



January 6, 2020

Subject: Midwinter Trustees' Meeting Reports Package

- ❖ Reports are presented exactly as written by the maker.
- ❖ Only reports submitted or forwarded to the Secretary / Treasurer are included.
- ❖ Clicking on the bookmarks in the left column will take you directly to that report

Kathy Smith

Kathy Smith
Secretary / Treasurer



**MEETING SCHEDULE
MIDWINTER 2020
SUWANNEE VALLEY RESORT**

**FRIDAY, FEBRUARY 7: OPEN MEETINGS IN THE LODGE
CALL TO ORDER, MIDWINTER MEETING
RECEPTION IN THE LODGE**

**SATURDAY, FEBRUARY 8: MIDWINTER TRUSTEE MEETING
CONTINUES**

**Schedule and Times for Presentation and Midwinter
Meeting Agenda are subject to change**

**Presentation Schedule
Friday, February 7**

TIME	ITEM	PRESENTER
9:00 AM	Call to Order	President Kathy Watzel
9:05 AM	Strategic Planning	Chair Joan Harris and Ralph Collinson
9:45 AM	Budget Committee Report	Budget Committee
10:05 AM	Break	
10:20 AM	Executive Director's Report	Erich Schuttauf
10:40 AM	Impexium	Erich Schuttauf
12:00 PM	Lunch Break	
2:00 PM	Call to order, Midwinter Meeting (see agenda)	President Kathy Watzel
6:00 PM	Meet and Greet in the Rec Hall/Cocktail Hour	Hosted by Suwannee Valley

**Schedule
Saturday, February 8**

TIME	ITEM	PRESENTER
9:00 AM	Membership Marketing Committee	Chair Karen Lahey
9:40 AM	New Brochures/Top Free	President Kathy Watzel/Erich Schuttauf
10:00 AM	Lobbying Efforts for Nudist Rights	Ramon Maury
11:30 AM	Lunch Break	
1:00 PM	Reconvene Midwinter Meeting (See Agenda)	President Kathy Watzel



**Midwinter Trustees' Meeting Agenda
Friday, February 7, 2020**

TIME	ITEM	PRESENTER
2:00 PM	Call to Order	President Kathy Watzel
2:02 PM	Roll Call	Secretary Kathy Smith
2:05 PM	Declaration of Quorum	President Kathy Watzel
2:08 PM	Introduction of Dignitaries	President Kathy Watzel
2:11 PM	Consideration of Rules and Order of Business	
2:13 PM	Report the Interim Motions since August 2019	Secretary Kathy Smith
2:23 PM	Approval of Minutes Trustee Meeting, August 9, 2019	President Kathy Watzel
2:40 PM	Nominating Committee	NW President Dave Smith

**Midwinter Trustees' Meeting Agenda
Saturday, February 8, 2020**

1:00 PM	Call to order/Reconvene	President Kathy Watzel
1:02 PM	Roll Call	Secretary Kathy Smith
1:05 PM	President's Comments to Board	President Kathy Watzel
1:15 PM	Committee Reports – updates to the written reports only (if you didn't write a report, you will not have an update) IA Government Affairs Membership Marketing/MMS Public Relations Legislation Glen Miller Fund Planning	Ralph Collinson Tim Mullins Karen Lahey Ronna Krozy Bev Price Patty Faber Joan Harris
2:10 PM	Break	
2:30 PM	Committee Reports – updates to the written reports only (if you didn't write a report, you will not have an update) AANR Youth WINR Hall of Fame Nominating Committee Convention and Facilities Ad Hoc Travel and Expenses	Robert Roche Joan Harris Dave Smith Dave Smith Ted Peck Peg Lane
2:50 PM	Regional Presidents' Council Report	NW President Dave Smith
3:05 PM	Special Presentation in Memory of Fred Van Nest	Led by Ronna Krozy
3:25 PM	Business Specifically Referred to This Meeting Approval of the 2020 Budget	Alan Harris
3:35 PM	Good of the Order/Announcements/Adjourn	President Kathy Watzel



Presidents Report

February 2020

Kathy Watzel

The past six months have been a very exciting and productive time for AANR, filled with accomplishments. The office staff has been working to move from the antiquated Connetics system to Impexium. February is the projected date to complete the switch to the new system. Impexium will provide for operational efficiency allowing the staff the ability to view and work with the data in a matter of seconds instead of minutes or hours. Our membership data is incredibly valuable in the age of a data-driven organizations. The new system will also allow region leaders and club staff access to data without sharing emails or personal information. Impexium processes, organizes and prepares the data, offering a much clearer picture and a better understanding of the AANR audience, membership, and strategies.

In the past AANR had attempted to purchase two other data systems and spent over eighty thousand of dollars for systems that were never put into place. I want to thank Karen Lahey for her diligence and time spent finding Impexium. She considered a minimum of 60 companies before recommending Impexium. Weeks went into multiple readings of the contract and planning with Erich Schuttauf and Judy Mason. The three of us

negotiated the contract over the phone with the president of Impexium. Judy is a tough negotiator, but so am I. With Erich on language and Judy and I on the dollars we were able to negotiate all of the language, terms, and payments we requested. This meant if a performance deadline was not met AANR did not make a payment.

In 2019 membership increased by 135 new members. Yes, we have lost and gained more members than 135, however when you do the simple math we are 135 more members strong than in December 2018. The new data system will allow better tracking of membership and the staff will be better able to communicate with the membership. At present the staff sends congratulatory greetings for 5 year membership anniversaries. Impexium will make these greetings easier and soon every member can be congratulated on their AANR anniversary. Just think how important it would be to thank new members for their membership after 6 months or a year. Our next priority will be retention of the members we currently have. We have already begun to express to the membership the importance of AANR on many forums. Unfortunately we can not share all of the particulars of a specific legal case but we can share we are helping with their nudist rights. Over the past year Carolyn and Erich have had 198 contacts with AANR members or others dealing with legal issues because they were nude. This puts the importance of what we do into perspective. In a calendar year that is one problem contact every day and a half. With the help of AANR most have had positive outcomes, other are still pending.

Shortly after our budget meeting last year I had a meeting with the staff asking them to cut costs where ever possible. The staff is committed to being budget savvy. After looking at the cost of postage to mail the Bulletin

every month, it was decided to let members select how they received their Bulletin, electronically or via mail. This has created a large cost savings. With these savings and an increase in membership dues AANR will have a positive cash flow of \$11,817.20 for 2020.

One way we are promoting AANR, to obtain new members, is through our pamphlets for running, volleyball, cycling, and concert events. The handout is a visually appealing pamphlet for nude events where many participants are not members. The pamphlet is event specific, informing participants there is an organization, AANR, which supports nudists rights and can be tailored to include the local club contact information as well as the entire regions. This is to be used as a marketing tool to increase membership. Another marketing tool the office staff has created are an embroidered logo patch and logo cling. I encourage you to try a little experiment with me and place a window cling on one of your car windows and see how long it stays there. It is my hope it disappears, sharing the AANR message.

In past years the Budget committee has had to approve thousands of dollars to be transferred from the Connett Fund at the end of the year to cover operating costs. This year, due to multiple saving directives, I am pleased to announce the amount borrowed will be twenty thousand dollars less. As you know these funds are transferred back early the following year. The goal is not to shift any funds in the future.

As you can see we have been very busy moving AANR in a positive direction. With your help and ideas we can move AANR forward supporting nudism.



American Association for Nude Recreation
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To: AANR Members, Officers, Trustees, Region Presidents, Committee Chairs
From: Erich E. Schuttauf, Executive Director
Date: December 30, 2019 for Later Distribution
Re: AANR 2019 Year-End Report

Special Thanks to Midwinter Hosts Suwanee Valley Resort

I appreciate this opportunity to join you for the 2020 Midwinter Meeting of the AANR Board of Trustees. AANR deeply appreciates the efforts of BG, Tom, Vicki, and Matt who make us feel welcome at Suwanee Valley in Columbia County, Florida. We also look forward to the 2021 AANR Annual Convention which will be held there.

Promoting Nudism through Public Relations

Dear Abby Demonstrates that She “Gets” Nudism

There is proof that the efforts of AANR, its regions, and other naturist groups to educate the public about nudism are working. On December 11, 2019 the Dear Abby Column addressed the subject of nudism when a 70-something women wrote “Abby” to complain. It seems her husband was prompting her to join him in visiting a nudist club despite the fact that the couple are in “advanced age and out of shape.” Abby responded very favorably on behalf of nudism noting that people of all ages, in every shape and size, from all walks of life enjoy visiting nudist clubs for many affirming reasons.

Such messaging and perceptions do not happen by accident. They are the result of constant pro-active communications efforts, including the services of PR professionals your member dues help fund. For years Abby’s daughter has been writing the advice column that her mother founded. Dear Abby has a readership of over 110 million people and is circulated in 1,400 news outlets worldwide. You may read a copy here: <https://www.uexpress.com/dearabby/2019/12/11/1/wife-gives-nudist-resort-idea-thumbs>

Canadian TV Show Announces Nakations Among Top Travel Trends in 2020

In December 2019 we received some very promising news from Canada. A television program there hosted by four women (similar to “The View” program in the US) welcomed travel expert. Heather Greenwood Davis discussed her predictions for the hottest trends in travel for 2020. Per Davis, Nakations are significantly growing in popularity as a natural break from everyday pressures. Among the five women discussing this news, one announced that she would be naked as often as she could. <https://www.theloop.ca/microcations-will-be-a-huge-travel-trend-in-2020/>

All-New Brochures May be Customized for Your Region

We are very pleased to announce that the AANR Publications Department, working with AANR President Kathy Watzel and the Membership Marketing Committee, have developed three electronic brochure “templates” for use in region marketing. They are designed for outreach at public events where nudity is also common: (1) World Naked Bike Rides; (2) Nude Volleyball Tournaments; and (3) Nude Running Events. Each electronic brochure includes information about what AANR does, while relating it to the event subject (e.g. with a story about defending nude cyclists charged with criminal violations during a scheduled naked biking event). There is a panel which may be customized to include clubs in your region. The idea is to email the brochures for downloading and printing out at a local print shop, eliminating shipping costs and expediting the process for you.

New York Times and Other Major Newspaper Coverage

As you know, in 2019 the *New York Times* gave coverage to three clubs from three different regions about nude weddings. We are currently working with the *Times* on another story for the Sunday food section of this major newspaper. *The Boston Globe* also featured a large, positive, story about family nudism at Solair Club in Connecticut in time for Labor Day weekend, 2019.

Protecting Nudism through Legal and Government Affairs Work

Here is a sampling of legislative and legal developments in 2019-20.

Arkansas – AANR specifically targeted lawmakers at the 2019 NCSL with literature seeking to end a 50 year-old anti nudism statute. We have also talked with four members who are state residents in recent months about their willingness to serve as possible plaintiffs (or lend other assistance) in future litigation.

Attorneys – We have added four attorneys to our informal network of lawyers who have offered to assist with analysis, research, and other means of support on a volunteer basis. This is largely in response to a small advertisement running most months in *The Bulletin*.

Canada – provided guidance to a club on an issue that had potential Public Relations impact. (See also Tennessee discussion of 2019 NCSL representation with Canadian officials.)

Connecticut – AANR prepared a paper requesting that a major bank reconsider its denial of a merchant account to a nudist club. We are awaiting further review and response.

CQ Track Monitoring - The AANR GAT team regularly reviews pending legislation in all 50 states and at the federal level. We are also researching vendors who can supply updates on *Canadian* developments within our budget.

Florida – As this report is being prepared, we continue to represent a sunbather (and his group) after he received a citation in Lee County. We have already argued issues at one hearing before the judge, who has asked us to brief topics in preparation for a future hearing.

Florida – I provided legal research and legislative drafting assistance to lobbyist Ramon Maury who is working to establish an officially sanctioned area from St. Lucie County officials for Blind Creek Beach.

Florida – AANR took action when a merchant servicer refused to process payments for a club offering family nude recreation experiences. We are awaiting further corporate review.

Indiana – Current preparations are being made for the 2020 National Conference of State Legislatures in Indianapolis.

Michigan – Assisting a member cited after a delivery person saw him naked on his own property and complained.

North Carolina – For years a single mom and her daughter attended nudist clubs without incident. As the daughter moved into her teen years and reestablished family bonds with her biological dad, he learned about the nudist visits and raised an issue with courts.

Oklahoma – A family contacted us for guidance on whether they could bring the children in their family to nudist clubs in the state. Custodial / family-law issues are a factor in this situation.

Oregon – We argued on behalf of a nudist club after a bank refused to refinance a mortgage due to nudism. Awaiting review.

Tennessee – I attended the 2019 National Conference of State Legislatures in Nashville, along with President Kathy Watzel, her husband Bob, and Larry and Linda Deschenes, who very capably represented *Canada with parliamentary officials*.

Utah – AANR and AANR West have been in communication with the offices of an attorney representing a woman cited for appearing topless in her own home in front of step children.

Wisconsin – We have continued to provide written resources and guidance to the legal counsel to a family with custody issues after visiting nudist resorts.

Washington State – In early summer 2019 State Senator Saldana voiced an exemption for family nudists to her bill regulating adult entertainment. Also in Washington State: I drafted a letter protesting an athletic authority's refusal to sanction a nudist event open to all ages. Finally, long-time AANR members called seeking guidance after a complaint was made about enjoying ordinary nudity in their home.

Providing Better Service to Members Through Impexium Database Project

With the arrival of a new decade, AANR is improving its methods to provide better service to members with new, significant software upgrades from the Impexium Company. With the new software, members will be able to update their own profile(s), print on demand membership cards, and much, much more. During the February board meeting I will be presenting a demonstration with a sampling of the very many innovations that this software makes possible.

New AANR Dues Structure, Plus Individual Memberships

Beginning in January, 2020 AANR will track and serve members individually. Many of these services will be through the Impexium database and require an individual email address to fully utilize. An email is also helpful for facilitating your vote in 2020 AANR elections. Finally, subscriptions to *The Bulletin* will largely be fulfilled electronically through delivery to member email account unless the member

calls to specifically request a printed copy be sent through the postal service. The change will help AANR save money in postage and printing, but also does a “good turn” for the environment.

Make Plans to Attend 2020 Convention at Star Ranch in Texas

In August 2020 we will gather in McDade, Texas at Star Ranch for the annual AANR Convention. Plan now to join us for a week of fun-filled activities and business meetings as well.

AANR Mourns Passing of Trustee Fred Van Nest

We were very sorry to learn of the unexpected passing of longtime friend and AANR Board Member Fred Van Nest in late Fall, 2019. Fred also served as Chair of the Glen Miller Loan Committee. Last month a very fitting service was held in Fred’s honor at Cypress Cove. Many, many from the nudist and naturist community turned out to pay their respects. Fred will be greatly missed by those who knew him.

December 2019

TO: AANR Officers, Trustees, Chairs, Clubs and Members
FROM: Tim Mullins, AANR Government Affairs Chair
SUBJECT: GAT Activity Updates July 2019 to December 2019

This report represents the highlights of the GAT activities primarily since the convention with some early 2019 highlights. We continued our partnership with NAC and several members have participated in the monthly GAT Chats. A couple are also GAT chairs for their respective regions. This has resulted in a more focused approach in two areas where we have groups meeting with government representatives at beaches where we are attempting to reestablish nude beaches.

This has been a rather quiet time for GAT. We continue to see minimal Federal legislation, with no significant impact on existing nude use areas.

Here is a roundup of some of the things happening in the regions and at the Federal level. Unless otherwise noted, the reports are those submitted by the respective Chair.

