a. We will do this by creating a set of guidelines, considerations, and suggestions for the club, both in written and recorded video format based on common topics and obstacles.
 - b. Within this online package, there will be downloadable AANR marketing materials for the club to print at their favorite online printing site and supply their members with at their events to promote AANR and its values and display the club's legitimacy.

- c. We are currently collaborating with AANR West, and with successful, preexisting AANR-affiliated non-landed clubs to go even further with what we can offer such as:
 - j. Assistance with websites and online presence like a Discord server
 - ii. Initial legal assistance unique to the state and municipality the nonlanded club resides in
 - iii. Sponsorships for events
 - iv. Event advertisement
 - v. A non-landed liaison to help answer questions, provide feedback, and
 - assisting the club to sustain through its critical development period
 - vi. AANR member sign-ups through the non-landed clubs, just like a landed club has now
- 3. We are putting the final touches on another project called the AANR Speakers Bureau which provides a forum for nudists who work outside of the nude recreation industry to host classes and workshops at AANR-affiliated clubs. The Bureau gives speakers an opportunity to share their talents and develop educational programs for nude environments. Likewise, it allows clubs to expand their activity options in ways that can both attract new visitors and increase the frequency of attendance by regulars.
 - a. TheAANR Speakers Bureau should span a wide array of topics from physical and intellectual growth (exercise classes, writing groups, history and science lectures) to hobbies (art, cooking, gaming) to practical (tax prep, retirement, parenting, personal finance, investing). Like you would find at a community center, cafe, or bookstore but are instead taught and taken in the nude. To clarify, the Speakers Bureau is *not* the forum for "Nudism 101" classes, discussions about legal rights for nudists, etc.
 - b. This will take the form of a searchable database or online PDF document accessible to the management of AANR-affiliated clubs that will be password-protected. The document will be organized by topic with each speaker's entry, including the areas/regions they serve. Interested speakers can send their applications to a dedicated e-mail address. Once approved by leadership, the directory's project manager will add new entries.
- 4. We are also beginning a new project known as the College Ambassadors Program that is aimed at college students or recipients of the Education Foundation Scholarship program who are still in school and would be interested in organizing as

an ambassador for their on-campus presence for events, social support, and nude activities.

Membership and Marketing Committee Report

We have reimagined the new Membership Marketing Committee to function as AANR's in-House Marketing Agency creating and deploying professional campaigns to generate new memberships and retain existing members.

The first 100 days were focused on the basics: developing the marketing plan, promotion methodology, determining annual events and monthly posting themes.

The Membership Marketing Committee's primary focus is demand generation for member acquisition.

Our goal is to maintain a consistent marketing drumbeat with scheduled messaging that stays on target and remains 100% focused on desired outcomes.

We have developed programs and marketing campaigns that position AANR as an organization people want to belong. We will feature both online and in-person social connection events in a safe and welcoming environment and reinforce AANR's role in protecting Nudist rights.

An Editorial Calendar has been created which will function as the roadmap for the marketing effort. The Editorial Calendar will detail the Monthly Posting Theme and the month's promotional launch event.

New Events Module on AANR Website

The Marketing Committee in collaboration with Melissa on The Bulletin Team has developed the following Editorial Calendar:

January:

Bulletin Theme: AANR Has Your Back! / Government Affairs Team

Promotional Launch Item: Announcement of the AANR Events Calendar (Done)

February:

Bulletin Theme: Combat Loneliness / Unforgettable Friendships

Promotional Launch Item: AANR Combatting the Loneliness Epidemic

March:

Bulletin Theme: Celebrating the Women in Nude Recreation

Promotional Launch Item: Celebrating the Women in Nude Recreation

April:

Bulletin Theme: Nudist Volunteers/Earth Day

Promotional Launch Item: Celebrating Home Nudists Weekend

May:

Bulletin Theme: Celebrating World Naked Gardening Day

Promotional Launch Item: Celebrating World Naked Gardening Day

June:

Bulletin Theme: Nude in Nature / Celebrating Non-Landed Clubs

Promotional Launch Item: Celebrating Nude in Nature / Nude Hiking Day

July:

Bulletin Theme: Nude Recreation Week / Women in Naturism Weekend / International Skinny-Dip Day

