

January 2, 2023

Subject: Midwinter Trustees' Meeting Reports Package

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- Only reports submitted or forwarded to the Secretary / Treasurer are included.
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Kathy Smíth

Kathy Smith Secretary / Treasurer

#### AANR MEETING SCHEDULE

## MIDWINTER 2023 LAKE COMO RESORT

## FRIDAY, FEBRUARY 3<sup>RD</sup>:

## OPEN MEETINGS IN THE CLUBHOUSE CALL TO ORDER, MIDWINTER MEETING

## SATURDAY FEBRUARY 4<sup>TH</sup>: MIDWINTER TRUSTEE MEETING CONTINUES

## Schedule and Times for Presentation and Midwinter Meeting Agenda

## are subject to change.

All time are Eastern Time

## **Presentation Schedule**

## FRIDAY, FEBRUARY 3, 2023

TIME	ITEM	PRESENTER
11:00 AM	Call to Order	Pres. Mitch London
11:05 AM	Executive Directors Report	Ex Dir. Erich Schuttauf
11:55 AM	Wreaths Across America	BG Parkes
12:15 PM	Lunch Break	
1:15 PM	Budget Committee Report	Kathy Watzel
2:15 PM	Break	

## Midwinter Trustee Meeting Agenda

## FRIDAY FEBRUARY 3, 2023

TIME	ITEM	PRESENTER
3:00 PM	Call to Order	Pres. Mitch London
3:02 PM	Roll Call	Sec. Kathy Smith
3:05 PM	Declaration of Quorum	Pres. Mitch London
3:06 PM	Introduction of Dignitaries	Pres. Mitch London
3:11 PM	Consideration of Rules and Order of Business	
3:13 PM	Report the Interim Motions since August 2022	Sec. Kathy Smith
3:37 PM	Approval of Minutes of Trustee Meetings, August 2022	
3:40 PM	Recess to Executive Session	
6:00 PM	Meet and Greet in the Clubhouse	

# Midwinter Trustees' Meeting Agenda

# SATURDAY FEBRUARY 4, 2023

9:00 AM	Call to Order/Reconvene	Pres. Mitch London
9:02 AM	Roll Call	Sec. Kathy Smith
9:05 AM	Report of the Executive Session	Sec. Kathy Smith
9:10 AM	President's Comments to the Board	Pres. Mitch London
9:17 AM	Executive Directors Comments to the Board	Ex. Dir. Erich Schuttauf
9:40 AM	Recent AANR and ASA losses	Pres. Mitch London
9:42 AM	Susan Weaver Remembrance	Ronna Krozy
9:52 AM	Committee Reports – updates to the written reports only (if you did not write a report, you will not have an update) Internal Affairs Government Affairs Membership/Marketing Public Relations	Bob Dixon Tim Mullins Karen Lahey Ronna Krozy
10:30 AM	Break	
10:40 AM	Conventions and Facilities Legislation Glen Miller Planning Finance Research and Education AANR Youth Hall of Fame Nominations WINR	Ronna Krozy Jim Lahey Mike Parker BG Parkes Kathy Watzel Paul LeValley Susan Cappa/Rick Markel Mark Huenison Andee Rodgers
11:00 AM	Regional Presidents' Council Report	
11:15 AM	Business Specifically Referred to this meeting -Approval of the 2023 Budget	Kathy Watzel
11:30 AM	New Business	
11: 35 AM	Good of the Order	
11:45 AM	Announcements / Adjourn	Pres. Mitch London

# **REPORT OF THE AANR PRESIDENT**

Report by Mitch London, President For the Midwinter meeting of AANR February 2-4, 2023, at Lake Como Resort, Florida

After serving as region President of AANR-SW I have been elected and installed as President of AANR, a position in which I am constantly learning. I knew the first few months would be taken slow to learn the ropes and see how things work, and get my feet wet so to speak and ease into the position. Well, that is what I had hoped for anyway.

Jumping into the deep end without floaties, or swimsuit for that matter, I have been engaged with many new aspects of AANR. I have dealt with situations no president wants to right off the bat or ever in some cases, but things of importance must be dealt with. I am also learning new things about our organization. The passion that so many people have, to help keep us moving forward and not stagnate. One thing I did not want is everyone on the board or head of a committee to agree with everything I want. I want contrary opinions; I want ideas from everyone. I have been contacted by two members already who have strong opinions about member benefits which may help shape how we move forward in that area.

I like to think I am organized and in many ways I am. As I learn the duties of the President, I have kept a running to-do list that upon completion of my term, could be passed on to the next President to aid their stepping into the position.

I learned about the American Nudist Research Library (ANRL) at Cypress Cove which you may have read in a recent Bulletin article. I am a huge proponent of preserving our history and documenting the people who helped shape our organization which has been very poignant recently as we have lost a few of our pivotal members.