AANR F-GAT - Chair John Hunter

In my last report, I noted that virtually no regulations or rules affecting nude recreation had come out of the various Federal land managing agencies. That continued to be the case in the past six months with far fewer regulations of any kind appearing in The *Federal Register* (FR) than historically has been the case. The FR publishes a semi-annual Regulatory Agenda to identify regulations that the various agencies anticipate creating within the next year. The most recent Agenda contained nothing of concern, though the Bureau of Land Management (BLM) indicated that it was going to streamline its procedures for making land management decisions. Changes to how decisions are made do not necessarily equate to any changes in regulations themselves. It does appear that the President's emphasis on reducing regulations by all agencies is being carried out.

Along with other GAT members, I monitored state level legislation that StateTrack identified as of potential concern. Though a few bills attracted my attention, none of them turned out to require any action. I did consult with Eric Schuttauf and with a few other GAT members on bills they identified for examination. I also tracked Federal legislation through StateTrack but found no bills of concern.

Because of budget shortfalls and increased visitation, the National Park Service will be increasing fees on January 1, 2020 at many of the 111 units currently charging fees. Among them are several often used for nude recreation. They include: Assateague National Seashore (Maryland), Canaveral and Gulf Islands National Seashores (Florida), Cape Cod National Seashore (Massachusetts), Lake Mead National Recreation Area (Arizona and Nevada), and Padre Island National Seashore (Texas).

The price of the lifetime American the Beautiful—The National Parks and Federal Recreational Lands Senior Pass has gone up from \$10.00 to \$80.00 because of legislation requiring that it be equal in cost to the annual National Parks and Federal Recreational Lands Pass which currently is \$80.00 per year. The additional revenue will be used to enhance visitor experiences and upgrade visitor facilities.

In August the NPS instituted a ban on alcoholic beverages on Sandy Hook beaches within Gateway National Recreation Area (NY and NJ), including Gunnison Beach. Signs are now posted indicating that coolers and other containers are subject to being checked by rangers and that anyone not consenting to a container search will not be allowed on the beach. This requirement raises the question of whether such searches are protected by the US Constitution. Apparently similar regulations are now in place in National Forest Service (NFS) areas in Florida which are managed by concessioners. Though alcohol is not banned on NFS land in general, the concessioners in Florida have been allowed to set their own policies. Several states have bans on alcoholic beverages on their beaches, but I understand that those bans are enforced by monitoring activities of persons on the beaches and not by searching their containers before they arrive. We will continue to monitor the issue and determine whether or not AANR may need to get involved.

My last report raised the issue of whether or not AANR would seek to be a member of the Outdoor Recreation Roundtable (ORR) which replaced the American Recreation Coalition (ARC) last year. Subsequent contacts have indicated that ORR is not a good "fit" for AANR, though my attending the annual Partners Outdoors meeting in Washington, DC still might be worthwhile. The next meeting is June 10-11, 2020. I continue to be on the ORR email list so expect to receive details about the meeting over the next few months.

AANR-Florida – Chair Jonathan Duffield

During any given six-month period, your Government Affairs Team deals with -- and works hard to resolve -- quite a wide range of issues involving a variety of governmental entities. In the six months between June and December of 2019, a sample of such issues included:

- Legislation to criminalize the sale or possession of child-like sex dolls in the State of Florida;
- A matter involving the rights of a property owner at The Oasis Residential Community in Land O' Lakes, FL;
- Linking the threat to Blind Creek Beach with the Honeymoon Island clothing-optional beach initiative;
- Consolidating the signatures from the Honeymoon Island petition drive with those from four other Florida efforts -- Jacksonville Beach, Catherine Abbey Hanna Beach (also Jacksonville), Caspersen Beach (Venice), and Johnson Beach (Pensacola) -- in order to increase the impact on the Department of Environmental Protection;
- An indecent exposure citation of a nude fisherman at Big Hickory Island Beach Preserve in Lee County, FL;
- The support and promotion of a two-pronged strategy advanced by our professional political consultant and lobbyist, Ramon Maury, to:
 1. obtain an exception to the Florida Administrative Code rule requiring the wearing of swimsuits in all Florida State Parks, and
 2. to revise Florida Statute 800.03 to further decriminalize appropriate social nudity.

The 2020 Florida Administrative Session came early this year. It opened on Tuesday, January 14th, will run for sixty consecutive days, and close on Friday, March 13th.

"The price of liberty is eternal vigilance." (Thomas Jefferson)

Your GAT is very much like a watchdog -- we watch, wait, and act -- and we remain on guard throughout the year. In other words, we do the worrying so you won't have to -- leaving you free to peacefully enjoy our chosen way of life.

AANR-Midwest - Chair Don Phillips

No items to report from AANR-Midwest
Peace naturally,
Don

AANR-Northwest – Chair Donna Jennings

The only thing I have to report is that I received an email from a man who forwarded me an article from Benton County WA (located in the Tri Cities area) of an inquiry to establish a nude beach within the county. While the original inquiry came from an unknown person, I have forwarded to Tim, the man who first made me aware of the issue, a letter of support from Erich at the AANR office and the information packet from Carolyn Hawkins regarding " How to establish and maintain a nude beach."

Mike Parker is aware of this and said he will contact Ranger "MO" at Rooster Rock to give the local Parks and Rec Ranger a call and share her positive reaction with both AANR and SOLVE.

I also wrote to Tim and offered both AANR and AANR-NW assistance in this matter should it come before the city council in 2020. Tim will notify me when he hears any more information or learns of the person(s) who made the original request. I plan on forwarding both Erich's letter and Carolyn's packet to the Parks and Rec Ranger and City Council representative who covers Benton County. Mike and I will be working on this situation as a team.

I will contact you once we have something concrete to work on if it does get submitted for approval.

AANR-East

Items affecting AANR-East are covered in John Hunter's Federal Report. Gary Mussell's AANR-West report provides an overview of items that span several regions as he relates them back to AANR-West issues.

AANR-Southwest Report prepared by Bob Morton

with consultation by GAT Chair Gary Spangler.

SUMMARIES OF SELECTED ISSUES

Oklahoma Legislature

The second session of the 2019-2020 Oklahoma legislature will convene on February 2, 2020, and it is scheduled to adjourn on May 25. Some bills from 2019 carry over to 2020; those legislative measures may have a head start over bills introduced this year. Specifically, some have already been given committee hearings, and they will not have to repeat that step. Oklahoma allows bills to be prefiled, and many were already put into the hopper during the fall of 2019.

To make the deadline for document distribution, this report has been prepared more than a month before the Oklahoma legislative session is gavelled to order. Although none of the carried-over or prefiled bills appears to present a direct threat to nudist interests at this moment, we're already looking at several prefiled measures that are likely to be amended. Those deserve early scrutiny, and upon amendment, they could quickly become items that will require our more intense attention.

Here are a couple of selected prefiled Oklahoma measures that your Government Affairs Committee is already watching for 2020:

SB 1081 anti-red flag bill. Prefiled by Sen. Nathan Dahm (R-Broken Arrow), a 36-year old gun-rights activist. This bill seeks to position the State of Oklahoma as preeminent over federal law, occupying the field in the matter of so-called "red flags" that prevent gun ownership or possession by those deemed to be "unstable" or a threat to public safety. Those who seek to impose or enforce such a "red flag" would be state felons, under the law proposed by this bill. The presumed preeminence of the state that is required to make this notion fly hardly seems Constitutional. Especially puzzling from a self-proclaimed "Constitutional Conservative." Sen. Dahm appears to cherry-pick the parts of the U.S. Constitution that suit his purposes.

IMPORTANCE TO NUDISTS. The gun possession portion of this bill is not us, anyway. But the measure demonstrates the trend of some state lawmakers to thumb their noses at federal law. It also addresses preemptive abridgement of free expression, and that part may actually be useful to us. This bill deserves scrutiny.

SB 1107 victimless crime. Prefiled by Sen. Rob Standridge (R-Blanchard), a pharmacy owner. This bill seeks to define "victimless crime."

IMPORTANCE TO NUDISTS: Many nudists have long felt that the mere voluntary exposure of a body has no victim. It would be nice to formalize that, though in its present state, this legislation doesn't do such.

Arkansas Legislature

The short regular session of the Arkansas General Assembly will take place from April 8, 2020, to May 8, 2020. This is intended to be the state's "fiscal session," but non-fiscal legislation finds its way through the door in these sessions with alarming regularity. The relative brevity of the session causes bill activity to be accelerated.

Louisiana Legislature

The Louisiana legislature will convene March 9, 2020, and is scheduled to be completed by May 11, 2020. That's a relatively short period of time, but Louisiana lawmakers are expected to consider more than 1,500 legislative bills in a period of approximately two months. It's a rate that exceeds that of Ohio or New York, both of which address greater numbers of bills, but those

states are in legislative session year-round! Unfinished Louisiana bills do not carry over from the 2019 session.

Texas Legislature

The Texas legislature is not scheduled to meet in regular session in 2020. Regardless, some committee work continues. All seats in the State House of Representatives are up for election this year, a fact that makes incumbents quite glad that they don't have the distraction of a legislative session to draw their attention away from the important business of pursuing reelection.

special issue

- OKLAHOMA: Ruling by Tenth U.S. Circuit Court of Appeals

In 2019, a panel of the 10th U.S. Circuit ruled on a procedural element of a Colorado civil case. In *Free the Nipple v. City of Fort Collins*, a federal district court had granted a preliminary injunction in 2017 that disallowed enforcement of a local ordinance that criminalized public exposure of female breasts, but not the breasts of males. The City asked the federal appellate court to overturn the injunction that prevented enforcement. In its 2019 ruling, the 10th Circuit refused to do so.

Upon being rebuffed, the City of Fort Collins chose not to pursue its challenge to the injunction, and it removed the portions of its ordinance that had been the point of contention in the lawsuit. As a result, the lawsuit was mooted, and as a legal issue, the specific matter effectively evaporated. Some, including many nudists, naturists, and women's rights proponents, portrayed the 10th Circuit's ruling as having declared the discriminatory ordinance itself to be unconstitutional. They claimed that the ruling meant women were suddenly allowed to be topfree in any state within the Tenth Circuit. That was not true; the subject of the ruling was the preliminary injunction - NOT the underlying ordinance. Obiter dicta (incidental comments by the appellate judges that did not pertain to the narrow issue at hand) in the Fort Collins ruling suggested that if they'd been asked the proper question, the judges might have voided the ordinance. They were not asked that question. This time.

Meanwhile, since Oklahoma is among the states of the 10th Circuit, some community leaders in the state felt the ruling had obviated their local laws addressing public exposure of the breast of a women. Women in Oklahoma City and Tulsa began taking advantage of the newfound freedom they were told they possessed. The City of Sand Springs quickly passed an ordinance making illegal the exposure of all human breasts, notwithstanding gender. The town of Manhattan, in neighboring Kansas, also in the 10th Circuit, removed female breast prohibitions from its local ordinance. However, Oklahoma Attorney General Mike Hunter properly understood that the 10th

Circuit's Fort Collins ruling affected nothing at all, beyond the preliminary injunction in Fort Collins, Colorado.

This matter remains confusing for too many. That confusion may help in places like Manhattan, Kansas, but it can hurt us in Sand Springs and other locales that attempt to close a perceived "loophole." We must continue to pay careful attention.

U.S. CIRCUIT COURTS OF APPEAL for states in AANR-SW:
TX - 5th; LA - 5th; AR - 8th; OK -10th.

Respectfully submitted to AANR-SW board of directors January 18, 2020.

AANR-West – Chair Gary Mussell, AANR-West President

One of the primary reasons to belong to AANR (besides having fun) is to support our work that protects our right to be nude through legislation and the courts and, where possible, to expand social nude recreation opportunities. Here is a compiled list of actions and news about social nudity in our region since the August convention:

1. GAT and NAC Working Together (and now CDMF)

A year ago, I reported on the verbal agreement between GAT and The Naturist Action Committee (NAC) to begin working together where possible on issues of common concern. Since then several of the NAC Directors have participated in the monthly GAT phone conference calls with positive results.

- In the Western Region, Ron Weimer from Orange County, CA, who is a member of the NAC Board of Directors, continues to participate in the monthly GAT chat, and locally he and I talk frequently about local concerns.
- I have removed attorney Greg Wilkinson from the monthly Chat list as he has taken a job that requires his full attention. I have added Larry Gould, a newly appointed member of the AANR-West Board of Directors, to replace Greg on the Chat calls and to assist Ron and I on local issues.
- David Tiktin, whom I appointed as CEO of the Callen-Davis Memorial Fund a few months ago, now has assumed control of that Board of Directors and bank account with the demise of the Beachfront USA organization that used to oversee its use for important court cases involving clothing optional beaches. CDMF is a totally independent 501(c)4 non-profit but works closely with both AANR and the Naturist Society on the West Coast.

2. Legislation

Here is a summary of legislative activity, state by state, since my last report in July:

Arizona

Bev Price reports that there has been no legislative activity in Arizona. The legislature is adjourned, and the state and federal park superintendents seem content with the status quo.

California

CA AB1762 - For the first time, **dogs** may be allowed on certain state beaches. The Parks Department has to issue a report by next spring listing the beaches it will accept. We anticipate it will only be a few at first. Nudists like to bring their dogs with them, so this affects us a little bit.

There was a **police presence at Bates** in late August, quite out of proportion to the usual occasional deputy saying hello. We were concerned our verbal agreement to allow the clothing optional section had been changed, but I spent a lot of time talking to several local officials who said nothing was different. It turns out the local Bates park security guard above the beach had retired and a new one knew nothing of our agreement. When a Park Ranger received a phone complaint, he gathered 4 county sheriff officers to come down to our beach picnic to scare us (we don't scare easily). I asked the local county supervisor to call County Parks about the incident and the next week that ranger was reassigned elsewhere. I got to meet with the new Park Ranger and the park security guard the following week and got things straightened out. Everything is back to normal there now.

On Saturday, September 9, once again, SCNA and Friends of Bates Beach coordinated the cleanup of Bates Beach as part of the annual **California Coastal Cleanup Day**. 19 volunteers cleaned up 113 pounds of trash and 14 pounds of recyclables at Bates. Other volunteers cleaned up Black's Beach in San Diego, Pirate's Cove near San Luis Obispo, and Bonny Dune Beach near Santa Cruz.

AANR-West helped underwrite the Friends of Bates Beach booth at the October 4-6 **Avocado Festival** in Carpinteria. Several thousand spiffs were given away to the crowd, estimated at 100,000 people over the three days, and many good contacts were made with civic and business officials in the town regarding nude use of Bates Beach just south of the city. An informal written survey taken at the booth showed **75% of the people in favor** of the nude beach (with proper signage) and only 12% opposed. These percentages track closely with previous years: **68% Yes** in 2017 and **71% Yes** in 2018. This year we added a question to see if people supported women having the right to be top free wherever men can. Results **48.6% said Yes**.

The **Auburn Dam Recreation Area** (near Sacramento, CA) public comment period continued through the summer on revising the park's rules and regulations. There is a traditional clothing-optional beach on a beach just south of the dam that we want to protect. Both AANR and NAC had representatives at the hearings, and they report nobody seemed to care about the nude beach at all as other park issues were of higher concern. Much thanks to Susan Conforti of the River Dippers club who submitted to the committee a written comment supporting the retention of the nude beach, so our opinion is now on the public record.

California Parks and Recreation trade show - every March, we have a booth promoting nude recreation in the state park system. About 10,000 park employees, superintendents, and an occasional state park official will walk through the exhibit area and we always receive a positive response from those who stop by. Our annual **AANR pin** is a coveted show souvenir. The event hosts perhaps 100 workshops on various topics of interest to the park employees.

