



August 14, 2020 Inboard Trustees' Meeting Minutes

Call to Order:

Date: Friday, August 14, 2020

Time: 1:00 P.M. EDT

Place: Virtual Meeting via Zoom

AANR President Kathy Watzel called the 2020 Inboard Trustees' Meeting to order at 1:00 P.M. EDT

Special Assignments

Timekeeper – Dave Smith

Installation of Officers and Trustees – Patty Faber

Roll Call:

Kathy Smith, Secretary/Treasurer, took roll:

Roll call

Function	Name	Position	Present	Absent
Officers	Kathy Watzel	President	X	
	Margie Cantlon	Vice President	X	
	Kathy Smith	Secretary/Treasurer	X	
	Erich Schuttauf	Executive Director	X	
Trustees	Bob Dixon	Trustee from AANR-Western Canada	X	
	Ronna Krozy	Trustee from AANR-East	X	
	Karen Lahey	Trustee from AANR-Northwest	X	
	Terry Meek	Trustee from AANR-Midwest	X	
	BG Parks	Trustee from AANR-Florida	X	
	Ted Peck	Trustee from AANR-Southwest	X	
	Bev Price	Trustee from AANR-West	X	

Declaration of a Quorum – President, Kathy Watzel

All Officers and seven Trustees are present, and we do have a quorum.

Introduction of Dignitaries– President, Kathy Watzel

➤ Former AANR presidents

- Bev Price

➤ Regional Presidents

Larry Deschênes	AANR-East
Kevin Miltner	AANR-Midwest
Donna Jennings	AANR-Northwest
Mitch London	AANR-Southwest
Gary Mussell	AANR-West
Absent – Mark Huenison	AANR-Western Canada
Ralph Collinson	AANR-Florida

Consideration of Rules and Order of Business

Motion # 1

I move to adopt the Rules and Order of Business as distributed.

Purpose:	As Stated	
Fiscal Impact:	None	
Maker:	Beverly Price	Second: Karen Lahey
Discussion:	None	
Disposition:	Passed , unanimously without objection	

Committee Chair Assignments

Internal Affairs	Bob Dixon
Government Affairs	Tim Mullins
Membership Marketing	Karen Lahey
Public Relations	Ronna Krozy
Convention and Facilities	Ted Peck
Legislation	Terry Meek
Glen Miller Fund	Mike Parker
Planning	BG Parks
Finance	Alan Harris

Research and Education	Bev Price
Youth	vacant
Nominating	Mitch London
WINR	Margie Cantlon
Hall of Fame	Mitch London

Motion to Ratify Committee Chairs

Motion # 2

I move to ratify the President's appointment of Committee Chairs.

Purpose:	As stated		
Fiscal Impact:	None		
Maker:	Terry Meek	Second:	Ronna Krozy
Discussion:	<p>Karen Lahey – asked Terry if Nominating and Hall of Fame are designated in the ruling documents.</p> <p>Kathy W – Did look at ruling documents and the correct person is in each position</p> <p>Gary Mussell – Since there’s no Youth Chair, will there need to be a motion in the future when you appoint those people?</p> <p>Kathy W – We will have another motion either by interim motion or at the Midwinter Meeting.</p>		
Disposition:	Passed , unanimously without objection		

Business Referred to this Meeting

None

“What’s in a Name” – PR Chair Ronna Krozy

I’m presenting some of the work of the Public Relations Committee with input from Membership and Marketing. My Public Relations Committee included Ronna as chair and as Eastern chair. Eastern Region has been taken over by Mel Beige. The regional PR chairs Kim Lucks from Florida who will now be joined by John Walden, Chris Brown from the Midwest who will be replaced by Amy Rawlins, John Hazard from the Southwest, Daniel Jackson from Western Canada, Karen Lahey from Northwest, Andrew Walden from the West, member Nancy Greenhouse from Solair and a particular shout-out to Timothy Sargent who is the chair of our new Youth and Diversity Advisory Committee. We have invited all the regional presidents as well as Jeff Baldasarre who’s the AANR Director of Communications and Marketing, the Executive Director Erich Schuttauf, President Kathy Watzel. And I must give a particular shout-out to Dave Smith who is the former Northwest president for his consistent attendance at our meetings.

