



August 13, 2020 Annual Membership Meeting

Call to Order:

Date: Thursday, August 13, 2020

Time: 11:00 a.m. EDT

Place: Virtual Meeting via Zoom

AANR President Kathy Watzel called the Annual Membership Meeting to order at 11:03 a.m. EDT.

Special Assignments - none

Roll Call – Kathy Smith, Secretary/Treasurer

Roll call

Function	Name	Position	Present	Absent
Officers	Kathy Watzel	President	X	
	Patty Faber	Vice President	X	
	Kathy Smith	Secretary/Treasurer	X	
	Erich Schuttauf	Executive Director	X	
Trustees	Mark Huenison	Trustee from AANR Western Canada		Exc
	Vacant	Club Trustee		
	Ronna Krozy	Club Trustee	X	
	Terry Meek	Trustee from AANR Midwest	X	
	Joan Harris	Club Trustee	X	
	Ralph Collinson	Trustee from AANR Florida	X	
	Walt Stephens	Trustee from AANR West	X	

Roll call

Function	Name	Position	Present	Absent
Trustees	Bob Roche	Club Trustee	X	
	Ted Peck	Trustee from AANR Southwest	X	
	Beverly Price	Club Trustee	X	
	Karen Lahey	Trustee from AANR Northwest	X	
	Margie Cantlon	Club Trustee	X	
	Vacant	Trustee from AANR East		
	Peg Lane	Club Trustee	X	

- Kathy Smith – All officers are present and 11 Trustees

National Anthems and Moment of Silence

Introductions of Dignitaries – President, Kathy Watzel

Past AANR Presidents

Bev Price

Regional Presidents

Larry Deschênes	AANR-East
Kevin Miltner	AANR-Midwest
Donna Jennings	AANR-Northwest
Mitch London	AANR-Southwest
Gary Mussell	AANR-West
absent	AANR-Western Canada (Mark Huenison)
Ralph Collinson	AANR-Florida

Consideration of Rules and Order of Business

Motion # 1

I move to adopt the *Rules and Order of Business* as distributed.

Maker: Dave Smith Second: Donna Jennings

Purpose: As Stated

Fiscal Impact: None

Discussion: None

Disposition: **Passed**, unanimously without objection

Ratify the Actions of the Board

Motion # 2

I move to Ratify the Actions of the Board taken since the August 2019 Annual Membership Meeting. (See pages 9-21 of the Report Package.)

Maker: Donna Jennings Second: Dave Smith
Purpose: As Stated
Fiscal Impact: None
Discussion: None
Disposition: **Passed**, unanimously without objection

Approval of Minutes

Motion # 3

I move to accept the minutes of the August 15, 2019 Annual Meeting as distributed.

Maker: Dave Smith Second: Donna Jennings
Purpose: As stated
Fiscal Impact: None
Discussion: None
Disposition: **Passed**, unanimously without objection

Presentation of the Nominees for Man, Woman and Family of the Year Awards -

Kathy Watzel

- Man of the Year – No nominee
- Family of the Year – No nominee
- Woman of the Year – Two nominees
 - Karen Lahey – presented by Margie Cantlon
Nomination was made by Margie Cantlon, Mike Capshaw and Terri Capshaw, co-owners of Sun Meadow Resort.

Karen Lahey is the person we nominated for Woman of the Year because of her indefatigable work on the Membership Marketing Committee, her unbelievable math skills in which she figured out the lowest increase in dues necessary to bring AANR to a positive bottom line. I'm not a math person so I don't even know how she did it, but she did it and she rallied the committee and the committee was 100% behind her. That committee has done so much it's hard to believe, but then when Covid hit, she was not interested in talking about how can we increase membership, how can we do more marketing. She was mostly focused on how can we help the clubs during this difficult time. What can we do to help the clubs. Karen is, right now, 100% dedicated to her granddaughter, but if that were not the case, I believe that she would just be 100% dedicated to AANR.

