

# February 3-4, 2023, Trustees' Meeting Minutes

# **Call to Order:**

Date: Friday, February 3, 2023

Time: 3:00 p.m. EST

Place: Lake Como and Zoom

AANR President Mitch London called the Midwinter Meeting to order at 3:00 p.m. EST

# Roll Call: Kathy Smith, Secretary/Treasurer:

#### Roll call

Function	Name	Position	Present	Absent
Officers	Mitch London	President	Х	
	Tim Mullins	Vice President	Х	
	Kathy Smith	Secretary/Treasurer	Х	
	Erich Schuttauf	Executive Director	Х	
Trustees	Sandra Cordell	Trustee from AANR-East	Х	
	BG Parkes	Trustee from AANR-Florida	Х	
	Richard Quigly	Trustee from AANR-Midwest	Х	
	Karen Lahey	Trustee from AANR-Northwest	Х	
	Heather Cheney	Trustee from AANR-Southwest		Χ
	Kathy Watzel	Trustee from AANR-West	Х	
	Bob Dixon	Trustee from AANR-Western Canada	Х	

## **Seating of Alternate Trustee**

#### Motion #1

I move to seat Lucy Heide as the Alternate Trustee from AANR Southwest [on ZOOM]

Maker: Karen Lahey Second: Kathy Watzel

Purpose: To fill the seat vacated for this meeting as specified in AANR ruling

documents

Fiscal Impact: None
Discussion: None

Disposition: Passed – Unanimously

## Declaration of a Quorum - President, Mitch London

All Officers and 7 Trustees are present, and we do have a quorum.

# **Introduction of Dignitaries**

Kathy Watzel, Immediate Past President AANR

Lucy Heide - AANR Southwest President, seated as Alternate Trustee for Southwest, on ZOM

Kathy Smith – AANR Secretary/Treasurer, on ZOOM

Ted Peck – former AANR Trustee

Gary Mussell - former AANR West President, on ZOOM

Cyndi Tednick – AANR West President

Jim Lahey - Legislation chair

AANR Office Staff

Ronna Krozy – Public Relations Chair, former Trustee for East

Ralph Collinson - President Florida

Mark Huenison - President Western Canada

Andee Rodgers - WINR Chair

**Education Foundation** 

Regional Presidents:

East - Robert Roche

Florida – Ralph Collinson

Midwest - Amy Roillins

Northwest – Donna Jennings

Southwest – Lucy Heide

West - Cyndi Tednick

Western Canada – Mark Huenison

## **Consideration of Rules and Order of Business**

#### Motion # 2

I move to adopt the Rules and Order of Business as distributed.

Maker: BG Parkes Second: Bob Dixon

Purpose: As stated

Fiscal Impact: None Discussion: None

Disposition: **Passed** – Unanimously

# Report of Interim Motions – Kathy Smith

Since our August Inboard Trustee meeting we have had 1 Interim Motion brought forward and voted upon via electronic communications. It is as follows

# Interim Motion # 1, August 30, 2022

Voted on September 7, 2022 12:01 a.m. to September 9, 2022, 12:00 p.m. CDT (midnight)

**Motion:** I move to accept the President's appointment of Andee Rodgers to the Chair of the Women in Nude Recreation (WINR) Committee.

Maker: Mitch London, AANR President Second: None needed

Purpose: Appoint a committee chair for WINR

Fiscal Impact: None

Discussion: There was discussion via electronic means

Disposition: **Passed**, Yes -5, No -0, Abstain -0

Votes not received by midnight September 9, 2022 CDT

Richard Quigly Sandra Cordell

There will be a motion to ratify the actions of the board at the Annual Membership Meeting.

# **Approval of the Minutes**

#### Motion # 3

I move to accept the minutes of the August 11, 2022, Outboard Trustee Meeting as distributed.

Maker: Sandra Cordell Second: Richard Quigly

Purpose: As stated

Fiscal Impact: None
Discussion: None

**Disposition:** Passed - Unanimously

#### Motion #4

I move to accept the minutes of the August 12, 2022, Inboard Trustee Meeting as distributed.

Maker: Karen Lahey Second: Richard Quigly

Purpose: As stated

Fiscal Impact: None Discussion: None

**Disposition:** Passed – Unanimously

#### Motion # 5

I move to accept the minutes of the October 22, 2022, Interim Trustee Meeting as distributed.

Maker: Kathy Watzel Second: BG Parkes

Purpose: As stated

Fiscal Impact: None

Discussion:

- ➢ Bob Dixon I apologize for not attending the meeting. I did not get an invitation; I didn't hear about it until after the meeting occurred. I believe the problem was the email link the email invitation went to that I wasn't getting. Second, these minutes hit my computer this morning for the first time.
- ➤ Jim Lahey The minutes are not on the website.
- ➤ Kathy W When were they posted?
- ➤ Kathy S They have not been posted yet on the website.

**Disposition:** Passed – Yes – 5, No – 0, Abstain – 2

Those abstaining were:

Bob Dixon Lucy Heide

## **Executive Session**

## Motion #6

I move to go to Executive Session to discuss personnel issues.

Maker: Kathy Watzel Second: BG Parkes

Purpose: As stated

Fiscal Impact: None
Discussion: None

**Disposition:** Passed – Unanimously

# Meeting is recessed to 9:00 a.m. EST, Saturday, February 4, 2023, at 3:28 p.m. EST

# **Reconvene Midwinter Meeting**

Meeting was called back to order by President Mitch London February 4, 2023, at 9:02 a.m. EST.

# Roll Call: Kathy Smith, Secretary/Treasurer,

Function	Name	Position	Present	Absent
Officers	Mitch London	President	Х	
	Tim Mullins	Vice President	Х	
	Kathy Smith	Secretary/Treasurer	Х	
	Erich Schuttauf	Executive Director	Х	
Trustees	Sandra Cordell	Trustee from AANR-East	Х	
	BG Parkes	Trustee from AANR-Florida	Х	
	Richard Quigly	Trustee from AANR-Midwest	Х	
	Karen Lahey	Trustee from AANR-Northwest	Х	
	Lucy Heide	Trustee from AANR-Southwest	ZOOM	
	Kathy Watzel	Trustee from AANR-West	Х	
	Bob Dixon	Trustee from AANR-Western Canada	Х	

# **Declaration of a Quorum - President, Mitch London**

All Officers and 7 Trustees are present, and we do have a quorum.

# Report of Executive Session – Kathy Smith

There are two actions to report out from the Executive Session.

- > Ted Peck was invited to join the session.
- ➤ The Trustees agreed to ratify the Evaluation Committee's recommendations.

**Tim Mullins** – Yesterday during the presentations Al did a presentation on the naked bike ride that is going to happen in Buffalo. He indicated at that time he's going to be asking for \$100 in the budget. I don't want to have a big fight over \$100 so I want Al to know here's your money right now from the generosity of the people in this room, especially BG Parkes.

## **President's Comments to the Board** – Mitch London

I first want to thank Lake Como for allowing us to be here today. I want to thank the Board but firstly I want to thank Kathy Smith continuing as Secretary/Treasurer since August as we had had no one running for the position during the last election. We still need to fill that position, so I guess I'm turning the President's Comments into a job posting, so to speak. If you have had experience in similar positions or are technically minded and meticulous, please let me know as Kathy has been trying to step down ever since terming out last year. I will step off that soap box now.

I want to go back to thanking the Board. Thank you and seriously though, thank you because I am new to this position and it's great having those of you who have been on the Board to help steer. And one thing folks might notice is the Board can get into some arguments every now and again, and I couldn't be more pleased. I wouldn't want a Board full of "yes" people because nothing would really get done then. That's what democracy is. Here's some useless information for you. The word democracy comes from the Greek word "demos" meaning people and "kratos" meaning power. So democracy can be thought of as power of the people. And people do not all have the same ideas even while having the same goals. So I hope that we can work together and work though any disputes. And please don't take anything personally and don't make it personal. We are all just a bunch of naked people looking to protect our rights and help others when those rights and privileges are threatened. Now I'm really stepping off the soap box but not before saying I look forward to serving this community as best I can and I hope that by the time I'm done I can look back and say AANR's in better shape than when I started.

## **Executive Director's Comments to the Board**

I was remiss yesterday in not introducing staff that is here. Carolyn Hawkins who makes so many things happen day to day in our office and here at the Board Meeting, so we thank you Carolyn. And Max working the technology and helping me to get around is here. And I think online we have Carol DeAldana and Judy Mason and had them yesterday as well as Jeff Baldasarre. I particularly want to thank Richard Quigly and the Lake Como team, but Richard, that spread last night, that wonderful Meet and Greet last night I know was made possible by his efforts in getting things together and everything, so in particular, thank you Richard for that

and all that you do here at Como. You double time in the Midwest and in Florida, so we get the best of both worlds thanks to your efforts, and we appreciate that.

I do have one thing to add or point out from my written report. The last 3 or 4 pages of the report are an interesting thing that we do each year with Government Affairs and that is beyond talking about legislation, we talk about the individual lives of people you have helped over the year. We often don't include their actual name for reasons of confidentiality and sometimes even the state they are from has to be left out so that we don't have any problems with attorney/client privilege. Tim was here yesterday and sat down with me to provide oversight. He can verify that we keep a spreadsheet of each and every contact that comes into our office and we track when we have follow up with people. So the things that are on these pages, the last ones where we describe peoples' situations who you help, those are real people. They're not just numbers or statistics on a board. Sometimes they are members and sometimes they are not because the precedents that might be getting set could expand further to others. I will have just one brief report on one story. We had a government employee who had worked in that person's job for more than 20 years and when they applied for a transfer from one state to another where they were relocating with a spouse, the transfer was blocked. The manager involved said part of the reason for the block of the transfer was because the employee had engaged in conduct unbecoming a government employee. When she enquired further, learned that it was "well, you are a nudist and that's not conduct becoming." That's a true story that happened but it also has a great ending. AANR did get involved and AANR did assist the employee's attorney, reminding them of certain case law and precedence where employees, going all the way back to the 1960's and early 1970's, successfully had due process rights that couldn't be compromised simply because they're nudists. So we have 50 years of history we are building on to help this person. I am here and Carolyn would be able to help verify without disclosing their name or anything about that, that this person eventually got the transfer approved, eventually got anything that was derogatory wiped from the employee's file and was able to transfer with their spouse. They turned to AANR for help because attorneys are one thing, people versed in nudist law is another thing. And that is just one example from the many, many ones that you will find on the lists. Sometimes we have to say "a matter of guest comfort and security" and leave it at that because, again, very very sensitive things we don't disclose facts on, but we do keep detailed records that your Vice-President and Government Affairs Chair has a chance to review from time to time.

So thank you for making it possible and understand that advocacy is a key core component of what we do. And I heard that a lot this weekend, and I was very happy to hear it because that is what we are about...preserving your rights and your privilege to enjoy nude recreation.

#### On the ZOOM call - Mitch

Karen was wondering who all is online. According to my list, I am [as well as in person]. Of course Lucy is, Chuck Fowler, Bob Morton, Linda Weber, Bob Maryland, Dave and Kathy in stereo, Donna Jennings, Ted Peck, Timothy Sargent, Mike Parker, Jim Dickey, Judy Mason, C DeAldana, Kathy and Mark, Carlos of Moscow, and Stephanie Brown.

#### Recent AANR and ASA Losses - Mitch London

As Erich mentioned yesterday, we've had a number of losses in AANR and ASA in the past few weeks, months, even one since I made this presentation.

➤ Erich – Tom Dunn, former AANR Vice President, former President of Western Canada, former Trustee from Western Canada and so many other things and was a good friend to all.

Alan Harris was AANR Finance Chair from 2018-2022 and apparently liked chocolates according to the picture,

George Volak who was AANR President from 1992-1995

Jack DePree who is a member of the AANR Hall of Fame

Susan Weaver former AANR President who passed recently. Ronna wanted to say a couple of words, some things about Susan. (see below)

# Susan Weaver Remembrance – Ronna Krozy

Tribute to Susan Weaver
By Ronna E Krozy

It is a great but sad honor to pay homage to Susan Weaver - my very dear friend and mentor who died this past November not many months after her beloved husband, Jim Willard.

