



Inboard Trustee meeting, summer 2024

Call to Order:

Date: Friday, August 16, 2024

Time: 12:00 PM Arizona time

Location: Shangri La Ranch

Function	Name	Position	Present	Absent
Officers	Linda Weber	President	X	
	Patty Faber	Vice President	X	
	David Levine	Secretary/Treasurer	X	
	Erich Schuttauf	Executive Director	X	
Trustees	Sandra Cordell	East Trustee	X	
	Ralph Collinson	Florida Trustee	X	
	Richard Quigley	Midwest Trustee	Zoom	
	Margie Cantlon	Northwest Trustee	X	
	Heather Cheney	Southwest Trustee	X	
	Kathy Watzel	West Trustee	X	
	Bob Dixon	Western Canada Trustee	X	

Linda Weber called the meeting to order at 12 PM Arizona time.

Tim Mullins presented Past President Mitch London with a plaque of appreciation.

Tim Mullins installed the new officers and trustees.

David Levine called the roll, all present.

Linda Weber declared a quorum.

Patty Faber introduced the following dignitaries.

Kathy Watzel	Past President
Mitch London	most recent Past President
Stephane Deschenes	Copresident INF
Cyndi Tendick	West Region President
Dan Hawkins	Southwest Region President
Joe Rives	Florida Region President
Bob Roche	Eastern Region President
Mark Huenison	Western Canada President
Andee Rodgers	Northwest Region President

Cyndi Tendick presented Trustee 101.

Heather Cheney and Linda Weber thanked Cyndi for the presentation.

Kathy Watzel stated that officers, trustees and legal counsel are entitled to reimbursement.

Lowest round trip reasonable airfare

Rental car charges not to exceed \$125 per vehicle. If sharing a vehicle, all persons are entitled to the reimbursement not to exceed the total rental cost.

Airport transfers of \$40. For this convention, if paying an individual up to \$50 each way is allowed.

Lodging covered up to the contracted amount or \$120.

Food allowance of \$35 per day not including alcohol for a total of \$110. Must be spent at the club.

If driving an airfare charge must also be provided because most mileage charges exceed airfare and the ruling documents state that AANR will pay the lowest of the mileage or the airfare.

Receipts are needed for everything.

Margie Cantlon said she wasn't a trustee when she traveled to the convention but is now, so would she get to charge ½ airfare? Kathy Watzel stated that since she had to be at the convention she could charge the round trip.

Ralph Collinson asked about driving yourself to the airport. Kathy Watzel replied there are exceptions but be fair.

Linda Weber: a challenge has been made to the running of the meeting according to Robert's Rules. She stated she would speak with Bob Dixon, IA chair, and it will be up to him if an investigation will be opened.

Linda Weber announced the committee chairs.

Internal Affairs	Bob Dixon
Government Affairs	Tim Mullins
Membership/Marketing	George Oberle
Public Relations	Evan Nix

Facilities and Conventions	Margie Cantlon
Legislation	Ralph Collinson
Glen Miller Fund	Mike Parker
Strategic Planning	Cyndi Tendick
Finance	Kathy Watzel
Research and Education	Al Gilewicz
AANR Youth	Susan Cappa
Hall of Fame	Cyndi Tendick
WINR	Andee Rodgers
Nominating Committee	Richard Quigley
Government Affairs (Washington)	John Hunter
Young Adult Advisory Council	Timothy Sargent
Club Liaison	Heather Cheney
Member Retention	Sandra Cordell

Motion 1 I move to ratify the chairs as presented by the President at the Inbound meeting of August 16, 2024.

Date: 8/16/2024

Fiscal Impact: None

Purpose: To ratify the committee chairs.

Maker: Bob Dixon

Second: Heather Cheney

Disposition: **Passed** without objection

Discussion: None

New Business

Stephane Deschenes mentioned that Bare Oaks Family Naturist Park was attacked because they allowed children to attend. Listening to the reports he doesn't see that topic being addressed and believes that AANR should. Nudism at its core is family oriented but we cannot be family oriented if we exclude children. AANR needs to make available the data and material that proves there is no harm in nudism for children so others can address it when needed.

Heather Cheney mentioned that she has seen a shift away from families at some clubs. Many parents have stopped taking their kids to resorts because they don't feel welcome. She also mentioned that some parents are nudists, but they are afraid to raise their kids as nudists.