- “Creek” Mary Howard – presented by Mitch London
Nomination was made by Jimmie R Bishop

Mary became a social nudist in the 1970’s attending the Seminole Health Club of Davie Florida. She served in many positions for the “Miss Nude Florida Pageants”. Mirroring the Miss America Pageant, during which time they created a rapport with the press. Over the years she has traveled to many clubs between Florida and California. In the late 1990’s she landed in Oklahoma frequently visiting AANR-SW clubs in Texas and in Oklahoma. Oaklake Trails is now considered her home club. She has served as director and as vice president of the AANR-SW Region as well as nurse duties at conventions and the workings of the SW Youth Leadership Camps. She has served on committees for regional conventions and chaired several herself. She has been Regional Woman of the Year. Her favorite saying is “I’m the nudest nudist you will ever meet”. She is also a lifetime premier member of AANR and is in for life, always promoting nudism in colleges, nursing homes and wherever she is.

- A secret ballot via Straw Poll was taken with the options of Karen Lahey, “Creek” Mary and none of the above. If the box with none of the above gets more votes, then no-one is elected Woman of the Year. Every AANR member can vote.

Motion # 4

I move to elect Karen Lahey Woman of the Year.

Maker:	Donna Jennings	Second:	Dave Smith
Purpose:	As Stated		
Fiscal Impact:	None		
Discussion:	None		
Disposition:	Passed , unanimously without objection		

Young Man and Young Woman of the Year Awards – Bob Roche

These awards, along with a check for \$100, go to the best essays written by AANR Youth under the age of 18 that detail what benefits the author has derived from being a nudist.

- **Young Man of the Year** – no entries
- **Young Woman of the Year** – Dessa Johnson, age 17, Sunsport Kids Camp

President’s Comments – Kathy Watzel

It is my pleasure to report the American Association for Nude Recreation has had a very positive and favorable year, even though we did have Covid.

Due to Osceola County's regulations created because of the COVID-19 virus the AANR office staff had to make concessions of working at home with limited personnel going in to check messages in early March. As the weeks went by staff fell into a work scheduled with flex hours. We are fortunate to have

our competent and hardworking staff. With slight modifications the AANR office has remained open assisting our membership. They were open every day during the Covid.

As President I have directed the staff to contact, by phone, all associate members whose memberships were not renewed during the first two quarters. We understand there are a variety of concerns our members had during these difficult times. During these conversations, the office has captured valuable information and recorded it. The staff's calls have been a welcome conversation showing concern for each member's welfare. An interesting piece is, that one out of every five calls showed a renewed membership. There were over 1,000 phone calls made during this period. This has proven to be a very successful approach to renewing memberships. In addition, during this time the office has received numerous renewals from members whose membership had lapsed for a number of years. We are grateful for their support of the organization.

The Association continues to assist members weekly when their rights to be nude are challenged. With many more of us staying at home, there has been an increase in nudity being reported by neighbors. Every 4-5 days, the office receives a call where someone's right to be in their own backyard or their home are being challenged. One of the most interesting, or to me humorous, ones was where the police showed up to a member's home informing him of a complaint from a next-door neighbor. They wanted him to know that there was no charge, but just to inform him. What happened was the police officers went to the complainant's home and asked what the problem was. He said, "Well, when I look under this 2-inch gap at the base of the fence I can see they're nude in their backyard." Well, the police officers left but did inform the nudist what was happening.

Over the past weeks the AANR webpage has begun to assist clubs, by posting information about their availability for their members and visitors. This information can change daily. We are encouraging AANR clubs to update their information frequently as their policies change. You can go right on the AANR website and see what clubs are doing at this time.

Due to the foresight of an earlier AANR board, we are in a favorable financial situation at this time. Over two years ago the membership voted to allow the Trustees the ability to increase membership dues. This increase was implemented as of January 1, 2020. If this increase had been delayed AANR would be in a much different financial situation. Allowing the dues increase to be implemented as scheduled, AANR's financial situation is in a very positive position for 2020.

The Impexium system is now live and is running alongside Conetic. The dual systems will continue to run together as data is being checked for accuracy. Clubs are using the system and have been encouraged to add additional information about their members. Impexium has made our staffs' time on their screens faster with more information at their fingertips. Impexium is a simpler and intuitive membership management platform allowing Certifying Officers to add and renew memberships with ease. Individual members are able to access their own membership information when needed. As more and more information is added our ability to assist members will continue to improve.

I want to thank the current board for their time and commitment to AANR and look forward to working with many of you in the next year.