Susan Weaver spent over 30 years serving AANR, assuming practically every important office including AANR President, AANR Trustee, AANR PR Chair and AANR East President. She was a staunch advocate for social nudism – to the point of proudly having her license plate NA2RST or naturist as well as using that for her personal email.

Perhaps Susan's daughter-in-law, Christine Willard paid a far better tribute to her than anything I could say so I would like to share Christine's letter with you. Christine wrote: It is with deep sorrow that I announce the death of my stepmother, Susan Weaver, who passed peacefully in her sleep at her home in Annandale, VA on November 13<sup>th</sup> [2022]. Susan was grieving the loss of her beloved husband, Jim [who also was a staunch nudist], who died in May after a 14-month long battle with brain cancer.

Susan once told me she lived a life of passion. Passion for politics, for advocacy of nude recreation, and finally, for the love of her life, Jim. Susan was a great advocate and not one to back down. She stood up to any challenge and fought with grace and tenacity. Jim's cancer was no different. I believe she gave all she had to give into caring for him and fighting the beast that took him. It was ultimately more than any one person could bear.

Christine ended by saying: Susan will be missed by beloved friends near and far, many of whom she considered family. She derived enormous satisfaction from her work with AANR and dedicated much of her life to growing public awareness and acceptance of nude recreation. Her achievements and contributions on that front will live on and benefit many for years to come.

Christine arranged a beautiful Celebration of Life for Susan which was held on Saturday, January 21, 2023, and included a webcast for those who were unable to attend in person. Many people commented on her multiple talents and interests, her love for literature, gardening, cooking, fine wine, golf, socializing and most of all, her love for being nude! And to continue Susan's commitment to AANR, her daughter-in-law asked that Susan be remembered by considering a donation in her name to the AANR Education Foundation at <a href="https://aanr-ef.com/donate/">https://aanr-ef.com/donate/</a>

Christine included a wonderful article about Susan Weaver written in 2012 during the time she served as president of AANR. [This article was referenced and is included at the end,]

Susan meant a great deal to me...she even joked about being sisters from different mothers. And as an aside, we were on completely opposite political sides and it was never an issue. She, along with Fred Van Nest...whom I paid tribute to after his death just a few years ago... convinced me to run for Trustee and both of them were sources of wisdom and support. Susan was particularly a guiding light for my role as PR Chair since she had shared with me many years before the Basic Media Skills DVD which she developed for AANR in 2008. It is still relevant 14 years later. Moreover, Susan told me she would return to the PR Committee once she felt stronger as it would give her a new sense of meaning and purpose.

Alvaro (Suescun), my husband, and I visited Susan and Jim for many years. It was my intent on this yearly planned visit, to retrieve her AANR archives from the brand new dreamhouse that neither she nor Jim had the chance to live in. It was my intent to gather up as much information as possible about her life with AANR and to nominate her for an award. Unfortunately, I lost this opportunity leaving something that I regret: not nominating her for an award she more than deserved...being named in AANR's Hall of Fame. Perhaps that may still be achieved posthumously with hopes that Susan will somehow know how much she was valued.

And last but not least, here is how I wish to remember my dear friend during one of our earlier and happier visits (when my husband Alvaro and her husband Jim were off doing other things).....Mitch (London, President, shows picture of Susan and me).

Respectfully submitted, Ronna Krozy AANR PR Chair

Feb 3, 2023

# First Person Singular: Susan Weaver, 61, Annandale, president of the American Association for Nude Recreation

# By Amanda Long

May 11, 2012

I've been a nudist for 25 years. This guy I was dating said, "Let's go to the nude beach." And I said, "Oh no, I can't. I'm too heavy." The irony is that I was ruining my health trying to stay a size 4 with bulimia. But like many women, I still saw myself as being heavy. We negotiated. I would go to the beach with him, but I would wear my bathing suit. He won't coerce me; he wouldn't tease me. But then I got out there, and it was so beautiful — the water, the wind, the sun, the air; the bathing suit just got in the way. So off it went. And so did my hang-up about people looking at me. It's hard to describe now because I have a hard time remembering what that felt like — to not like and accept my own body.

I knew the instant I took off that bathing suit that being naked with the sun on every inch of me felt better than being skinny at any cost. The paradox is that in the nudist environment, it's not what you look like, it's who you are inside that matters.

I still remember telling one friend, "I don't know if you're going to want to hear this about me, but I'm a nudist." She said, "So what?" And that's when I got over it. It was a defining moment. My mother had a hard time accepting this. Her generation was all about Donna Reed and June Cleaver. But she said, "Susie, you've made very few poor choices in your life, so I'm just going to trust you." That meant the world to me. I was working in federal government then, and it was just one of those interesting things your co-worker does on the weekend. "Oh, what did you do this weekend?" "We just went to Avalon Nudist Resort." While I could talk a hind leg off a donkey about my excitement about it, the fact is I tried not to push it on people.

We shed our clothes, not our common sense. We wear sunscreen — I've probably got worse sunburns on the golf course than at a nudist resort. You don't fry bacon in the nude. I don't mow the lawn or run the weed whacker. And when it's cold, we don't crank up the heat just to justify being nude at home. And my partner and I also joke about remembering to put on our clothes before taking out the trash.

Our culture has put so much emphasis on conformity — looking, acting, dressing in a certain way. At a certain point in life, some of us start to question that unless I'm a size 4, I'm less desirable, less of a person. And at that point you just say, "No, I'm going to do what I want with *MY* body and feel good about it."



(Matt McClain/FOR THE WASHINGTON POST) Weaver: "Being naked with the sun on every inch of me felt better than being skinny at any cost." (Matt McClain/FOR THE WASHINGTON POST)

Chuck Fowler – Shared a picture of Susan. She was a good friend of mine, too. Unfortunately, I didn't know all of the information that was just passed along but I wanted to share that picture which was also in the Bulletin. I knew Susan before she got real active, when she was very cautious. She worked on Capitol Hill and was always afraid that people on Capital Hill would find out what she was doing and it would cost her her job. I feel very honored that she let me take the picture I am sharing. What I like about it is it shows her in the early days of her nudist and naturist activites. You can see how very young she is. Contrast it to the picture that was up earlier, you can see all the gray hairs AANR gave her as President. It's the same picture that's in the Bulletin and I have it posted on my site on Naturist Hub.

**Mitch** - For all those we mentioned and those we may not have recalled at this time, please have a moment of silence.

# **Committee Reports –** Updates to written reports only

Internal Affairs - Bob Dixon

No report sent. No update to give.

#### Government Affairs - Tim Mullins

I did submit a written report. Since that time, we have had a lot of bills come out in various states that Bob Morton has done an excellent job of summarizing. I'll start putting more of those into the weekly updates. I put a couple in last week on South Carolina. I'm really pleased to see that almost half of my GAT team was on this morning including those on the west coast where it was 6 o'clock in the morning when we started. I feel your pain. If there are questions, I will answer, but I have nothing more to report at this time.

# **Membership Marketing / MMS** – Karen Lahey

We had a long discussion yesterday, but there's a couple of things I want to add. One, we have talked a lot about selling memberships and I don't think we should be talking about selling memberships at all. We should be talking about asking people to join our organization as members because we need more than the money from our people. We also need their time and their talent as well as their treasures (money). For example, last night a gentleman gave me a wonderful idea. Why don't we ask for donation of ads. We're trying to do outreach to the public about AANR and nudism. Why don't we ask people to donate little ads in travel magazines, etc. I thought what an idea and I'm going to take it back to Membership Marketing and see what we can do. I never thought of that. So that's an example of a member coming up with an idea that we hadn't had. We need our members' ideas. We need not just their money, we need participation, we need all of it.

Second, I wanted to talk about clubs and how do we deal with them when they are too small. I talked with Mitch earlier and we'll take that back to Membership Marketing on how we're going to deal with that.

Lastly, I want to talk about Toast Masters. Toast Masters is about leadership and nobody stepped up to lead, so it's not going to happen. We had 60 people saying they were interested, but I'm not going to push it forward and nobody else is so the last meeting is this week.

# **Public Relations** – Ronna Krozy

There are just a couple of changes. I noticed there were two typos in names of people listed. It should be Lee Voughn and Gary Mussell. I also want to mention we have also had two new guidelines developed we mentioned yesterday. The first draft was created by Richard Dewey for moderators. The second first draft was Evan Nix and it was responses to negative press for AANR. There were questions submitted about implementation and training. This is going to our combined PR/Membership Marketing Committee for discussion.

Karen – One of the interesting things that came out of that is for a nominal amount of money, one of the firms that were found was a way to track our reputation and that was a firm that was identified where we could track our reputation for, I think \$50 a month. They would be able to go and see how our brand is doing. That would be something we want to look at. That's just an interesting way to see how we are doing.

- ➤ Ronna There is a real need for us to do public outreach to focus groups to be able to draw out from the public. We need new people coming into the organization from a variety of demographics and that's something I think I would like the Board to consider how can we actually do focus groups. How do we get the public's feedback from different demographics as to whether they'd ever heard about nudism, what they feel about it, would they ever consider it, what do they think in general and use that as a baseline for our marketing and also for educating the public.
- ➤ Karen That's true but this is a different thing. Within that how do we respond to negative criticism, there were a couple of firms but one of them was for \$50 a month that would track mentions in social media of our brand, positive and negative, and just to rate how that was going. I thought that was a real interesting way that we might be able to actually track how we're being viewed publicly for like \$50 a month. That might be something we really want to look at.

# **Conventions and Facilities –** Ronna Krozy

I did not submit a report at the time because I did not have reportable information, but I have one now.

I think we can all agree that hosting an AANR Midwinter Meeting or a Summer Convention is an honor for a club and a great opportunity to bring the leadership face-to-face with its membership. Planning these events require a good deal of time, energy and resources. Generally clubs have enthusiastic and creative folks willing to pitch in, but smaller or seasonal clubs often cannot be hosts because of barriers, one of which could be cost. Times have changed. Costs have impacted both the organization but particularly clubs. Clubs are not clamoring to host Conventions because attendance seems to be decreasing, it's hard to judge how many people might attend and concerns become raised about cost/effectiveness or cost/benefit. Additionally in cooperative clubs, which are member-owned, events cannot be discriminatory. An event for AANR is an event for all. Requesting event or registration fees from residents with accounting documentation required can be problematic. In order to allow AANR to be more flexible, to be able to move meetings beyond just super-clubs, and to promote a feeling of being welcomed and valued, to get more members involved, we feel that requirements need to be reviewed and revamped. Fortunately, Mitch informed me that he is instituting a Convention Contract Committee. I was going to request that we have a group of people to look over our contracts and thankfully, that was in his mind as well, so I am delighted. I have agreed to take the lead. Jim Lahey will be a member as Legislation and we will be seeking additional membership from individuals who have had convention experience and/or innovative ideas. So this was the prelude as to why I was unable to provide a Convention Report in December.

Solair is very excited to have AANR there in August. As a seasonal club, however, we had some fears of its economic impact on our budget. As you know, seasonal clubs often depend on weather conditions to determine how many people are going to come through the gate. Fortunately AANR and particularly Erich, thank you, and Carolyn, thank you, have been incredibly supportive in creating tips, terms, actions so we can help cut down on some of our expenses and move ahead.

So let's talk about Solair and the Convention on August 7-13. First of all, anyone who is planning to attend needs to call Solair as soon as possible and send them their ID electronically. We have secured additional housing from members and from generous supporters within 10 minutes from camp. In fact, one of the places is so gorgeous, I'm thinking of giving up my little cabin and going down there. Since we have also a seasonally preplanned volleyball tournament that weekend, the hard deadline for registration for the preferred list, really needs to be in by February 15.