I want our organization to thrive by the sharing of information and ideas in order to become a more diverse and welcoming organization. I want people to be glad they joined AANR and I look forward to learning more about our organization and doing what I can to preserve and protect our rights as nudists.

Report respectfully submitted by Mitch London, President, December 27, 2022



January 2, 2023

Subject: Secretary / Treasurer Report, Midwinter Meeting 2023

Since our August Inboard Trustee meeting we have had 1 Interim Motion brought forward and voted upon via electronic communications. It is as follows

# Interim Motion # 1, August 30, 2022

Voted on September 7, 2022 12:01 a.m. to September 9, 2022, 12:00p.m. CDT (midnight)

**Motion:** I move to accept the President's appointment of Andee Rodgers to the Chair of the Women in Nude Recreation (WINR) Committee.

Maker:	Mitch London, AANR President	Second:	None needed
Purpose:	Appoint a committee chair for WINR		
Fiscal Impact:	None		
Discussion:	There was discussion via electronic means		
Disposition:	<b>Passed,</b> Yes – 5, No – 0, Abstain -0		
	Votes not received by midnight	September 9, 202	2 CDT
	Terry Meek		
	Sandra Cordell		

# December 27, 2022 TO: AANR Officers, Trustees, Chairs, Clubs and Members FROM: Tim Mullins, AANR Government Affairs Chair SUBJECT: GAT Activity Updates June 2022 to December 2022

I'm looking forward to 2023, the challenges of 2022 have included a new bill tracking program and a changing of the guard at the top and in many of the regions. Our focus has shifted since the supreme court ruling challenging stare decisis doctrine. We are looking at more bills that attempt to expand the limitations of public use of public lands.

I'd be remiss if I didn't mention the efforts BG Parkes has made on behalf of GAT. The Wreaths Across America effort brings a dedicated revenue stream to us for the long-term efforts we make to affect legislation. I encourage everyone who donates to veterans causes to think about using the Wreaths Across America effort to fund GAT.

Here are some highlights since the report at Convention.

# AANR-Southwest Report - Chair Bob Morton

Report prepared by Bob Morton, Committee Chair SUMMARIES OF SELECTED ISSUES

## Oklahoma Legislature

The first session of Oklahoma's 2023-2024 legislature will convene on February 6, 2023, and is expected to adjourn on May 26. It's the first regular session of the 59th Oklahoma Legislature, but it's likely that there will also be special sessions later this year. This report was prepared in the midst of the hectic pre-filing period that precedes the first regular session. No bills carry over to this session, so all legislative measures are supposed to start on a relatively even footing. Except that prefiled bills typically get a head start with committee assignments and hearing schedules. Under certain circumstances, Oklahoma bills from the first session of the legislature will be allowed to carry over to the second session, which will take place in 2024. Among the Oklahoma legislative measures your Gov't Affairs Committee is already following for the 2023 regular session:

OK 2023 SB 46. OK 2023 SB 46, prefiled last month by Sen. Micheal Bergstrom (R-Adair), proposes, in pertinent part, to allow municipal ordinances: "[I]imiting or prohibiting the use of a home-based business for the purposes of selling illegal drugs, liquor, operating or maintaining a structured sober living home, pornography, obscenity, nude or topless dancing, and other adult-oriented businesses." IMPORTANCE TO NUDISTS: Suppose a non-landed Oklahoma nudist club meets in the homes of members. As we know, it always seems to be just a few members who host most of the parties. If it's customary for attendees to pay an "activity fee," some or most of which goes to the host to offset expenses, then it may seem like it's a recurring business.

So, if Oklahoma naked folk are dancing at a house party, as many have been known to do, and if attendees have paid an activity fee for the privilege of being there, and if their municipality has an ordinance which limits or prohibits ... Well, you get the picture.

Now, you might say that Bob is just out looking for trouble. And you may be right! But I've learned that if trouble finds us first, the consequences are almost always far more severe.

# <u>Arkansas Legislature</u>

The regular session of the Arkansas General Assembly convened just five days ago, on January 9, 2023, and will adjourn on March 10, 2023. This session, which is relatively lengthy by Arkansas standards, is intended for "general legislation," while fiscal matters are supposedly relegated to sessions that are held in even-numbered years. However, the will of Arkansas legislators doesn't always bend its knee to this protocol.

AR 2023 HB 1028. Seeks to replace the term "child pornography" with the term "child sexual abuse material" in the state code. There are very few reasons to make this replacement, since "child pornography" has a well-considered and understood meaning that's the result of decades of judicial review. Child pornography is a serious offense, but a portrayal of simple childhood nudity, absent more, is not presently considered as child pornography, under general tenets of settled law. What members of the Arkansas legislature are counting on is that legal precedent and settled law will no longer have meaning, in the post-Roe world of judicial reinvention. And besides, "child sexual abuse material" sounds so much more scary!