Membership Marketing Awards – Kathy Watzel

The **Membership Increase** awards go to the clubs with the greatest increase by percentage and by number based on the year-end membership count.

➤ **Membership Increase in Numbers Award –**

Suwannee Valley Resort, increase of 123 members

➤ **Membership Increase in Percentage Award –**

Suwannee Valley Resort, percentage increase of 105.13%

BG Parks – Thank you for that. We just work really hard and do follow an old-school policy, after 3 visits you have to join, or you don't come back. It's worked. And we're proud supporters of AANR.

Serendipity Park Web Award

This award recognizes Web sites that portray nude recreation in a positive way, providing education or information about nude recreation and, of course, showing an affiliation with AANR.

- **Best Professional Nudist Club Web Site** – Shangri La Ranch – Tom Stack, One Store Web

Public Relations Comments and Awards – Patty Faber

➤ **Hal O'Neill Award**

The Hal O'Neill Outstanding Public Relations Award is awarded to a club that joins in a community effort that results in the improvement of the club's image as well as the image of nudism in general.

- **Cypress Cove Resort** – for providing meals for first responders by Cypress Cove Residents and Cheeks Manager

➤ **Ilsley Boone Best Club Newsletter Awards**

These awards go to the best club newsletter in each of four categories, based on the year-end membership count. Since newsletter editors are the key to achieving this award, the club and the editor share the award. This year only 1 of the 4 categories had entries.

- **Group A** -10 to 50 Members – **SCNA Newsletter**, Editor – Gary Mussell, Southern California Naturist Association
- **Group B** - 51 to 200 Members – no submission
- **Group C** – 250 to 500 Members – no submission
- **Group D** – over 500 Members – no submission

➤ **Rick Athern Photography Award**

This award is to recognize photographers whose photographs best display the beauty and enjoyment of family and social nudism and have been published in *The Bulletin*.

- From the April 2020 Bulletin Travel Spotlight Lake Bronson – a joint award to Harry Hanbury, the model, and Fred Ping, the photographer.

➤ **Public Relations Non-nudist Media Awards**

These awards are given to encourage an increase in the number and quality of articles, programs and photographs published in the non-nudist media.

- **TV Media Award**

- **Shangri La Ranch – Fox 10AZ with Cindy Faber**
- **Cypress Cove Marketing Department – documentary series “Worn Stories”**

- **Newspaper Article**

- **The New York Times - The Joy of Cooking Naked with Karyn McMullen**
- **The Providence Journal by Jack Perry – At a Rhode Island nudist campground, the only thing they’ll be wearing is a mask (Dyer Woods)**
- **CBC.ca news – Equality in Topless Yoga: B.C. woman pushing back against studio’s dress code**
- **Auburnpub.com - Empire Haven Nudist Camp No clothes, No Worries**
- **Boston Globe – The Naked Truth: At Connecticut Nudist Resort – Ellen Albanese, Globe Correspondent, “You can’t hide behind fancy clothes. You have to be yourself here.” - Solair**

- **TV Media Award**

- **Canadian TV show “The Loop” – Nakation**

➤ **Erwin Koch Award**

This award is given to the club whose friendliness and cleanliness have been described in writing. Each regional president selects a winner from their region and the AANR President selects the award winner from among the regional winners.

- **Cypress Cove – Osceola County Animal Services**

Executive Director’s Comments – Erich Schuttauf

There’s a lot to cover. This report will have less in Government Affairs. I know when Tim Mullins comes on, he’ll take about that. This is in addition to my written report which does outline a lot of what we do