The Public Relations committee is particularly interested in communication, publicity, how we present ourselves to the public, what we say, how we say it, and it also includes our Bulletin, our published information, our social media, our ads, how we describe ourselves. And hopefully if we do a good job at communicating we create a positive public image which is particularly important since we are nudists. If we communicate well and we have a good public image then hopefully we establish good relationships with our various publics.

We looked at our terminology to see if the terms we use are universally understood or do we need to update to more modern terminology so that people, in this day and age, will understand what we termed in the past has the same meaning today. We looked at the terms associate member, landed club, non-landed club, nondiscrimination, and family friendly. We asked for and received feedback from board members, regional presidents, club managers, club owners, actual members, neighborhood associations.

No change will take place now. We are still gathering data.

We first looked at changing from associate member to member. The rationale for this is that anyone who joins AANR is a member no matter how they join. There are a fair number today joining through AANR. We see this as a future trend. We refer to club members as “basic” member. We know the term “associate” member has usefulness for voting purposes. It is a term in our bylaws and if we change any language, there are many documents that need to be changed. If we consider “basic”, meaning essential, members we need to look at all of our members as essential. One way that might be simple is to change the membership card so that the word on the membership card says “member” and states the club that person belongs to or states it’s directly AANR. By valuing a basic member because there might be more financial benefit coming to the organization that there may some inherent bias and might lend itself to feeling the associates do not have equal value. It’s the opinion of the committee that we need to think of the language and call all of our members members.

The second term was changing landed club to destination club. This came from the travel industry as a more modern term. There are a number of cons. There are a vast number of types of clubs. It can be a resort, campground, rustic, ranch, park, residence, haven, etc. The real similarity is having a piece of real estate. It might not be the best name, but we should wait for a better one.

The next term was non-landed club to events group. We need a better description of the function. The cons included a universal disapproval of the word group and to keep the word club. There are many different types of these clubs, the only similarity was not having a piece of real estate. Most events require movement, and should be called “travel club” (many clubs do call themselves travel clubs). Another suggestion was “naturist social club”.

Changing from non-discrimination to welcoming and inclusive. The committee is in agreement we need to use more welcoming, more positive terminology when we are talking about being open to having a diverse group of people coming to our clubs. The real issue is lack of enforcement. There is a need for clubs to make their policies clearly stated.

The term “family friendly”. There is no attempt to eliminate this term. The comments had to do with reinforcing the need for clear club policies mentioned on their website. People without children might question whether a club is suitable if the club says they are family friendly. Clubs with over 21 policies might not be family friendly in the sense there wouldn’t be kids there. There is a need for clubs to assure people that they are “G” rated, with a safe and fun atmosphere.

We are looking for continuous, multi-source feedback. If anything is going to change, we need feedback from clubs, membership and would have to be done through membership input. There will be an article in the Bulletin. If there are any future proposals about language, it would have to go

through proper procedures with bylaw changes and a vote. Nothing will happen before 2022.

Comments and feedback:

- Karen Lahey – Associate sort of connotes lesser than which is why we want to get rid of that term.
- Tom Pearce - Of concern to AANR-East is that voting is tied to the difference between an associate member (member at large, independent member, unassociated member) and club member. Each club gets x number of votes based on number of members and the total associate pool gets an x number of votes using the same ratio. Making the name change without the ability to distinguish between a club member and an associate member would mean a major rewrite of ruling documents. Is this a name change just to change a name because you just believe it will make a difference? Has there been an uprising from the associate members saying “why am I only an associate”?
 - Ronna – One observation is that we feel there will be more and more associates as we get younger and younger folks or the beach people who may not initially be attached to a club but their voice and value should be viewed as well as a basic member. This is part of the background to make every person who belongs to our organization feel they have an equal part and value and voice. If we’re going to try to get everybody into a club, I don’t believe we’ll be successful, but we could be getting them into AANR.
 - Tom – You missed the point. The purpose has nothing to do with getting an individual into a club or not. I could easily agree on someone being termed a direct member as opposed to a club member. My question is the name change envisioned to cause people want to join more or has there actually been a backlash saying they see no value in being an associate member. Do we have any kind of background data on this?
 - Ronna – We don’t have collected data. We’re talking about creating a new and modern organization and making people feel they belong and have a voice. There have been some personal conversations about this.
 - Tom – There is no difference from AANR’s standpoint in the value, the nature, the privileges of an associate member versus a basic member. The only difference is in the voting in the regions. In some cases, the associates can out vote the club members. All I hear is feelings of obstructions and wondering if the name change will miraculously change our membership and increase it. I don’t hear a lot of facts about how being an associate member is in any way any less or more valuable than a basic member.
 - Bev Price – There is nothing on the website or our literature about associate member. Every member is considered a member and every member gets a membership card. The only time there is the differentiation is in the voting structure of the regions. About two years ago we started calling the associate and basic memberships “standard” membership, which is on the website. PR can do a perfect job of promoting membership without changing the internal structure and have all the ruling documents changed.
 - Ted Peck- Southwest does not have a voting structure that splits associate and basic membership for regional voting.
 - Gary Mussell – In the West there have been anecdotal comments from people who are not club members who feel less because they choose not to be club members. The associates don’t get information from clubs on activities and they feel left out. I do a

newsletter monthly that goes to each associate member. Any kind of term that describes associates as anything but just a member is pejorative. It's part of the diversity question. Need to be careful how we call people.

- Ronna – The committee is very much aware of the needs around voting. The suggestion made was to change on the membership card to name and AANR region and name and club.
 - Larry – I agree what I'm hearing here. In AANR-East the voting system is club based on the number of members they have. We saw an advantage to being an associate as far as voting is concerned. I agree that if you're a member of a club that name should appear after your name. If there's no club name, you're still a member.
 - Tom – The votes available at AANR-East are based on the same count. The votes a club has are based on the number of members of that club. The votes for associates are based on the same percentage or number of individuals. Because the majority are associate members they have a quantity that gives them more votes. All of our membership materials just call them members. The associate vs basic is internal to our organization.
- Ralph Collinson – The term “event club” was run across numerous people across the region and no one was in favor of the term.
- Ronna – The term non-landed club is probably not as well understood as events club. I think it was actually Ralph's group that suggested naturist social club. I'm looking for feedback from clubs and members to see if they want to keep non-landed club or go to travel/events club to see if that's better understood to those coming into the organization.
 - Kathy W – A lot of this came about from a PR person who thought that some of the verbiage needed to be updated.
- Kathy W – One thing that might be helpful to the committee, and I heard this from three regions, is to find out what the verbiage is in their documents so that you can learn how you might be affecting the regions and how it would affect their voting process.

Ad Hoc Travel and Expenses Committee - Co-chairs Patty Faber and Terry Meek

- Overnight lodging – The verbiage in the governance manual in regards to reimbursement for overnight lodging says “AANR shall pay the cost of lodging not to exceed the negotiated and agreed upon amount or \$85 per night whichever is less.” That is currently an issue because there is a hard and fast number in there which is, at this time, very unrealistic. If we go back to Cypress Cove, they don't even have an \$85 per night room anymore. I would like to see instead of a hard and fast number, just the words “agreed upon and negotiated price.”
- Canadian mileage rate is much higher than US rate. While most miles are US, there are occasions when the convention is in the northwest and the Canadian member will drive across the border and is getting the rate at the US rate when he's paying Canadian prices for fuel north of the border. The recommendation may be to use the Canadian rate on miles north of the border and US rate south of the Canadian border.
- Per diem for meals – Some regions provide regional trustee a per diem for their meals. Club trustees did not have that. This is another thing to be discussed.