Promotional Launch Item 1: Nude Recreation Week including SkinnyDip Day (July 7-13)

Promotional Launch Item 2: Women in Naturism Weekend (July 26-27)

August:

Bulletin Theme: Travel Edition

Promotional Launch Item: Nude Travel Opportunities

September:

Bulletin Theme: Celebrating Nudist History

Promotional Launch Item: Celebrating Nudist History

October:

Bulletin Theme: The AANR Convention Edition

Promotional Launch Item: AANR Summer Convention Success Recap

November:

Bulletin Theme: Celebrating Military Veterans & First Responders

Promotional Launch Item: Celebrating Military Veterans & First Responders

AANR Regional Nudist Festival & Car Show Events => for Social Connection

- Work with AANR Regions to schedule an AANR Nudist Festival & Classic Car Show at a resort within their jurisdiction.
- This is about Connection Generation, so the Festival agenda will be focused on bringing folks together with some fun old-school games which only requires a good attitude and not athleticism.
- Resort to provide late afternoon Live Music combo by the pool before dinner.
- AANR to fund a BBQ Hamburger Dinner with Potato Salad Resort to cook.
- Provide AANR branded banners and swag for attendees.
- AANR to provide \$750 subsidy to the hosting resort to offset the cost of event.

Desired Outcomes:

- Increase Memberships as Home Nudists and other Naturists join AANR to participate.
- Combating the Loneliness Epidemic by providing an opportunity to engage with the AANR Nudist Community which will bring memberships.
- Market to the Home Nudist Community as a way to experience Organized Naturism.
- Promoted to Non-Landed Clubs encouraging them to put the Festivals on their calendars.
- Reinforce the working relationship between AANR and the Resorts and Regions.

Recent Website Updates

- Homepage clean-up and video hero added
- New Events Module now added to the website to promote AANR Events: www.aanr.com/events
- In Progress:
 - Refresh the content pages with both short and long-form article page templates

- Next Steps:
 Add more AANR Articles to increase the online footprint of the website to increase web-traffic
 - Add a mega-menu style top-navigation

Dues Modernization and Streamlining Committee Report 2025 AANR Midwinter Meeting

Details from the Dues Modernization and Streamlining Committee's Report will be made in the form of a power point presentation at the 2025 AANR Midwinter Meeting. The Committee will present its methodology, research, and recommendations related to:

- Bylaws Changes in the Young Adult and Student membership categories for direct and club members. We understand that Bylaws motions cannot be made at this meeting. However, the Committee looks to gain Board feedback on our proposed changes in order to prepare for the 2025 Regional Assembly.
- 2. Ways to increase direct membership totals, with recommendations related to dual, legacy, military and first responder members.
- 3. Methods to increase efficiencies, as related to the dues equalization process and charging sufficient costs to cover the annual postage expenses associated with the Bulletin.

The Committee also looks forward to presenting and discussing with the Board the next steps for our work that includes:

- Engaging the Regional Trustees and Board Members in dues, membership, and revenue generation ideas to promote club, regional, as well as total Association growth.
- 2. Discussing process enhancements to the data entry process and understanding if 100% club membership is sufficiently incentivized.
- 3. Identifying additional revenue streams to diversify AANR's revenue portfolio, negating an over reliance on membership dues income.

Respectfully Submitted, Joe Rives, Committee Chairperson AANR-Florida Region President

President's Report – Florida Region 2025 AANR Midwinter Meeting

When the Florida Region Board of Directors was seated in June 2024, year-to-date revenue was down 8.6% (\$1,748) from 2023. Similar membership comparisons were also down 6.2% (354 members) during this time. To combat these trends, the new Board establish priorities of membership growth (recruitment and retention) and legal protection to sustain the fiscal health and future viability of the Region.

With a strong emphasis on membership growth, active investment oversight, and conservative, mission-driven fiscal management, the data show:

- We are approaching membership stabilization, now only 39 members lower than were in 2023 and despite membership declines in four of the last six years.
 Demand for memberships is growing stronger. Nine Clubs: Bare RV, Cypress Cove, First Coast Naturists, Lake Como, Nautical Nudists, Nude Revolution, Nudistclubhouse.com, Sunspot Gardens, and United Naturists had membership growth between December 2023 and October 2024.
- Our investment portfolio rate of return is up 11.4% year to date and 25.1% over the last 12 months. These increases are due to outstanding investment strategies recommended to the Board by Lewis Dreblow in his consultations with Edward Jones.
- The Finance Committee has done an excellent job engaging in conservative, mission-driven expenditures. In fact, they were able to fund over \$5,100 in unbudgeted expenses for Hurricane Relief Assistance.

