



## August 12, 2021 Annual Membership Meeting

### Call to Order:

Date: Thursday, August 12, 2021

Time: 9:00 a.m. CDT

Place: Star Ranch

AANR President Kathy Watzel called the Annual Membership Meeting to order at 9:07 a.m. CDT.

### Special Assignments –

- Photographer – Gary Spangler/Mitch London

### Roll Call – Kathy Smith, Secretary/Treasurer

#### Roll call

Function	Name	Position	Present	Absent
Officers	Kathy Watzel	President	X	
	Margie Cantlon	Vice President	X	
	Kathy Smith	Secretary/Treasurer	X	
	Erich Schuttauf	Executive Director	X	
Trustees	Ronna Krozy	Trustee from AANR-East	X	
	BG Parkes	Trustee from AANR-Florida	X	
	Terry Meek	Trustee from AANR-Midwest	X	
	Karen Lahey	Trustee from AANR-Northwest	X	
	Ted Peck	Trustee from AANR-Southwest	X	
	Bev Price	Trustee from AANR-West	X	
	Bob Dixon	Trustee from AANR-Western Canada	X	

- Kathy Smith – All officers are present and 7 Trustees

## National Anthems and Moment of Silence

There is a rumor that Past President George Volak passed away. He and his wife Nancy owned Rock Haven and they lived in Tennessee. He was President from 1992-1995.

## Introductions of Dignitaries – President, Kathy Watzel

### Past AANR Presidents

Bev Price

### Regional Presidents

Bob Roche	AANR-East
Kevin Miltner	AANR-Midwest
Donna Jennings	AANR-Northwest
Mitch London	AANR-Southwest
Cyndi Tendick	AANR-West
Mark Huenison	AANR-Western Canada
Ralph Collinson	AANR-Florida

## Consideration of Rules and Order of Business

### Motion # 1

I move to adopt the *Rules and Order of Business* as distributed.

Maker: Dave Smith                      Second: Donna Jennings

Purpose: As Stated

Fiscal Impact: None

Discussion: None

Disposition: **Passed**, unanimously without objection

## Ratify the Actions of the Board

### Motion # 2

I move to Ratify the Actions of the Board taken since the August 2020 Annual Membership Meeting. (See pages 8-9 of the Report Package. After the Report Package was completed, there was an interim motion July 11, 2021 to accept the audited financial statements for the year ended December 31, 2020. The motion was made by Terry Meek, no second needed, no fiscal impact and the motion passed unanimously.)

Maker: Donna Jennings                      Second: Dave Smith

Purpose: As Stated



- Man of the Year – one nominee
  - Mitch London – presented by Margie Cantlon  
Nominated by Kathy Watzel

It is my privilege to nominate Mitch London for Man of the Year. Mitch has created 31 online episodes of This Dude Cooks in the Nude. From Shanghai noodles to bran muffins Mitch takes you on a culinary trip. No, not really, but mentally and perhaps tastefully. All 31 episodes are self-filmed in his kitchen while Mitch is in the nude. Mitch has also written many articles for the Bulletin with the subject matter ranging from gardening to cooking in the nude.

This past year Mitch created two Nudeopoly one of a kind game boards with NCSL pins as player tokens. The artwork is painstakingly created with clubs, AANR and nudism as the theme. The games are auctioned off during the AANR convention and have gone for hundreds of dollars to help fund Government Affairs.

In June of last year, Mitch was a contestant on the NPR show “Wait, Wait...Don’t Tell Me!” Where he interviewed right from the Southwest Convention informing listeners about nudism and our organization before playing the game. Did I mention he is the AANR Southwest President? Mitch is now serving his second year in this position.

### **Motion # 5**

I move to elect Mitch London Man of the Year.

Maker:	Kathy Watzel	Second:	Margie Cantlon
Purpose:	As Stated		
Fiscal Impact:	None		
Discussion:	None		
Disposition:	<b>Passed</b> , unanimously without objection		

- Family of the Year – no nominees

### **Young Man and Young Woman of the Year Awards –**

These awards, along with a check for \$100, go to the best essays written by AANR Youth under the age of 18 that detail what benefits the author has derived from being a nudist.

- **Young Man of the Year** – Kadin Robinette
- **Young Woman of the Year** – none

Kathy Watzel encouraged all youth camps to have their campers write essays.