Secondly, we have reduced the grounds fees to \$40 a day except for designated officials on their business days. Solair, as a courtesy, has extended the reduced grounds fee and has planned some great activities on the weekend prior to the convention to hopefully encourage more people to come early and stay late. For any who do not know, Solair will be celebrating 90 years this Convention. We have almost 400 acres with attractive grounds, the trees are beautiful, we have extensive hiking trails and you do want to take your phone with you. We have incredible sporting activities, a heated pool, a hot tub, a sauna, a clubhouse, a pavilion, a pond with beautiful beach front, library, fitness equipment and particularly kids activities. Our on-site accommodations include rustic cabins but they are being significantly refreshed before you come. We've got RV space but you need to let the office know what your space needs and electricity needs would be. And of course we have tenting sites. I understand that our President is an outdoorsy person so that should be no problem. And actually, if we need more sites we have people who have offered space around their houses. So if you are planning to come to Solair, please get in touch with them and make sure they have your ID. We will do our very best to help you understand why one of our mottos is "come for a visit," stay for a lifetime." So I know there have been a few questions. We will have all the information you need. Someone asked where the closest airport was. We have two within an hour of camp. One is T.F. Green in Rhode Island, the other is in Hartford. Uber does not pick up at camp.

- ➤ Kathy W You are asking us to call, I thought they were closed in the winter.
- ➤ Ronna Solair is open all year round for members. It is seasonal and there is no water until the camp officially opens in April, but the Clubhouse is open, the office is open, and we have events in the winter to keep people together. We also have online meet and greets etc.
- ➤ BG I will say it's a gorgeous resort. So, out of visiting 78 of them, that's probably one of my top favorites.

# **Legislation –** Jim Lahey

In have one motion to put forward.

Mitch – We can do that in new business

#### **Glen Miller Fund – Mike Parker [on ZOOM]**

There's been one update on the report. We got a request for a loan on Tuesday. Our Committee has already approved it as of yesterday and we sent the information to both Carolyn and Judy. The club that submitted it was the Sequoians. Their road was 100% washed out in two places.

They have a \$60,000 repair going on as we speak. We approved the loan for them for \$10,000. This is what this particular committee is about, is getting these loans out especially when something like this is happening. I know we've had a couple of other clubs that have had storm damage. I'm hoping that the horrible ice we've had in the Midwest/Southwest doesn't do too much damage to anybody else. I want to thank my Committee and that is Judy Diehl and Patty Fabre. And I want to thank President Mitch for reappointing me.

- ➤ Mitch I saw the photos you'd sent out about the damage to the roads. I think somebody said some people were trapped there for awhile until they could get past.
- ➤ Mike Yes, it's pretty bad. [Mike screen-shared pictures of the road wash out.] I know Laguna Del Sol had some serious damage, too, but what I read sounds like they're back open to a limited amount.
- ➢ Mitch I know the Southwest has just been going through an ice storm the past couple of days. I have several hundred pounds of trees in my front yard now that fell because of the ice. Star Ranch not being more than about 45 minutes from me probably had similar issues there.

## Planning Committee – BG Parkes

Stand on report.

# **Finance Committee –** Kathy Watzel

Stand on report.

# Research and Education - Paul LeValley

Since my report one former AANR president has politely declined to be interviewed. So it means we'll never have the complete set, but we'll be as complete as we can.

# **AANR Youth – Susan Kappa/Rick Markle**

Mitch – I will mention the Kids Kamp this year is Ancient Cultures at Cedar Trails Nudist Retreat June 18-24 on Cow Run Road, which is one of the best named roads I've ever heard of. Kids Kamp has been going on a long time and is very popular.

#### Hall of Fame - Mark Huenison

AANR Western Canada is the chair of the 2023 Hall of Fame. An article has been submitted to the Bulletin. And the representation forms for each of the regions will be sent out shortly, so it's in progress.

#### Nominations - no chair

## Women in Nude Recreation (WINR) - Andee Rodgers

I have a few presentations. Being passed around is the new AANR brochure that's almost ready to go. I have worked with Mary Ann, who is here, and Ralph and John Waldren at putting this together Soon it will be ready for you for distribution. [brochure shown on screen] I have yet to talk to Erich about the wording and get his sign-off on that and get some new pictures. I just pulled pictures in so I would have a placeholder for pictures. It'll be available for you very soon and hopefully on the website as well once we're done with it. It's been fun working with these guys. It's been a great privilege and this is what I love to do, design this kind of stuff. Take a look at it and give me any comments later if you have some. I'd be happy to listen to those.

Moving on to WINR, Monday I met with most of the WINR chairs from around the regions. We had a great discussion about where we want to go and one initiative that I really want to start is helping women feel better about themselves by inspiring them in many different ways. During the month of February, I'm going to be asking women and all the WINR chairs, other women that would like to share a word, which is what I've been wearing all weekend is my word "acceptance." It took me a long time to accept my body. A very long time. I've never loved. Ever. I didn't like it when it was 115 pounds, I didn't have any curves. Then I got curves and I didn't like that. I want to inspire women to accept themselves just the way they are. How I want to do that is to have anyone who wants to to pick a word or a quote. Then write it on your back or wherever you would like it to be. And I want to share that on the social media networks we have and the other representatives that do social media will do that as well and we'll just blast out during March, which is Women's History Month, but we're going to make our own history with the women and the words and encourage and inspire other women to love their bodies just the way they are. I created this website real quick to also put the pictures on the blog because not everybody that is a WINR chair has social media access but most people can log onto their computer and then they can see the different pictures of the women through the blog at least.

- Mitch What's the URL?
- Andee womeninnuderecreation.com

I do have some flyers here if you want to take them back to your clubs. It has the QR code that takes you right to the website. It'll help you explain this initiative. I have some words there to choose them, but please choose whatever word or words that's profound to you. "Acceptance" is one of mine, but there are so many great words to choose from. And in the Women's Brochure there is a woman who had her breasts removed. Her word was acceptance as well. It took her a long time to accept that part of her body was gone, but now she is an inspiration to others as well. A great picture I got from Kathy W a long time ago.

- ➤ Kathy W It's interesting because I get asked about why we don't have ethnicity in our photos. There's an Asian woman in that photograph as well 2 blacks in that photo. That was at Mountain Air Ranch. We set that up trying to get some stuff out. The other thing I want to let you know, Andee talked about the brochures and she did such a wonderful job. You can download any of the brochures we have and use them. You don't need them mailed to you. You just send them to any printer and they are done to specs, so you won't have any problem.
- > Andee And then you send the bill to AANR and they will pay half of that for you.
- ➤ Karen This is an incredible amount of work and she's done a phenomenal job.

- Kathy W That's what I said. Her stuff is knock-your-socks-off. Wonderful, wonderful.
- ➤ Andee This website is terrible, but it will be good soon. I made it on Tuesday.
- ➤ Kathy W What do you need? Like if I put a word on my body, do I have somebody take a picture and send it to you?
- Andee Yes. And with a photo release. There is a link on the website to grab a photo release. I'm here all day tomorrow. Tom and I don't leave until Monday morning. Anybody that would like to do that today, I'd be happy to do that today or tomorrow. The other WINR chairs will do just that or go back to your club and find women you know are strong, get them to pick their word. Send me that and I'll blast that out to all the WINR chairs. We'll just cover social media with these positive body reinforcement images to help other women feel good about themselves.
- Karen We'll make a category for the photo contest.
- Andee Eventually I'd like to make a coffee table book. We could have the proceeds for that coffee table book go to the Education Foundation. We'll see where it goes. It's going to take on a life of its own. I'm anxious and happy to see where it goes.
- Kathy W You could try a calendar too.
- Karen I don't know. Do people use calendars anymore?
- Kathy W Yes. Our club raises money every year with calendars.

# Regional President's Council Report – Ralph Collinson

Most of our meeting yesterday was meeting with Al and how the regions can work with the Education Foundation to make some improvements. So I think we'll have a lot going on down the road with them.

One issue came up, it's only in one region, is good insurance. Maybe Erich can get in touch with Lucy. Their board insurance is now \$6,000 per year. AANR Florida doesn't have insurance and AANR West is only about \$1,200. There should be something we can do to help AANR Southwest find a different provider down the road.

The only other thing we really talked about was the membership issue. The same issue you guys talked about a little bit yesterday. I think the way we come at it, because the Regions are closer to the clubs maybe in most cases than the Board is, that if a club is struggling and they can't get their numbers to where we want them to be, the first step might be to work with them, as long as they are willing to work with us, to help them to find ways to help them increase their membership. And if that doesn't work over a period of time, maybe rather than revoke the contract right away maybe there are other steps we can take. Maybe if you don't have a charter, you have to keep paying \$100 each year. You don't get a free ride until you have your actual charter. There may be some other types of things we can do also as incentives to help clubs. Our feeling is revoking the charter should be the last resort really when the club is not willing to do anything to help themselves and help us then you have no choice, you have to pull the trigger.

Lucy brought this up and I just got it this morning in an email. I assume it's in a report that Karen put out, that she read a paragraph titled "Social Media Reddit" and in the third paragraph comments are made regarding memberships and auto renewal and that might address some of the problems of membership. I personally have not read that but whoever made that in their report, maybe we need to take a look at it.

- Karen I don't remember that. But when I said, back to Membership Marketing, that's one of the issues that I wanted to address. Clubs that aren't working with us, one of the things to look at is could we let members manage their own accounts rather than expecting the Certifying Officers to manage them. They could set up themselves on autorenewal which would mean that they would have to remember not to renew rather than to remember to renew, which would help us significantly. But right now, club members have to go through their clubs' Certifying Officers and so if we could come up with a mechanism so that clubs that go ehhhh about AANR maybe we could have those club members stay club members but still deal with AANR directly. We're going to have to do that, there's going to have to be something so they can do their Bulletin.
- ➤ Kathy W We just talked about the exact same thing and trying to find out how to put that on autorenewal, we're in the beginning process.
- Karen We're going to also have to do it. It's non-trivial.
- ➤ Richard We have the same problem here. We just found out with the new general manager that we have a number of our full-time residents here don't belong to AANR. And we just found that out the last couple of weeks. No clue until our new general manager found out. I was going to get together with Cindy with some ideas to create auto-renewal.
- ➤ Kathy W That was one of the big things. Take it away from the club. It goes directly but we have to somehow figure out the system so that we know they joined again, the club not AANR, and that would automatically renew their membership.
- ➤ Karen That was part of what we were working on back when we split couples, that whole bit. But that meeting, remember the meeting from hell, it was the last thing we were talking about and people were so tired that that piece got voted down so we need to readdress it. That's why I wanted it to come back to our committee because we had thought through a bunch of that work and want to take that back and look at it again.
- ➤ Kathy W We need the system to work out in Impexium so that it can be done.
- ➤ Karen I'm sure it can be, I know how flexible that system is. I didn't mean to take over your report.

The last item we had is more in Public Relations of telling the AANR story, basically, and Cyndi had the comment that we need to do a better job of publicizing our wins. We were kind of brainstorming a bit and I know we have a public relations person or firm. I probably read 5 newspapers a day and many other online things and I have never seen anything from AANR in almost all of them. Once in a while the Washington Post might have an article, I don't know if you remember Tom Mulholland wrote almost a monthly article in the Huffington Post. When he left AANR, nobody picked that up. I'm sure somebody, if you got in touch with them, would be willing to let you do what he did. We just need to find somebody that's a decent writer. And that would be one avenue for every month to have something published. He did it for years. Some of them are funny, some are just about a resort, he did a really good job. I'm sure you can find some of those articles if you look back 5 years ago.

That's pretty much our report. Basically we want to do whatever we can to help you guys with membership and with the clubs and we're willing to help out. And we'll also help out on any kind of marketing down the road. And I do want to thank Andee, even though she said that I and Mary Ann and John helped her, she did 95% of the job.

Break 10:09 a.m. – 10:27 a.m.

## **Unseating of Alternate Trustee**

#### Motion #7

I move to unseat AANR Southwest President Lucy Heide as the Alternate Trustee from AANR Southwest.

Maker: Kathy Watzel Second: Sandra Cordell

Purpose: To seat AANR Southwest Trustee Heather Cheney [on ZOOM]

Fiscal Impact: None Discussion: None

Disposition: Passed – Unanimously

#### Old Business

➤ None

# **Business Specifically Referred to This Meeting**

#### Meet and Greets

#### Motion #8

Affirm that the AANR Meet and Greets should welcome both AANR and non-AANR members and therefore direct the finance committee to fund the AANR Meet and Greets without restrictions that would prevent these gatherings from continued operation.