day in and day out helping people with legal crises but also in the state legislatures and other places. And so, a little bit less on Government Affairs for this report. A few things I'm going to highlight is the word from the clubs we had in just a little bit. Also, about that associate membership contact project that Kathy tasked our staff with. And so, we will talk about that and give you some more details. Impexium, which Kathy also talked about, is an integral part of what we are doing and when I bring up the associate member contact project we're going to show you just a little bit of how that data works its way into the new AANR membership system by showing you some screen shots on functionality. So, it's going to shift a little bit from the contact project to also Impexium and what we are doing. And then we are going to talk just a little bit about the results of the 2020 election. You already know who were elected to office and trustee positions but what's also important is to be able to tell you about member comments and some things we learned from doing that outreach. So, with that I'm going to move on to the next slide. Maybe your year has been like this, too. The best laid plans of mice, men and javelinas may change. This shot, by the way, was taken from Germany. You might have seen the news story that some naturists were out by a lakeside in Germany and a javelina or something from the javelina family made off with this gentleman's backpack. He tried to chase it down. But our 2020 was an awful lot like that. Right? All the things we had planned for including our Convention at Star Ranch had to be changed just a bit. And you know what? With characteristic humor and daring-do stick-to-itiveness you , our regions, our clubs, our members have made it possible for AANR to go forward and be in a very good position compared to where a lot of things are right now throughout the world. So, we are grateful for you for making the best of 2020 and helping us to make some of it even better.

Next thing, we contacted a lot of clubs and heard from a lot of clubs and one of our clubs came to us and said "you know what, we would like to recognize a person who's done an awful lot of work in Arizona on behalf of our club. Can you make some things happen at Convention and perhaps in the far future. They suggested a pioneering award perhaps that the board could consider at a future time but at least to recognize within their state and as a first foray. And as you see what they wrote in, please find a way to recognize a pioneer spirit with new activities that are outside the traditional nudist community. The club nominate Beverly Price. This is a club request and I know that you're surprised. We try to recognize folks when they are, so Bev, congratulations and the award is one befitting the pioneer spirit as you will see when you get it later so thank you for what you do. And we are trying to recognize innovation which is happening on a lot of different fronts right now during Covid. [Bev said Thank You]

Let's talk about the calling all associates project that Kathy mentioned. We were tasked with reaching out to members. This is primarily associates; we did call some club members and we did call our AANR clubs wherever possible when we could reach folks and we did put information online about what clubs are open. Those selected for this project were those who had not renewed membership beginning in the February/March time frame and then moving into the April, May, and June time frame. So, we put them on the list if they had not renewed. It's important to say that these are folks who had already received the traditional letter and the second follow-up letter from AANR asking them to renew in most cases. So, they were on the list if they hadn't already renewed with us. We felt they needed a little extra TLC. As we moved into the late May/June time frame we began calling some associates who were up for renewal to also talk to them. The main purpose of these calls was to learn how people were doing, to genuinely express that we cared about them because they are our members. And Kathy's first assignment to us was to let them know that AANR cares and wants to know genuinely how they are doing. And so, we would call them, sometimes we would leave a phone message for them asking them to call us back. We always extended a wish that they are doing well and that we have their family as our concern. When we were able to talk to them, yes, we did encourage a renewal after doing some listening. And then where possible, take information down to correct our records. Phone numbers change. Emails change. Some people get and don't get things. So, we had some mechanisms, especially later in the project, to make sure that we updated what was in our membership records.

Learn something from the call. If nothing else, if the answering machine says this is Erich and Georgie, then we know that phone number is good so we enter a record in to say we called that number and we learned something. So that was a bit of what the project entailed over two separate phases.

Here's a phase one example. And we made it a little bit smaller so a lot of the information doesn't get broadcast. But you can see the chicken scratch pages that we have here. Got a full name list. Got phone numbers. Call them. And a number of people from our office contributed to the project and then took down notes. So, in phase 1 a lot of it was chicken scratch and saying did you talk to somebody, did they renew, who did you hear from. We did that. Then we got a little bit smarter as two months went on and we pulled data. Phase 2 looked a little more like this. And now you see there are lines in between and there's more space to write comments. And if you look the third column in, you're going to see in that chicken scratch "renewals". In many cases people chose to renew with AANR either directly or within a week. And those are the ones we counted. What we did in this project, if a couple renews or two people in the same household renew then we track that as two renewals. If they do a multi-year renewal now, we got four years' worth of renewals from that call. So, you can see that exponentially you can really pick up a lot of membership when you make these calls and leave a message that we care about them. And yes, we began tracking did they in fact renew. Some did right over the phone but if they said I'll renew later we followed up to see if they did indeed renew.