## **Presentation of Host Award - Kathy Watzel**

This plaque is different from the ones we normally give, but Star Ranch was supposed to host Convention last year, so we have the bottom little plaque that states in honor of all the work you did last year and were not able to host. You have done so much more in the meantime for this year. I want you all to know that ironically at the same time I was talking to BG, Erich was talking to Star Ranch and they were asking can we do it next year and BG from Suwannee Valley was saying can you give it to the club that was supposed to have it last year. It was a beautiful thing happening at the exact same time on two different phone calls.

Mike Weems accepted the award for Star Ranch

## **Welcome from Host Club – Mike Weems**

Thanks everybody for coming. We want you to know what an honor it is for Star Ranch to host the Convention. We were ready last year. Not this year. This year, as you can tell, everything is still green. By now, everything is brown in this part of Texas. We have had unbelievable rain which kept maintenance from doing all their stuff. They got most of it done. About 90%, 60% in one month. It's been a green early summer. I want to thank our maintenance guys, all our volunteers, our transportation committee. I know they picked up some of you at the airport and they're taking you back, I think. Our hospitality crew, my wife and her girls. My wife used to be the bead lady. I hope you enjoy all the necklaces her and Nancy did. All the different projects we didn't get done come back next month and you'll see those. We are a member owned club. Everything we do here is by volunteer except for two maintenance guys and the two ladies that work in the office. Everyone else is unpaid or paid with your smiles. We appreciate the kind words that you've given those people. I will say a word about the beads. You notice all the Star Ranch people have stars on the side of their name. That means they're our stars.

Tonight we have at the pool a professional musician coming from Austin. Since Austin's the music capitol of the world there are lots of people to chose from. About half as many as last year. Covid knocked out a bunch of bands and everybody that's left has doubled their prices. But we managed to strike a deal with Christopher and he's coming out tonight. Tomorrow night is XFactory. A really good band that does pretty much every genre of music. They do take requests. Saturday night we'll wrap it up with DJ Lightnin', our very own number 1 DJ. Thank you for coming. If there's anything you need, see me or anybody with the stars.

## **President's Comments – Kathy Watzel**

Hello Everyone,

It is absolutely wonderful to see so many of you in person. Since our last meeting online I have had the opportunity to travel and meet so many of our members, in the Florida, the Midwest, and the Northwest Regions, as well as joining both the East and Western Canada regions online meetings. Unfortunately, the US and Canada had not opened the border at the time of their region's meetings. I met Erich in Florida and attended their region meeting and Erich was kind enough to represent AANR at the Southwest and West Region meetings. I know we have all had our travel stories and I have added to mine this summer. I was fortunate to go to Kids Kamp with my 9-year-old grandson at Cedar Trails in Ohio. Well, we had to get to the airport for an 8 o'clock flight, we received our tickets for both flights Denver to Chicago and on to Cincinnati (did you know the Cincinnati airport is in Kentucky?), checked our bags, and I know you all are calculating that meant we had to get out of bed around 5 AM to be on

our flight by 8. We then made our way to the gate to eat our homemade breakfast sandwiches, which I managed to leave in the car. My daughter who made them, was kind enough to do a loop and bring them back to us before we went through security. I decided to text Steve, the Cedar Trails member who had volunteered to pick us up because a car rental was just under \$800 for the 7 days we would be in Ohio. I noticed I had a text from the airlines only to find out our flight had been cancelled due to bad weather in Chicago and changed to 7 o'clock that night, an 11-hour difference. On the positive side it now was a direct flight. Luckily, we were in Denver, our home airport, and my daughter agreed to come get us, returning us to the airport later in the day, and wonderful Steve figured out how to change his sleep plans and picked us up at 12:10 AM the next morning. Oh, and Steve happened to hit a deer on his way to the airport, not to worry he told me on Saturday during our return trip to the airport, it was covered by his insurance.

I do have another travel story about coming out here and I'll make it very, very short. I had a man kicked off of my flight. So we backed up from the gate, words were said, we circled around, pulled back into the gate, the flight attendants got off, he got up very quietly, followed them off, we never saw him again. It took us a half an hour to get off the ground after that. It was over a bag under his seat, not a mask.

So now let's talk about what has happened since our February ZOOM meeting.