Maker: Membership Marketing Committee, Karen Lahey chair

> Second: none needed

Purpose: Allow the AANR Meet and Greets to continue to serve both AANR

and non-AANR members and to provide a mechanism for

recruitment and gathering feedback from both membership and potential members. See Attachment for more information.

Fiscal Impact: \$750 per year

- Karen Speak to the motion. I spoke to it yesterday. This is a very, very well-received venture. When I wrote this there were over 1500 people now there's nearly 1700 people have shown interest. When I mention it on Reddit I get around 9,000 positive reads on it. If somebody says, "do I need to be an AANR member" I say "no, but we'd really like you to" and then I can sell AANR. 9,000 people get to read that. That's incredibly inexpensive advertising. We can't buy advertising for 9.000 people. That's how many people read it There's potentially 100,000 nudists could read it, but that's how many actually read it so I can get the count. The last survey we did, 93% of the people were already AANR members. 100% of the rest of the people were planning to join. We get emails from people saying that they're interested in joining. I just can't begin to say the positive feedback we've gotten. I really have spent an incredible amount of effort and Walt has too. We have a bunch of volunteers. To add any extra burden on us would just be untenable. That's just not reasonable to add more burden onto volunteers, that's just not reasonable.
- ➤ Dave Smith [on ZOOM]—I totally agree with Karen. I have always had a concern that when we would advertise in the Bulletin, and I love the Bulletin, we were preaching to the choir. I think anytime we have a means to reach out to non-AANR people who will show an interest in AANR, we need to do that and this is a bargain.
- Chuck Fowler [on ZOOM]— I've been on the AANR online Meet and Greets quite a bit. I really enjoy them. Personally, from the prospect that now that I'm retired, I don't have the funds to attend a lot of the clubs that I used to be very active at. I've become more of a home nudist. It's a way of connecting with a lot of other people. I would definitely approve the idea of including non-AANR members. One thing I've always held the whole time, 40 odd years that I've been a nudist, was to support the movement everywhere. I'm not only a member of AANR, I'm a life member of the Naturist Society and a number of other organizations. And I think we could get a lot of nice input to offer for these other people that are, say, members of the Naturist Society to be active on this as well. Because we would get their input. Being a disciple of Turner Stokes, I like the idea of all of us that have the same mindset about nudism and naturism working together.
- ▶ Bob Justice [on ZOOM] I really enjoy the Meet and Greet. I look forward to it every two weeks or when it's available. It makes me feel included. I really don't have a whole lot of places to go and time to go. The thing about allowing people other than AANR members, last Thursday I was in a room with Linda and we were talking to some newbies and they went from the Meet and Greet and joined the Hub. And I feel that it's only a matter of time that people go from

the Meet and Greet to the Hub that eventually if they're not a member, they will become one.

Disposition: **Passed** – Unanimously

# **Legislation Committee**

#### Motion #9

I move to change associate member references to direct member references in Governance Manual sections 2.01.01, 2.04.04, 2.05, 2.06 and 6.03.06

Maker: Legislation Committee, Jim Lahey chair

Second: none needed

Purpose: To bring the Governance Manual up to date with the bylaw changes

voted into place in 2022.

Fiscal Impact: None Discussion: None

Disposition: **Passed** – Unanimously

# **AANR 2024 Midwinter Meeting**

#### Motion # 10

I move the AANR 2024 Midwinter meeting will be Friday, February 2 and Saturday, February 3 with travel days of Thursday, February 1 and Sunday, February 4.

Maker: Sandra Cordell Second: Karen Lahey

Purpose: As stated Fiscal Impact: None

- Karen Why don't we have it closer to the boat trip?
- Mitch Partly because if I were to do the boat trip and this that would be several weeks I would have to take off from work and that would be difficult for me personally. Others may not have that constraint.
- > Karen But the boat trip is the end of February.
- Mitch Right. And that's the good thing, 2024 the boat trip is definitely at the end of February which makes it easier.
- Karen But for people who live far away, you'd have to travel to Florida twice.
- Mitch That's true.

- Mitch For those online, the comment was what makes you think the meeting is going to be in Florida. Because we don't know where the midwinter will be. Karen has some ideas where she would like it to be.
- Karen Let's have somebody buy Praeder Ranch and we'll have it there. That would be great for me. It's just a thought, maybe we should wait until we know where it is to pick the date.
- Kathy W Four years ago we picked the dates so that clubs know the dates to decide if they want to bid after it. We can't do it the other way and have the club choose the date. Because we need to know what's going on. That's the reason about 4 years ago we put the motion in and chose this meeting to pick the dates.
- Ralph Collinson I think if you pick a date closer to the cruise, like the weekend before, Florida clubs at least some of the ones like here Lake Como, Cypress Cove would probably not bid because they're already going to be full. They have tons of people. We have buses leave from Lake Como to take people to the boat and the same thing for Cypress so I'm not sure that would work out. You might not end up in Florida. We do get a lot of people come the week before the cruise.

**Disposition:** Passed – Unanimously

NOTE: Bid for Midwinter location has to be in by July 31

#### Motion #11

To hold next midwinter meeting by ZOOM.

Maker: BG Parkes Second: Kathy Watzel

Purpose: To save the cost and utilize these funds for other purposes.

Fiscal Impact: \$6,000-7,000 plus

- BG Because there's things that we're trying to do to promote AANR, so things Karen's brought up, things people have asked for money for. It allows us to utilize the money until we get in to better financial shape for better things to improve our member relations.
- Tim I'd like to speak against the motion. I think that meeting in person is much more beneficial in terms of getting information conveyed to each other than by ZOOM alone. If I could hold my GAT chats in person every once in a while I think it would be great. We used to be able to hold them at the Convention in the summertime and it was really nice to be able to see everybody in person. Personally, after three years of ZOOM meetings I feel this is a better use of our money than some of the other things we might do. So I speak against the motion, even though I can't vote.

- Karen Doing ZOOM meetings is really helpful getting to know people and we should meet more often as a Board because we have a lot of work to do. But we need to get together because the friendships, working together, the talks we have away from the meetings are incredibly important and if we don't meet in person we don't' get to have those talks. If there's some way we can economize on the cost of these meetings, I'm more than willing to do that. If there's a way to save money, a way to maybe not do it in February because February is a peak month maybe do it in April when it's not so expensive. I don't care what it is but we need to be able to get together and have the discussion I had with Bob sitting back there for an hour. We wouldn't have had that conversation if we weren't together. And the discussions I've had with Sandy, I don't know how to do that with ZOOM. We need to save money but we need to think out of the box on how to save money but not getting together is not a good way.
- Bob I'm really torn on this for the same reasons Karen is talking about. Could we save the money? Yes, we would. Are there other places we could save money? Yes, there are. The benefit of having these in person meetings though is the information shared. I missed more in person meetings than I think anybody else because I was home on ZOOM. And I keep finding out bits and pieces of information. One yesterday and another one this morning. I didn't know that or I didn't hear that and it was stuff that was discussed last summer at the in person summer meeting. I might have guessed it, but I didn't know it. And those backroom conversations or even some of the actual recorded conversations. As an example, BG made some presentations last summer that were passed around, circulated and discussed. I never got a paper copy. All I got was the verbal that was on ZOOM. That was insufficient. We lose that by doing it by ZOOM. I think we need more ZOOM meetings but we also need the in person meetings.
- Heather (ZOOM) I want to contribute my experience in the tech industry. A few years ago, we all went remote fully and I was very supportive of it at first. However, I saw our team cohesion slowly deteriorate over time. We were just unable to keep up the cohesion we had when we were in person sitting next to each other. Those are my thoughts on it.
- BG I'll say this. I hate ZOOM. The reason I brought it up, and I said this to Mitch, it's a way to try it for a year to save us some money and to have possibly three meetings on ZOOM and then do the Convention. I totally understand and I agree with everything everybody said. I 'm looking at the bottom line. That's why I brought it up.
- Al Gilewicz Last year was the first time I attended the AANR meeting, it was the Midwinter Meeting at Cypress Cove. As the current president of the Education Foundation, I found it incredibly beneficial to meet people face-to-face and be able to have those out of the meeting conversations. This is the second one I have

attended and we have another member of the AANR Foundation Board that decided to attend as well. I think having these meetings are much superior to a ZOOM. I have done a lot of ZOOM meetings. You just miss certain aspects of meeting the people, getting face time. You are much better later on by conversing with them because I met them. I also attended for the first time the AANR East, I'm in the East Region, interim meeting up at Whitetail. Yes, I understand the budget. I fully share that, I've been budget-responsible for dollars. It is difficult. But I think in the long term you'll lose more than you gain. As well as places like Cypress Cove, where I am staying because it was booked out here, they have many vacancies until the Wednesday before the cruise. So these are dollars that are new coming in that would not come down to the clubs in Florida from people who are visiting to attend the meeting as well as take that vacation. So I understand the budget concerns, but I really would encourage continuation of the meetings and working at other changes that I have worked with as a consultant on cost reductions relative to office space, square footage available, things of that nature where some of those activities could be done by ZOOM as opposed to people at a desk. So it's not getting rid of people, it's not cutting costs from the standpoint of staffing, but you might be able to reallocate some of the resources. So, in my view, thank you for holding the meetings and we will defer to whatever you decide.

- Paul LeVallley Having attended yesterday by ZOOM and today in person, I can testify that so far today I have had private conversations with five people in the audience who would not otherwise be heard, and I would not otherwise have had a chance to speak to. This is much more fulfilling than being on ZOOM yesterday.
- Max I'm not sure how adjusted in the budget it was already, but already doing these meetings during the past year has saved money by several members not needing transportation so we've already had a discount from ZOOM in general, across the board. I just wanted to bring up that consideration that yes, having everybody here is good but I'm just saying that we're still sving money across the board with every meeting. Every person that's on ZOOM isn't being transported.

**Disposition:** 

Failed – Yes - 1, No - 6, Abstentions – 0

Those voting against:

Karen Lahey Kathy Watzel, Sandra Cordell Bob Dixon Heather Cheney Richard Quigly

#### Motion #12

[Original – To not allow lifestyle clubs to advertise in the Bulletin] Revised motion with friendly amendments:

To not allow swinger/Lifestyle clubs to advertise in any of AANR publications and to put that in the Governance Manual.

Maker: Kathy Watzel Second: BG Parkes

Purpose: Their advertising in AANR publications is improper and does not

meet AANR guidelines.