This was a good reminder that membership protection is a yearlong matter, with issues occurring inside and outside of legislative sessions. The ANNR-Florida Board of Directors, AANR-President Linda Weber, National Government Affairs Chair Tim Mullins, AANR Executive Director Erich Schuttauf, and the AANR-Florida Region Senior Consultant for Government Affairs Jonathan Duffield:

 Planned actions with regards to The Florida Department of Environmental Protection's (DEP) proposed changes to nine state park management plans that included building multiple golf courses at Jonathan Dickinson State Park as well as 350 room resorts at Anastasia State Park and Topsail Hill Preserve State Park.

Our concern was that future development will negatively affect current and future nudist and naturists opportunities and damage fragile ecosystems. However, action was not necessary. The DEP Plan was withdrawn after considerable public opposition.

 Expressed concern to Visit Florida (VF) for its removal of LGBTQ+ navigation tools from its website, as it could be perceived as an expression of non-support to nudists and naturists in the LGBTQ+ community; and that could influence the decision of members to stay in the State or tourists to come and stay at our clubs and support our participating businesses and beaches.

Since that time, we have learned that information prominently displayed on the VF website is now by virtue of sponsorship, which is a model used in other states. However, you can find information by entering key words in their Search box. For example, when I entered nude and gay, 13 and 9 links were provided, respectively

At present, our Government Affairs Team continues to monitor two serious issues during the current Florida Legislation Session.

- There is a Senator who is now the Chair of the Criminal Justice Committee that may introduce legislation banning alcohol sales where children are present, and nudity is permitted.
- We are also concerned about issues of insurance access and affordability to our clubs and members after a tumultuous hurricane season.

Our GAT wishes to thank AANR Executive Director Erich Schuttauf for providing redacted state and national summaries of legal opportunities and challenges that we face in our monthly newsletter. These have been very favorably received by our members.

Finally, our Region held our annual Midwinter Meeting at Suwannee Valley Resort January 11-12, 2025. In addition to the standing business items, the Board committed to the following actions during the next six months to support membership growth, legal protection, and the strength of the Region.

- Updating the Economic Impact Study of Nude Recreation in Florida and sharing the methodology with the regional presidents and trustees.
- Creating a Roving Ambassador Program to have trained Board members help clubs and certifying officers with membership data entry when requested.
- Providing flags that market and brand AANR to the clubs.
- Drafting materials and forms for the creation of an AANR-Florida Educational Foundation to increase revenue streams and decrease reliance on membership dues.
- Developing a Statement of Mutual Expectations so prospective board members understand the duftites, responsibilities, and time commitments of serving on the Florida Region Board of Directors.

Together, the actions of our members, clubs, and Board is making a strong Region even stronger.

Respectively Submitted by Joe Rives

Presidents Report - Northwest Region

Lots happening in the Northwest.

I've written a Welcome letter to be sent to all new members of AANR NW. It highlights different ways to connect in the Northwest through social media sites, A Naturist Hub, A Naturist World and the AANR Online Meet & Greets. Jeff Baldasarre added live links as well for ease of navigation to all features. I asked him to send it out to all NW members as well. It gives an open invitation to contact me for any questions. See attachment below

Along the same lines of getting information to members, we are moving from the NudeScene quarterly newsletter. During our last regional meeting, the assembly opted to change to an email format. This change was a money-saving one as well as getting more up to date information out to members. The NudeScene enews will come out every two months, starting in April, and there is no cost involved. That will give us savings of \$2,000 a year. I want to express a huge thank you to Jim Lahey who has spent a great deal of his time assembling the information for the NudeScene for many, many years. Thank you so much Jim.