We have been celebrating our 90<sup>th</sup> ANNRRversary. Encouraging our clubs to celebrate our 90 years as well as promoting our history, each month, by decades in the Bulletin. This will be a continuing theme. For example, why has AANR had 2 cases go to the U.S. Supreme Court and how have those cases influenced our day-to-day experiences. Look for our history by cases, clubs and our members as we move towards our 100-year AANRRversary.

We have had three employees leave AANR for new opportunities and Eve Bratton has retired after working at AANR headquarters since 1993. No time was wasted, and all four positions were filled within days of notification and their Impexium training has begun. Impexium is being use by multiple clubs and all Associate members are joining and renewing through the system. Impexium is the perfect tool for clubs to keep and update their members information. The best part is when the member contact information and picture is upload into Impexium we can all identify the member by pulling up their information on the Impexium website, making it easier to keep in touch with our members. When a receptionist is welcoming a visitor to their club they are able to view the member's information, this also allows us to see if there are any flags on their membership information.

A new AANR website has been created by George Oberle who has invested at least 300 volunteer hours to make this a reality. The new website is content and image rich allowing users any platform to view our pages. This version can have content added with a minimum of effort as well as allowing members the ability to add content of their own. Clubs will be able to add their own calendars and information driving business to their doors. This new website will be linked to Naturisthub.com, a safe site for nudist to connect and communicate.

We have moved forward with the electronic Passport Program. I want to thank Gary Mussel for his persistent nudging and understanding how important this program will be to clubs. By supplying all clubs, landed and travel, their own QR codes, visitors can scan the code uploading a stamp to their online passport, found on their individual membership page. The stamps will be counted and prizes will be awarded. All a member has to do is visit clubs and scan the posted QR code. If no QR code is found, they will still have the opportunity to verify their visit. This will drive business to our clubs increasing their revenues.

We are continuing the Health and Wellness calls. As of August 5, 2021 a group of AANR employees lead by Erich and Carolyn have made over 3452 calls to our Associate members. These were all associate members who had not renewed their AANR membership for just over 2 months. Because of these calls we have renewed 403 memberships during the call. That is 403 memberships we might have not renewed. Many of these renewals were multiple years, thanks to Carolyn's persuasive marketing skills. In addition we have had 891 members renew or join AANR since January 1, 2021. That is an increase of 445 memberships each quarter. Just think if each club called their non-renewed members and had a personal phone call checking up on their wellbeing and they each signed up just 4 renewals that would be over double our increase numbers for this year. In addition to these phone calls Erich has personally contacted all new members (this might be through email or phone call) recording information about their membership interests in AANR. All this information is documented in the member's Impexium record and tells us how we are meeting our customers needs. This is an excellent way to survey our members without really doing an official survey. All this information can be found in Impexium.

At present, we continue to be in a favorable financial position. This is due to my insistence we move forward with the dues increase that was implemented in January 2020.

AANR and its employees are continually helping its members and non-members enrich their experiences and rights to be nude while Protecting, Promoting, Providing and Preserving AANR.

We have scheduled our meetings for the mornings, so have some fun and enjoy each other and meet some members of Star Ranch during your visit.

### **Executive Director's Comments – Erich Schuttauf**

I want to take a couple of seconds to again thank Star Ranch. They haven't been thanked enough and Mike Weems and your entire team of staff and all the volunteers. They make a lot of stuff look easy that if you do conventions year after year you know are not easy. The grass out there is like a golf course. That doesn't happen by accident. The meals are at the Nekkid Parrot when we need them to be. The things are set up. Mike, thank you so much for making what we do so much easier to do at a convention.

I do want to briefly introduce some of the key staff who may be on this call. They were yesterday, I can't see the full screen, but I will mention them briefly. Judy Mason is our Finance Director. She is the one who makes sure the bills get paid and the budget gets kept in order. And she also does so much of getting various contractors who maintain the building and so many other things that she does. She supervises the staff especially when I need to be away.

Many of you know the name Carolyn Hawkins. Carolyn couldn't be with us here right now. We consider her health and safety paramount because of all the things she does including contacting so many of the members of that 3400 plus members you heard about who all got a phone call first followed up by an email where we could do that. It might have been left on an answering machine or it might have been just to say "could not reach the person, the phone number doesn't work". But I'm telling you 3400 plus people had personal outreach. Many of those were done by Carolyn, some by the rest of our staff. And you know all the things she does including boxing up many of the materials we have here, the awards, she makes it so much easier.