IMPORTANCE TO NUDISTS: Arkansas, a state that's well known for its official statutory antipathy to social nudism, is already a forbidding place for those who wish to practice family-friendly nudity, of the type that's espoused by AANR-SW. This legislation, if successful, would allow state lawmakers to create new operational definitions that would make the environment even more repressive for nudists, if that's possible.

## Louisiana Legislature

The 2023 regular session of the Louisiana legislature will convene on April 10, 2023, and it's scheduled to adjourn on June 8, 2023. Louisiana allows

neither carryover from previous sessions nor prefiling of bills, so at the time this report had to be prepared (shortly before Christmas), no new Louisiana legislation had been identified as a threat to nude recreation or to those who enjoy it at resorts and clubs, on beaches, trails and public land, or in their own private spheres of activity.

# <u>Texas Legislature</u>

The regular session of the 88th Texas legislature convened on January 10, 2023, and it will adjourn on May 29, 2023. As with some other states, additional "special" legislative sessions will be a near certainty in Texas this year. The state allows prefiling of bills, but none carries over to or from this session.

TX 2023 HB 643, by Jared Patterson (R-Frisco) and TX 2023 HB 708 by Matt Shaheen (R-Plano). This pair of identical House bills seeks to declare that any venue hosting a "drag performance" is to be considered a "sexually oriented business." A likely reason for such a bill? In the minds of many legislators and others, drag shows are associated with homosexuality, which remains a target for conservative lawmakers, of which Texas has a few. A more trendy target exists, however: transgender individuals. And in the simple minds of such lawmakers, cross-dressing is a sure indication of a transsexual. Never mind famous drag performers, who include: Jack Lemmon, Tom Hanks, Julie Andrews, Robin Williams, Joe Sears and Jaston Williams of Greater Tuna fame, and so on.

Consider also the 12 Bars of Christmas, an annual pub crawl in downtown Austin, sponsored by Austin Duathletes, for which the suggested attire is running shoes and a red dress - for both women and men. Would this traditional "drag" event result in each of the twelve bars they visit being officially categorized as a sexually oriented business?

IMPORTANCE TO NUDISTS: As performer RuPaul has famously said, "You're born naked. The rest is drag."

And as Kansas mathematician, activist, and philosopher Dave Bitters has pointed out, "Government has no business establishing dress codes."

TX 2023 HJR 50, by the aforementioned Jared Patterson (R-Frisco) and TX 2023 HB 714, also authored by Patterson. This pair of legislative measures seeks to dissolve the City of Austin and replace it with The District of Austin, as the seat of government for the state. "The District" would be run by members of the state legislature, and it would encompass as much as the entirety of Travis County. Conservative lawmakers are incensed by Austin's relatively liberal-leaning voting record. This attempt to punish the city for its politics - by claiming that it has been improperly led - is just the latest shot

in a long-simmering relationship. It's a long-shot at best, poorly considered and awkwardly implemented, but it's an example of how politics can distract lawmakers from governing.

IMPORTANCE TO NUDISTS: One can guess what the Texas legislature would do, if it were to gain direct authority over Travis County's Hippie Hollow.

special issues

United States

# <u>CONGRESS</u>

US 2022 S.5260, by Mike Lee (R-UT). Proposes redefining "obscenity" for the purpose of the Communications Act of 1934. Curiously, despite the fact that this bill is reported by the Senate as having been "read twice and referred to the Committee on Commerce, Science, and Transportation," no text of the measure has been made publicly available.

IMPORTANCE TO NUDISTS: A revised definition of ANYTHING, if passed into law at this moment, will likely be re-litigated, all the way up to the Supreme Court. Given the current cast of characters of SCOTUS, how do you like the odds that nudists would achieve a favorable outcome concerning the redefinition of obscenity?

US 2022 SRES 875, by Sherrod Brown (D-OH). Racism as a public health crisis. We must abhor racism. We must not deny that it has existed in the past, or that it exists today. But we must also recognize faulty logic when we see it. Five years ago, it became trendy among some to call for pornography to be declared a public health hazard. The present anti-racism effort, as presented in this proposed resolution, has many parallels to that anti-porn effort. Once a "health hazard" has been declared, then what? In the case of pornography, lawmakers followed in subsequent legislative sessions, by saying, "See, we told you it was bad for you! Now we're going to protect you from it!"

IMPORTANCE TO NUDISTS: When a novel legislative twist appears, even if it's not initially applied to us, we really should consider and evaluate the protocol for its possible eventual targeting of nudists. When the state of Texas offered a civil "bounty" on those who had received, supplied, or abetted an abortion, the state of California was quick to pick it up and apply the novel approach to gun control, or at least try to do so. While abortion, gun control, pornography, and racism are not prominent among "our" issues, we must be aware of the legislative and administrative tools that are being developed to control, limit, or abolish a disfavored activity or belief. Thus, our attention to this issue.