Last year, CPRS send us an email suggesting we do a workshop for them about nudity in the state park system. I put together a **90-minute interactive workshop** and submitted it for approval. In November we were notified the workshop was declined. We will discuss this with the CPRS staff at the next trade show in March to discover ways to make the course overcome their objections.

We have heard of no issues at either Black's Beach in San Diego, Pirates Cove near San Luis Obispo, or Bonny Doon Beach north of Santa Cruz.

I posted an article on the AANR-West website <https://www.aanrwest.org/nude-hiking-camping-in-socal.html> listing places to hike nude in California. It has become the third most viewed page on the web site. I have asked the Arizona and New Mexico clubs to submit similar articles about hiking trails and hot spring destinations in their local areas, but I have not received any text back as of this writing.

As I was writing this report, I received word that **Gypsy Taub**, the nudist gadfly of San Francisco, had been arrested for attempted child abduction, stalking and child abuse — all felonies — in connection with allegations of stalking a 14-year-old boy. Gypsy and her "Body Freedom" Movement in the Bay area has effectively kept AANR and anyone else out who didn't agree with her exhibitionistic tactics against the nudity law passed in The City a few years ago. Tim and others had worked to defeat the measure, but Gypsy stripped in front of the County Supervisors and they changed their minds against us. She did the same thing two years later in front of the Berkeley City Council). Unfortunately, her strident followers made it impossible for AANR or any other naturist group to get established in San

Francisco. This arrest, although probably inevitable, hurts all of us as she is seen there as the "voice of nudism" there.

Colorado

In mid-September, the federal 10th Circuit Court of Appeals sent back to the local courts a case filed by supporters of the Free the Nipple movement in Ft. Collins, Colorado. The justices, in their decision indicated they are prepared to rule in favor of the women and to make that decision enforceable in all the states within the court's jurisdiction: Colorado, Wyoming, Utah, New Mexico, Kansas and Oklahoma.

However, despite news reports to the contrary, the court did NOT decide this yet. The city council of Fort Collins decided not to continue with their lawsuit, so there is no case for the Appeals Court to decide. As a result, women in Ft. Collins are free to be top free laws banning women from being top free wherever men are, but not yet anywhere else unless local cities and counties decide to allow it.

The incorrect news that the court had actually decided caused a ripple effect throughout the ten states within the court's jurisdiction:

Colorado town awards \$50K to Top Free Woman

Efrosini "Effie" Krokos, 20, has been paid \$50,000 and had all charges dropped in the city of Loveland, Colorado after she was cited for playing Frisbee topless in her front yard on Sept. 26, reports KDVR Denver.

City officials were quoted saying they thought they could not win after the recent 10th Circuit Court of Appeals ruling.

Krokos says her actions weren't calculated. "I didn't do this for the money," she explains. "I did it just because I thought I was equal to a guy."

Loveland has an ordinance prohibiting the exposure of breasts in public, but police will suspend enforcement until city council can review it, KDVR reports.

The \$50,000 settlement is the first damage claim paid to a woman wrongfully charged for being topless in the U.S.

Towns in Oklahoma Overreact to Appeals Court Ruling

10/1/19 - After the feeling of the 10th Circuit court were known to favor the women of Ft. Collins under the Equal Protection clause of the US Constitution, the city fathers in Sand Springs, Oklahoma passed an emergency ordinance that changed the law so men can't be topless either. (We are waiting for the first lawsuit you just know is coming.)

In Tulsa Oklahoma, the District Attorney said the city would continue to enforce its law against women being top free in public. His reasoning, which is judiciously correct, is that the Tenth Circuit decision only addressed the preliminary injunction in Ft Collins. Because it was a very narrow case that

never was decided at the lower court, therefore, he reasoned, he will keep enforcing the ban in his city.

On the Other Hand, A Town in Kansas Votes to Allow Women to Go Top Free

10/19/19 - The **Manhattan, Kansas** City Council has unanimously decided to amend the city code to allow females to go topless. However, property owners and businesses may still require their patrons to wear shirts.

The Manhattan Mercury newspaper reports City Attorney Katie Jackson recommended the change to avoid potential lawsuits. Jackson incorrectly cited a federal ruling that blocked Fort Collins, Colorado, from enforcing a law against women going topless. Kansas is within the jurisdiction of 10th Circuit Court of Appeals, as is Colorado.

She said the government could still prosecute a topless woman who is acting in a lewd manner, which is against state law.

Utah

The legislature is adjourned with no bills passed of any interest to us. However, ...

Utah Woman Is Charged for Being Topless in Her Own Home

Late in 2018, Tilli Buchanan and her husband had been installing insulation in their garage and had stripped off their clothes just inside their home to get the itchy materials off their skin. That's when the step kids — a 13-year-old boy, a 10-year-old girl and a 9-year-old boy — saw her without her top on.

The children were a little embarrassed at the sight — but Buchanan told them they shouldn't treat her differently because she was a woman. They aren't uncomfortable seeing their dad's chest, she told them, so it shouldn't be different for her. "This isn't a sexual thing," she recalled telling the children. "I should be able to wear exactly what my husband wears. You shouldn't be embarrassed about this."

But Utah state officials didn't have the same view. After the kids told their mother (the ex-wife), she told the police. Social Services got involved and in February the local District Attorney filed criminal charges against the 27-year-old woman for being shirtless in her own home, while her husband, who was also in the same state of undress, was not charged.

If convicted, Buchanan faces three counts of lewdness involving a child — a class A misdemeanor. If convicted, Buchanan could land in jail and stay on the sex offender registry for the next 10 years.

The case was heard on Nov. 19, and the Salt Lake Tribune reported her attorney asked the judge to find that Utah's lewdness statute is unconstitutional because it discriminates against women. Judge Kara Pettit

was quoted as saying it was "too important of an issue" to decide immediately but that she "plans to rule in the coming months."

Much of his argument leans on a recent 10th Circuit Court ruling, where the appeals court sided with two Colorado women who sued Fort Collins over the city's ban on top free women, citing the equal protection clause of the 14th Amendment.

The opinions made by justices of the U.S. Circuit Court of Appeals in the Ft Collins case are not legally binding, and there is no case precedent available to Buchanan, but her attorney went ahead and argued for equal justice anyway.

While the Buchanan case is proceeding, the Utah Attorney General issued a similar opinion as the Tulsa D.A. stating that top freedom in Utah remains illegal. It seems a new case (perhaps Buchanan's?) will have to come before the Appeals Court before the written sentiments of the Tenth Circuit judges will have any judicial weight.

7th Circuit Rules Against Top Freedom.

However, in 2017 the 7th Circuit Court of Appeals ruled to uphold Chicago's topless ban. That means there's two districts in the country with opposing views on the matter. If more lawsuits pop up around the country, the Supreme Court may have to rule on the issue after all.

Meanwhile a Free the Nipple group in **New Hampshire** has asked the US Supreme Court to rule on their local topless ban. So, our victory could be either short-lived, or else suddenly apply nationwide. The Court has not yet agreed to hear the case.

Hawaii

The 2019 legislature is adjourned with no bills passed of any interest to us. The new session begins in a few months and no doubt the bill to ban all nudity in the state will be introduced once again. The bill has never received a hearing in any legislative committee, but we will be monitoring closely if the bill is indeed introduced.

New Mexico

We saw no legislation of consequence this year and there were no issues at the hot springs or hiking trails worth noting.

Nevada

The annual **Burning Man Festival** at the end of August saw no arrests for nudity on the playa although there were several drug busts over that long week of fun and revelry. Once again, law enforcement has decided to ignore the stricter anti-nudity law passed by the legislature (AB49) in 2015, at least when a half a million semi-naked people are involved!

Wyoming

The legislature is adjourned with no bills passed of any interest to us.

AANR Office – Kissimmee

Executive Director Erich Schuttauf covers his GAT efforts in his extensive report as Director. Among the highlights are points we have covered and fought for years. I am including some here but read Erich's report for the entire breath of his efforts to protect and expand our presence:

Arkansas – AANR specifically targeted lawmakers at the 2019 NCSL with literature seeking to end a 50-year-old anti nudism statute.

Canada – provided guidance to a club on an issue that had potential Public Relations impact. (See also Tennessee discussion of 2019 NCSL representation with Canadian officials.)

CQ Track Monitoring - The AANR GAT team regularly reviews pending legislation in all 50 states and at the federal level. We are also researching vendors who can supply updates on *Canadian* developments within our budget.

Florida – I provided legal research and legislative drafting assistance to lobbyist Ramon Maury who is working to establish an officially sanctioned area from St. Lucie County officials for Blind Creek Beach.

Indiana – Current preparations are being made for the 2020 National Conference of State Legislatures in Indianapolis.

Tennessee – I attended the 2019 National Conference of State Legislatures in Nashville, along with President Kathy Watzel, her husband Bob, and Larry and Linda Deschenes, who very capably represented *Canada with parliamentary officials*.

Utah – AANR and AANR West have been in communication with the offices of an attorney representing a woman cited for appearing topless in her own home in front of step children.

Washington State – In early summer 2019 State Senator Saldana voiced an exemption for family nudists to her bill regulating adult entertainment. Also in Washington State: I drafted a letter protesting an athletic authority's refusal to sanction a nudist event open to all ages. Finally, long-time AANR

members called seeking guidance after a complaint was made about enjoying ordinary nudity in their home.

Summary: That covers the key items since the last report. Thank you to the members of GAT and NAC who contributed to the report. Please read the weekly updates from the AANR office for current and breaking Government Affairs items. Opinions expressed in the reports are those of the respective authors and may not represent AANR policy. If you want change you have to initiate it. The members of your GAT team are here to make that happen.

Respectfully submitted,
Tim Mullins
AANR Government Affairs Chair

Membership Marketing Report – Mid-Winter Board, 2020

Thank you to the members of the Membership Marketing Committee. I appreciate your hard work.

Kathy Watzel
Bob Roche
Judy Mason
Margie Cantlon
Arlette Lowrey
Scott Hildebrand
Gloria Waryas
Ronna Krozy
Walt Stephens
Terry Meek
Erich Schuttauf
Ralph Collinson
Ted Peck
George Oberle

Our committee continues to meet by phone conference every month.

Bylaw Changes

We have proposed two bylaw changes.

BALLOT PROPOSITION #3

I move to amend Bylaws Section II, Article VI, Paragraphs D.2.a, D.2.c and D.2.d by striking references to couples/duals in all three subparagraphs. [AANR will be changing to only individual memberships with the new computer system.] (Exact wording follows.)

Maker: Legislation Committee, at the request of the Membership Marketing Committee.

Rationale: To remove references to couple/dual memberships in the Bylaws.

Fiscal Impact: None, as these are references only. The fiscal impact, as calculated by the Membership Marketing Committee, occurred with the changes in the Governance Manual.

Exact wording: I move to amend Bylaws Section II, Article VI, Paragraph D.2, Subparagraphs a,c, and d. by striking as follows:

Voting Members. These members of AANR must also hold a concurrent regional membership and regional members must hold a concurrent voting membership in AANR.

a) Basic Membership is granted, along with regional membership, through any AANR contract club. The club through which an individual or a couple holds their AANR membership, as recorded by the Executive Office, shall be their basic club.

b) Associate Membership may be obtained by applying for membership as a regional associate through the AANR office. A regional associate is one who, by definition, is not a member through a contract club as defined in paragraph (a) above.

c) Young Adult Membership is offered at a reduced rate to individuals ~~only (not to couples or dual members)~~ who are between the ages of 18 and 28 and who provide evidence of age.

d) Student Membership is offered at a reduced rate to individuals ~~only (not to couples or dual members)~~ who are between the ages of 18 and 25 and who provide evidence of enrollment in a post-secondary institution of learning.

Pro Statement by Karen Lahey, AANR Trustee: The purpose of this ballot proposal is to remove references to couples or dual memberships which are not offered as AANR memberships. This will ensure that the bylaws are consistent with the rest of our ruling documents.

Con Statement: No Con Statement was offered.

BALLOT PROPOSITION #4

I move to amend Bylaws Section II, Article VI, Paragraph D.2.d. by eliminating the Student Membership category. (Exact wording to follow).

Maker: Legislation Committee, at the request of the Membership Marketing Committee.

Rationale: To simplify the membership structure by eliminating the Student Membership.

Fiscal Impact: Negligible, as there are fewer than 20 Student Members in AANR.

Exact Wording: I move to amend Bylaws Section II, Article VI, Paragraph D.2,d. by striking as follows and renumbering the section:

Voting Members. These members of AANR must also hold a, concurrent regional membership and regional members must hold a concurrent voting membership in AANR.

a) Basic Membership is granted, along with regional membership, through any AANR contract club. The club through which an individual or a couple holds their AANR membership, as recorded by the Executive Office, shall be their basic club.

b) Associate Membership may be obtained by applying for membership as a regional associate through the AANR office. A regional associate is one who, by definition, is not a member through a contract club as defined in paragraph (a) above.

c) Young Adult Membership is offered at a reduced rate to individuals only (not to couples or dual members) who are between the ages of 18 and 28 and who provide evidence of age.

d) ~~Student Membership is offered at a reduced rate to individuals only (not to couples or dual members) who are between the ages of 18 and 25 and who provide evidence of enrollment in a post-secondary institution of learning.~~

Pro Statement by Karen Lahey, AANR Trustee: The purpose of this ballot proposal is to combine the Student and the Young Adult AANR membership in order to reduce the unnecessary complexity of the membership structure and reduce the manual handling of memberships. The advantages of a Young Adult membership is that it is available to more young people and it eliminates manual examination of a class schedule to verify that the member is currently enrolled in school.

Con Statement by Paul LeValley, president of the American Nudist Research Library: Bad idea. This would price students out of AANR. I was ASA Youth Chairman back when we lowered the age of adulthood from 21 to 18. Until then, college students had been able to remain in the ASA for free under their parents' membership. Student membership is still only the cost of postage for mailing *The Bulletin* (which is no longer even necessary with electronic transmittal).

Many big clubs have a youth rate of \$5 a day. They have long regarded having young people on the premises as what savvy merchants call a loss leader. It was worth having them there at below cost, in hope that (a) they would eventually become full-paying members, (b) they would bring in new energy, fresh ideas, and leadership, or (c) they would at least keep the club from looking like an old folks' home.

We cannot afford to lose our few college students. Vote no.

These Pro statements were composed by our committee at our December meeting.

Proposed Ruling Document Changes

The committee decided that we will suggest that we amend the governance manual to -

fix the student rate to be 50% of the basic rate - \$18

change the young adult rate to be 50% of the basic rate - \$18

Terry will send the request to the Legislation committee to ask that these changes be made.

Non-landed Club Support

We have decided to look for ways to help support non-landed clubs. The idea is that if we help get these clubs started in underserved areas, it might be a way to attract new members.

We have worked with John and Donna Mollan, the PR Committee and the AANR Office to get a new column started in the Bulletin that will highlight a different non-landed / travel club each month. This is an effort to support these clubs. The letter that was sent to all of these clubs to solicit their input is attached to this report.

An effort will be made in the new year to find a way to create support groups for non-landed/travel clubs. We had a preliminary meeting during the August convention. It is on the agenda for our January meeting. However, this report is being written in December.

Communicating Upcoming Changes to Membership and Clubs

Our committee spent time brainstorming how to make sure that all of the changes that were made to the membership structure and to the pricing changes would be shared with both our members and clubs. The AANR Office and Kathy communicated these changes many different ways. They were communicated to the members using the Bulletin, letters to the clubs specified by region, Facebook, Twitter, and the Weekly Report.

Miscellaneous Information

Impexium is working well. It is already saving time. The data import is working well.