Fiscal Impact: None

- ➤ Kathy W In the past we had people advertising from lifestyle clubs. This became an issue with many members seeing it in there. It is no longer occurring, that's why there's zero impact at this time. But I would just like us to vote on that so that the office can understand not to do that in the future.
- Karen May I suggest that we might want to put that into the ruling documents because we have found that sometimes things get forgotten. Is that something you would want to do?
- ➤ Kathy W It can be in the Governance Manual and voted on here or maybe this motion would do that.
- ➤ Karen I'm just suggesting that we put a friendly amendment to ask Jim to put it in somewhere in there because sometimes things got forgotten. It's just a suggestion. I think it's a great idea.
- ➤ Kathy W In my thought process, if we approve this then that could be added without us voting again, unless somebody else feels we need to put it in there. Jim would know.
- Karen It has to tell him to put it in for him to be able to do it. I might also suggest adding the social media as well as the Bulletin. Another friendly amendment
- ▶ BG That's a good point. So on this, the reason this came up we do have an issue with, and I'm going to look right at her and say I lived there for 14 years. I get it with NAPL. But the problem is Paradise does not have a good reputation and it's not one of our clubs and I understand that NAPL is a section of that but we have to get down to the bottom line. Look at the reflection that comes back on us. Therefore, I brought this up and that's why this motion got addressed. We have issues right now in Florida with Caliente and Paradise, we have a realtor or realtors that want to advertise and I don't think we should accept their advertising. If they want to advertise for Como or the Oasis or the one next to Caliente, the Woods, and I can't think of the others but they are different. But I had a situation and I called the office on this. I had seven members

- that last month, until I came back from this meeting, would not renew their AANR because Paradise was advertised. And they're like "what direction are you going?" Joan, go for it.
- ➤ Joan Harris I agree with everything BG said about Paradise the club, the resort, however I think that part of the problem is the realtors are doing what they want to do. NAPL is totally separate. The Paradise community is totally separate from the resort. People don't understand that. They just think what Paradise used to be and they think it's all one place. One of the realtors is advertising in the Bulletin a place for sale in the NAPL neighborhood. NAPL is Neighborhood Association of Paradise Lakes, an AANR chartered club. I haven't been able to get in touch with this particular realtor yet since I saw that. I hate that we're talking about Paradise in a bad light because some us are still good people and we don't want to sell our homes. But I agree with BG because whatever we can do to shut that resort down and that club, go for it.
- ➤ Karen One of the recommendations that the social media subcommittee came up with in regards to this because we also had a problem with that. Perhaps when that happens, if we publish that it's an AANR club along with that, it might go along with it because we know NAPL is an AANR club along with it maybe that will mitigate the fact that it's by Paradise Lakes. We were trying to find a way to mitigate it and we were trying to do it from a reputation standpoint.
- ➤ Ronna I just want to follow up that there has been discussion. I'm staying in the "I" Building. I was told early on that the buildings with letters on them were AANR. I was concerned, also, that if I said I was at Paradise Lakes knowing who I am they would say "that's really strange." But one of the suggestions that came forth, and it goes along with what Karen said, is to have the AANR logo on your ad.
- ➤ Kathy W You would have to make the realtor knowledgeable and give them the logo and I don't know how that would happen.
- ▶ BG I think Joan will agree with this. I was there for 14 years. I loved Paradise. I feel very bad and I have many friends who live there and they can't get rid of their properties because of what's going on. It's a sad situation, but I'm going to address this, right at the moment it is extremely important in the state of Florida that we do not have any affiliation with those two clubs. So this is legislature that's going on in Florida right now. I get that Ronna and Karen came up there and touted that everybody should be accepted. Everybody is not accepting of what we do. Right now, in this state, for those of you that may not have the information on those clubs, correct me please if I am wrong, but it is all about swingers and hard core lifestyle. They are hard core. It is not about nudists. So the affiliation of that, and I've talked to the AANR office on this and I understand the pros and cons and I get that we want advertising money. But this is how it's been brought up, but the address, what

- people see is the address. It doesn't matter that it's NAPL. You're not going to get that past them. The reputation is bad. And right now we need to preserve the nudist industry in this state and that's a challenge.
- ➤ Ronna I totally agree. [to Joan] One of the things that perhaps you could do is write an article about who you are and put that in the Bulletin. It might have a little bit of impact, but to make it very clear that you are the Neighborhood Association totally apart from Paradise. Write the article not only for the Bulletin but also have it on the AANR website.
- Joan Any time we can stress we are separate is good, but it's an uphill battle and everything BG has said is true. I hate to say that about where I live, but if anybody wants to buy a gorgeous, huge house with a rock wall hot tub...For Sale.
- Ralph With the realtors, why doesn't either the marketing person at AANR or the editor of the Bulletin get in touch with them and come up with some generic ad that doesn't name the resort, just says contact us to buy a house in the nudist capital of Florida. That would seem to be an easy way to resolve that. Same comment is, although we don't agree with what those two clubs do, they are very active in this county and sometimes clubs, like Como has done it, have gone into joint ventures for either tennis or pickleball or volleyball or whatever and they'll run tournaments. And they advertise those tournaments to nudists everywhere. It's nothing about lifestyle. These are athletic events that the nudists are brought to. I don't know how we handle that. We got some blowback this year because you guys (Como) did some tournament with Paradise. We put it out to our AANR Florida members and we did get some blowback with why we advertised. That's something you have to think about, what do we do. But it's a reality here. The clubs are next door to each other and a lot of people who are members there are members here because they come here for tennis. That club is starting to turn people away.
- ➤ Erich We need clarification for the staff because I appreciate the suggestion that was offered, but that is the approach that has been taken for at least the last couple of months. I don't believe that if you look in any of the print or online you will see the words beginning C.a.l.i.e.n.t.e or Paradise. But people mapquest it or they know what it is and then ask the question "why did you run an ad for..." and we explain we did not run an ad for Caliente or Paradise Lakes. We ran a realtor ad that happened to mention a street, no we didn't GPS it. Some of the streets we did recognize from NAPL as addresses. I'm not speaking for or against the motion, but it's not enough to say don't mention two lifestyle clubs. That doesn't give my staff enough direction because the direction I gave them was to never to use those words, and I don't believe they've been used in the last two or three months but it still has triggered perception issues. We have to know where you are, what constitutes advertising for the club and we will follow your direction. It's not about moneys but it is about

- trying because if it says 111 Any Street in Iowa, nobody ultimately mapquests that to see if somebody does something in Iowa but they instantly know Pasco County. The problem is not as simple as does it use two club names and resort names, at least as I see it. If that's the answer, problem solved and consider it done already. But we'll do what you want.
- ➤ Stephanie (ZOOM) That was part of my question as well, how do you police this policy with the AANR staff. I know you are speaking mostly about the resorts in Florida and I'm in the Midwest so I'm not as close to either resort and don't know everything that's going on. I've heard a lot about Paradise and know enough not to go there. But I've also seen ads for other houses like in Phoenix and in those areas as well, so I really question how the staff would know which resorts might be or what houses might be at an AANR location or a lifestyle club that they shouldn't be advertising and have good policies around how to police that. If it's the realtor, there need to be clearcut guidelines about should they be only advertising homes at affiliated AANR resorts or if not in a resort, how do they know if it's near a location. It just seems it's a really hard thing to police around. So I think there should some sort of policy around this because I know personally I would not want to buy a home in a lifestyle resort, but if somebody is looking at it and is not familiar with the area you want to make sure something is said if it's AANR affiliated or not.
- ➤ Karen Pasco County, look it up on mapquest and it says clearly what club it is. That's real easy to do.
- Erich All I'm seeking clarification is if you want us to look it up and say that street is within the parameters even if the name is not mentioned.
- ➤ Karen Absolutely. People all over the country know about Paradise Lakes. It's not just Florida. Also, in the last Undressed Press there's a lot about Caliente. The word was mentioned a lot. And yes at the end there was a paragraph, but Caliente was highlighted in an article that was published in the Undressed Press. I know it was a nice article about nudists but...
- ➤ Erich I need more clarification, too. Because here's the thing. We have press. We have an article where AANR gets its message out but if they're covering this county they're probably going to mention a couple of places. It isn't that we write those pieces, it's we do our best to get placement. We once had an article that was in California, I'll take it out of Florida, many many years ago. It was a great piece about two or three clubs in Palm Springs but there was also an adult place that was mentioned. We did not place any of that, it ran in the New York Times by the way, but we didn't place anything about that adult place. The editor of the writer ended up going. We do make judgement calls if it plugs a property like Hedonism or something too much we leave it out. But sometimes to have a message about AANR an editor or travel person might, especially those top ten lists. Ten places to go. Go to Cypress Cove, go to Glen Eden, go to

Shangrila,...but one of them mentions Hedonism. We don't always block every single one out from an Undressed Press. I'm trying to give clarification of how we sit editorially and we respond to you. But those 10 Best is a good example of often a travel editor will mention several. And yes, we even write those editors and say just to clarify, lifestyle are not part of our community, and Ronna has been great in helping us. The problem or the issue is a little bit more detailed sometimes than whether a thing mentions a club or not or mentions a group and I don't know the specific article. It was the British article? There's our complication. I'm not challenging we need to distance from this. And if the answer is just don't go anywhere near it, we'll certainly do that too But it takes a little bit of guidance, I'm trying to say, in editorial as well.

- ➤ Richard Quigly What most people don't realize is there are seven different associations at Paradise Lakes. Only one of them, the hotels and motels are swingers. Joan's off in her area over there. I have a bunch of owners of Oaklake Trails, they are 100% AANR in the trailer park over there. So we have six other associations that are totally opposite the main one that everyone associates. They think Paradise is the entire community. It is not. They are just one very small part. The other six are not even associated and a lot of those people don't even belong to the club, they belong over here.
- ➤ Jeanine (audience) I live at Paradise Lakes. I thought it was AANR and right now realtors are selling and renting to lifestyle in the A. B. C. buildings. They actually put in their ads that clothing is optional rather than being in a nudist community, they imply they can get into the resort, they really are not advertising correctly. We are fighting that a little bit. We have a renters committee established. We are trying to see if we can update wording, can we be honest in our advertising. But it's becoming lifestyle. My neighbors are not AANR and it's very difficult. I would like if you can't do across the board, that you approach it surgically and treat our community specially in this regard. Try to delete any lifestyle advertising as it relates to that resort.
- ➤ Joan One thing I want to make sure, Karen was talking about finding things on the map, googling them, whatever. If my house is for sale and someone googles it and says that's in the Paradise Lakes community, I don't want people saying we can't advertise that house for sale. When I bought my house, it was a 100% AANR club, the community was AANR, everything was different. And now I'm sitting on this property that I don't want people to say it can't be advertised. I don't want to be punished for this. Clearly I'm AANR.
- ➤ Kathy W My motion does not exclude your house. It is lifestyle. I did not put names. So if your house is lifestyle, yeah.
- Cyndi I guess it's a question and a comment and this might go to Erich or Carolyn or Melissa if she's online, how many of these ads are we talking about. How many of them come in per month asking.

- ➤ Kathy W At this time there are none. We are just getting direction from the Board. It was a problem and it has been corrected at this point, but Erich needs direction
- Frich We do get real estate ads. There are real estate ads that say "home for rent" or "apartment for rent" and some of them are located here, some of them are in Palm Springs, etc. Those still run. We still have them. It's not tens of thousands, but at the same time they are and they're not all mentioning a club or anything, in fact they don't anymore. So it is going to be a little bit challenging to navigate if I hear that D through I are ok but A through C isn't. I understand the nuances, but it's also the perception. And that's what I'm hearing, the perception that it gives out if we don't distance from them. So I understand the problem, I'm just not totally sure how we solve it when we get to the nuances.
- ➤ Kathy W It was \$340 for one ad per month that got discontinued recently
- Cyndi My comment that may not have any merit, I had no idea. I was part of the perception that Paradise Lakes, every single property, is swingers, lifestyle, all of it. I had no idea that there were 6 different associations there and you could go there and not be considered on the dark side. I had no idea. I see that as an opportunity. How do we help and say there are good people there, there are AANR members there and it's not all like that. That could be part of the solution. I'm not saying it's the solution, but it could be part of it.
- ➤ Ronna I have one other idea. I know there was a reprint of the article that mentioned us but also mentioned Caliente. If you reprint something in the Undressed Press you can have an editor's note that says "Caliente is not part of AANR". That would be sufficient. And I think that anything you can do that distances ourself from a club without the proper reputation it doesn't take away from the good information about AANR but that we make it clear we are not part of that.
- ➤ AI The first time I heard about Paradise Lakes was when I went the first time to Cypress Cove back in 2009. And over a couple of years it was Paradise Lakes was changing from what AANR was. And we have experienced Cypress Cove and subsequently some other locations. AANR's name does have value to people who are new to the naturist community and the more you can separate it, the stronger that value is. We went to a club, my wife and I, in Ontario outside of Toronto that was an AANR club but about a year later had been kicked off the AANR roles. We didn't even stay the night. We paid for it and stayed about an hour and a half and said this is not what we signed up for. When we looked to come down to this meeting, we tried but they were booked. I was late, that's my challenge. We looked in the Bulletin and saw ads for renting an apartment or house and we really thought about that including on Air BnB. We thought of that, looked at it, we have no idea whether

it's in the swinging section or not, but the reputation of Paradise Lakes is one where my wife said "I don't want to rent a house that is supporting that type of lifestyle". And the choice was we'll drive 86 miles each way to come to the meeting. So that's what we chose to do. Unfortunately that hurts the people that are in Paradise Lakes, but there needs to be some kind of differentiation where I don't want to support a swingers group, my wife doesn't want to support it and I think a lot of people don't want to. So what you decide, how you decide to do it can give structure or guidance where you can rent a place at Paradise Lakes and come to Lake Como or one of the other resorts and know you're not supporting the lifestyle. I think that's critically important from someone who's relatively new to the naturist group, 2009 formally. So I think that differentiation is very important to anybody who reads the Bulletin or anybody who goes to the website and reads the Bulletin. And I think the more you can do that, the easier it becomes for the staff if you can give very clear direction. I feel for the people who were betrayed back when it went to the dark side. I really, really do. But I don't know how I can support something that that location may be one of the people that's supporting the lifestyle. Maybe that's part of it. Go back to the source of the rental and say we are members of AANR and we want to rent that location. That puts a greater burden on the owner of the apartment or house or whatever but at least gives some knowledge that you're an AANR member and not part of the lifestyle.