# <u>SCOTUS</u>

Dobbs v. Jackson Women's Health Organization. This is the case from this past summer, in which the U.S. Supreme Court overturned the 50-year precedent of Roe v. Wade. Abortion is not an issue on which AANR-SW takes sides, though many of its members may do so, personally. However, your AANR-SW Gov't Affairs Committee certainly does pay attention to the abrupt abrogation of the legal principle of stare decisis. Black's Law Dictionary (10th ed. 2014) defines stare decisis as the doctrine of precedent, under which a court must follow earlier judicial decisions when the same points arise again in litigation. It's what allows continuity and consistency in law. And it's what the Court in Dobbs simply ignored.

IMPORTANCE TO NUDISTS: Abandoning legal precedent, in favor of the political wind du jour is always a troubling prospect, regardless of which way the wind is blowing today. We may encounter challenges that would have been unthinkable a couple of years ago.

Special thanks to committee members Gary Spangler and Heather Cheney. Report prepared by Bob Morton. Respectfully submitted to AANR-SW board of directors, January 14, 2023. mail: 12603 Mistletoe Trail, Manchaca, Texas 78652 phone: (512) 282-6621 e-mail: ctnudists@aol.com, bobmorton@austin.rr.com

# AANR F-GAT - Chair John Hunter

No new items to report at this time.

# AANR-Florida – Chair Jonathan Duffield

Since the Florida legislature adjourned the 2022 session back on March 14<sup>th</sup>, there has been little activity in the capitol and we have no substantive news to report.

The 2023 session convenes late this year and will run for sixty consecutive days between March 7<sup>th</sup> and May 5<sup>th</sup>.

Our initiative of gaining access to designated clothing-optional beaches in Florida state parks has been moving agonizingly slowly - staggering and lurching forward in fits and starts - and, as of this writing on December 27th, our Petition to Initiate Rulemaking and its Memorandum in Support have yet to be formally submitted to the Department of Environmental Protection.

However, lawyers Jeff Kottkamp and Erich Schuttauf, et al, have had a couple of productive meetings with the suits at the DEP. Our legal team was well-received and greeted with a refreshing spirit of engagement and cooperation. We anticipate that our documents will have been filed by the time you read this, and we expect that Erich will have an up-to-date progress report by February 3<sup>rd.</sup>. Stay tuned!

# AANR-Midwest - Chair Fred Roessler

No new items to report.

# AANR-Northwest – Chair Dave Smith

No new items to report.

# AANR-East

No new items to report.

# AANR Office

Erich's items are covered in his report to the Board.

## Summary:

That covers the key items since the last report. Thank you to the members who contributed to this report. Please read the weekly updates from the AANR office for current and breaking Government Affairs items. Opinions expressed in the reports are those of the respective authors and may not represent AANR policy. If you want change you must initiate it. The members of your GAT team are here to make that happen.

Respectfully submitted, Tim Mullins AANR Government Affairs Chair



## Joint Committee Report: Membership Marketing (M&M) - Public Relations (PR) December 25, 2022

Since the AANR summer meeting, the committees have continued to meet monthly and successfully work together. A most grateful thanks goes to those members and invited AANR officials and staff who have given their time and input to the endeavors in this report.

#### Public Relations (PR)

Ronna Krozy	Evan Nix	Lee Vaughn	Melody Bage
Ash Lyons	Jay Summers	Mark Amyotte	<b>Rick Turrentine</b>
Bob Dixon	John Waldron	Mark Sprong	Stephanie Brown
David Skaggs	Karen Lahey	Maryanne Rettig	Timothy Sargent
Membership Marketing (M&	$\mathcal{E}M)$		
Karen Lahey	Charlie Bliss	Linda Weber	Walt Stephens
Andee Rogers	Gary Mussell	Margie Cantlon	
Arlette Lowery	George Oberle	Ronna Krozy	
BG Parkes	Gloria Waryas	Ted Peck	
Invited Officials and Staff			
Amy Rollins	Erich Schuttauf	Lucy Heide	<b>Richard Quigley</b>
Bob Roche	Jeff Baldasarre	Mark Huenison	Tim Mullins
Cyndi Tendick	Judy Mason	Mitch London	
Donna Jennings	Kathy Watzel	Ralph Collinson	

**Social Media Subcommittee**: This group of diverse, talented members is headed up by Timothy Sargent, Chair, and Lee Vaugh, Co-chair. The SMS meets monthly. (The SMS replaced the Youth and Diversity Advocacy Committee or YDAC.).They now have established their goals and objectives (see <u>Social Media</u> <u>Subcommittee Mission</u>) and have revised the Social Media Guidelines (SMGs). The SMGs now include a description of the commonly used social media and have clarified language for marketing family friendly club activities (See <u>Social Media Guidelines – 2023 Update</u>).