Also who may be on the call is Jeff Baldassarre. He is our social media and internet coordinator. Jeff is the one who posts things like the schedules, minutes, changes, the report package up into the members only area. He does much of the social media, and some of the notices that went out to folks at home that may be tuned in. So, thank you Jeff.

And the last person I want to mention from staff is seated over here, is my son Max who started as a Legacy Member of AANR. He has literally been with you all his life. And I'm going to make him briefly make him briefly dig his own grave. Hit the next slide. That is Max at Sunny Sands resort in Florida. He's working the desk and the two gentlemen are principals. They had a membership drive weekend where we signed up 20 new members plus handled renewals. That club is on fire. We signed people up through Impexium. I'm going to have him click one more slide. There is your proof that some things never change. The same glassed, the whole bit. (Max as a very young boy with sunglasses on, standing on a chair and hands on a computer keyboard.)

We are going to cover a few things Kathy mentioned. She mentioned new staff. Our principal staff Melissa Sigman who is now handling the Bulletin and so much with the 90<sup>th</sup> ANNRiversary issue. Darlene is handling membership issues. She came on to the membership team. She comes by way of Cypress Cove. She and her family are nudists and lived at the Cove prior to moving just adjacent to there. She understands nudists. She worked in customer service at State Farm for a number of years before going to the Cove for about 3-4 years. She comes with a wealth of experience and is a quick study in Impexium. We have two other folks who have just joined the team as receptionists.

Kathy mentioned the associated calling project. There is your proof. When Kathy checks in with me during the President/Executive Director call each week, she says "how are things going". She is also able to check for herself. Impexium lets us track all the people contacted. We are able to make notes and say so-and-so got a call on this date. We also track whether they renewed. That's how we know there were more than 400 people who renewed. However, the number of years of renewal, some signed up for two and three years, much more than the 400 cited. All of the proof, all of the documentation of the calls are kept in the system.

Another initiative is we have a new member welcome project. Over 500 members so far received a personal contact from me and said we are introducing you to AANR. Welcome. This is the region you belong to based on where you live, associate/direct members. Those boxes allow us to see what did we tell them, what did we promise them, what do we need to know. We also survey them at 3 months out, ask how their experience is going and document that.

The email sent to the individual is kept. We can see what is said and trouble shoot when necessary.

The member can upload their picture. The blue button lets them print out their card. The black button lets them pull up the schedule of events. The yellow button is for certifying officers. The green bars with the little red arrow points are for region presidents. There are others for committees. Depending on what the member falls into, they have these tools. There are also little trophies and little plaques that we give to people to recognize planned givers, passport program, 20 year members etc.

The passport program has logos color branded by region. There is a laminated poster in each club with a QR code. If you scan that, you enter some information and it gets you in a pool to win prizes.

- Ralph Collinson – Would like to personally thank Erich and Carolyn and BG Parkes, our trustee. Our largest club decided to no longer be a 100% club. We thought we were going to take a gigantic hit. We got together and asked people who didn't renew to consider renewing through the AANR office. In addition, I know BG and some of the staff made phone calls to people in our region who did now renew. The end result of those efforts and four of our other clubs, we have actually increased membership this year.
- Kathy W – Florida's increase was 173 members.



## **Awards** – Margie Cantlon

### ➤ **Membership Marketing Awards**

The **Membership Increase** awards go to the clubs with the greatest increase by percentage and by number based on the year-end membership count.

- **Membership Increase in Numbers Award** –  
Suwannee Valley, increase of 114 members
- **Membership Increase in Percentage Award** –  
Sunsport Gardens, percentage increase of 104%

### ➤ **Hal O’Neill Award**

The Hal O’Neill Outstanding Public Relations Award is awarded to a club that joins in a community effort that results in the improvement of the club’s image as well as the image of nudism in general.

- **Suwannee Valley** – Because of their mobile dental unit for veterans.

### ➤ **Art Schumann Award**

This award is given for best nudist reporting by a non-nudist reporter in a non-nudist publication.

- **Austinite Hides Little in Reelection Bid**, Austin Statesman, June 20, 2020

### ➤ **Glen Eden Award**

This award is given to the AANR club that holds the most outstanding publicity event during the year.