Ronna will ask the PR committee to work on list of different communication n channels for getting information out to AANR members and their clubs. She will collaborate with Jeff on this. This first draft of the list of communication channels is:

- Club Communications
- Undressed Press
- Website
- Renewal Notices
- Social Media
- Northwest News
- Gary Mussel
- George Oberle
- e-blast - format of e blast

At the suggestion of our committee, the office is publicizing that we will never share their contact information with anyone else. We know how much we protect this information. It is important that we communicate with our members how much we value this information.

AANR has produced three brochures that available for download that highlight volleyball, biking, and running. These brochures have a place to include regional information. These are available for download. Information about places that will print brochures locally are available as well.

Respectfully Submitted,

Karen Lahey

Dear Non-Landed Clubs,

We are both AANR members and have been so since 1993. We are also members of a non-landed (travel or event) club. Over the many years, we have seen a real need for the *Bulletin* to include articles about the non-landed clubs as well as their normal features about the wonderful landed clubs. At the recent AANR national convention, we attended a meeting of non-landed clubs and found that this is a concern from others as well as ourselves. We discussed this with the other club representatives and agreed that our clubs need to become more known to all AANR members. It was brought up that many of the associate members do not even know that there may be a non-landed club nearby that would welcome their membership.

We served as AANR Roving Ambassadors for a number of years and traveled throughout the US and Canada meeting with over 100 different clubs, both landed and non-landed. In many cases, the non-landed clubs felt that they were the forgotten clubs. Therefore, we have contacted AANR and have volunteered to write a monthly article featuring the non-landed clubs in the AANR system. The editor of the *Bulletin* and the executive director have accepted our offer and we will begin with the January, 2020 issue.

It is our plan to first write a general article about the differences between landed and non-landed clubs and explain what the later has to offer. Then, in subsequent articles we would like to feature each AANR region and mention what non-landed clubs are included in that region with contact information.

If your club would like to be considered for inclusion in this series of articles over the next year, we would need some information emailed to us concerning your club. We will include your club if we receive your club information by December 1, 2019. If we do not receive it by that date, we will assume you don't want to be included in your region's article in the *Bulletin*.

Please email us the following information to our address below to help in our articles:

- Name of club and AANR region
- Area that your club encompasses (states or provinces, nearby cities, etc. of most of your activities)
- Contact person, including email and/or phone numbers, addresses for more information
- Common types of activities that your club participates in such as hiking, nude swims, meeting at homes for parties, meeting at landed clubs for their events, etc.
- Any other information that would be helpful for those interested in your learning more about your club

Thanks so much and we look forward to hearing from you soon,

Donna and John Mollan

Sun Rover members

johnmollan@yahoo.com

253-884-1679



Kathy Smith <ksmith@aanr.com>

Adhoc committee for club membership renewals report

1 message

Karen Lahey <karen@laheyfamily.org>
To: Kathy Smith <kathy.smith@aanr.com>
Cc: Kathy Watzel <kathy.watzel@aanr.com>

Sat, Dec 28, 2019 at 11:34 AM

Our committee looked into the feasibility of allowing club members to manage their own renewals. The problems that we were trying to solve were

- perceived lack of renewals

- club certifying officers that had technical difficulty in renewing members and took extra office time.

- clubs that didn't want to be bothered with doing the extra work of renewing members

- clubs that held AANR dues for many months before remitting them to AANR.

The opposition that we encountered were

- clubs wanted to be able to control their members' AANR memberships

- clubs were concerned that members would be confused that they had paid their club memberships when they had only paid their AANR memberships.

- clubs wanted to be able to add a 'service charge' and keep that charge for each AANR membership.

We investigated whether AANR could use Impexium to charge the extra service fee and remit it to the club. Or whether Impexium could add a

club membership fee onto the amount charged so that club members could pay all of their fees at one time. If we could do this we might have been able to overcome some of the opposition that we encountered. However, doing so would mean that AANR would be liable for tax consequences. So even if Impexium were to be set up to do this, it would be a significant problem for AANR. And neither Blue Pay (our credit card processor) nor Impexium (the new membership management system) has any way for us to allow clubs to charge for these fees at this time without it being a tax event for AANR.

We also talked to our members. Clubs really want to not have their members renew directly on the AANR website.

Since there is not an easy way to accomplish this without distressing our clubs, we reexamined the problems we are trying to solve. The problems that we are trying to solve don't justify us spending the time and money that we would have to spend to solve the problems.

With Impexium, we can better track renewals and see if there is a difference between renewal rates of associates and club members. With Impexium, our expectation is that club certifying officers will have less difficulty doing their job and need less support from the AANR office. We discovered that only 2 AANR clubs regularly held AANR dues for extended lengths of time and it was not worth putting a special process in for those 2 clubs.

I would like to thank my committee for their help.

Respectfully submitted,

Karen Lahey

Committee Members

Erich Schuttaff

Kathy Watzel

Patty Faber

Tim Mullins

Judy Mason

Arlette Lowery

Karen Lahey

425-765-0004

Report: Public Relations Committee



Date: 2019-12-30

AANR PR Chair: *Ronna Krozy, Club Trustee/PR East Chair; Regional PR Chairs:* *Kim Lucks, FL; Chris Brown, MW; John Hazard, SW; Daniel Jackson, WC; Karen Lahey, NW; Andrew Walden, West; Member:* *Nancy Greenhouse*

Invited: Presidents *Larry Deschenes, East; Jim Walchuk, FL; Richard Quigley, MW; Dave Smith, NW; Mitch London, SW; Gary Mussell, West; Bob Dixon, WC; Consultant:* *Jeff Baldassarre, AANR Director, Communic/Mktg; Executive Director, Erich Schuttauf; Communic/PR Specialist:* *Mary Jane Kolassa*

This report contains:

- The continuing work of the Public Relations Committee (Pages 1-2)
- Monthly reports and pitches: Mary Jane Kolassa (Pages 3-16)
- 2020 December to June plan (MJK) (Page 17)

In accordance with the AANR Governance Manual (Nov/2019), "The Public Relations Committee shall be responsible for the following and related aspects of the Association: Publicity, publications, international cooperation, speakers' bureau, and all media for internal and external education."

The Chair has attended almost all of the biweekly meetings of the PR Office Staff and continues to share pitches and accomplishments with regional chairs and presidents. Articles about the benefits of nudism, 'nakations' and places to be nude and nudist events are appearing more often in newspapers, magazines, radio and online social media.

The Chair has held 7 telephone meetings since the summer report. We are working well together as a team and sharing innovative ideas to promote AANR's vision and mission.

We are also collaborating with the Membership and Marketing Committee (M&M). Together we have fostered the initiation of a column in the Bulletin featuring travel/non-landed clubs. We feel that this will provide more information and opportunities for younger, single individuals as well as for those who live in areas with no nearby landed nudist venues. Another

accomplishment is the development of three brochure templates that highlight volleyball, biking and running. These brochures will be useful for recruitment at nudist friendly sports events and can be customized for regional information. They will be made available by Region President request to Editor, Katy Fitzsimmons who will also provide information about places that print brochures.

M&M and PR are working to create a compendium of communication resources. Presently I have been asked to survey the PR Chairs of all regions to identify which regions and their respective clubs publish a newsletter, use or do not use social media or use other communication modes such as a blog. Identifying all available channels of communication will help important information get to members as quickly as possible.

Finally, M&M and PR have collaborated to ensure that messages regarding the upcoming changes in increased dues, eliminating couple status and online Bulletins are presented in positive and convincing ways. We believe it is important for members to fully understand the rationale behind each of these changes.

While notable events are occurring within regions and clubs, special media recognition was earned for Naked Gardening Day, Naked Hiking Day and the World Naked Bike Ride. In addition, nudist weddings gained much coverage (pun intended!), with Caroline Hawkins pointing out how much money a couple can save when little formal dress is needed.

The Bulletin continues to publish valuable articles for AANR's readers, with many contributions by AANR members and officials. We are always seeking people willing to write and speak about AANR, as well as tasteful pictures to show our diverse population and activities.

AANR continues to gain followers on social media sites, such as Facebook and Twitter. Jeff Baldassarre reports the analytics in the AANR weekly report and is available for assistance with social media training for regions or clubs.

The PR Committee continues to work with other AANR Committees to make AANR visible and valuable, increase and retain membership, educate the public, expand nudist friendly sites and generally normalize and create favorable impressions of social nudity.



PUBLIC RELATIONS REPORT JULY 2019

Summary:

In July we generated media coverage for the annual Nude Recreation Week which included the 2nd annual International Skinny Dip Day. We also actively promoted AANR's participation in the NCSL conference (in Nashville in August) along with AANR's 2019 Convention to local media in Idaho. Radio and telephone interviews with various media scored publicity across all medium.

Press Releases/Mass Pitches

- Reissued "International Skinny Dip Day 2019" release
- Developed and distributed media pitch for broadcast weathercasters informing them of International Skinny Dip Day and requesting they include reference in their weekend forecasts
- Reworked press release on AANR attendance at NCSL to send early August to short lead Nashville media
- Reworked pitch to send early Aug to Idaho media "American Association for Nude Recreation Convention in "The Gem State"
- Developed and distributed press release "Nude Beach Etiquette Tips for Newbies"

Media Outreach

- Liaison with Greg Paul regarding clothing optional beach poll
- Pitched Aly Walansky, Goalcast, with sleeping in the nude data for inclusion in her article "how to have a better night's sleep"
- Liaison with club members regarding hosting Ellen Albanese, Boston Globe (SATW Conference contact) for a travel article this summer
- Liaison with John Dawson, FOX-TV Houston on nearby clubs for viewers to visit
- Liaison with Ashlee DeMartino, CBS-TV Phoenix on nearby spokesperson to interview about Int'l Skinny Dip Day
- Liaison with Paul Horton Channel 5 Phoenix about Int'l Skinny Dip Day
- Liaison with Tom Sumner, for radio interview with Jeff Baldassarre about Int'l Skinny Dip Day on the Flint, MI talk radio show The Tom Sumner Program
- Pitched Brett Snyder "CrankyFlier.com"/Conde Nast Traveler online with info on saving airline baggage fees when taking a Nakation vacation (all one needs for a trip to a nudist resort fits in carry-on luggage)
- Liaison with Scott Maxwell, Orlando Sentinel

Public Relations Activities

- Began drafting article for the November Bulletin
- Development of new media lists as warranted
- Reviewed media leads/editorial calendars
- Developed agendas and conducted client conference calls
- Review of PR Committee docs/minutes

Publicity Highlights in July:

Houston Chronicle (UVM: 161,792)

<https://www.chron.com/neighborhood/woodlands/news/article/Local-nudist-resort-sees-influx-of-new-members-14074100.php>

[Nudist tries to convince Dori on the benefits of skinny dipping](#) -KIRO Radio Seattle

[Local nudist resort sees influx of new members, faces development challenges](#)
- Chron Houston.

[Texas Resort Hosts National Nude Recreation Week](#) -Patch.com

[AANR and The Naturist Society made it on the National Day Calendar!!](#)

Apartment Therapy (UVM: 11,881,935) <https://www.apartmenttherapy.com/nudist-resort-cleaning-tips-36626188>

Berkshire Eagle (Mass) UVM 187,005 <https://www.berkshireeagle.com/stories/mysteries-from-the-morgue-otis-nudist-colony-was-among-first-in-the-nation,579883>

Blue Ridge Outdoors (circ: 110,000) <https://www.blueridgeoutdoors.com/go-outside/public-nudity-debate-bare-me-or-spare-me/>

PUBLIC RELATIONS REPORT AUGUST 2019

Summary:

In August we actively promoted AANR's participation in the NCSL conference (in Nashville) along with AANR's 2019 Convention to local media in Idaho. Radio and telephone interviews with various media scored publicity across all medium, especially for the clubs with golf courses during National Golf Month.

Press Releases/Mass Pitches:

- Reworked press release on AANR attendance at NCSL sent early August to short lead Nashville media
- Reworked pitch sent early Aug to Idaho media "American Association for Nude Recreation Convention in "The Gem State"
- Developed and distributed press release on Nude Camping

- Developed and distributed mass pitch on AANR clubs/resorts with golf courses
- Developed and distributed mass pitch on Nude Weddings/Honeymoons
- Drafted release for internal use on Nudists Bill of Rights
- Drafted release for internal use on E-Bulletin going fully digital effective Jan. 2020

Media Outreach:

- Liaison with Trent Bouts, Palmetto Golfer, supplied images for nude golf story
- Liaison with Dave, GolfTravelandLeisure.com, supplied images for nude golf story
- Liaison with Elvis Anderson, WorldsBestGolfDestinations.com, supplied images and conducted phone interview for nude golf story
- Pitched anonymous travel writer on Nakationing as a way to “Save Money on Vacation”
- Liaison with Shahfreen Elavia for podcast on nude weddings. Declined due to cost
- Liaison with Jaclyn Zukerman, blogger, on nude weddings. Declined due to cost
- Liaison with freelance writer and contributor to multiple bridal publications on nude weddings

Public Relations Activities:

- Completed article for the November Bulletin
- Development of new media lists as warranted
- Reviewed media leads/editorial calendars
- Developed agendas and conducted client conference calls
- Review of PR Committee docs/minutes

Publicity Highlights in August:

Quad-City Times Circ 23,381 https://qctimes.com/news/local/a-nudist-camp-in-the-rural-quad-cities-has-long/article_9fef6361-24c8-5011-ba7d-65baa0fb1f09.html

Boston Globe (circ 230,756; UVM 8,780,128) https://www.travelandleisure.com/travel-tips/responsible-travel/resorts-helping-save-the-coral-reef?cid=423431&did=423431-20190827&mid=23992479809&utm_campaign=just-in-newsletter&utm_content=082719&utm_medium=email&utm_source=travelandleisure.com

SHARE THE JOY OF BEING A NUDIST

As we enjoy summer sun and carefree skinny dips, ...we would also like to encourage our members to share your joyful stories of being one with nature with coworkers, neighbors, and acquaintances.

To assist you in getting pumped up about it we're reminding you of the Nudists' Bill of Rights....

Nudists' Bill of Rights

As law-abiding citizens who are friends of nudism, including many members of the American Association for Nude Recreation (AANR), we proudly affirm that we have and are entitled to exercise the following rights. These are self-evident and based on the Constitutions of the United States and Canada, the laws of those countries, and their court rulings.

1. Nudists have the right to hold their values and beliefs.
2. Nudists have the right to petition and be heard by their governments.
3. Nudists have the right to responsibly enjoy nudity within their homes and on private property.
4. Nudists have the right to exercise decision-making in the upbringing of their families in a manner consistent with their beliefs and without interference from others.

5. Nudists have the right to assemble in the nude within appropriate settings.
6. Nudists have the right to decisions about what constitutes acceptable nudity to be made free from considerations of age, gender, marital status, religious beliefs, ethnic origin, or sexual orientation.
7. Nudists have the right to responsibly enjoy being nude within appropriate locations on public lands.
8. Nudists have the right to be free from adverse actions by their employers as a result of their lawful enjoyment of nudity when away from work.
9. Nudists have the right to experience accurate, life-affirming portrayals of the human body in all its stages as depicted in the performing arts, the fine arts, literature, and human history.
10. Nudists have the right to be treated as law-abiding citizens.

HAPPY SUMMER, HOPE YOU HAVE A WONDERFUL SUMMER NAKATION

August is National Golf Month, here's an unusual tidbit about Nude Golf

Just outside of Orlando in Kissimmee, FL the Cypress Cove Nudist Resort provides a unique opportunity: to golf nude on it's nine-hole chip and putt course. The course consists of 9 holes of golf with varied distances and degrees of difficulty, including a variety of hazards and out of bounds markers.

A shelter is provided where players gather every afternoon at 3:00 PM during the winter months from October through April for a best ball scramble, which takes approximately one hour to play at a cost of 30 cents per player. All money is returned to the winning players and includes a prize for closest to the pin. There have been as many as 36 players showing up to join in the fun and competition.