**Social Media - Reddit:** Currently on Reddit, there are 97,800 nudists on the r/nudism subreddit that embrace our values. Each time the Meet and Greets get mentioned, there is an opportunity to discuss AANR in a positive light. During the last month, the AANR mission statement was viewed over 14,000 times. This is a very targeted audience, so it is difficult to estimate exactly what this is worth. We are not suggesting that AANR spend money on digital marketing (and prices have continued to increase, See <u>Online</u> <u>Advertising Costs in 2021</u>) but demonstrate the value that we get by our exposure on various platforms where there are large number of nudists that embrace our philosophy.

**Brochures**: A need was identified for a new brochure emphasizing the benefits of being a member of AANR. Andee Rogers (NW) agreed to begin crafting this brochure when it was discovered that the Florida region was also planning the same. A collaboration will now take place, thankfully avoiding duplication of time and effort.

Associated Press Stylebook: A suggestion was made to the AANR president at the interim board meeting that steps be taken to inform the media about using proper terminology when referring to social nudists or naturists. Spearheaded by Ronna and in collaboration with Mary Jane Kolassa, a statement was sent to the AP Stylebook editors briefly describing AANR, social nudism, why 'nudist colony was passe and how 'lifestyle' could be misinterpreted. The Stylebook is an essential resource and guide for those in the communications/media field. They have acknowledged our submission and we are awaiting word of how they will proceed (which they state could take weeks, months or years).

**Video marketing:** Charlie Bliss, AANR East suggested that an effective way to attract new members – particularly young members – was through visual stimulus. He noted the evolving techniques for multimedia teaching training including videos. He has expertise using these methods and emphasized how social media uses videos which tend to capture attention more successfully than just a written page. He suggests seriously employing videos and has shared some examples with the PR/M&M chairs. He plans to set up a Zoom meeting with key PR/M&M people and with Rich Bonn who has offered to use his skills to produce one or more videos regarding nude recreation.

## Meet and Greets: See attached report concerning AANR Online Meet and Greets.

**Budget requests and Proposals**: The request for \$500 was granted to award five one-year memberships to a young adult/student in exchange for a project that provides a service to AANR. The application and requirements can be seen at <u>AANR Student Project Proposal Application</u> and <u>Student Project Proposal Requirements</u>.

A second proposal requesting \$4500 was denied for a Qualtrics survey (Qualtrics does surveys for large, well known industries). Data would be gathered via a national representative sample of up to 1000 people through focus groups to determine how social nudism is perceived by the public, how we can influence perceptions and potentially recruit new members. Unfortunately, we do not have the means to access this important information which would address our mission of *Promoting nude recreation by educating government leaders, employers and the public* and help direct our PR/Marketing efforts and use of resources.

Karen submitted her request for \$650 for the expanded Zoom capacity for the Meet & Greets with unquestionable justification in terms of ROI for this amount. After submission, the amount of this request needed to be adjusted to \$750 to account for an increase in price from Zoom. The increase was accepted by the finance committee. The finance committee put this amount into the budget but attached requirements for the monies use that would require significant changes to how the Meet & Greets would have to operate from how these meetings were described at the August meetings. These limitations are not feasible with the available technology and volunteers. The board will be asked to approve the continuation of the Meet and Greets' successful outreach operation as it has been operating, without these changes. That doesn't even speak to the advisability of making these changes to AANR's image. At the last meeting in December, over 93% of the participants in the Meet and Greets were AANR members. The remaining participants were planning to join. For the funding to be available, the finance committee required that we check that every participant was an AANR member. This is just not possible given the current setup of the meetings and the available volunteer help. Typically, there are between 125 and 150 participants at each gathering.

**Membership and Club status:** In analyzing the membership count numbers, we have noticed some unexpected statistics. Membership count is down about 7.52% since the beginning of the pandemic. However, direct membership is only down about 1.77%, while club membership is down 11.5%.

Additionally, club membership has been falling since about 2008, while direct membership has stayed relatively steady over the last 20 years.

It has been suggested that encouraging clubs that are not 100% clubs to increase their percentage of AANR members would help our membership numbers. There are clubs in several regions that are troubled. The M&M chair proposes that each Trustee take on a club and mentor it. The Trustees know the clubs in their regions and know which clubs need help. In order to do this, a change would be needed giving the Trustee the correct Impexium permissions so that they could access the club and its membership information. If the Trustees need to sign NDAs, let us sign NDAs.

Additionally, when we made the decision to not allow club members to manage their memberships using Impexium, it was with the assumption that the clubs would do this. The M&M Chair proposes that for clubs that do not follow through (or clubs that don't care either way), we change the permissions for the members of those clubs to be allowed to manage their own memberships. The members would be able to renew so that their memberships don't expire or even set up auto-renew which would be a big win for AANR.