Ronna Krozy explained that at Solair they welcome children.

Ralph Collinson thought there were two issues. Heather's was an internal one, clubs not welcoming children. The second, the one Stephane spoke about is an external one.

Jon M. from Phoenix stated that he felt that adults are not welcoming children due to their fear of legal repercussions.

Timothy Sargent agreed that the fear of legal repercussions is valid, so AANR needs to work to change the perception.

Dan Hawkins mentioned that he spoke with the COO of Oak Lake Trails and the reason to change to an adult only resort is because when he tells people what he does they are interested until he mentions children and feels that many adults won't attend a nude resort due to that fact. The solution is not to change our policies and eliminate children but rather to educate the public.

Margie Cantlon mentioned that at her club they did not want to go to an adults only club because it might be perceived as a sex club.

Arlette Lowery mentioned that Dan and Stephane are saying the same thing. The problem is that some are not prepared to address the situation.

Joe Rives mentioned that in Puerto Rico you can be nude at the beach because the land is owned by the people. A woman went to a beach and was upset, so worked with a legislator to introduce bills to equate nudity with lewd behavior.

Cyndi Tendick has heard over time "The Official (fill in the blank with podcast, airline etc.)". She is not sure it's proper to pass these titles out. It stifles competition. For instance there are several nudist podcasts and to give one the "official" leave out the others.

Cyndi Tendick also made the comment that as chairs move forward, please consult their regions liaisons. A club doesn't need 6 people telling them different things.

Motion 2 I move to adopt the Rules and Order of Business as presented.

Date: 8/16/2024

Fiscal Impact: None

Purpose: As stated.

Maker: Ralph Collinson

Second: Margie Cantlon

Disposition: **Passed** without objection

Discussion: None

Motion 3 I move to change the governance manual section 02.02.00 Membership Dues.

NOTE: Deletions are indicated by strike-through and additions are indicated by underline. Any notation in square brackets is informational or parenthetical, and not part of the paragraph referenced

Additional information may be found in the *Operations Manual, Office Operations and Membership Handbook.*)

02.01.01 Dues for membership, will be as follows:

1. National Membership. \$35 annually per member.
2. Legacy Membership, \$25 onetime fee and \$5 to reissue lost paperwork.
3. Basic Membership \$36 annually per member.
4. Direct Membership. \$36 annually per member.
5. Premier Membership \$100 annually per member.
6. Young Adult Membership \$18 annually per qualified member.
7. Student Membership \$18 annually per qualified member.
8. Life Membership ~~\$800~~ \$1300 one-time fee per member.
9. Elite Life Membership an additional \$800 one-time fee per member (total of \$1,600 \$2,100).

2.04.02 Paid Life Membership (No further payment of AANR dues).

1. Life Membership may be obtained by individual members who have been in good standing in AANR for a minimum of one (1) year, upon payment of \$800 per person for Association membership. Elite life Membership may be obtained by increasing this amount to ~~\$1,600~~ \$2,100 per person.

This motion to be implemented October 1, 2024

Date: 8/16/2024

Fiscal Impact: Greater than \$8,000

Purpose: Life expectancy is increasing. As of July 2024, we had 1949 Life and Elite Life members. Because we offer life memberships, the regions and AANR receive no further dues from these members. Elite Life members receive an annual gift which costs the organization every year. Continued fiscal integrity of the association.

Maker: Finance Committee

Second: None needed.

Disposition: **Passed** without objection

Discussion:

Heather Cheney asked if this increase includes current life members. Kathy Watzel responded that it would only affect those who were adding or changing their membership to that.

Bob Dixon asked if the motion was made by the new or the old committee. Kathy answered the new one. Bob also is concerned that since he hasn't seen a copy of the motion, he hasn't had time to think about it. He asked if there is an urgency about this or can it be tabled so the trustees can think about it. Kathy responded that all they were doing is crossing out 2 dollar amounts and increasing them. No other verbiage has changed. The end result is that the life membership goes from \$800 to \$1,300 and the Elite Life Membership goes from \$1,600 to \$2,100. Kathy confirmed this.

Ralph asked how many new life members we get a year. 21 new members in the last year.

David Levine asked why line 4 said that direct membership is \$36 but he paid \$64. The difference is the region dues.

End of discussion.