There's also a worst ball competition the 2nd Friday of each month, which provides a lot of entertainment and fun and some unusually high scores. It takes a little longer to play because each team has to play from the worst ball instead of the best ball.

There is usually a fun tournament with food and drinks in the spring each year. In addition to this organized event, players are welcome to play the course at any time at no cost. Clubs, tees and balls are provided for players who don't have their own equipment.

All skill levels are welcome, even individuals who have never golfed before. However you must be a guest at Cypress Cove to play the course. Here's the link: <https://www.cypresscoveresort.com/activities/golf/>. Cypress Cove is a member resort of the American Association for Nude Recreation (AANR).

Elsewhere among the AANR roster of member clubs is [Turtle Lake Resort](#) in south central Michigan. This club also offers a Mini Golf Course along with a 9-Hole Disc Golf Course among other recreational amenities.

PUBLIC RELATIONS REPORT SEPTEMBER 2019

Summary:

In September the PR team developed questions for a Constant Comment member survey, reviewing results and establishing a calendar of internal and external press releases based upon topics of interest identified in the survey. The survey also identified mainstream media outlets (print/online/broadcast) most often read by nudists, for targeting with future pitches/releases.

Press Releases/Mass Pitches:

- Developed and distributed press release on survey about Nude Beach Visits as top 50 "bucket list item"
- Revised "Bucket List" release for internal/member communication

- Began drafting release on nudists' favorite fall/casserole recipes

Media Outreach:

- Pitched Andrew Tavin, Financial Sense blog, on Nakationing as a way to “Avoid Overspending on Vacation”
- Liaison with Jayme King, Good Day Orlando/WOFL-TV, on AANR
- Pitched Annakeara Stinson, Bustle, on Nakation Honeymooning

Public Relations Activities:

- Developed Member Survey and conducted internal promotion of it to garner participation and thank members in follow up
- Liaison with new clipping service Meltwater, to provide key search terms effective October 1
- Development of new media lists as warranted
- Reviewed media leads/editorial calendars
- Developed agendas and conducted client conference calls
- Review of PR Committee docs/minutes

Publicity Highlight in Sept:

Vice.com UVPM 14,605,590

https://www.vice.com/en_us/article/d3ad8a/nudist-couple-cant-find-nude-servers-to-work-their-all-nude-wedding

Poll Exposes “Visit a Nudist Beach” is a Bucket List Wanna Do

KISSIMMEE, Fla. (Sept. 30, 2019) – A recent British poll of 2,000 over 45ers reveals that visiting a nudist beach, camping at a music festival and getting remarried are among the activities they most want to achieve in their lifetime. Others among the top 50 bucket list items include: getting a new tattoo, eating in a Michelin starred restaurant, attending a school reunion and taking a hot air balloon ride.

Three quarters of those participating in the commissioned study believe it’s *important* to live life to the fullest, while 4 in 10 don’t think anything - especially age - should matter.

Almost a third describe themselves as *adventurous* while 71 percent are open to trying new experiences. And half admit they want to tick things off their list to feel they have made the most of life; while 58 percent want to do so purely to make memories.

One in four of those polled via OnePoll want to complete some kind of challenge to prove to themselves they are still physically and/or mentally capable, such as climbing a mountain, writing a novel or learning a new language.

Based on these findings, the American Association for Nude Recreation (AANR) believes the American public is even more adventurous and willing to visit a nudist beach or resort.

To find an AANR member resort in your area visit <http://www.aanr.com/places-to-go/aanr-clubs>. Parties interested in visiting should call resort in advance to schedule reservation. Media interested in arranging interviews or a visit to a resort should contact AANR spokesperson Jeffrey Baldassarre JBaldassarre@AANR.com or 1-800-TRY-NUDE

Oh, and incidentally, pollers wanting to visit a nudist beach topped:

- Climb a mountain
- Bungee jump
- Run a marathon
- Change career
- Go to a live sporting event
- Get a cat
- Ride a motorcycle
- Go to a music festival
- Go skiing
- Learn to bake
- Sing in public
- Get married
- Learn a new sport

PUBLIC RELATIONS REPORT OCTOBER 2019

Summary:

In October the PR team garnered tremendous media pick up due to two press releases that resulted in media interviews and two nationally syndicated articles running in over a hundred publications across the US and as far away as Australia.

Press Releases/Mass Pitches:

- Developed and distributed press release on nudists favorite fall/casserole recipes
- Developed and distributed press release The Naked Truth About Nudists
- Developed and distributed press release on Halloween Body Painting
- Revamped Black Friday/Cyber Monday release for Nov. distribution

Media Outreach:

- Pitched SATW member Jayne Wooldrige, Miami Herald
- Pitched SATW member, Lavany Sunkara contributor to: USA Today, Forbes, Yahoo!, FODOR'S TRAVEL, Far & Wide
- Pitched SATW member Suzanne Kenzer, contributor to Orbitz, Travelocity and PBS
- Pitched SATW member Diana Lambdin Meyer contributor to AAA World, Fodors.com, familyvacationcritic.com
- Pitched SATW member Christine Hinz, contributor to CNN Travel, National Geo Traveler, American Way
- Pitched SATW member Robert Annis, contributor to National Geographic Traveler, AARP Bulletin, Journey, Indianapolis At Home, NUVO, Antique Week, Cyclocross Magazine
- Provided Gary Watters, InTouchRugby.com with info and image on Halloween Body painting
- Responded to article by Jackie Rooney, Florida Times Union, stating nudists have fun on Halloween, and supplied body painting info/image
- Pitched David Hochman, contributor to AARP magazine, on nudist profile via Claritas
- Provided info/image from AANR member Linda Weber, to Judy Mandell for article on Travel Tips: Pack Less and Save on Baggage Fees for Washington Post article consideration

- Pitched Patricia Doherty, Travel + Leisure Travel Trips to take in your 50s and 60s writer on Nakationing
- Liaison support regarding Priya Krishna, New York Times food writer, on possible weekend visit to member club for January 2020 Food Section piece based on release: Nudists Favorite Recipes
- Liaison with Jamie Rich, Flamingo magazine, regarding Nudists Favorite Recipes
- Pitched Jeanette Zinno, Budget Travel, on ways to avoid baggage fees: Nakation!

Public Relations Activities:

- Conducted conference calls as scheduled
- Monitored new Meltwater publicity/social media pick up

AANR Metrics Dashboard (password: paradise):

https://sharable-dashboard.meltwater.com/sharable_dashboard/569409a34fb1833d4294d413/23fa2c4e-ed54-47d8-90ee-abccc28ad7

Traditional Media Publicity for October Ad Value: \$5,515,609.77

October Traditional News Clips Audience Reach: 596,282,131.

<https://meltwater-apps-production.s3.amazonaws.com/exports/csv/569409a34fb1833d4294d413/5dc0389758d9ad000682fcae.csv>

October Social Media Clips. Social Media Audience Reach: 38,399,591

<https://app.meltwater.com/inbox/social/6910553>

NOTE: Links expire after 30 days.

Halloween Party Idea for Grown Ups: Bodypaint Costumes

KISSIMMEE, Fla. (Oct. 10, 2019) -- This July the World Bodypainting Festival in Austria celebrated its 22nd year of showcasing the most extravagant costumes utilizing latex makeup to the delight of some 30,000 spectators. Closer to home, as part of Key West’s Fantasy Fest 2019, street artisans will be bodypainting and air brushing some of the more than 100,000 celebrants.

In keeping with the growing popularity of bodypainting, the American Association for Nude Recreation is encouraging its members -- along with those living the “textile life” -- to capture the essence of clothing-optional recreation and host a bodypaint costume party with friends at Halloween. For tips and ideas on bodypainting there are numerous instructional videos on YouTube to inspire

THE NAKED TRUTH ABOUT NUDISTS

KISSIMMEE, Fla. (October 29, 2019) – Curious as to what nudists are really like? Based on Claritas Inc. research and current member surveys, Nudists fall into the following categories:

- They are mostly age 45+
- Hold college degrees

- Have held careers in: military, education, business, medicine, government, communications and entrepreneurial ventures
- Mainly live in suburban and rural areas
- Are more likely to belong to a membership-based warehouse store
- Enjoy outdoor activities such as: bicycling, trail hiking, canoeing, petanque, pickle ball, tennis and skinny dipping
- Enjoy cooking, mostly crock pot and oven bake recipes (avoiding stove top splatters)
- Read/watch news programming, and listen/contribute to public talk/classical radio
- Are naturists and naturalists concerned for the environment. Many regularly participate in beach clean ups
- Key political issues of concern are tax reform, terrorism and saving endangered species
- Politically active and consistent voters
- Travel both domestically and internationally

Pretty regular folks, right? Seems like your neighbor next door? Or even someone like you?

WHAT NUDISTS COOK AND EAT TO KEEP WARM IN AUTUMN/WINTER

KISSIMMEE, Fla. (October 2, 2019) – It’s autumn and there’s nothing more satisfying than a warm casserole--style dinner straight from the oven. It’s also one of nudists’ favorite go to meals to prepare and eat. One simply slices, dices and combines a few ingredients, then into the prepared casserole dish and oven. No stove top splatters or scalding steam, that nudists definitely try to avoid.

Here are a few of their favorite casserole recipes.

BAKED CHICKEN & RICE

1C. Minute Rice – uncooked
 1 pkg. Onion soup mix
 1 lg. Can French style green beans
 1 ½ C water (use ½ juice from beans)
 2 cans cream of chicken soup (undiluted)
 4 chicken breasts
 paprika

Preheat oven to 350. Pour rice in bottom of glass baking dish; add water/vegetable juice mixture. Add onion soup mix. Lay chicken on top. Pour soup over all and sprinkle with paprika. Baked uncovered for 1 ½ to 2 hours.

ONE DISH BRISKET

¾ C. firmly packed dark brown sugar
 ¾ C. chili sauce
 ¾ C. ketchup
 ¾ C (1.4 oz) envelope dry onion soup mix
 1 (12 oz) bottle beer
 1 (3-4 lb) beef brisket
 12-15 small red potatoes
 1 ½ lb baby carrots

Preheat oven to 325. Stir together sugar, chili sauce, ketchup and onion soup mix. Gently stir in beer. Place brisket, fat side up in a large Dutch oven or roasting pan and pierce several times with a knife. Arrange potatoes and carrots evenly around brisket. Pour beer mixture over all. Bake covered for 3 ½ hours basting occasionally with sauce. Remove from oven, let brisket stand in pan uncovered for 20 minutes. Remove brisket from pan, cut into slices and return slices to pan with potatoes and carrots to coat with sauce. Serves 6.

CHICKEN LASAGNA FLORENTINE

2 C. cooked chicken
1 (10oz) pkg frozen chopped spinach, thawed and drained
6 lasagna noodles, cooked and drained
2 C. shredded cheddar cheese
1/3 C. chopped onion
½ tsp salt
¼ tsp pepper
1 T. soy sauce
1 can cream of mushroom soup
8 oz sour cream

1 (8oz) can mushrooms, drained
1/3 C. mayonnaise
1 T. corn starch
¼ tsp grated nutmeg
1 C. grated Parmesan cheese
½ C. toasted pecans

Preheat oven to 350. Mix all ingredients, except noodles, pecans and Parmesan cheese. Place 2 noodles in a 9"x11" casserole dish. Spread a portion of the chicken mixture over the noodles. Continue with remaining noodles and chicken mixture. Top with pecans and Parmesan cheese. Bake 55-60 minutes. Allow to stand for 15 minutes before serving. Serves 8.

PUBLIC RELATIONS REPORT NOVEMBER 2019

Summary:

In November we continued to receive media pick up due to two nationally syndicated articles. One particular highlight of the month resulted from liaison with Cosmopolitan Magazine's digital editor for AANR's selection of Top Clothing Optional Beaches. Still working on NY Times food article/editorial visit.

Press Releases/Mass Pitches:

- Distributed press release on Black Friday/Cyber Monday
- Distributed "The Naked Truth About Nudists" release to newspaper Features Editors
- Distributed mass pitch: "Quirky Thanksgiving Tid Bits" on historical American politicians and patriots who skinny dipped.

Media Outreach:

- Pitched Garry Watters InTouch Rugby on Black Friday deals on membership
- Liaison with Carina Hsieh, Cosmopolitan Magazine online, on Best Nude Beaches according to AANR
- Provided Erin Gifford, TravelChannel.com, with an overview of AANR story ideas

Public Relations Activities:

- Began brainstorming on 2020 PR Activities
- Conducted conference calls as scheduled
- Monitored Meltwater publicity/social media pick up

Highlight Clip:

Cosmopolitan Magazine online UVPM: 9,378,760 <https://www.cosmopolitan.com/sex-love/a29730184/best-nude-beaches/>

AANR Metrics Dashboard (password: paradise):

https://sharable-dashboard.meltwater.com/sharable_dashboard/569409a34fb1833d4294d413/ada3d476-1469-4e55-b7ac-a3739b0556a0

Traditional Media Publicity for November Ad Value: **\$2,566,242.57**

November Traditional News Clips Audience Reach: 277,431,626

November Social Media Clips. Social Media Audience Reach: **34,533,695**

NOTE: Links expire after 30 days.

Dear [MediaContactFirstName]:

Think nudism is un-American? Think again. Known as "The First American," Benjamin Franklin was fond of taking daily "air baths" sitting nude for an hour or so while he read or wrote. Others known to have enjoyed skinny-dipping or other nude activities include John Quincy Adams, Theodore Roosevelt, Lyndon Johnson, Walt Whitman and Henry David Thoreau.

This Thanksgiving season, enjoy a few fun facts about founding fathers and other American historic icons, uncovered by the American Association for Nude Recreation, which has been promoting the right to skinny-dip for 88 years...

- Besides air baths, diplomat Benjamin Franklin went for daily nude swims in London's river Thames in the 1750s.
- It is reported that Anne Royall, one of the first female journalists, had been having trouble getting 6th president John Quincy Adams to answer her questions until she came upon him swimming naked in the Potomac. She stood on the clothes he had left on the bank and refused to move until he talked. Seems he used to go skinny-dipping most every morning at 5:00a.m. before returning for breakfast; as is purported of President Andrew Jackson too.
- And, according to a passage in President John Quincy Adams' diary, on June 18, 1825, he and an aide went for a canoe ride in nearby Tiber Creek, near the Potomac. The canoe became waterlogged, and the two bailed and swam for shore. Their clothing was weighed down by the unexpected soak, so Adams stripped off his duds and gave them to his aide, who then went to get help. In the meantime, Adams' son went swimming in the Tiber in search of his dad.

- d. When they met up, both went swimming and sat "...naked basking on the bank" until the aide returned with a carriage. Adams was simply thankful that "no injury befell our persons."
- e. Henry David Thoreau, who communed with nature and wrote of its beauty from Concord's Walden Pond must surely have enjoyed a skinny dip. Thoreau, according to a Concord historian, the widow of Caleb Wheeler, a descendant of one of the minutemen who fought at the Old North Bridge in 1775, said simply when asked, "Well, I presume he did." Mrs. Anne McGrath, curator of the town's Thoreau Lyceum, remarked: "I've often wondered. I'd hate to think he didn't feel completely free."
- f. Theodore Roosevelt, America's 26th president advocated for "the strenuous life," in which men did "not shrink from danger, from hardship, or from bitter toil." An avid boxer, hiker, rower and horseback rider, Roosevelt practiced what he preached, skinny-dipping in the cold waters of the Potomac River in Washington, D.C. each winter.