- [Mitch reread the revised motion]
- ➤ Jim Lahey There was a suggestion to mention social media in there and I didn't hear that.
- ➤ Mitch It says any publications. Any publications.
- ➤ Kathy W I thought that covered everything. In my brain.
- ➤ Mitch In 'any of AANR publications' was the change. Rather than just the Bulletin.
- ➤ Jim It feels like that could be more specific. That's my comment.
- Richard That was my question. Is that enough guidance for you?
- ➤ Erich I think that the motion is enough guidance. Please understand it is going to be...this is a lot like a sailboat tacking to get where it needs, not a motorboat beelining. So there may be some little ripples along the way and I want to assure you now they're not intentional or to thwart but we may get feedback of 'hey this was not descriptive enough' or whatever. The motion is clear enough and serves the purpose to instruct where we go. Just understand that we are probably going to have to tack a little bit to get there. As has come out I think from the discussion there are nuances both ways.
- ➤ Chuck (ZOOM) Very quickly. I wonder if the wording shouldn't be changed to be very specific and say "swinger lifestyle". The reason is not for us, we understand those euphemisms, but if you ever have

any court action in anything people drag up all your documentation. If we had the word "swinger" in there as not being acceptable to the group or to AANR, that would help in court cases to differentiate exactly what AANR is versus just the word lifestyle.

- ➤ Kathy W I accept the friendly amendment.
- Mitch − I will add the word "swinger" in front of "lifestyle" and after the word "allow".
- ➤ Ronna Just a slight grammatical...swinger/Lifestyle.

Disposition: **Passed** – Unanimously.

## Approval of 2023 Budget

#### Motion #13

I move that the 2023 Budget be accepted as presented.

Purpose: To create a fiscal framework for 2023 operations.

Fiscal Impact: A projected net income of \$10,093, total budget income.

Maker: Finance Committee Second: None needed

- ➤ Kathy W I want everybody to realize the budget is written. It does not mean that each column will be spent. There are some things that are put in the budget because they may occur in the year and as in past years, some of the money doesn't get spent. Unfortunately those are smaller amounts than like salaries or whatever. I just want to make that clear, that there are things in the budget that we are looking at that Judy says may occur but doesn't mean it will be spent.
- ▶ Bob I would like to carry on with the comments I made yesterday that I think by passing this budget in its current form doesn't send a very good message for financial responsibility to our members. I'm sure the Budget Committee and the Trustees on the Budget Committee are in favor of it. They brought it to this Board. The other Trustees I guess are the ones I am speaking to. That if you are comfortable in your fiduciary responsibility to our members money that you will pass this. If not, and that's where I'm at right now, we need to rethink it. Specifically I am focused on our manpower costs. Round numbers \$800,000 and it's an increase budget over budget of 5%. That is not in line with our membership revenue budget over budget a drop of 1%. I'm not clear what I think the right answer is. But sweeping this big pile, 59% of our spending, without discussing it is not responsible. I have written a motion to refer this budget back to committee. I don't want to present that motion. I would like to hear some other comments.

- Karen I'm also very concerned about the budget. Unfortunately, my expertise is real limited in that I'm a geek. I'm looking at the technology pieces of this. And they're really limited. I'm looking at Conetics and you said there's a \$4,000 line item and there's only one there, but it's forecast to spend \$500 more next year than last year. We should be spending less, not more. There's no reason for us to be spending more next year. And it also should be highlighted. There's no reason for it to be called "Maintenance Office". That's not a reasonable way to identify it on the budget. We need to highlight what it is. Also there's a line-item here for Computer Programming and Maintenance that's \$10,000. It's \$4,000 more than last year and I have no idea what it means. What are we spending programming monies on? That's one of the questions. I have several of them...
- ▶ BG I have a question. You have a lot of questions, so it doesn't get lost can we clear up a couple of things. I wish I had a board to draw this out. So one of the questions on the computer parts. We have to keep the legacy system because of things that were lost. We have 3 years of that to go. Hold on for a moment and listen to what I'm going to say to you. In a conversation this morning, for the next meeting is to do a flow chart to explain this so everyone can see it.
- ➤ Karen I know that there's data left in Conetics. It doesn't need to be left in Conetics, it can be extracted out and put into another system easily. There's no reason to leave an archival system around. If what we need is data, pull it out, put it in some other system to save. To leave a dangerous system around is just unreasonable. We're not moving forward when we have dual systems which is causing extra expense because we're having to put data into two different places and a system that has to be online by April 1st if you're going to start charging people for the Bulletin because they have to be able to use their profile to do it. It has to be done by April 1st if you're going to start choosing it. That's really important. I don't know why the records weren't moved over. There's other ways to do that. This is my area of expertise. Yeah, there's old data but there's ways to get it. I'll listen to what she has to say then go to the next areas of concern. And these are small line items compared to what Bob's talking about.
- ▶ BG I understand that and being part of the Finance Committee I went in and asked these questions because you have brought them to our attention so I don't blow that off. Number 1, and I can't answer everything because I'm not a computer geek. But we bought a program off the shelf. We did not buy a program that is catered to what we are. So up until the last 6 months they have not been able to get somebody, and I think his name is Sherad, that they have finally gotten that is actually listening to our office and is actually working with our office. So, unfortunately, all the time we have had this program we have had challenges. The point is, we all have different prices, and I did not understand this, for our membership. You do, but I wanted to explain this to everybody. If Florida pays \$36 plus \$8 to the Region. They have to turn around and break this out. So for every region that has a different membership cost that has to be put back into the system. Then you have somebody who is a life member, a premier member, all of those have to be broken down. So you go through and there are a lot of processes and in the payout of clubs, if you have a 100% club they get a certain amount, if

they're not a 100% club then it's a different amount. There's many, many things and I will stand here and say this, I have talked to the office, Kathy and I have talked, going through the budget that we're going to meet with them and we're going to bring a flow-chart up. There are so many things occur and every time we make a change we have to pay them to go on the backside and do it. So there's a lot of things people do not understand, and I won't say there's a lot of smoke and mirrors but there are a lot of smoke and mirrors because it's not a clean-cut program. And the program's cost us money and because it doesn't do everything we need it to do we can't give up the old one. And believe me they don't want to have two programs but there's issues with it and those issues need to be brought to the Board so the Board understands how the budget came to. We just didn't take the numbers and go with it but we've got problems with this system. It's not cut and dried. TNS has a choice of like three different costs and that's all they have. So with those three different costs it makes it very easy to use a program like this. And the other thing that came up was to make all the regions the same price. Well in this economy and the way we're struggling, I don't think it's the time to raise membership rates. But now we're going to go into another issue with this program that you just stated because when we go to bill it out and these people come in and they're going to pay their \$20 for \$40 for Canada, that has to be added. So there's a lot of steps that run into that computer programming and that's done. The other question to Bob Dixon, because I listened to what you said yesterday and I don't like when people can't be straightforth and honest and give answers so there will be something coming that will explain the manpower hours and how that division goes. And as Kathy said yesterday, that 1% that you're pulling, it is 4% and that 1% is that someone is taken from part time to full time and that's where that difference is made up. But it's kind of hard to go through that and get shot down. So we're trying to bring to the Board the right answers. We listen to you and we're going to go back and bring that to you, in writing, to the Board that explains how this works.

- Kathy W As soon as we have charts done we can send it to you online and discuss it. I don't have it broken out and they're going to be working on that for you.
- ➤ Karen I do understand programming. I was able to go in and do a bunch of the programming myself, I was helping out and was able to do a bunch of the programming. I understand the different fees 'cause I understand all that and was able to go in and do a bunch of the help. There are some things that we could have done at the office that would have helped like prorating. Rather than using the old prorating chart we had we just went with the way Impexium did it. It was automatic but we were trying to implement the old way of doing it rather than the new way. There are simplicities we could have done but that's beside the point. That's one thing. I don't know what the \$10,000 under Computer Programming and Maintenance is being used for. That's a lot of money and I don't know what we're spending it for. So I'd like to understand that because I do have a fiduciary responsibility.
- Mitch Do remember not everything that's in there is being spent. Some is in there just in case it needs to be. If an office computer craps out...

- ➤ Karen That's ok, but we spent this year \$6,000 so I'm just curious. This is my expertise, but what he's talking about is much more important because it's a bigger number. Also, we have Google as our backend services. I'm in the process of getting new reseller services for about half the sites in the Northwest and we're going to pay about \$50 a month. We're spending so much more money for Google and I don't know what we're getting extra for Google. We pay about, I think from the research I did, about \$100 per email address. That's a lot of money. Why are we doing it that way? I just don't know why we're spending so much money on our website. Is there a more economical way for us to do it. Right now we have \$4500 estimated for that. I just think there might be a better way to do that. But those are, like I said, small line items, but we're in trouble financially from membership. I'm just wondering if those as examples are ways we might be able to save some money. And that's just the ones I know. Other people with other expertise might be able to have other things they can look out.
- ▶ BG In the budget meeting there was discussion about we are looking at Google. Part of the Google prices is because we do videos and we do different things that are available and that is what we are getting a break on. We are looking at the researches on it but they charge us for that. And yes, our email addresses are absurd but if we're going to have a board, we need to have those emails go through AANR. We're looking at it. We are researching this to try to make it better. We are very concerned about the bottom line and so you can't correct that overnight but believe me there are people working right now to try and see if there are better options and things we can change.
- Karen There are additional web projects for \$3,000. Those are just ones I have some understanding what they are and what they cost.
- ➤ Kathy W That's one column that will most likely not be spent, but it's there in case someone needs it. And that specific column I do know.
- ▶ BG I just got this from Carol. Impexium does not accommodate prorations. And that's been brought up and nothing has happened.
- ➤ Richard The big expense, \$800,000 for manpower. Has the budget always been Manpower 59%? Has it always been that high?
- ➤ Kathy W I believe it's gone up as things increase in price and people need increases in salaries and we have a great staff and we feel they're doing a good job, we have given increases. There have been years when we held it to nothing, too.
- BG You're exactly correct.
- ➤ Ted This would not affect the budget in any way except perception. On the final printing of the budget could you put "contingency" on all the things that are maybes.
- Mitch Technically, every single item in the budget is a maybe because, I mean like it's not \$10,000 it's \$9,932.12. We don't know what those numbers are.
- ➤ Ted But people's salaries are going to get paid. If something's in there for \$10,000 for a computer upgrade or replacement that might happen, then

that's a much different category than salary in terms of are we really going to spend this much. And you keep talking about things that might not get spent. Could you put some little asterisk or something there for when a member reads this thing and says 'hey, this is a deficit budget' when it really might not be a deficit budget because of things not getting spent. Can that somehow be incorporated in the final printing.