- **Suwannee Valley Resort** – Nude Rock Concert, April 2021

### ➤ **Rick Athern Photography Award**

This award is to recognize photographers whose photographs best display the beauty and enjoyment of family and social nudism and have been published in *The Bulletin*.

- “The Infinitely Adaptable Child”, July 2020, Harry Hanbury

➤ **Erwin Koch Award**

This award is given to the club whose friendliness and cleanliness have been described in writing by an individual in a letter to the AANR office. Each regional president selects a winner from their region and the AANR President selects the award winner from among the regional winners.

- **Shangrila Ranch** – Phoenix Food and Cash Drive

➤ **Special Award** – by Len Summers – In 1966 I saw a film called the Blue Max. To get the “Blue Max” award, you have to have sustained combat and not a singular heroic event. This was my inspiration for this award for sustained effort done by Bev Price with regards to her Grand Canyon nude rafting trips. I would like to start this as a rotating award for sustained effort. This is the **Bev Price Pioneer Award** and is a glass covered wagon on a plaque.

➤ **Ilsley Boone Best Club Newsletter Awards**

These awards go to the best club newsletter in each of four categories, based on the year-end membership count. Since newsletter editors are the key to achieving this award, the club and the editor share the award. This year only 1 of the 4 categories had entries.

- **Group A** -10 to 50 Members – Buff-A-Teers
- **Group B** - 51 to 200 Members – no submission
- **Group C** – 250 to 500 Members – no submission
- **Group D** – over 500 Members – no submission

➤ **Best Original Article in a Club Newsletter Award**

This award is given to the club whose newsletter is judged to have the most original article on any subject.

- **“How Being a Nudist Helped Me Battle Breast Cancer”** – by Cathy Quayle – SCNA Newsletter October 2020

➤ **Public Relations Non-Nudist Media Awards**

These awards are given to encourage an increase in the number and quality of articles, programs and photographs published in the non-nudist media.

- **TV Presentation Award**
  - **Bare Facts on Naturism with Stephane Deschenes.**<https://www.chch.com/bare-fact-on-naturism>
  - **Cypress Cove Marketing Department – Documentary series “Worn Stories”**
  - **White Thorn Lodge KDKA with Louise**

- **Radio Presentation Award**
  - **Mitch London – Wait, Wait, Don't Tell Me**
  - **How Canada's Oldest Nudist Club Helped This Filmmaker Understand his Family History – CBC News**
  - **Solair Recreation League - It's a Brand Nude Day! – NPR**
  - **Teach Me Good Series – The Truth About Nudist Resorts, Art Cai, May 9, 2021, Podcast**
  
- **Online Presentation Award**
  - **This Dude Cooks in the Nude – Mitch London**

Break at 10:20

Return at 10:30

**Erich** – Why so many media awards. The idea is those who have been written about or been a guest could in some cases give the plaque to the writer of the piece or the host of the program as a reminder to them about how much you appreciate nude recreation getting coverage. One example that Kathy asked me to share came from the New York Times. That article that ran two years ago, full color, four pages worth, close to a million dollars worth of print advertising. We prepared one of these plaques and sent to the writer. She was stunned to receive it. She said she had never received an award for any of her writing. She had to get permission from the editorial board of the New York Times so that it wouldn't be perceived as a cash payment. She was able to show that it was a legitimately earned reward and it now occupies a place in her office.

**Bev Price** – point of personal privilege – There was a rumor that George Volak had passed away. I just got a message that he is alive. It was Nancy Volak that died November 2, 2020. So it was a false alarm.

- **Magazine/Newspaper Article Awards**
  - **Magazine article - New England Family Camping – Berkshire Vista**
  - **Newspaper article - Clothes Off, Masks On: Reopening a nudist resort during a pandemic – Washington Post, June 7, 2020**
  - **Newspaper article – In a Naked Pandemic Race, You Can Leave Your Hat On – by Jen A Miller, New York Times, August 2020**
  - **Newspaper article – You Can Leave Your Mask On: Nudists Wear Just One Item in Covid Time – by Jennifer Levitz, Wall Street Journal**

## **Government Affairs – Tim Mullins**

### ➤ **Alonzo Stephens Jr. Memorial Government Affairs Award**

This award goes to an individual or club for outstanding contributions to the Government Affairs program.