For further information on nude recreation through the ages contact AANR at **1-800-TRY-NUDE**, or visit their [press room](#). For details on membership categories and links to affiliated clubs near you visit <https://www.aanr.com/>. For an interview with an AANR spokesperson, contact Jeff Baldasarre, Director of Marketing & Communication, JBaldasarre@aanr.com

GET CHEEKY AND SHOP LIKE A NUDIST BLACK FRIDAY AND CYBER MONDAY

Make your Holiday Purchases in the Buff, Relish the Freeing Effects, then Plunge into Nudism with a 2020 Gift Membership in the American Assn. for Nude Recreation

KISSIMMEE, Fla. (Nov. 1, 2019) – No one's going to see you as you shop for deals Black Friday/Cyber Monday from your home office. So why not save on the laundry, and shop while taking what Benjamin Franklin called: "an air bath" aka sitting in one's chair in one's birthday suit, with the window cracked for some fresh fall air.

If you get stuck on gift ideas for one who has everything, or adventure seeker, or significant other, consider an Individual (or couples/dual) Associate Membership in the American Association for Nude Recreation (www.AANR.com) designating the recipient as a welcome skinny-dipper, Nakationer and naturist at member clubs, resorts and campgrounds in 2020.

The American Association for Nude Recreation is your guide to nude recreation and Nakation® vacations in appropriate settings, serving over 52 million individuals who enjoy clothes-free and clothing-optional recreation and skinny dipping at more than 180 member clubs and resorts throughout North America, the Caribbean and Internationally.

Annual Membership for NEW MEMBERS includes:

- 12-month subscription to the monthly online magazine *The Bulletin*
- Member Savings of 20% on admission fees at affiliated clubs
- The right to vote in AANR elections
- An invitation to regional and annual conventions
- Selection of over 180 clubs throughout the United States, Canada, the Caribbean and internationally to visit
- Member Savings of 10% on advertising in *The Bulletin*

Price: \$57.00 individual; couples dual membership is only \$93.50. Every membership purchased on Black Friday and Cyber Monday will also include a free swag bag of AANR logoed items, shipped free of charge.

For further information on nude recreation, various other membership categories and the association's affiliated clubs, contact AANR at **1-800-TRY-NUDE** or purchase a membership at <https://www.aanr.com/member->.

PUBLIC RELATIONS REPORT DECEMBER 2019

Summary:

In December we focused on insinuating nude recreation into current travel trends and what will be trending in the new year. Winter-based releases on “Nudists favorite recipes to keep warm in winter,” and Nude Years Resolutions, are enjoying timely pick up. Still working on NY Times food article/editorial visit for Q1 2020, in Florida.

Press Releases/Mass Pitches:

- Drafted and distributed press release on Nude Years Resolutions
- Drafted and distributed mass pitch “December is National Stress Free Month – Time to Nakation”

Media Outreach:

- Pitched Stacey Leasca, Travel + Leisure on Nakationing for a vacation relaxation boost
- Liaison with Dhruvi Shah, DC-based correspondent for BBC News. Coordinated interview and provided background and images.
- Provided Alayna Okerlund, BestCompany.com with Nude Years Resolutions
- Pitched Laura Hoy, CNN with AANR's Nude Year's Resolutions

Public Relations Activities:

- Began brainstorming/drafting 2020 PR Activities for Jan 15 planning meeting
- Reviewed and updated all press kit releases, revising evergreen pitches as well and revised the boilerplate in all releases to reflect AANR's 89 years of longevity in 2020
- Conducted conference calls as scheduled
- Monitored Meltwater publicity/social media pick up

Highlight Clips:

Dear Abby Syndicated Column circulates in about 1,400 newspapers worldwide and has a daily readership of about 110 million. <https://chicago.suntimes.com/2019/12/11/21009921/dear-abby-should-i-tell-sister-her-husband-molested-me-60-years-ago>

<https://signalscv.com/2019/12/tim-whyte-you-know-what-lightens-the-mood-nudist-news/>

https://www.wvgazettemail.com/life/the_food_guy/the-food-guy-two-gifts-of-food-news-and-a/article_fb493226-13b1-56d2-8d3b-39acc368c9cb.html

AANR Metrics December Dashboard (password: paradise): *NOTE: Link expires after 30 days.*

<https://app.meltwater.com/analyze/dashboard/viewer/5da5cd493b2a4ddd06eb7346>

Traditional Media Publicity for December Ad Value: **\$5,865,427.65**

December Traditional News Clips Audience Reach: 634,100,277

December Social Media Clips. Social Media Audience Reach: **74,137,471**

Hi there [MediaContactFirstName]:

January 2020 heralds in the third decade of the second millennium AD. So the American Association for Nude Recreation (www.aanr.com) queried its members on their “Nude Year’s Resolutions.” And here’s what they heard...

TOP NUDE YEAR’S RESOLUTIONS:

- With all the bad news dominating the headlines, AANR members believe we should **BE MORE TOLERANT AND ACCEPTING OF OTHERS**. Nudism enhances the acceptance of others regardless of one’s physical condition. Also, without a shirt on one can’t discriminate as to whether a person is white collar or blue collar; and without pants, no pockets means no hidden weapons. Now that really makes for more stress-free living.
- Seems like folks also need help to **GET MORE SLEEP**. One of the most popular ways people are getting a better night’s sleep is by sleeping in the nude. Yes. Those who have shed their pajamas are reporting that they sleep better due to increased comfort.
- Americans aren’t happy with their fitness levels for strength and endurance, and vow to **GET OFF THE COUCH AND OUTSIDE FOR SOME EXERCISE TO UPLIFT ONE’S ATTITUDE**. Did you know it’s widely accepted that sunlight counteracts the Winter Blues? Studies indicate your body needs at least 20 minutes a day of sunshine over at least 75% of your body to help prevent a vitamin D deficiency – of which one notable side effect is depression. Therefore, it follows that those who routinely combine the benefits of a daily nude break (Like Ben Franklin did) to rebalance oneself, with the need for sunlight on the skin, are on a steady course for healthy living.
- **LOSE WEIGHT, LOSE THE BELLY ROLL**. Multiple recent studies have linked weight gain and obesity to lack of sleep. Again, AANR urges, sleep in the nude, get quality sleep, lose pounds and have more energy to go out and get active.
- **DO SOMETHING ADVENTUROUS**. Visit an AANR member club or resort and enjoy a NakationSM vacation where hiking, biking, swimming, canoeing, playing golf or tennis au natural is, well, natural.
- **YIKES, I NEED TO REDUCE THE AMOUNT OF STRESS IN MY LIFE**. Without the restrictions of clothing, a person can truly relax in a calming and comfortable environment. Many nudists report the “time-warp” phenomenon, where one day spent in a clothes-free setting seems to bring on the relaxation of an entire weekend spent elsewhere. And while they’re at it, sharing with friends, family and co-workers that one is an AANR card carrying nudist is as liberating and empowering as coming out of the closet.

If you would like to interview an AANR spokesperson on this and other subjects relevant to the 88-year-old organization, its members, and the topic of Nakationing (vacationing at a nudist resort), please contact:

Jeff Baldassarre Jbaldassarre@aanr.com or phone 1-800-TRY-NUDE.

Hi {{MediaContactFirstName}},

December is National Stress Free Month, and members of the American Association for Nude Recreation want you to know that as nudists, when the clothes are shed, so does the stress of the workplace and the world come off one's shoulders.

Nudists, and even weekend naturists, espouse that without the restrictions of clothing, a person can truly relax and become stress-free in a calming and comfortable environment.

For a stress-free vacation consider taking a Nakation® -- a vacation to a nudist resort. Many nudists report the "time-warp" phenomenon, where one day spent in a clothes-free setting seems to bring on the relaxation of an entire weekend spent elsewhere. Nudism also enhances self-esteem and the acceptance of others regardless of their physical condition. Not to mention skipping the stress of having to pack a bag for the trip and also avoiding pesky tan lines!

It is also widely accepted that sunlight counteracts the Winter Blues. Studies indicate your body needs at least 20 minutes a day of sunshine over at least 75% of your body to help prevent a vitamin D deficiency – of which one notable side effect is depression. Therefore, it also follows that those who routinely combine the benefits of a daily nude break to rebalance oneself, with the need for sunlight on the skin, are on a steady course for healthy, stress-free living.

With all of these benefits, it's no wonder why nude recreation is one of the fastest growing segments of the travel industry today. Any sunbelt region AANR resort or club is the perfect place to enjoy your very own Nakation experience this month. All you need to wear is a smile, and of course some sunscreen.

If you would like to speak to AANR spokesperson, Jeff Baldassarre, I'll gladly arrange.

*For 88 years, AANR has been the leading authority in North America on protecting the freedoms and rights of those who participate in wholesome nude recreation. Members of AANR believe that life is enhanced by the naturalness of social nudity. From exercise to relaxation, a person's physical, spiritual, and mental health is enriched through nude recreation. AANR supports over 180 chartered clubs, resorts, and campgrounds, and serves more than 52 million individuals throughout the U.S., Canada, and internationally. For more information about AANR and for facts related to nude recreation, visit www.aanr.com or call 1-800-TRY-NUDE (879-6833). To receive information on upcoming news and events, sign up for our newsletter [here](#).

*This statement appears on each monthly PR report

PROPOSED MONTH-BY-MONTH ACTION PLAN HIGHLIGHTS JAN-JUNE 2020

JANUARY (based on 28 hours monthly)

Update all press kit releases/boilerplates/pitches to reflect 2020
Announce July Int'l Skinny Dip Day
Continue working on NYTimes Food Section article/follow up
Pitch on Work from Home Naked Day in Feb
Provide recap/2019 PR Year in Review for mid-Winter Conference in Feb
Completion of Jan-Jun PR Action Plan

FEBRUARY

Release on Convention at Star Ranch/McDade, TX to long leads in their local market
Release on spring Camping/RVing
Pitch media based on AANR Member survey results for Q1
Pitch on Earth Day/Eco activities to long leads
AANR Couples Membership as out-of-the-box Valentine gift idea

MARCH

Distribute Earth Day release to short leads
Distribute release on World Naked Gardening Day
Develop a template press release for seasonal clubs reopening
Release on June Nude Hiking day sent to long leads
Reissue Favorite Nude Beaches to long leads

APRIL

Release on Nudist Coming Out Day in July to long leads
Release on nudists favorite spring picnic foods
Develop press release for long leads on NCSL participation
Nude rec sporting activities, focus on disc golf, super bowl of volleyball, bare bun runs, and other events
Distribute release on Born to be Nude day (May 9, day before Mother's Day)

MAY

Summer Nakation Planning Kit release to long leads
Push on July's Int'l Skinny Dip Day
Release on Culture Shift, acceptance of nude rec by age groups (Millennial, Gen X/Y, Boomers, Seniors)
Pitch Media and Millennial Influencers for June-Sept editorial visits to nearby clubs
Glossary of Nudist Terms (clothing optional, clothes free, Nakation, non-landed club, etc)

JUNE

Push on nudist Coming Out Day
Release to short leads on Convention
Conduct July-Dec PR Planning session
Represent AANR at SATW in Oklahoma City and develop recap report
Represent AANR at PRSA Travel & Tourism Conference and develop recap report
Release to long leads on NCSL in Indianapolis Aug 10-13
Begin brainstorming/concepting for AANR's 90th anniversary in 2021

DATE: December 30, 2019, for February 2020
TO: AANR Officers, Trustees, Clubs, Staff and Members
FROM: Beverly B. Price, Legislation Chair
RE: Legislation for the Midwinter 2020 Trustees' Meeting

NOTES:

1. Additions are shown by underline, deletions are shown by ~~strikeout~~. In some instances, the entire block is changed and it will be so noted. [Any notations in square brackets are for information, not for inclusion in the change.]
2. When changed into motions, all propositions will be preceded by the proper formalities.
3. No Legislation workshop is scheduled.

Prop #	Reference #	Summary
1	Governance Manual Section 2.01.01.7	Would change this section to comply with Governance Manual 2.05.07.
2	Governance Manual Sections 2.01.01.6 and 2.05.06.	Would change the dues for the Young Adult Membership.
3	Governance Manual Section 3.04.04.5.	Would clarify the due dates for legislation amending Bylaws during an election.

Thanks to Legislation Committee members Julie Erlenmeyer, Mary Fleck, Pat Brown and Theresa “T” Price for assistance in the preparation of these propositions.

Proposition 1: To amend Governance Manual Section 2.01.01 by striking and adding as follows:

- 2.01.01 Dues for memberships will be as follows:
1. National Membership, \$35 annually per member;
 2. Legacy Membership, \$25 onetime fee and \$5 to reissue lost paperwork;
 3. Basic Membership, \$36 annually per member;
 4. Associate Membership, \$36 annually per member;
 5. Premier Membership, \$100 annually per member;
 6. Young Adult Membership, \$20 annually per qualified member;
 7. Student Membership, ~~\$15.00~~ \$18 annually per qualified member;
 8. Life Membership, \$800 onetime fee per member;
 9. Elite Life Membership, an additional \$800 onetime fee per member (total of \$1,600).

Purpose: Housekeeping. To conform line 7 with Governance Manual Section 2.05.07 which reads, in part:

Student Membership is offered at a 50% discount only on individual Basic or Associate Memberships.

Maker: Legislation Committee

Fiscal Impact: None.

This motion is to be implemented concurrently with the increase in other membership dues or immediately, if such increase is already in effect.

Proposition 2: To amend Governance Manual 2.01.01 by striking and adding as follows:

- 2.01.01 Dues for memberships will be as follows:
1. National Membership, \$35 annually per member;
 2. Legacy Membership, \$25 onetime fee and \$5 to reissue lost paperwork;
 3. Basic Membership, \$36 annually per member;
 4. Associate Membership, \$36 annually per member;
 5. Premier Membership, \$100 annually per member;
 6. Young Adult Membership, ~~\$20~~ \$18 annually per qualified member;
 7. Student Membership, \$15.00 annually per qualified member;
 8. Life Membership, \$800 onetime fee per member;
 9. Elite Life Membership, an additional \$800 onetime fee per member (total of \$1,600).

And

To amend Governance Manual Section 2.05.06 by striking and adding as follows:

- 2.05.06 Young Adult Membership is offered at a ~~reduced rate~~ 50% discount to individuals who are between the ages of 18 and 28 and who provide evidence of age.

Purpose: To decrease the cost of the Young Adult Membership.

Maker: Legislation Committee, at the request of the Membership Marketing Committee.

Fiscal Impact: Undetermined.

This motion is to be implemented concurrently with the increase in other membership dues or immediately, if such increase is already in effect.