- ➤ Kathy W Yes, that can for future budgets.
- ➤ Ted Can't do it for this year?
- ➤ Kathy W We could put something in and repost it again but that would take a little bit of time to go through and do.
- ➤ Ted Thank you.
- Cyndi There's huge discussion on manpower. Some of these line items on here it's very clear. You are spending X amount on office supplies. Everybody knows that's staples, tape, whatever. You're spending X amount on a subscription for the website. That's very clear what that is. When you look at manpower, is it possible or could that be justified or satisfied by work that is being done. I think if it's a little more clear on the work that is being done, then the manpower and the money that is being spent on the manpower could be a little more understandable and palatable. It's just a suggestion.
- ➤ Kathy W I need a little clarity on what you are saying. So somehow on the line item you want it to say what so that people understand it.
- ➤ Cyndi I'm not looking for it as a line item in the budget. I think maybe overall knowing what the office is doing on a semi-regular basis could help.
- Kathy W And that's what the chart will show.
- ➢ Bob D (handed motion to Mitch) I'm going to wait for what you're going to say next after you look in your book.
- ➤ Kathy W He's doing research on how to handle this.
- ▶ Bob D I'm going to use the opportunity. BG's made a comment about coming up with a chart. Our problem is much bigger and deeper than one chart. I've done this before in my life. So the first chart is a good starting point, but you have to dig deeper before you get real meat you can work on. I'm of the view that, I'll be repeating myself, by giving big, and I'm going to call whether it's 4% or 5%, increase in our manpower cost. Whether it's because we have a new half position added, I'll look at the bottom line and the \$800,000, is too much of an increase given where our revenue is. We have to do something whether that's cut out work, we can't keep spending. And I want us to start stopping the growth of the spending now as we go through that chart and figure out how we fix it and make it better in the years to come. We can't wait until, pardon me, we shouldn't wait until next year.
- ➤ Kathy W Do you have a dollar amount as opposed to a percentage that you would like to see cut from that? There's a reason I'm asking.
- ➤ Bob In my opening position I'm saying cell number E225 should be reduced to \$770,000.

- ➤ Kathy W And I'm not looking at that, so give me a dollar amount reduction, please.
- ➤ Bob \$23,120. That's my opening position.
- ➤ BG So that would mean that we don't take our editor from part time to full time.
- ➢ Bob I don't know. That's not our decision.
- ➤ Kathy W No. But I'm saying that's pretty darn close to what has happened by bringing an employee on full time. That's why I was asking for a dollar amount. It's so little difference between the two.
- ➤ Bob I think I would want to make bigger cuts but I don't have the background to say why I could support a \$50,000 cut, but I believe it's there.
- ▶ BG That's also why, to get us through a period of time, I brought up the midwinter meeting. I'm trying to look at areas. We're trying to look at this across the board. This wasn't a quick thing. There's things in process prior to the budget meeting that we're still working on. I agree with you, we need to watch our bottom line. We need to cut a budget. Right now there's some tough places, there's some places we saw but that would cause more issues. So we're trying to look at that. We're working on going through that. We do need an editor. That is an important thing. We cannot do that and that covers that increase.
- ▶ Bob I'll speak for myself. I do not have the confidence, I don't have the knowledge of what all of our staff is doing and I shouldn't as part of governance. But I don't think the rest of us have that knowledge. Erich should have that knowledge but as part of governance we can't drive down and see what each employee is doing. So therefore that's why we're not talking about the editor. But there is, in my view, there are things we are doing we shouldn't be doing. We can't afford to be doing them. We should stop doing them.
- ▶ BG I don't disagree with you. But I'm going to say this on the manpower, the truth on this matter, I was on the phone at 10 after 6 this morning with somebody for 45 minutes getting an answer more in depth to your question. This will come out very quickly, on this chart you have Carol who works in Membership. On the manpower hours that's how it's budgeted out. 100% of what that woman does is Membership. So Erich may come in. Erich's the Executive Director and he also is our Legal. Where we used to have two people, now we have one. So we have to divide out those hours. That column is to divide out. Bob, if you worked in the office and did xyz but then you helped in this area so you have to balance that as to where that money gets billed to. And that's what we're going to bring back to you and it will be before the next meeting. It will be very soon that it will be given to Mitch and Erich to give out. And we need to cut it. I get it.
- ➤ Bob My motion would have it come out sooner than the next meeting.
- ➤ BG It was for the next meeting, but believe me it will come out very soon.

#### Motion #14

I move to refer the 2023 Budget back to committee

1 – to address and reduce the manpower cost increase (lines 216-224 in budget .xls sheet)

2 – to address other line item issues

The amended budget proposal to be voted on by email.

Purpose: To bring budgeted spending more in line with revenue expectations.

Fiscal Impact: Budget savings up to \$100,000 (not likely that much)

Maker: Bob Dixon Second: Richard Quigly

- ➤ Bob I'm asking for this deferral so we can go back and make some changes. The alternative is we sit here and debate line items for many hours. I think my motion is rather self-explanatory. I'm willing to work with the budget committee on my points of view if so invited, but I can't address others that Trustees may have.
- ➤ Kathy W So the Budget Committee has made a recommendation. This Board or the Trustees can go through and make the changes to it. I don't know if we're going to come back with anything that makes you happy, I know you have a dollar amount there. Again, we would need definite guidance in those areas and then we're going forward without a budget and I don't know how long, what time period. We need direct guidance or we need to come up with what areas that you specifically want to attack.
- ➤ Bob Lines 216-224, all 8 of them.
- ➤ Tim I would like to speak against this motion. I feel that looking at this budget, the out of bounds amount is \$33,000. Looking at the projected income areas, we took a hit this year as did everybody in the stock market so our income was down in that area. It's quite possible given what's been happening that that \$33,000 may not even be a negative balance by the end of next year. It may be higher, it may be lower, that's true, but at this point in time when you have a budget of over \$1,000,000 and you're trying to get it passed through a group of Trustees you have to have some confidence that the Budget Committee looked at these items and did the best they could at the time. I'm uncomfortable with the deficit budget. I was uncomfortable when I was a Trustee with a deficit budget the three years we voted for that and each of those years we came in under budget and did not go into deficit.
- ➤ Kathy W Thank you for bringing the stock market up because that's a big picture there within the budget itself. For the last 5 years we have not taken out any money, we have worked within the budget and that is our plan to do that this year also. In years past we were always taking from our reserve funds and withdrawing money. We haven't done that for the past 4-5 years.

- ➤ Karen I hate to be weird, but we really shouldn't be debating the motion to take this from the table. I don't care if we do, I'm just reading the book.
- ➤ Kathy S The \$33,000 we are looking at is not a deficit budget. It is a change. The final net income is \$10,952.95.
- Kathy W Kathy Smith is on the committee, so please add anything you'd like.
- Kathy S. I just did. [no speaking]. Did you hear what I said?
- Mitch Yeah. I'm just looking at my papers.
- ➤ BG The other thing that has occurred since this budget came out as far as payroll goes, and I was informed to go ahead and put this out, we have let an employee go which will diminish/bring those costs down. And that employee was figured in that budget and is no longer there.
- Richard How many full-time employees does the office have? And parttime?
- ➤ BG I'm going to say one thing on the employees in that office. I drive down there, and I have done this for many years that I have been with AANR, I spend quite a bit of time in that office. Those people work like dogs. They really do. The amount of work they have put through and the amount of stuff they do, there is a lot to it.
- ▶ Bob My consultant hat suggests this question. Are they doing the right things? Have we stopped doing the least valuable activity?
- Erich I think we are always evaluating how we spend our time. I think that certainly if you talk to somebody whose Bulletin is most important to them, they want that. If you talk to a family that's been assisted because we spent 3 hours on the phone holding their hand when they got a call from Child Protective Services, they're going to tell you that that's the most important use of our time. We do respect the Board's policy in the form of what it passes not only in Budget, but in its direction. I think we try to observe those, but are we spending it on all the right things? I think that in this room good men and women may differ. I will point out one change in a dynamic because we've had a lot of discussion. Four years ago there was not a lot of stuff that happened after hours. We had 9-5, or 8-4, and you had hours that you had and then other than at convention or board meetings business broke up. Now there are not only Meet and Greets to have people at occasionally but there are also GAT calls, which used to be pretty regular, but we now have multiple committees that meet in the evening. This is a use of manpower whether that is always the right thing, we participate in those but those may be 2 or 3 hours long, so I'm trying to answer your question, Bob, but is it the right thing? There are days I have sat in certain meetings and said "I don't know that this is a good use of anybody's time" and I think you all have felt that way, too. I mean, and I'm not picking on anybody, but if the debate gets hijacked about the color of this versus that, I'm a lawyer. I'm not a color consultant, but I have heard debates that go on for hours sometimes about the color we should use. So it is a complicated question, but we do respect what the Board asks us to do and if there's any other questions, I'll take them. Here's another example of something we just can't

budget for. You have a hurricane. When a hurricane happens or is called in the area, we all start filling sandbags to put on the doors not only to protect our equipment but to protect your tenants so your rental income doesn't go down. For those two days of putting sandbags in and taking them out, and there's more than sandbags, there's wrapping computers up with plastic and everything else. Those days we're not working that much in our program area at all, frankly, but what we're doing is protecting the property. And so these are guidelines and we will observe them going forward, whatever the Board says, but it's not a perfect allocation of time.

- ➤ BG It's hard, for one, and we witness this through interviews, it's hard to get AANR to hire an employee because people don't want to work for a nudist organization. We have eliminated a position since this budget was done and that cuts \$23,566.40 out of the budget that is here. Right now we have 10 employees plus Erich and we have Max. We have 2 that are part-time and Max is less than part-time. So we have 10 employees, a part-time and Max.
- ➢ Jeff Tendick I'm going to vie for being the least popular person here today. When I worked for Conair, we had a rough go one year and we were doing budgets and so forth, and I personally took a \$50,000 a year pay cut along with other people that worked for Conair to make this thing work. We didn't want to lose any employees. We were one team and a lot of people took a temporary pay cut. I think it should be considered. I hear what BG said. BG has her new bible about getting new members which is beautiful. There's a lot of things I think we're addressing as most of the people here are volunteers, but as far as the office goes maybe, it's just a thought, that there's a pay cut across the board temporarily, to say hey, we hear you, we're going to do what we're going to do, but you stick with us for this period of time and we'll get you back where you were and maybe a pay increase because we're following BG's bible and we're getting more members and so forth, but it's just a thought because I went through it.
- ➤ Bob Martin Mitch, there'a motion on the floor to refer this back to the committee and that motion should be considered first and all the discussion should be concentrated on that motion until you dispatch it and then you can talk about the main motion.
- Kathy W I'm speaking against the motion to refer it back to committee.

**Disposition:** Failed - Yes - 2, No - 4, Abstain - 1

Those voting no:
Kathy Watzel
Tim Mullins
Sandra Cordell
Heather Cheney
Those abstaining:
Karen Lahey

Main motion:

Disposition: **Passed** – Yes – 5, No – 2

Those voting against Bob Dixon Richard Quigly

#### **New Business**

#### **Election Review Committee – Mitch London**

- I want to start a couple of committees I mentioned earlier. Now that Heather is here I'm hoping she'll help if not lead. One of them is the Election Review Committee which is I want to look at the election procedures to see if changes are needed to fix any loopholes or modify election requirements. I was hoping Heather would be on that and Tim Mullins and Jim Lahey who has agreed to help, I hope. Would you be willing to help out with that, Heather, or lead it even. You all can certainly pick your committee chair.
- ➤ Heather What I told you at the Southwest Midwinter is still correct. My maternity leave ends in 6 days and that's when I'll be able to sit down and work again easier than I can now so that's when I plan to take that up.

#### Convention Contract Committee - Mitch London

The second committee I want is one Ronna also mentioned, the Convention Contract Committee to review the convention contract and make necessary changes to bring it up to modern times. Preferably contracts that don't mention pay phones and the necessity thereof and such. Ronna has agreed to head that committee, Jim (Lahey) has also agreed to help and of course if there's anybody else that wants to help go through that. Cyndi (Tednick) will help. And of course if anybody else wants to jump in on that, feel free to contact them. The contract looks weird, as Ronna will attest to. It's formatted very strangely. So, yeah, it needs to basically run down from that. Thank you all and of course we'll get an ongoing report at the next little interim meeting we do whenever that is, September/Octoberish.