Looking at club losses, we expected that the pandemic would have been a significant factor in club closures; however, club closures have been occurring at a fairly regular rate in some regions since about 2008 until the start of the pandemic. The interesting statistic is that smaller regions seem to stay at a steadier state, while larger regions grow and shrink more frequently. We have seen growth in the number AANR-Florida clubs

**Membership analysis**: Gary Mussel was given membership data to analyze for trends. To date, he has only received data for Western Canada. He is awaiting data for the rest of the regions.

**Impexium:** Our committee has been monitoring the implementation of Impexium. As of mid-December, 100 of our 171 clubs have had Impexium training, including re-trainings in clubs where new COs and volunteers have taken charge.

**Club Support Subcommittee:** The subcommittee was created and is chaired by Ted Peck. Its goal is to investigate ways to encourage more active AANR support from non-100% clubs and it is ongoing. More information will be available in the coming months.

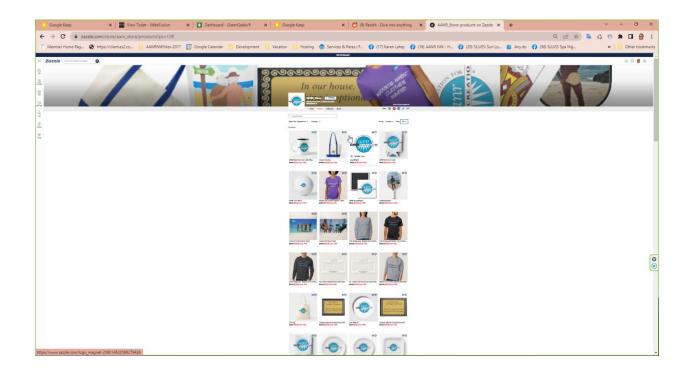
**Modifying club contracts**: We have discussed but have not investigated making modifications to the contracts that we have with our clubs. The rationale for modifying contracts is based on ascertaining that clubs follow the AANR antidiscrimination and behavioral standard rules.

**Other Recommendations**: With our stronger electronic presence, we need to act on earlier recommendations: a) promoting and advertising naturist businesses which would be mutually beneficial in terms of revenue and educating the public; b) continue reaching out to Twitter users, Naturist Bloggers and Instagram users who may be interested in affiliating with AANR; c) supporting AANR influencers who will drive visitors to our site, and d) republishing Bulletin articles edited for public view.

**AANR Branded Merchandise:** Approval was granted to use Zazzle for individuals to order AANR **branded merchandise**. The regions have been apprised of this and anyone desiring a shirt, towel, cup, cards, etc. with our AANR logo can purchase it at <u>www.zazzle.com/store/aanr\_store</u>

So far, there are 85 branded products on the AANR Zazzle store at https://www.zazzle.com/store/aanr\_store. If you want to be able to see all of them you must set your Content filter settings in your Account Settings to Off. Some of the products are restricted because of nudity. The store has had no advertising via social media or on the website, but still AANR has earned over \$9.00. These earning will be transferred to AANR once the office sets up the bank account connection. Karen transferred her personal account so that it could become the AANR account so that this could happen in mid-November.

3



**Capturing AANR PR history:** With utmost sadness, AANR lost a great leader in November with the death of past president, Susan Weaver. Susan, among her many roles, was a longstanding PR Chair and developed a valuable media training video that remains relevant even today. Susan was both friend and mentor to Ronna, the current PR Chair. Ronna planned to visit Susan, retrieve her archival material and deliver it to the AANR office. (Susan's daughter-in-law is now overseeing the collection of her documents.). Susan had recently lost her husband and was dealing with health issues. However, she had also stated she would come back to the PR committee once she was feeling stronger. Unfortunately, this was not to be, but it clearly shows the importance of archiving key PR and other events.

**Mary Jane Kolassa**, AANR's media consultant, continues to pitch to various news media to apprise them of AANR's initiatives and to spark interest in their writing about us. Her monthly reports in the following links demonstrate the wide range of her outreach.

MJK 6-'22-Report	
MJK 7-'22-Report	

MJK 9-'22-Report

MJK 10-'22-Report

MJK 11-'22-Report

Respectfully submitted,

Ronna E Krozy, Chair, AANR Public Relations Committee

Karen Lahey, Chair, AANR Membership Marketing Committee

AANR Legislation Committee Report for 2023 Mid-Winter Board Meeting Jim Lahey, Chair

The legislation committee is working on four motions and they will be ready a few days after this report is submitted.

Governance manual and bylaws have been recovered into Word documents and updated per previous motions.

# **Glen Miller Loan Committee**



Date: December 23, 2022

Chair: Mike Parker

Members: Patty Faber, Jeannie Diehl, Mike Parker

**Charter:** Approve no-interest loans to qualifying clubs and oversee the loan program.

**Status:** No change. All four 2022 payments have been received. Only those four clubs had current loan balances remaining. One loan was from 2018 and the other three are from 2021. There were no inquiries or loans made in 2022. The clubs with current loans owe a total of \$21,791.68

**Details:** The investment balances as of December, 2022 were:

The Miller Loan Fund (Bank Of America) is \$31, 000 The amount in our Miller Fund investment account in Raymond James (if we needed to take some out) is \$176.000.