Motion 4 I move to change the governance manual section 02.02.00 Membership Dues.

NOTE: Deletions are indicated by strikethrough and additions are indicated by underline. Any notation in square brackets is informational or parenthetical, and not part of the paragraph referenced

Additional information may be found in the *Operations Manual, Office Operations and Membership Handbook.*)

02.01.01 Dues for membership, will be as follows:

1. National Membership will be increased by \$1 annually. ~~\$35 annually per member.~~
2. Legacy Membership, \$25 one-time fee and \$5 to reissue lost paperwork.
3. Basic Membership will be increased by \$1 annually. ~~\$36 annually per member.~~
4. Direct Membership will be increased by \$1 annually. ~~\$36 annually per member.~~
5. Premier Membership \$100 annually per member.
6. Young Adult Membership \$18 annually per qualified member.
7. Student Membership \$18 annually per qualified member.
8. Life Membership \$1300 one-time fee per member.
9. Elite Membership an additional \$800 one-time fee per member (total of \$2,100).

This motion to be implemented January 1, 2025

Date: 8/16/2024

Fiscal Impact: Greater than \$20,000 annually

Purpose: Maintaining financial stability.

Maker: Finance Committee

Second: None needed.

Disposition: **Failed** voting against: Margie Cantlon, Ralph Collinson, Bob Dixon, Sandra Cordell

Discussion:

Bob Dixon asked if this was from the current finance committee. Kathy said yes. Bob assumed the \$20,000 per year represented positive impact. Kathy said yes. Bob asked if there was a plan as to when the next increase is coming around.

Kathy Watzel explained that the last increase was in 2019 and was a big jump. Kathy wanted to get away from a big jump every year. Inflation over the last 5 years was 10.6% which would have been an increase of \$10.36 US, if keeping up with inflation. This motion will increase dues by \$1 per year every year. This could be dropped in the future if membership increases enough.

Bob Dixon stated this motion is a surprise to him and he can't support it today but may change his mind after more discussion.

David Levine questioned if this was from the finance committee. He stated he was on the committee both last year and this year and this is the first time he's heard of this.

David Levine also stated he agreed with the motion but not the timing. AANR's reputation on social media and elsewhere is not that good right now and even though this increase is only a dollar people will say why are the dues increasing when AANR is not doing anything. He recommended that the motion be changed to begin in 2026 which will give AANR 18 months to improve its reputation.

Kathy Watzel stated that waiting would put AANR out of touch for 7 years.

Ronna Krozy asked if there was any discussion on the INF add on. Kathy Watzel said no.

Ted Peck disagreed with David's assessment and said the AANR is doing a boat load of stuff that he sent to his 29 members, but people don't know it. David responded that Ted is correct, we are doing a lot, and his 29 members know that but the other 40,000 don't.

Margie Cantlon is uncomfortable with the perpetuity of the motion. Said it may be more work for the committee to review dues every year, but she would prefer that to having to consider repealing the motion at a later date.

Sandra Cordell asked when a decision on the INF proposal would be made as that increase would affect this motion. Linda responded that the INF option is a different item and not part of this motion.

Stephane Deschenes mentioned that the October convention is when the new by-laws are being presented and the INF membership question is one of those by-laws.

Joe Rives mentioned that the Florida region has considered a fee increase but has refrained until there is more value to the member.

Kathy stated that if the Florida region raised its dues \$2 then AANR would lose \$23,000 in income. Joe reiterated that all he was saying is that the board couldn't justify a 1-to-5-dollar increase.

Ralph Collinson can't support this motion for the reason Joe Rives stated.

Linda Weber called for the vote.

End of discussion.

Motion 5 I move to seat Mark Huenison to represent AANR Western Canada

Date: 8/16/2024

Fiscal Impact: None

Purpose: To allow representation of the region.

Maker: Heather Cheney

Second: Sandra Cordell
Disposition: **Passed** without objection
Discussion: None

Motion 6 I move to change the governance manual section 02.02.00 Membership Dues.