I'm just going to show you a little example from Impexium. This is an actual member's record. The little x-ing out makes their name private. But in Phase 2 of the project we took the information we learned, updated records related to email and phone, but we also put in notes. This one happens to be from a couple that's on the east coast. They had two folks in college, and they got the news they had to come get your sons from college because we're closing for Covid. And their lives were turned upside down. One of the spouses is a health care worker. We learned that. That's in our database. Those are members we reached out to and we made hundreds of calls like this to learn their stories, and yes, we put the data into Impexium to notify our system that we had called. So, we are getting better as we go in updating information.

This is just going to give you an example of a slide where we are able to update the telephone information on the left hand side, name, address etc. city, state and the phone number information we can say what's the primary number and tell our folks use this number first if you're trying to reach them. We learned that this is where they are.

Can we use this data? This is an example of a data pull. What I've done, and it's very hard to see, but I have searched for the name Erich within notes so that I can identify all the calls that Erich made where he made a note and I can at a minute as for an update on what were all the results of the calls that were made. I can do that with a general health and wellness category. I can select ones that Eve made or calls that Carolyn made based on the notes that went into Impexium. And this is a little difficult to see, but this is an actual search and so what it tells me is that there were 183 notations that used the word "Erich" and therefore I can find those 183 quickly and tell you that those are the number of people that I talked to.

Our clubs are also being updated on what is happening in Impexium. You see Margie Cantlon's picture because she is with Sun Meadow and there is an update with her. And we are doing this with clubs across the country now rolling out typically one or two a week. We need to speed up to let them know. This is the club certifying officer portal and you can see that.

Lessons learned? There are some on there right now. Many members, as Kathy said, renewed for at least two years. What have we learned from this? We learned the number one thing is that it is now ok

to call members. Years ago, if we left a message on someone's answering machine, we got a nasty call back the next morning that said don't ever call my number again. The babysitter could have heard this message. Take me off of your list. Remove me and I want to be on no mail and frankly, I'm not sure about membership. That's what happened about 15 years ago when we made calls. The number one thing that we learned is that it is now ok to call members. That they welcome hearing from us and they appreciated the call. Whenever we talked to people there were virtually no negative responses. And if you'll notice, Associate Memberships losses have been less than 2% this year. Some of that percentage is because Lake Associates Recreation Club went to associate. We recognize that. But otherwise I think you have to say that when you're about 1 ½ % loss on a year and in the associate membership category it's impressive. The project may not be realistic in future years when we're not all stuck at the office.

Results of the voting election, we did distribute some pictures of pages to you from what people said for comments. What I'm going to do is Kathy comes back on, because I promised to keep to this time frame, we'll show a few vignettes of what people told us during the election process, all 250 messages captured. What does it all mean? It means that nearly 1,000 people were contacted as associates and about 3200 people voted in the AANR election free to leave comments. You have heard from a good sampling of about 4,000 plus members over the last couple of months, folks. That means we have a good report card on how things are going.

There was a question that's been raised is was there a change in student memberships this year. That was on the ballot. However, that measure did not pass. It was a close vote.

Government Affairs – Erich Schuttauf

This is normally in the purview of the Government Affairs Chair. As happens from time to time, rank was pulled on all of us and some recognition that had to be bestowed for outstanding work in the contribution of the government affairs effort of AANR happened. And often a leader is known because they are the first to praise everybody else on their team and in so doing, they often don't get recognized themselves. Per request of numerous persons who had contacted our office, the 2020 award has been bestowed upon Tim Mullins.

➤ **Alonzo Stephens Jr. Memorial Government Affairs Award**

This award goes to an individual or club for outstanding contributions to the Government Affairs program.

- **Tim Mullins**

Hall of Fame Committee – Dave Smith

This award, and an Honorary Life Membership in AANR, is given for services to family social nudism that are of considerable magnitude and truly of national importance. If the recipient is a Life Member, this award upgrades that membership to Elite Life.

➤ **Nancy Tiemann Solvin**

➤ **Shirley Gauthier**

President's Awards - Kathy Watzel

➤ **President's Meritorious Service Awards**

The AANR President presents this award to up to ten people deemed by the President to have performed meritorious service to AANR.

- **John Hunter** – has done an excellent job over the past year for us on the GAT team and get the system used to monitor bills all over the US. He also spends time in Washington talking to legislators

For their work on the phone call project. This was over and above the normal job.