Total Fund Amount is \$206,000 plus the owed loan amount. These are rounded off amounts.

There are sufficient funds in the accounts available for loan to give a number of \$5,000 to 10,000 loans to clubs that are interested and qualify. Only about \$105,000 of the fund is restricted to investment only. That leaves over \$90,000 available for loans, with the funds recycling as loans are paid back on up to a five year time frame.

I want to thank the office financial staff, the other volunteer members of the committee and president Mitch London for their cooperation and assistance.

Planning Committee Report Midwinter Trustee Meeting 2023 BG Parkes, Chair

Heading into a new year it is a time to look reflect on the past year and to celebrate the successes that we have enjoyed. This is a time we can build on the successes to insure that AANR is better and stronger in 2023. We appreciate all the people that have continued their memberships and look forward to working with our clubs to grow memberships to build our community in 2023 and make it stronger.

I have worked on a project with Paul Hurley, Julie Erlenmeyer and Cyndi Faber Tendick, that we will be rolling out in 2023. It is to HELP our clubs come together and to show them all the new things we can do and help them with. We will have notices each month on memberships letting everyone know what a great job their clubs are doing and more. We have started working with a couple of clubs to test the water and it has made a difference to them. Face to Face and in person communication is so very important.

I would also like to say THANK YOU to all those that participated in Wreaths Across America this year. What a difference you made in the lives of others. I wrote an article for the Bulletin for February and it is on Friendships, in this article I listed everyone that made a purchase to thank them.

## American Association for Nude Recreation Finance Committee Report Mid-Winter 2023

The unaudited financial statements for the 3rd quarter ending September 30, 2022 was reported on November 21, 2022.

The association had a negative income of (\$38,163.21). This is mostly due to investments.

Membership has declined a little from last year at this time. The office has been making wellness calls to our direct members to hopefully get our numbers increased. We have had a lot of members that have passed away this year along with serious illness, which the staff has learned through these calls.

We had an extra expense this year of about \$26,500 due to the election costs. The expense was higher for the Convention due to the covid restrictions being lifted and the Incoming/outgoing board.

Advertising has been a challenge this year. We have had some of our advertising clubs close down. (Berkshire Vista) The staff is in the process of making more phone calls for more advertising.

Postage expenses have gotten higher which was to be expected. Printing was down just a little as we decreased the paper quality inside the bulletin. Because of the higher printing and postage costs for the Bulletin AANR will be implementing a charge for any member requesting the printed version of the Bulletin. The cost will be dependent on mailing costs to that address. This charge will go into effect April 1, 2023 with all new memberships and renewals.

Website Hosting/Maintenance continues to increase with the changes we have to make to the website. These costs will continue to increasing as we incur more charges from google.

Public Relations/Marketing Committee has an increased charge for zoom meetings. Public Relations promotional supplies have increased due to the demand of items for clubs, meetings, etc.

The Bob Page Memorial Fund has now been moved to the balance sheet where it accumulates the balance year to year until we retain lawyers or incur government expenses that need to be paid. NCSL Pins and costs were higher this year than the year before. Prices have increased. We will be decreasing the number of pins ordered for 2023, however we do not feel this will be problematic. NCSL was also in Florida last year which did cut down on some costs but at the end of the 4<sup>th</sup> quarter we are only a few hundred dollars different from 2021.

We are having a battle with inflation and with the Fed aggressively raising rates. AANR is longer term focused and our Wealth Management Specialist at Raymond James feels we are staying prudent and using a good mix of investments that continues to be evaluated.

Miscellaneous Income fees had some write-offs that have never been claimed or used. We receive income checks for different things throughout the year. Service fees are higher because we have more and more members and clubs using Impexium and using the different payment options. We also incurred a lot of bad debt with advertising and membership. Employee Insurance and Payroll are still under budget. 401k Employer Contribution is higher due to more employees contributing.

Kathy Watzel Chairman Finance Committee

## WINR Chair report December 2022

I am happy to continue hosting the WINR breakout rooms on the twice monthly Meet & Greets. The women and men who join in are excited to connect with fellow nudists and share their stories with each other. Of the many topics discussed, some of the main reasons they love the nudist lifestyle are because nudists are genuine, you can make peace with your body, it's so much easier to talk to a complete stranger, and nudism helps with their physical and mental well being. One woman even told us that when she experienced nudism it was the first time in her life people treated her like a human being. These great concepts and so many more have been talked about during these valuable conversations.

I will begin working with John Waldron and Maryanne Rettig on an updated AANR brochure after the holiday season. We are just in the planning stages and I look forward to collaborating with them on this project.