Proposition 3: To amend Governance Manual 3.04.04.5 by striking and adding as follows and renumbering the section as needed:

5. The Legislation Committee shall be responsible for the following and related aspects of the Association: Principles and standards, Bylaws, policies and procedures.
 - a. All proposed Bylaw amendments shall be in the hands of the Executive Director not later than September 30¹. A statement of fiscal impact shall accompany any proposal for a Bylaw amendment.
 - b. All proposals so submitted shall be presented ~~by~~ no later than October 15¹ to the Legislation Chair, the Legal Counsel, and the President (who may assign other committee chair(s) related to the proposal). These people, along with the Executive Director, will review the proposals and determine if any of them are harmful or frivolous.
 - c. All such reviews will be returned to the President ~~by~~ no later than October 31¹. ~~By~~ No later than November 5¹, the President will make the decision as to whether each proposal may advance or whether it will be ruled out-of-order as harmful or frivolous and will immediately forward each proposal with his decision(s) to the Board of Trustees.
 - d. No later than November 10¹, the maker will be asked to write a “pro” statement no longer than 150 words. The President will seek someone to write a “con” statement no longer than 150 words.
 - e. No later than November 20¹, the authors of the pro and con statements will forward their respective statements to the Legislation Chair (copy to the Executive Director) for inclusion in the voters’ pamphlet. These statements will be modified only by the author(s) in concurrence with the Legislation Chair.
 - f. No later than November 30¹, the Trustees will ratify, by a two-thirds (2/3) vote, the decision(s) of the President or will deny ratification on a proposal-by-proposal basis. On any proposal where the Trustees and the President disagree, a compromise/solution to the differences will be sought. ~~For each approved proposal, the Trustees will formulate a position statement on the merits of the proposal, with the names of those who voted and how they voted, to be included with that proposal in the voters’ pamphlet. The maker will be asked to write a “pro” statement no longer than 150 words. The President will seek someone to write a “con” statement no longer than 150 words.~~
 - g. Immediately following the above ratification¹, the approved proposals will be sent to the Legislation Chair to be rewritten as Legislation Propositions and circulated to the Legislation Committee. The President will notify the maker of any proposal ruled out-of-order, along with an explanation as to why it was so ruled, a statement as to the ratification by the Board of Trustees and the maker’s right to appeal.
 - h. ~~By~~ No later than December 15⁺-10¹, all Legislative Propositions, including ~~the~~ any Trustees’ position statement and both the pro and con statements from

members, will be finalized. They will be circulated to the Board of Trustees and to the authors of the pro and con statements for information only.

- i. No later than December 20¹, the finalized package will be submitted to the publications department for inclusion in *The Bulletin* and on the website.
- j. The Legislative Propositions package will be printed in the February² issue of *The Bulletin* and will be placed on the AANR website. A bulletin board (or comparable) will be established on the website for deliberations regarding these Legislative Propositions.
- k. In December¹ and January², the maker of any proposal ruled out-of order will have the opportunity to negotiate with the President, Legislation Chair, Executive Director and any other committee chair(s) who reviewed his proposal in an attempt to fit his concept with the rules and standards of AANR. If such a compromise cannot be reached, the maker may prepare a statement of appeal to the Board of Trustees to reconsider its ruling.
- l. At the Midwinter meeting², the maker of the proposal ruled out-of-order may present his case. A vote of the board will be taken as to whether to reverse its initial ruling. It will require two-thirds (2/3) of those voting in favor of reversal to change the ruling. If the appeal is successful and the ruling is reversed, a Trustees' position statement and both a pro and a con statement (meeting the 150 word limit) ~~will~~ may be written.
- m. Following the Midwinter board meeting², any proposal for which the appeal was successful, (i.e., it is no longer out-of-order), will be sent to the Legislation Committee for inclusion on the website with the remaining Legislative Propositions package, but will not have the opportunity to be published in *The Bulletin*.
- n. ~~By~~ No later than March 20², the entire Legislative Propositions package will be finalized and prepared for inclusion in the voters' pamphlet and on the ballots.
- o. ~~By~~ No later than April 10², the voter's pamphlet will be printed and ready for mailing with the May² issue of *The Bulletin*.
- p. The balloting period shall begin when the voters receive ballots in the May² issue of *The Bulletin*. New members will receive this ballot if their membership transmittals are received in the AANR office by March 15². Electronic balloting shall be closed on June 20², and all paper ballots must be postmarked no later than June 20².
- q. Final tabulation of ballots and notification of winners shall be completed no later than July 1².
- r. Notwithstanding these guidelines, emergency amendments to the Bylaws may be proposed as outlined in Bylaws Article X.E.3.
- s. The Executive Director and/or the Legislation Chair may change the wording, numbering and/or punctuation in any of the documents and amendments thereto for the purpose of clarification and/or editing, but not for the purpose of changing the meaning, purpose or intent of ruling documents.

¹*This date refers to odd years only.* ²*This date refers to even years only.*

Purpose: To clarify the due dates for legislation that amends Bylaws (during an election cycle).

Maker: Legislation Committee, at the request of the Kathy Watzel, president.

Fiscal Impact: None.



Glen Miller Loan Committee

Date:	December 2019
Chair:	Vacant
Members:	Patti Faber, Sandy MacGregor, Jim Lane, Mike Parker, Kathy Watzel
Charter:	Approve no-interest loans to AANR clubs and oversee the loan program.
Status:	An application was received in February, 2019 for a \$10,000 loan from Sun Meadow Resort. A follow-up request was sent to the club for additional details. The loan was approved in March. A second club (Bare Mountain Retreat) inquired about the loan program in July but decided to not apply this year and may hold off for two to three years as they may be building a new lodge then.
Details:	<p>According to Judy Mason, the balance for all outstanding loans is \$39,000 from seven clubs with active loans. Only two clubs owe more than half of the original loan balances of \$10,000 each. All loan payments are up to date. The clubs with active loans encompass six of the seven regions.</p> <p>The investment balances as of December 24, 2019 were: Bank of America Operating Account: \$14,023.47 Investments Fund: \$167,926.47</p> <p>There are sufficient funds in the accounts available to loan to give a number of up to \$10,000 loans to clubs that are interested and qualify. Only about \$105,000 of the fund is restricted to investment only, by our rules. That leaves over \$65,000 available for loans in the next few years, with additional funds recycling as loans are paid back on up to a five year time frame.</p>

AANR PLANNING COMMITTEE REPORT

February 2020

Chair: Joan Harris

Members: Ralph Collinson, Bob Dixon, Kathy Smith

Strategic Plan

As reported in August, the Committee decided to work on the Strategic Plan following the review and revision of the Association's mission statement. A proposed new mission statement was unanimously endorsed by the Trustees in August and is on the ballot for members to vote on in the up-coming election.

The Committee has discussed ideas about the Strategic Plan, shared ideas for the development of the Plan with Erich Schuttauf and Kathy Watzel, and will be presenting more information to the Board at the mid-winter meeting in February.

The development of a strategic plan is a large undertaking and help will be needed to develop a plan to lead AANR into the future. Participation will be needed from Trustees, Committee Chairs, Regional Presidents, club owners and members at large. The greater the in-put is, the stronger the plan will be.

Budget Committee

As a member of the Budget Committee, the Planning Chair met with that Committee in December 2019 and assisted the Finance chair with the development of the 2020 budget. The budget will be presented at the 2020 mid-winter trustees meeting.

Mission Statement

The proposed mission statement is in the voter's guide and will be voted on by membership in the up-coming election. The new statement reads:

AANR Mission

AANR exists to protect, promote, provide and preserve nude recreation by:

Protecting nudists and naturists from policies at the local, state and federal levels that interfere with the right to enjoy clothing-free recreation in appropriate settings;

Promoting nude recreation by educating government leaders, employers and the public;

Providing support services and community to our members;

Preserving the financial viability, integrity and strength of the AANR organization.

New Governance Implementation: An article was published in the August Bulletin reminding members about the new Board structure that they voted in, explaining the qualifications for trustees and encouraging those who are interested in running to contact their regional president, or David Smith, AANR-NW president, who is Chair of the Nominations Committee.

Carolyn Hawkins has been calling for nominees in the weekly report sent to clubs and reminding them that the deadline is fast approaching.

Survey Membership

Ralph Collinson heads up the sub-committee to complete this project. He reported on the status of the project at Convention and may have more information to share at mid-winter.

AANR Women in Nude Recreation Committee

AANR Midwinter Meeting
February 7 & 8, 2020
Joan Harris, Chair

The Women's Forum held at Sun Meadow during 2019 Convention generated a great deal of discussion and interest in WINR activities and plans. The October Bulletin gave the Forum great coverage and an article in the November Bulletin about keeping women and men safe continued the interest. The article written by Alan Harris resulted in a fan email being sent to him seeking further information. He has passed that request on to the appropriate party.

There is interest in developing a training program to share across all interested AANR clubs that would further promote the idea of safety and respect at all nudist venues. Anyone who wishes to participate, please contact me.

We are open and interested in any ideas you want to share as to what you want or need from this committee.

Hall of Fame Report
AANR Midwinter Trustee Meeting 2020
Dave Smith, Chair

I have sent out a message through AANR to regions and clubs and all those who may have knowledge of possible candidates for the Hall of Fame Awards for 2020. There is a limited list remaining from previous nominations. An article will go out for an upcoming Bulletin.

Nominations Report
AANR Midwinter Trustee Meeting 2020
Dave Smith, Chair

I have sent messages and an article for the Bulletin requesting nominations. Have also encouraged regional officers to seek those appropriate for board nominations. At this writing, I have only three nomination forms, for President, Secretary/Treasurer and one region.

To: Trustees, Officers and Executive Administrative Staff
American Association for Nude Recreation, Inc.
From: The Finance Committee Sitting as The Budget Committee
Alan Harris, Chair
Date: December 30, 2019
Subject: Operating Budget for 2020

The Finance Committee, in accordance with the Association's ruling documents, is comprised of President Kathy Watzel, Secretary/Treasurer Kathy Smith, Chair of the Planning Committee Joan Harris, Executive Director Erich Schuttauf, and Chair of the Finance Committee Alan Harris. The Finance Committee met as the Budget Committee at the AANR offices on December 12 and 13, 2019. Judy Mason, the Association's Director of Finance, participated in the meeting and updated budget worksheets as the discussion progressed.

The approach taken is consistent with prior years. The first column is actual results for the ten months through October 31, 2019. The second column is the full year budget for 2019 as distributed on December 31, 2018. The third column is the best estimate of where actual results for 2019 will end up. If no additional cost was expected in November or December, the forecasted amount in column three is equal to the actual results through October in column one. If additional costs were expected in the last two months of the year, column three is the estimate of what the yearly total for 2019 will be.

Column four is the Budget Committee's consensus estimate of 2020 revenue and cost, given the costs that the committee approved. The last column is the difference between column three, the estimate of 2019 final results, and column four, the 2020 budget. All amounts in column five that are not in parentheses are those that improve estimated results in 2020 over estimated results for 2019. All amounts in parentheses are those that make 2020 estimated results less than those estimated for 2019.

The final results (page 4) show a budgeted net income for the Association of \$11,817. This is \$52,323 less than the current best guess for 2019 final net income of \$64,140.

These are some comments on specific departments and revenue and expense lines:

Membership: The committee reviewed membership totals as of October 31, 2019 and December 31, 2018. The total number of members is up in the ten months from 30,089 to 30,224, and associate members are up from 12,229 to 12,341. The committee made its best estimates of 2020 membership revenue and expense based on October 31, 2019 membership counts and the impact of the dues increase which the committee and staff estimate will be about \$200,000. The net result is a budgeted increase in the net contribution from membership of \$165,941.

Trustees Committees & Officers: Revenue and expenses are estimated to be fairly consistent except that 2020 is an election year and costs for Election Process are estimated to be \$22,000.

Publications and Electronic Initiatives: The net costs of operating these two departments is fairly consistent between the two years except that Bulletin Advertising Revenue Is budgeted to increase by \$12,000 as a result of more staff time devoted to this revenue source.

Brand Management, Public Relations and Club Support and Government Affairs: The cost of these operations is estimated to be fairly consistent between 2019 and 2020.

Restricted Funds: The committee budgeted \$31,100 of net income for the year compared to 2019's projected net income of \$93,486. We wanted to be very conservative because, as always, it's anyone's guess where earnings on invested funds will end up at the end of 2020. The Federal Reserve lowered rates three times in 2019 and President Trump continues to jawbone them to lower rates further from the current level of 1.5-1.75. However, absent significant changes in markets or unforeseen events, it doesn't seem likely that they will be lowered much further in 2020.

Administration: Impexium: The most significant change in this department is that amortization of the cost of the Impexium setup over five years, together with yearly cost for system maintenance, is estimated to be about \$4,000 per month beginning in February when the conversion is expected to be final.

Administration: Equipment Rental Expense: The 2020 budget is increased by \$7,622 due to acquisition of a new copier.

Executive Office: Employee Benefit Insurance is estimated to be \$18,600 higher for 2020 due mostly to the fact that the ED had coverage for only about ten months in 2019 but will have coverage for all of 2020. The same applies to Payroll - Executive: The \$33,950 budgeted increase between 2019's estimate of \$284,000 and 2020's estimate of \$317,950 is due to 2019 having only ten months of ED salary, and salary increases for all executive staff in 2020. The budgeted increase of \$20,550 for Payroll - Administration is due to salary increases in 2020. No changes in the number of staff are planned.

As in prior years, the committee will appreciate learning of questions by email to the chair at alan.harris@aanr.com to allow a chance to do any necessary research before the mid-winter meeting in February. Questions and answers will be shared with the larger group as they are received and researched.

AMERICAN ASSOCIATION FOR NUDE RECREATION					
Budget					
Unaudited					
For the Year Ended December 31, 2020					
	Yearly Total			Budget (Forecast)	
	as of 10/31/19	12/31/2019	12/31/2019	12/31/2020	Change
	Actual	Budget	Forecast	Budget	fav (unfav)
MEMBERSHIP					
Revenue					
Associates Membership	\$ 416,125.72	\$ 457,000.00	\$ 457,000.00	\$ 484,276.00	\$ 27,276.00
AA NR-E Regional Dues Income	85,890.65	88,000.00	93,000.00	120,024.00	27,024.00
AA NR-FL Regional Dues Income	87,420.14	90,000.00	100,533.14	139,212.00	38,678.86
AA NR-MW Regional Dues Income	68,102.65	67,000.00	71,000.00	93,240.00	22,240.00
AA NR-NW Regional Dues Income	34,063.69	36,000.00	35,000.00	42,228.00	7,228.00
AA NR-SW Regional Dues Income	20,017.50	21,000.00	22,000.00	26,676.00	4,676.00
AA NR-WC Regional Dues Income	6,585.00	7,000.00	7,000.00	8,856.00	1,856.00
AA NR-W Regional Dues Income	129,288.16	142,000.00	146,000.00	188,244.00	42,244.00
Premier Membership Processing Fees	3,930.00	4,000.00	4,415.00	5,000.00	585.00
Young Adult - Associate Membership	630.00	500.00	480.00	500.00	20.00
Student - Membership	13.00	100.00	39.00	52.00	13.00
Life Memberships	25.00				-
Total Revenue	852,091.51	912,600.00	936,467.14	1,108,308.00	171,840.86
Expenses					
Membership Rebates	14,164.00	20,000.00	17,000.00	20,000.00	(3,000.00)
Premier/Elite Promotional Supplies	3,254.87	5,000.00	4,500.00	5,000.00	(500.00)
Postage & Shipping	30,655.53	40,000.00	37,600.00	38,000.00	(400.00)
Membership Supplies	10,726.96	10,000.00	14,000.00	16,000.00	(2,000.00)
Membership - Manpower Tfr	97,830.00	117,398.00	117,398.00	117,398.00	-
Total Expenses	156,631.36	192,398.00	190,498.00	196,398.00	(5,900.00)
Contribution Margin	\$ 695,460.15	\$ 720,202.00	\$ 745,969.14	\$ 911,910.00	\$ 165,940.86
TRUSTEES COMMITTEES & OFFICERS					
Revenue	Yearly Total	Budget	Forecast	Budget	Change fav (unfav)
Convention Program Advertising	\$ 796.00	\$ 2,000.00	\$ 800.00	\$ 2,000.00	\$ 1,200.00
Convention Donations		200.00		-	-
Annual Convention Revenue	2,440.00	1,500.00	2,440.00	2,500.00	60.00
AA NR Youth Donations					-
Total Revenue	3,236.00	3,700.00	3,240.00	4,500.00	1,260.00
Expenses					
Youth Camp Subsidy	2,500.00	10,000.00	7,500.00	10,000.00	(2,500.00)
Election Process	3,171.25	3,171.25		22,000.00	(22,000.00)
Directors & Officers Insurance	2,252.50	3,000.00	2,703.00	3,000.00	(297.00)
Meeting - Annual Travel & Lodging	10,893.57	20,600.00	15,000.00	17,000.00	(2,000.00)
Meeting - Mid-Winter Travel & Lodging	7,546.32	14,000.00	13,000.00	14,000.00	(1,000.00)
Officer & Trustee Expense	177.35	300.00	177.35	300.00	(122.65)
Travel - President	860.95	4,400.00	3,200.00	4,500.00	(1,300.00)
President's Expenses	389.55	500.00	400.00	800.00	(400.00)
Officer & Trustee Travel	808.16	1,000.00	809.00	1,000.00	(191.00)
Ad Hoc Committee on Membership Issues		1,000.00			-
Planned Giving	218.97	1,500.00	300.00	500.00	(200.00)
Finance Committee	3,263.42	2,500.00	4,700.00	5,000.00	(300.00)
Research & Education		1,500.00			-
Planning Committee		1,000.00			-
WINR		500.00		200.00	(200.00)
Convention Program	2,045.38	3,000.00	2,100.00	3,000.00	(900.00)
Convention Awards & Presentations	1,408.22	1,500.00	1,428.09	2,000.00	(571.91)
Convention Committee					-
Sports Awards - Convention		1,500.00			-
Total Expense	35,535.64	70,971.25	51,317.44	83,300.00	(31,982.56)
Contribution Margin	\$ (32,299.64)	\$ (67,271.25)	\$ (48,077.44)	\$ (78,800.00)	\$ (30,722.56)