# **Interim Meetings**

- ➤ Tim Mullins I need clarification on the next interim meeting. Isn't it in....
- ➤ Mitch The date hasn't been specifically set yet. We can figure out now or figure out as an online pole, find out when people are free. I don't know if you know your schedules out that far ahead. Somewhere in between the summer and the next Midwinter so that's September/Octoberish basically.
- ➤ Tim I thought there was one between now and Convention.
- ➤ Mitch Yeah, that's what I meant to say. Well, there is one then, but there will still be one between now and Convention.
- > Tim That's what I was asking for clarification.
- Mitch Keep an eye out. I'll send an email out to offer dates what is a good time for you all to do a ZOOM.

## Good of the Order

- Sandra Last week we held our AANR East meeting and we had a request from AANR Florida to assist them in the cost of lobbyists. It was a mixed determination. Should we? It's not in our Region and all that. We basically came down to 1) any lobbying being done in any of the seven regions affects all of us and 2) the north has a lot of snowbirds that come down to Florida. And so it was very important to us to make sure our East members had coverage and it would benefit people from the East as members regardless if they are in Florida or in their East Region and so if Ralph would come up here, I would like to present to you a check for \$500 from AANR East and the only contingency we have, and we have put more in our budget for you because we feel that it's important. Again, lobbyists are important, we all know that, and it doesn't matter if you're Canada, north, Midwest, wherever, it is to the good of enjoying our nude recreation. And, like I said, we have budgeted for more. What we would like from you is to just give us an update on what's going on, where we stand, and are we making headway.
- > Ralph Thanks a lot. And thank you AANR East. The request we sent out to the other Regions is we have some extraordinaty expenses going on right now. We have what's called the Phase 3 contract, we've been doing this for 3 years, we have spent over \$40,000 of our own money to hire lobbyists and lawyers in Tallahassee to try to get more public land for nudist beaches. What we decided for this Phase 3 project was rather than just going for public land, we were going to go in and ask the State, the Department of Environmental Protection, to change a regulation they have that requires you wear a bathing suit at any state-owned property. Erich has worked with us tremendously in pulling together historical documents and such where we can show some of these same public lands were nudist beaches years ago and in one case the land was donated to the State by a family with specific intent that it remain a nudist beach. They turned It into a state park and made this regulation saying that you had to wear a bathing suit. So we have made a lot of progress and right now it looks like we may get them to bend their rule, not that they'll get rid of the rule, they're not going to say you can be nude anywhere in Florida, but get them to make that regulation be the same as the law in Florida that protects nudists that says you can be nude in places set aside for nude recreation. And that's what we want to do to their regulation, just add another sentence basically that you need to wear a bathing suit however if you're in a place set aside for nude recreation you don't have to. And then we're going to go back, and they know what our intent is, and now give us some land that we can be nude on. So we're hoping this will work. It's a very expensive venture. We have an expert in government that is working with us and he's not cheap and we have our lobbyist who we have to pay extra for this. We already pay him \$20,000 a year to be a lobbyist but we've had to pay him additional money for this. So thanks a lot.

- > Erich Richard, if you would be willing to come up and accept this on behalf of Lake Como club or if there's someone else in the audience, you know your board members and may be able to have somebody come up and be able to call on them. (Richard Key came up). You have done just an incredible job all weekend. The spread last night, Richard, was great on the Meet 'n' Greet that we had here. (Richard mentioned his other half, Christine, re the Meet 'n' Greet). The restaurant staff serving orders as quick as they did, that is not easy. If you've gone to enough of these things you know you could have a restaurant order that takes 3 hours to place. That is not easy to make things guick. And it worked very well here in our time frames. Our room set up, our hotel room was just great, and I know many of you have had similar experiences. We just have a small set of things we would like to present Lake Como in recognition. The first is this certificate presented to Lake Como in grateful recognition for hosting the February 2023 Midwinter Meeting of the AANR Board of Trustees presented the 3<sup>rd</sup> day of February 2023 signed by President Mitch London and myself, so we hope you will take that. We have a little something extra. We have one of our AANR flags. It comes in different sizes and this one may be the smaller one that's flagpole size. We hope you will display that proudly and we thank you so much for hosting this meeting.
  - Richard Key On behalf of Lake Como I really do say it's been a pleasure having you with us and we always look forward to you coming back. I'd like to mention a few things. 1) How many people here have seen the movie "1954 the Garden of Eden"? You see the poster on the wall. It was filmed in its entirety here at Lake Como. You can find it on the internet. Our tennis courts and our garden centers, if you look at them, we have world class tennis courts. We'll be spending \$50,000 this year in upgrades. You definitely need to see our community garden. When I looked at Bulletin articles about World Naked Gardening Day, I said good grief, somebody's back yard. Come over here and look at 50+ community garden spots. So Steve, one of our tour guides, see Steve and make sure you see the wonderful sights here at Lake Como.
- Karen I'm delighted to see many of our members actually coming to the ZOOM meetings because it's nice to have their participation and their ideas. Could I please ask for consideration for our west coast friends, 'cause I'm like one of them. Could we consider having our meetings starting in the afternoons, maybe afternoons and evenings, because the way it works out now for people on the west coast to attend they have to get up like at 6 a.m. and that's really hard. It's just a consideration.
  - Mitch I get that. If I had not stupidly booked my flight at the time I did, I could have definitely pushed it back. Depending on where we have the meetings, we can adjust times accordingly, which makes more sense. Being my first one, I got as close as I could.

- Karen I understand, but I'm suggesting we could do it differently in the future.
- Mitch That's a good idea. We do the weekly call with Erich and Tim and I and Kathy (W) and he's (Tim) getting up at o dark 30 and I'm like midafternoon almost, so I get it.
- Sandra To let you know what we did in the East, last June two of our Board members decided to go on vacation. One Board member was not available because his brother was getting married and another Board member worked and she had just started a new job so she could not take the time off. After scampering around, and we were at White Tail so we had a beautiful facility, Bob decided that we should start having our meetings at 5:30 at night. There was such an overwhelming response from the members of AANR because the Board hung out at the pool, hung out at the community rooms and everybody got to talk to us and they thought it was just great to do that. Wee have already made it next June that we will again be having evening meetings. Because it has made it just so much more interesting to be accepted by the local members and to listen to them and talk to them and who doesn't want to be out in the sun all day long instead of in meetings.
- Kathy W It just so happened I attended that one and I loved it. I got to do
  things that I never get to do because I'm sitting inside. I got to meet all kinds
  of people and when they went into Executive Session after we had dinner,
  because they figured that all out, I got to sit around with people and meet
  them and talk to them afterwards. So it was a really good experience.
- ➤ Mitch Another item for the Good of the Order, just in case you didn't see these flyers up here, these are the Rags to Riches July Northwest Convention. Here's some flyers up here if you're in the Estacada Oregon region/area near Portland so you can fly in quite easily.
- Mitch Of course I also have the Kids Kamp flyers. There's some of those up here. There's information and you can also contact our people about that if you're looking to sponsor a kid who wants to go to camp or sponsor their meals, they are taking donations on their website about that. So you can help fund that.
- Cyndi For all of you yesterday that were here or not, if you want an email copy of the Strategic Plan and the Club Coaching document that we handed out yesterday, I have a half sheet of paper over here. Please come and write your email address down so I can get you a copy of it. If you are online, send me an email, send BG an email, we would be more than happy to get it to you. The best email, the easiest way for me right now is <a href="mailto:president@aanrwest.org">president@aanrwest.org</a> because if you try and spell my name inevitably you all are going to spell it wrong. So. That's another soapbox. When you guys send out emails make sure you are using an updated directory and proper spelling. From what I understand there's a massive portion of people that are missing emails because they are going to the wrong email address or things

are being spelled incorrectly. So make sure you are using an updated directory. There's my two announcements.

- Kathy W Would you send that automatically to the AANR Board?
   Because we have hard, we don't have online.
- Richard For the AANR Midwest board members that are online right now, I will make sure it's forwarded to the entire board and their president and vice president.
- ▶ Mitch The other one I mentioned earlier is we really need to fill our secretary/treasurer position. Again, Kathy has been working tirelessly to do this. Now just again, there's not a lot of actual treasurer-type duties. It's not like Kathy's out there writing checks, because if she is haven't gotten one yet, hint hint. The biggest job she does is taking the minutes. If you've read the minutes you can tell she's done an amazing job at that so those are going to be some hard shoes to fill, if we were wearing shoes. So please, please, please, please consider helping out. We are recording this in multiple ways. We've got voice recording, we've got ZOOM recording and all that kind of stuff so that helps in taking the minutes and she will answer any questions on that. Please consider. Get in touch with me at mitch.london@aanr.com.
- Mitch − I had written this when I had done this before saying hey please get on smile.amazon benefitting the AANR Education Foundation then two weeks later they sent an email saying they're going to be done with that program. Thanks a lot Amazon. So if you want, just go give him (AI) some money right now. That's one way to do it.
- Mitch Also, if you're interested there's the AANR Zazzle store. Yes, AANR doesn't make a ton of money but you can certainly get some fun items. There's all kinds of stuff on there, shirts, Karen has just made up a new one for the Meet and Greets which has a cute little spider web on there. Made me smile seeing that one. That was fun. It's not a money-maker for AANR but it's definitely a way to have items and such that you can use to promote AANR and say here's some stuff...set of dominoes, golf balls, cards, cups, whatever, all kinds of fun stuff. Go check it out The website is zazzle.com/store/aanr\_store.
- ➤ Joan Harris For the WINR presentation, you guys were quick this morning. I just want to say that I am thrilled that Andee Rodgers is WINR Chair and we've had our first regional WINR chairs meeting on ZOOM thanks to her efforts to put that together. And I really hope that all the regions will support her and encourage your people to be involved and do everything possible because it's a really good endeavor and without the women in your region working together, nothing's going to happen. I have something for Andee. This book was published in 2006 by Sally DePree who started WINR way back. It's no longer in print and to my knowledge that is one of three that are left. So don't lose it.

- Andee Thank you!
- Ralph The Zazzle thing that you put up, we just used that for an event we did at Suwannee Valley. It worked perfectly. We got some golf balls with the AANR logo on them. Had a great time.

Also, in Florida we have a summer camp for kids in July, so if anyone is interested it's at Sunsport Gardens. And you can just check their website or get in touch with me and I can give you more information on that. We have had kids from other regions come down. The one thing we do require is the parents have to come with them so it's more a family type of event.

My last comment, and I haven't heard in your budget comments, I think the money you had invested was with Raymond James. The region (Florida) did the same thing at the same time you did. I have looked at our account and if you factor in how much money Raymond James charges us to manage our account, we are making nothing. They're charging us two or three thousand dollars a year for our money and they're probably charging more (for AANR) because I think you invest more than we do. We're making about 2% on our money. I've requested my board to take our money out and put it in a CD right now and get 4.7% and not pay anybody. You can do that even with Raymond James. They'll take your money, put it in a CD and then they won't charge you anymore. You might be able to pick up a few thousand dollars at least just by doing that.

- Kathy W We just had a meeting with them last week and they
  recommended that we do just that and not with them, go to our own
  bank and do it. That is being researched right now, which is the best
  way to do it.
- Ralph If you're gonna do it that way, the only thing to watch out for is there may be a lot of fees at the back end.
- Kathy W We were told there were no fees, but again we are checking that. With Raymond James there is no fee and Judy asked that question, and I am not kidding, five times. But I think we will be doing that in the very short time.
- Richard There's two websites out there. One of the big ones is bankrate.com, the other one is depositaccounts.com. Go to those two websites. They'll give you all the different institutions all across the United States and who is paying the most.

## **Announcements**

- Mitch The AANR Convention at Solair August 7-14, 2023. As Ronna mentioned, call and give them your information.
- Ronna I just wanted to remind anybody, if you have questions after the meeting I'll be sitting here. About the Convention at Solair or anything else you want to talk about.
- Karen If anybody has any items that they want AANR stuff on, just let me know. Because Zazzle has a bunch of stuff and I haven't done all. Just let me know.

# Meeting adjourned, without objection

At 12:52 p.m. EST

Respectfully Submitted,

Kathy Smith

Kathy Smith

Secretary Treasurer