I've connected with many of the regional WINR chairs and will be connecting with them in January to, get to know them better, and collaborate on projects and issues women across the regions have concerns about.

Respectfully submitted,

Andee Rodgers WINR Chair

# AANR Research and Education Committee Report February 2023

The first job of a committee chairman is to find a committee. Regional education committee chairmen are clearly not used to considering themselves part of a national committee. (There are no regional research chairs.) I have contacted all such regional chairpersons, and gotten only one response. I asked for copies of regional scholarship programs and received none. Fortunately, Al Gillewicz of the AANR Education Foundation compiled much of that information a few years ago, and will be sharing it with me.

Over the next two years, we hope to interview all living past AANR presidents and Hall of Fame recipients. (We missed opportunities when Susan Weaver and George Volak recently died. We have located an interview of Pat Brown.) Since there has been no response from regional chairs, we will rely on interviewers affiliated with the American Nudist Research Library and the Western Nudist Research Library. (A podcast with Richard and Shirley Mason has just been released. Others are planned.)

Nothing much to show yet, but plans are in motion.

--Paul LeValley



# **AANR MOTION**

Motion #	Amendment #
Date: Dec 19, 2022	Time:a.mp.m.
Date submitted to AANR office:	
() Membership Meeting, Day (X	_) Mid-Winter Trustee Meeting
() Convention Trustee Meeting	() Fall Trustee Meeting
For help in drafting motions, consult the AANR Legisl	ation Chair.
<ul><li>MOTION: Please print legibly in both upper and low To continue funding the successful Meet and Gree members.</li><li>Fiscal Impact: \$750/year</li></ul>	wer case letters: t initiative without restricting attendance by non-AANR
mechanism to (a) provide community to AANR me	to serve both AANR and non-AANR members as a embers, (b) promote retention of current members, (c) ers and (d) recruit potential members. (See attachment for
If this motion amends any of the ruling documents, it sl	hould bear the signature of the legislation chair:
Legislation Chair:	
Print Name/Sig	
Maker: Membership Marketing/PR Committees	Second: Print Name

Signature

Signature

RESULTS: ( ) Passed ( ) Failed ( ) Tabled ( ) Referred ( ) Out of Order

#### **AANR Meet and Greets Description and Justification**

The AANR Meet and Greets have grown to host between 125 and 150 twice each month. Over 1500 people, primarily AANR members, have asked to be notified of these gatherings. At each of these gatherings, we provide an introduction and talk about AANR membership, meeting behavioral expectations and NaturistHub. If Erich is online, we give him an opportunity to talk about AANR. We then introduce our breakout rooms which typically include WINR, Nudist Advocacy, Nudism and Culture, Music, Writing, Ham Radio and various other topics. Our participants join a room and chat for up to 3 hours, when we ask them to say goodbye. Our biggest request is that we do this more often.

The goal from the beginning has been to provide a mechanism for AANR to get direct feedback and for us to give a benefit to our members. At no time was it the purpose of the organizers to be recruiting. That goal was added externally by an office staff person and not by anyone doing the volunteering. When we were asked to restrict the Meet and Greets to members only, after the office had publicly invited nonmembers to attend, we disagreed with this request. And then our funding became dependent upon it.

#### Positive outcomes from the Meet and Greets

- Benefit for our members. Most of the participants are members. We have validated this by polling participates at meetings. This is a benefit that our members vocally appreciate. Providing a benefit to our members is a big positive. At the last poll, 93% of the participants were members.
- Provide our members and other nudists a venue to talk to us about their concerns. This was designed as a way to get input from our users and other nudists.
- Free advertising. Improved Image. Being able to announce these Meet and Greets gives us free positive impressions and an upgrade to how we are viewed by the nudist community. For just one meeting, an announcement that contained our mission and why one should join AANR that was seen by 9000 nudists and would have cost AANR around \$900 if we had to pay for it. There are 24 meetings each year. The image is that we are part of the digital age.
- Give AANR an opportunity to recruit both new members and retain current members. During the last poll, 100% of those attending that were not AANR members indicated that they intended to join AANR and 45% percent of the participants said that the Meet and Greets influenced their decision to renew their AANR membership.
- Recruit new leadership. So far, we have recruited three young committee members.
- Recruit and energize members and nudists to work for nudist advocacy. (GAT)
- Provide our members an opportunity to talk about other nudist issues.
- Support WINR outreach.

#### Negative outcomes of changing the model for the Meet and Greets

Implementing the restrictions as dictated by the finance committee would necessitate throwing away the current program and starting over. There is no efficient transition. The costs would be substantially more than \$750 since money would be needed to add staff to implement and manage the new system. The cost of the zoom account is negligible in comparison. One cannot wave a magic wand and make the implementation and volunteer support magically appear.

The other costs of implementing the restrictions include the loss of reputation to AANR when the old initiative goes away and the negative effect on a group of volunteers who gave 100s of hours of work that made this project so successful.