No award this year

## Hall of Fame Committee – Mitch London

This award, and an Honorary Life Membership in AANR, is given for services to family social nudism that are of considerable magnitude and truly of national importance. If the recipient is a Life Member, this award upgrades that membership to Elite Life.

- **Bob Morton**
  
- **Morley Schloss**

## President's Awards - Kathy Watzel

### ➤ **President's Meritorious Service Awards**

The AANR President presents this award to up to ten people deemed by the President to have performed meritorious service to AANR.

- **Linda Webber** – Her work as committee chair for 90<sup>th</sup> AANRversary

From the office for work during covid, the calling program, and Impexium system

- **Carol DeAldana**
- **Frances Johns**
- **Carolyn Hawkins**
- **Arlette Lowrey**
  
- **BG Parkes** – phoned over 70 clubs with their office member and checked boxes in Impexium indicating amenities and policies
- **Susan Kappa and Rick Markle** – for their work with Kids Kamp
  
- **Evan Nix** – For all his technical work, work with the libraries, and is on the membership/marketing committee
  
- **Suwannee Valley Resort** - for appreciation in their relinquishing their club during this date. Thank you for your thoughtfulness.

- **Jim Cossins Award** – This award, and an Honorary Life Membership in AANR, is issued at the discretion of the AANR President to an individual or couple who, in the President’s opinion, has performed distinguished and meritorious services to AANR and who exemplifies the qualities of mature judgment, faithful dedication to high ideals and continuous services to AANR for which we wish to memorialize Jim Cossins.

- **George Oberle**

- **President’s Award** - This award is issued at the discretion of the AANR President and is presented to a person, couple or group deemed by the President to have performed meritorious service to AANR.

- **Ted Peck**

### **Business Specifically Referred to This Meeting:**

None

### **New Business:**

None

### **Good of the Order**

- **Gary** – Max has done great work
- **Bev** – Max has done great. We really do appreciate you. Not many of us could have done your job. Thanks to Star Ranch. They have been everywhere they need to be. It’s been chaotic at times. I have been a resident of this building the whole time and I see them come and go. I see Billie and Tanya clean everything. I want to mention Jean and Nancy and Mo from food service. We appreciate everything everyone has done.
- **Ted** - Tremendous changes here last few years with the pool, the new office, the new apartments, and the front gate. The changes from winter to June and June to now. New shower heads, etc. Pete and Patrick need to be mentioned. Mexico flag is flown as half of Mexico is in the Southwest Region.
- **Dave** – and Larry and Tammy should be mentioned
- **Erich** – And I don’t know if Mark, the general manager was named. WE really

appreciate all the things the whole team does.

- **Bev** – James has been doing transportation to and from the airport. And he has been a gem. Thanks to Star Ranch for not charging for the transportation.
- **Margie** – James and the others in transportation has saved us a tremendous amount of money on transportation.
- **Terry** – I'd like to thank Tammy in office and everyone else that helped me out when I couldn't bring my camper. They found me a place to stay.
- **Erich** – Thanks to help of Heather and Regine to dispense wine for planned giving. We got 5 "tell me more" cards from people at the planned giving reception.
- **Mike** – I want to thank Erich for suggesting hosting convention. Lucy & Slim for guidance in putting on the convention. Ted Peck has been invaluable to the events committee for planning. Thanks for all the comments about everybody.

## Announcements

- **Mike** – Star Store is opening by the pool this afternoon. We have tanks and tee shirts that says host of the convention on the back and the Star logo on the front. All sorts of buttons, pins, sarongs, etc.
- **Ted** – 2 pm wine and paint party for education foundation? I have no clue about that.
- **SMS** will be at Mike's house.
- **Mitch** – The Hill Country Nudist Nude Boat Party not happening this year. This is due to computer glitches charging wrong, partly covid, the company was sold to another company that raised prices by about 30% and the lateness of everything. Anyone who already paid will be getting a refund.
- **Bev** – discrepancy in program – lunch is at noon at the pool
- **Kathy W** - all meals are at the pool

## Meeting adjourned

At 11:06 p.m. EDT

Respectfully Submitted,

*Kathy Smith*

Kathy Smith

Secretary/Treasurer