NOTE: Deletions are indicated by strikethrough and additions are indicated by underline. Any notation in square brackets is informational or parenthetical, and not part of the paragraph referenced

Additional information may be found in the *Operations Manual, Office Operations and Membership Handbook.*)

02.01.01 Dues for membership, will be as follows:

1. National Membership will be increased by \$1. ~~\$35 annually per member.~~
2. Legacy Membership \$25 one-time fee and \$5 to reissue lost paperwork.
3. Basic Membership will be increased by \$1. ~~\$36 annually per member.~~
4. Direct Membership will be increased by \$1. ~~\$36 annually per member.~~
5. Premier Membership \$100 annually per member.
6. Young Adult Membership \$18 annually per qualified member.
7. Student Membership \$18 annually per qualified member.
8. Life Membership \$1300 one-time fee per member.
9. Elite Membership an additional \$800 one-time fee per member (total of \$2,100).

This motion to be implemented January 1, 2025

Date: 8/16/2024

Fiscal Impact: Greater than \$20,000

Purpose: Maintaining financial stability.

Maker: Finance Committee

Second: None needed.

Disposition: **Passed** voting against: Ralph Collinson

Discussion: None

Good of the Order

Art Vernon received a charter of a provisional club, Bare Long Island.

Ted Peck suggested a mission statement for AANR. Encouraged the AANR board to revisit John Carver.

Nudist Clubhouse was relaunched.

Art Vernon responded to Ted Peck's comment saying he hasn't read John Carver but did read two other textbooks on non-profit marketing in the 1990s. There is a difference between cause advocacy and business advocacy. Business advocacy has a bottom line which can be measured but cause advocacy is very hard to measure. Believes that every successful business has the attitude that the world is divided into 2 groups. Those who are members and those who are not yet members. If we believe that social nudity is good, then that's the passion we have to bring. He recognizes all the issues of the environment in which we are operating but those are only challenges or opportunities, not problems. He believes that most people are not either for or against social nudity, which is good as we can talk to those people. We need to figure out how to approach those people.

Joe Rives worked in strategic planning and encouraged the board to set some key performance indicators at the macro level. Two ideas are to set a goal for new members and retention of members.

Patty Faber wanted to thank all the volunteers and paid staff from Shangri La without whose help we wouldn't have been able to do this.

Linda Weber read the following statement:

President's Speech for the AANR Convention – Shangri-La Ranch – 8/16/24

The American Association for Nude Recreation (AANR) has enjoyed a rich and storied history over its 93 years. As the premier nudist organization, we have often rested on our laurels, preferring the comfort of familiarity over the challenge of progress. However, the world has changed in ways we never imagined, presenting new challenges and ways of doing business.

To stay relevant, we must adapt and evolve. Maintaining the status quo is no longer an option; any organization that doesn't innovate risks being left behind. Recognizing this, 70% of the AANR members who voted expressed a desire for a responsive, proactive, and forward-thinking organization.

I appointed Committee Chairs who are committed to new ways of doing business and bring fresh perspectives and innovative ideas to AANR. Some of the new committees I have created include:

1. **Young Adult and Diversity Advisory Council:** This committee will consist of younger and diverse members who can provide valuable insights into what nude recreation means to them and their communities.
2. **Club Liaison Committee:** The Chair of this committee will ensure that our affiliated clubs adhere to AANR's standards of wholesome, non-sexual conduct. Additionally, they will work to improve communication so that members are aware of the events and amenities offered by these clubs.
3. **Member Retention Committee:** This committee will focus on keeping our members engaged and reaching out to those who have left, seeking to understand their reasons and finding ways to encourage their return.

Currently, we are no longer the largest nudist organization in the world; the Naturists in the Netherlands have 48,000 members. I am committed to leading AANR back to the top, and with the help of our members, we can achieve this goal.

We could not exist without our treasured members, and I value each and every one of you. Our members have spoken, asking us to be forward-thinking and innovative, and I am encouraged by the people who have stepped forward to be part of this administration.

The Trustees are charged with acting in the best interests of the members and the organization. The Board presents ideas and ensures that we remember our fiduciary duty to use member dues responsibly.

The Regional Boards serve as our “boots on the ground,” working closely with the clubs and members in their regions. They are the first line of contact and work diligently for the members.

Now, I ask for your help in making decisions that benefit our membership and the organization. My challenge to you is to know who the President of AANR is, as well as the Region you belong to and the President of your Region. By attending meetings and seeing what your Regional Board does, you can share your thoughts and help shape decisions based on those ideas.

Let's all work together to make AANR the premier organization in the world again and one you are proud to be a member of. Thank you.

Adjourned at 3:20 PM Arizona time.