The 2nd annual Alvord Desert Nude in the Northwest Campout will be held June 20-22. We searched for other sites all over the NW to hold the campout but found none that offered as much freedom as the Alvord Desert. A new member at the Willamettans has property close to the AD and knows many great hiking trails and mineral pools to enjoy. Our target audience for this campout is Direct members but is open to all who want to join in. It's dry camping and a leave no trace policy. More information can be seen on the NW Facebook page, of which you must join. Additional information will come out in our bi-monthly NudeScene enews starting in April 2025, and on all NW media sites.

Winter Warm Up-Because of the success of the Alvord Desert campout, one suggestion was to get together for a winter warmup. Denise Brennick, from the Willamettans, did an exhaustive search of hotels in the region. None were interested in hosting a group of nudists. We have found many Airbnb places that might work out. This endeavor will take place next winter, 2026, after some discussion at our regional meetings.

The AANR informational video is still in process. Jimmy Pagan, from the Willamettans, is working on a short video that will highlight AANR National, AANR NW, and each NW club should they choose to use it. The idea is that it can be played while guests are checking in, to send to new members, or added to club and/or regional websites. The video can also be segmented out to just be AANR. When this is ready to disseminate, please let me know if you are interested @ president@aanr-nw.org

I created a login video to help NW members login to the new system. It's available on YouTube for anyone to use. <u>AANR Member Login Video Updated</u>

AANR Flags for clubs are still in process as well. Tom will be working on the design while we are at Shangri La for the next few months. Hoping to work with Jeff Tendick as well on that concept.

Big D, our director for Kaniksu, asked me to create a new style card to leave at businesses. His thought is that we came into this world nude and leave it nude, so why not try it in between. A little different take on the cards we've used for many years. If you're interested in the file, I'd be happy to send it to you. Feel free to use the design with your own pictures as well. These will be available at no cost to members at all NW board meetings and the upcoming convention at Kaniksu this summer. Big D paid for the publishing. Thank you Big D!





Folklife Festival in May is a huge event in the Northwest/Seattle area with around 250,000 attendees. Dennis, the VP from Tiger Mountain, proposed to have a booth at the event. He said there are several people already interested in participating during the 4 day event. The possibility of Tiger Mountain Family Nudist Park hosting others who would like to take shifts in the booth is being looked into.

Another possible venture is partnering with the amazing folks at TNS for an event this summer. I believe something similar to the Operations Handshake held at Glen Eden last year. It's an exciting concept and it will be great to work with TNS to make this happen. Similarly, the hot rod event proposed is a great idea. The Willamettans have this event every other year and will host it in 2026. Our best endeavor in the NW would be to pair with them to build on their already great concept.

Sadly, we lost one of our directors during the Thanksgiving holiday. David Collins was killed in a head on collision. His wife, Susan, is still suffering from injuries sustained that day. David was a phenomenal force, and we were all thrilled when he wanted to join

the AANR board as the Willamettans director. David spearheaded the team to bring the 2026 National Convention to the Northwest hosted by The Willamettans. The Willamettans decided that since it was one of David's last initiatives, they would like to see it through in his name.

Respectfully Submitted,

Andee Rodgers
AANR NW President





CONNECT WITH OTHERS:



A Naturist Hub

A Naturist World





NW Facebook

X (Twitter): @aanr_nw Instagram: aanrnw

Meet & Greet: invite@aanronline.com

Welcome to AANR NW

There are many ways to connect with other nudists/naturists in your area. You can go to the Northwest website and search for clubs, events, and businesses near you at aanrnw.org OR connect with others online listed on the side panel.

The NW has many destination clubs that offer activities such as hiking, swimming, themed parties, and social gettogethers, just to name a few. Go directly to the club websites to see what each has to offer.

Our non-landed clubs also offer so many great activities such as: bare bowling, nude swimming, hiking, running, and much more.

One aspect about AANR you may not know about is that each region has a Government Affairs Team (GAT). People working hard to protect our rights as nudists. Check it out at aanr.com under the About AANR tab. If you don't know about all the amazing things AANR does for its members, please go to aanr.com to see why it is such a great resource.

Members are encouraged to attend our spring & fall board meetings to see how your money is spent. Our yearly membership conference is a fun way to connect with other members and see what hosting clubs have to offer. Visit the NW site for details of the events.

Any questions can be sent to the NW board @ info@aanr-nw.org or to my email @ president@aanr-nw.org



Yours Naturally,

Andee Rodgers AANR NW President