PUBLICATIONS	10/31/2019	12/31/2019	12/31/2019	12/31/2020	Change fav (unfav)
Revenue	Yearly Total	Budget	Forecast	Budget	
Bulletin Advertising Income	\$ 98,550.03	\$ 120,000.00	\$ 108,000.00	\$ 120,000.00	\$ 12,000.00
Qtrly News Letter Income	4,569.93	5,100.00	4,600.00	5,000.00	400.00
Total Revenue	103,119.96	125,100.00	112,600.00	125,000.00	12,400.00
Expenses					
Bulletin Other		500.00	40.00	200.00	(160.00)
Bulletin Distribution	11,710.26	18,500.00	15,000.00	15,000.00	-
Bulletin Editorial	11,090.94	13,000.00	12,600.00	14,000.00	(1,400.00)
Bulletin Envelopes	8,514.60	10,000.00	10,150.00	10,000.00	150.00
Publications - Manpower Tfr	36,920.00	44,300.00	44,304.00	44,300.00	4.00
Bulletin Postage	50,000.00	60,000.00	60,000.00	55,000.00	5,000.00
Bulletin Printing	38,841.36	52,000.00	47,000.00	48,000.00	(1,000.00)
Bulletin Photography	1,290.57	800.00	1,600.00	1,650.00	(50.00)
Travel Publications	-	450.00	-	-	-
Bulletin Graphic Consultant	20,025.00	24,000.00	24,000.00	24,000.00	-
Quarterly Newsletter Expenses	3,470.69	2,500.00	3,470.69	3,500.00	(29.31)
Total Expenses	181,863.42	226,050.00	218,164.69	215,650.00	2,514.69
Contribution Margin	\$ (78,743.46)	\$ (100,950.00)	\$ (105,564.69)	\$ (90,650.00)	\$ 14,914.69
ELECTRONIC INITIATIVES					
Revenue	Yearly Total	Budget	Forecast	Budget	
Web Advertising Income/Undressed Press	\$ 7,364.00	\$ 9,000.00	\$ 7,400.00	\$ 9,000.00	\$ 1,600.00
Total Revenue	7,364.00	9,000.00	7,400.00	9,000.00	1,600.00
Expenses					
Website Hosting/Maint	3,169.95	3,500.00	4,000.00	4,500.00	(500.00)
Electronic Services - Manpower Tfr	8,540.00	10,250.00	10,250.00	10,250.00	-
Additional Web Projects		3,000.00		2,000.00	(2,000.00)
Constant Contact/Web Surveys	1,086.45	3,200.00	1,525.00	3,200.00	(1,675.00)
Website Graphic Consultant		500.00			
Marketing - Electronic		300.00			
Total Expenses	12,796.40	20,750.00	15,775.00	19,950.00	(4,175.00)
Contribution Margin	\$ (5,432.40)	\$ (11,750.00)	\$ (8,375.00)	\$ (10,950.00)	\$ (2,575.00)
BRAND MANAGEMENT, PUBLIC RELATIONS AND CLUB SUPPORT					
Revenue	Yearly Total	Budget	Forecast	Budget	
Promotional Items	\$ 1,755.45	\$ 1,000.00	\$ 1,800.00	\$ 1,800.00	\$ -
Shipping and Handling	1,407.30	1,000.00	1,600.00	1,600.00	-
Participating Business	1,400.00	1,300.00	1,500.00	1,500.00	-
Membership Marketing Income	2,700.00		2,700.00	2,700.00	-
Special Events					-
Planned Giving Donations				1,000.00	1,000.00
Total Revenue	7,262.75	3,300.00	7,600.00	8,600.00	1,000.00
Expenses					
<i>Club Support</i>					
Club Co-Operative Advertising	812.43	8,000.00	9,500.00	9,500.00	-
Club Direct Expense	158.93	300.00	158.93	300.00	(141.07)
Club Printing	100.00	100.00	100.00	100.00	-
Brochures/ Printing	423.50	100.00	450.00	500.00	(50.00)
Graphic Consultant - Brochures	735.00	250.00	735.00	500.00	235.00
Legal - Trademarks & Copyrights					-
<i>Marketing</i>					
Marketing Other	262.74	500.00	362.74	400.00	(37.26)
Marketing Mbr Incentive/Initiatives - Pride in AANR	746.34	5,000.00	1,700.00	5,500.00	(3,800.00)
Advertising	200.00	2,000.00	950.00	1,000.00	(50.00)
Marketing - Travel		500.00	-	500.00	(500.00)
Marketing Promotional Supplies	1,830.00	2,000.00	1,830.00	2,000.00	(170.00)
<i>Public Relations</i>					
Special Events	566.41	1,500.00	1,000.00	1,500.00	(500.00)
Public Relations Committee	900.74	1,136.50	900.74	500.00	400.74
Public Relations - Other	614.54	1,000.00	700.00	1,000.00	(300.00)
Public Relations Consultant	34,275.00	40,200.00	40,450.00	41,100.00	(650.00)
Public Relations Promotional Supplies	2,560.55	2,500.00	2,560.55	3,500.00	(939.45)
Public Relations - Travel		500.00		500.00	(500.00)
Shipping Supplies	38.62	500.00	50.00	200.00	(150.00)
Canadian Public Relations					-
<i>Manpower</i>					
Brand Management - Manpower Tfr	94,040.00	112,850.00	112,850.00	112,850.00	-
Total Expenses	138,264.80	178,936.50	174,297.96	181,450.00	(7,152.04)
Contribution Margin	\$ (131,002.05)	\$ (175,636.50)	\$ (166,697.96)	\$ (172,850.00)	\$ (6,152.04)

GOVERNMENT AFFAIRS	10/31/2019	12/31/2019	12/31/2019	12/31/2020	Change fav (unfav)
Revenue	Yearly Total	Budget	Forecast	Budget	
Bob Page Memorial - Legal & Governm	\$ 10,385.96	\$ 10,000.00	\$ 11,200.00	\$ 12,000.00	\$ 800.00
Total Revenue	10,385.96	10,000.00	11,200.00	12,000.00	800.00
Expenses					
Government Affairs Supplies		100.00		100.00	(100.00)
Government Consultant - Legal	1,500.00	9,000.00	1,500.00		1,500.00
NCSL Pins	4,911.86	9,000.00	7,912.00	4,500.00	3,412.00
NCSL Costs	5,947.16	7,450.00	6,000.00	6,000.00	-
Government Affairs - Manpower Tfr	10,750.00	12,900.00	12,900.00	12,900.00	-
Legislative Tracking	7,350.00	7,350.00	7,350.00	7,350.00	-
Fed Parks & Rec Newsletter		30.00		30.00	(30.00)
Travel Government Affairs/DC Government Travel		200.00	49.26	2,500.00	(2,450.74)
OR - Outdoor Recreation Roundtable	1,666.68	2,400.00	1,666.68		1,666.68
Total Expenses	32,125.70	48,430.00	37,377.94	33,380.00	3,997.94
Contribution Margin	\$ (21,739.74)	\$ (38,430.00)	\$ (26,177.94)	\$ (21,380.00)	\$ 4,797.94
RESTRICTED FUNDS	10/31/2019	12/31/2019	12/31/2019	12/31/2020	Change fav (unfav)
Revenue (loss)	Yearly Total	Budget	Forecast	Budget	
Miller Fund Earnings	\$ 22,203.16	\$ 5,800.00	\$ 24,000.00	\$ 10,000.00	\$ (14,000.00)
Connett Fund - Earnings	33,203.86	8,200.00	35,000.00	12,000.00	(23,000.00)
Life Membership - Earnings	12,099.05	4,400.00	14,000.00	6,000.00	(8,000.00)
Property Management Fund - Earnings	25,795.43	2,500.00	27,000.00	10,000.00	(17,000.00)
Total Earnings	93,301.50	20,900.00	100,000.00	38,000.00	(62,000.00)
Expenses					
Portfolio Management Fees	6,514.17	6,900.00	6,514.17	6,900.00	(385.83)
Total Expenses	6,514.17	6,900.00	6,514.17	6,900.00	(385.83)
Contribution Margin	\$ 86,787.33	\$ 14,000.00	\$ 93,485.83	\$ 31,100.00	\$ (62,385.83)
ADMINISTRATON	10/31/2019	12/31/2019	12/31/2019	12/31/2020	Change fav (unfav)
Revenue	Yearly Total	Budget	Forecast	Budget	
Deferred Revenue Adjustment	\$ -	\$ 10,000.00	\$ 9,000.00	\$ 10,000.00	1,000.00
New Club Registration Fee	400.00	500.00	600.00	700.00	100.00
Sustainability Fund - Earnings (Loss)	11.82				-
Miscellaneous Income	309.52	3,000.00	450.00	500.00	50.00
Rental Income	29,516.00	33,600.00	35,419.20	35,419.20	-
Other Donations Income	5,104.00	5,000.00	5,500.00	5,500.00	-
Business Service - Contract Fee					
Total Revenue	35,341.34	52,100.00	50,969.20	52,119.20	1,150.00
Expenses					
Audit-Accounting Fees	15,885.83	10,200.00	15,885.83	10,500.00	5,385.83
Data Offsite Storage & Retrieval	965.64	1,200.00	1,200.00	1,400.00	(200.00)
Impexium				44,000.00	(44,000.00)
Dues & Subscriptions	1,017.99	500.00	1,017.99	1,000.00	17.99
Equipment Rental Expense	1,408.68	2,500.00	1,878.24	9,500.00	(7,621.76)
Building Insurance	8,065.46	11,000.00	10,000.00	11,580.00	(1,580.00)
Maintenance - Building	2,785.83	8,000.00	4,478.00	5,000.00	(522.00)
Telephone	8,266.83	10,000.00	9,700.00	9,700.00	-
Executive Director Expenses	388.77	2,000.00	660.83	2,000.00	(1,339.17)
Staff Meals	248.16	1,500.00	1,400.00	1,500.00	(100.00)
Travel Executive Director	2,683.24	4,000.00	3,028.64	5,000.00	(1,971.36)
Travel AANR Staff	205.48	300.00	210.00	300.00	(90.00)
Graphic Consultant Office		300.00	200.00	300.00	(100.00)
Utilities	7,585.02	10,000.00	9,000.00	10,000.00	(1,000.00)
License		100.00		100.00	(100.00)
Maintenance - Grounds	2,740.00	3,000.00	3,400.00	3,500.00	(100.00)
Maintenance - Office	3,868.61	4,500.00	4,500.00	4,500.00	-
ANRL		500.00		500.00	(500.00)
Bad Debt	208.55	500.00	220.00	400.00	(180.00)
Bank/Credit Card Service Charges	21,426.18	24,000.00	23,700.00	24,000.00	(300.00)
Canadian Conversion Charge	893.04	1,000.00	1,200.00	1,000.00	200.00
Donations Made	160.00	500.00	160.00	250.00	(90.00)
Miscellaneous Expense	160.28	500.00	200.00	300.00	(100.00)
Internet Services Office	1,349.70	2,100.00	1,700.00	1,800.00	(100.00)
Office Supplies/Shred Expense	10,889.44	12,000.00	14,000.00	11,000.00	3,000.00
Taxes - General	60.00	300.00	100.00	100.00	-
Taxes - Real Estate	6,564.50	8,000.00	8,943.00	8,400.00	543.00
Computer Programming & Maintenance/Conetics Fees	4,496.23	14,700.00	8,000.00	14,700.00	(6,700.00)
Interest Expense - Capital Leases	229.73	600.00	585.38	600.00	(14.62)
Depreciation	11,670.78	14,200.00	14,710.00	15,000.00	(290.00)
Legal Direct Assistance				5,000.00	(5,000.00)
Legal	4,500.00	27,000.00	7,000.00	5,000.00	2,000.00
Total Expenses	118,723.97	175,000.00	147,077.91	207,930.00	(60,852.09)
Contribution Margin	\$ (83,382.63)	\$ (122,900.00)	\$ (96,108.71)	\$ (155,810.80)	\$ (59,702.09)

EXECUTIVE OFFICE	10/31/2019	12/31/2019	12/31/2019	12/31/2020	Change fav (unfav)
Expenses	Yearly Total	Budget	Forecast	Budget	
Employee Benefit - Insurance	\$ 89,530.52	\$ 116,000.00	\$ 110,000.00	\$ 128,600.00	\$ (18,600.00)
Payroll - Administration	138,588.00	179,348.09	174,000.00	194,550.07	(20,550.07)
Payroll - Executive	226,864.06	283,909.78	284,000.00	317,949.93	(33,949.93)
Bonuses,Base Salary Adj		6,250.00	6,000.00	6,250.00	(250.00)
Temp Employment/Seasonal Staff					-
401K - Employer Contribution	4,257.68	5,000.00	5,200.00	5,300.00	(100.00)
Payroll/401k Fees	4,379.90	7,000.00	5,510.00	6,800.00	(1,290.00)
Taxes - Payroll	30,168.89	38,000.00	37,000.00	38,000.00	(1,000.00)
Staff Training	299.00	2,000.00	299.00	1,000.00	(701.00)
Total Expenses	494,088.05	664,121.23	622,009.00	698,450.00	(76,441.00)
Transfers to Operating Departments					
Manpower Tfr - Government Affairs	(10,750.00)	(12,900.00)	(12,900.00)	(12,900.00)	-
Manpower Tfr - Publications	(36,920.00)	(44,300.00)	(44,304.00)	(44,300.00)	(4.00)
Manpower Tfr - Electronic Services	(8,540.00)	(10,250.00)	(10,248.00)	(10,250.00)	2.00
Manpower Tfr - Membership	(97,830.00)	(117,398.00)	(117,396.00)	(117,398.00)	2.00
Manpower Tfr - Brand Management	(94,040.00)	(112,850.00)	(112,848.00)	(112,850.00)	2.00
Transfers to Operating Departments	(248,080.00)	(297,698.00)	(297,696.00)	(297,698.00)	2.00
Net Payroll Costs	\$ 246,008.05	\$ 366,423.23	\$ 324,313.00	\$ 400,752.00	\$ (76,439.00)
FINAL TOTAL					
Final Net Income (Loss)	\$ 183,639.51	\$ (149,158.98)	\$ 64,140.23	\$ 11,817.20	\$ (52,323.03)
10 - CAPITAL EXPENDITURES					
Computer equipment	2,000				