- **Erich Schuttauf**
- **Carolyn Hawkins**
- **Eve Bratton**

- **Gary Mussell** - For his time in putting together the Certifying Officer's Guide to Impexium. He has also begun a user guide for associate members.

For their hard work on Impexium and the amount of time they spent in and out of the office working with Impexium making sure it continues to operate and run correctly for all of our members.

- **Judy Mason**
- **Arlette Lowery**
- **Carolina DeAldana**
- **Hannah Usher**

➤ **Jim Cossins Award** – This award, and an Honorary Life Membership in AANR, is issued at the discretion of the AANR President to an individual or couple who, in the President's opinion, has performed distinguished and meritorious services to AANR and who exemplifies the qualities of mature judgment, faithful dedication to high ideals and continuous services to AANR for which we wish to memorialize Jim Cossins.

- **Karen Lahey** – Thank you for all your time and effort over the past year that you have been doing for AANR. She was instrumental in Impexium but then switched her committee's focus to how to help the clubs.

➤ **President's Award** - This award is issued at the discretion of the AANR President and is presented to a person, couple or group deemed by the President to have performed meritorious service to AANR.

- **Kathy Smith** – I want to thank Kathy for all her time and help through her job as secretary, but she also extends that throughout the year to me and really has helped me. Always on top of things and always questioning if we're not talking about

something making sure that I don't miss anything. So, I want to thank you very much, Kathy.

Business Specifically Referred to This Meeting:

None

New Business:

None

Good of the Order

- **Paul LeValley** – I hope in the future that you make these meetings available in the comfort of our own homes, not having to travel across the country, not having to spend a week doing it. This is wonderful. I want to participate in more meetings like this.
 - **Kathy Watzel** – We have already discussed that, and I think this is the way of the future. We will be meeting at a location, but we'll let you participate. And there were some region meetings that were conducted that way this year.
- **Larry Deschênes** – Recently, during our regional assembly that we held via Zoom we noted that we had a number of attendees that was greater than we've had in years. It became a very successful meeting. As is usual after our regional assembly, we would normally hold a Single Malt Scotch night to raise funds for the Legal Defense Fund and I'd like to announce that we raised, with extreme thanks to Bob and a few others, over \$400 which is equal to the amount we raised last year at our last face-to-face meeting. It was a wonderful meeting. First time for us to do Zoom and we proved that we can get better attendance and even raise money.
- **Cameron** – On behalf of Christian Naturism, I recommend the clubs consider welcoming Christian Naturist activities in their clubs. And as we try to network these so people in remote areas can see the opportunity for Christian Naturism and for those who cannot participate in person, we are urging more Zoom meetings like this so they can be reached out as well.
- **Karen Lahey** – I want to thank everybody. I really am honored by the honors I got today. I really, really appreciate it. And in particular I want to thank everybody for all the support that you guys have given us over the last months. It has been so important to us and so helpful and so thank you very, very much for all the support you have given me and the honors today are just incredible and thank you so very much.

Announcements

- **Bob Roche** – We do plan on having our Banana Rum Cup Volleyball Tournament in October as planned (White Tail Resort).
- **Patty Faber** – Because we're not meeting in person, there will be no Single Malt Scotch Society. But if you are so inclined to imbibe, maybe tomorrow night after meetings are over and still send a check into the AANR office for the Bob Page Legal Defense Fund it would be greatly appreciated. I know I will be sending one in on behalf of myself and Horst who partook of some single malt last night in celebration of his 90th birthday.
- **Karen Lahey** – The Education Foundation always takes donations. We're more than willing to take donations.
- **Bev Price** – Any of you who would like to see this spot in the Grand Canyon, I will be running another nude Grand Canyon raft trip in June of next year. And you can write me at my personal email address bbprice@aol.com to ask for information. Don't hesitate to tell anybody that this is going to happen. I always want to run with a full trip. It will start June 5 and run through June 15.
- **Eric Schuttauf** – When we do adjourn for the break there will be a clock displayed to tell you exactly how much time we have until the next session.
 - **Kathy Watzel** – Your screen will have a countdown clock on it if you do not exit from Zoom. It will allow you know when the meeting will begin again. We will resume at 1:30.

Meeting adjourned

At 12:18 p.m. EDT

Respectfully Submitted,

Kathy Smith

Kathy Smith

Secretary/Treasurer