- If someone drives their motorhome, they're only going to get reimbursed for airfare, shuttle service/car rental rate and camping rate. You should be able to put in the room rate instead of the camping rate.
- Larry – Looked into this before at AANR-East. There are differences in the rates between the two countries. East decided to drop it because it would be too much trouble to figure out.
- Terry – Larry, we weren't anticipating Canadian rates on US miles, just on Canadian miles then US rates on US miles. On the per diem, I would like a consensus of the board whether we're looking at adding that as a benefit or keep it out. We have never paid it in the past. I understand we'd like to get some younger members on the board and some of the younger people don't have the finances to do what the retired people can do. I'd like direction from the board before we put in a lot of work on the per diem issue.
- Patty – What do the regions do?
 - Larry – East pays all mileage or flight (the most economical way), hotels going to and from any meeting and expenses while at the meeting.
 - Karen – Northwest pays for expenses AANR does not as well as a per diem.
 - Ted – Southwest pays mileage, ground fees, lodging/camping. No per diem.
 - Bob – Western Canada usually sets a maximum for reimbursement for any travel. We don't have enough money to be able to reimburse full travel costs.
 - AANR West does not have a per diem.
- Larry – One option is providing a specific dollar amount per meal, no receipts required
 - Kathy W – can do minimum amounts or a fixed dollar amount per day
- Patty – We'll start an email conversation between the seven trustees and the three officers. Hit one subject at a time. What about the room? Negotiated rate or maximum rate? With the car we currently do a maximum rate determined by the President. Then work on the rest as we hit them.
 - Kathy W – The regional presidents are to be included in correspondence. They have input but no vote.

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New Business

Motion # 3

I move that an entity, to be selected by the President, be instructed to compile information from AANR clubs regarding exceptions from the non-discrimination clause ~~to be included in the AANR directory of clubs~~ [deleted by friendly amendment].

Purpose: To allow visitors to know before they go if they are going to be denied admittance or if they don't want to go there because of age or gender discrimination

Fiscal Impact: Unknown

Maker: Ted Peck

Second: Karen Lahey

Discussion:

- Bev Price – Is there a fiscal impact? [unknown] It smacks of the old North American Guide that would be distributed to the public. Our directory is not distributed to the public. There is a list of clubs that has information on it, for example, there are gay men's' clubs that are identified as such. Very few people ask for a list of clubs, they go to the website. I hate to see a whole lot of time and money put into something that probably won't be used much. I speak against the motion.
- Karen Lahey – I think this information would be incorporated into Impexium. It would be building out club information within there. That's a longer term project. We've talked about doing it and how to do it. Clubs need to buy into this. You can't tell the clubs to do this.
- Bob Dixon – Please repeat the motion.
- Kathy Smith – The initial motion is on the chat room. I added the purpose.
- Gary Mussel – Impexium is the perfect place to put it. All the features of a club will be there and the certifying officer goes down the line and checks what they have. The real issue is do we want to do this, not the logistics of it.
- Kathy W – As a new person, will I know to go there for the information?
- Bev – The problem I have is the way the motion is written. We have a directory that is updated regularly by Carolyn. When you put the word "directory" in this motion it puts it in the wrong place. I think this motion should be defeated then take under advisement to determine where the information goes.
- Ted – I'd be happy for you to tell me the word that should be put in there.
- Bev – It's more complicated than that. I don't know the word to put in that would be inclusive of place to put this information.
- Ronna – Can we just do a friendly amendment taking out the "to be included in the AANR directory of clubs"?
- Ted – Agrees with the friendly amendment.
- Karen – Agrees with the friendly amendment.
- Bob – We're doing a lot of committee work. Why not prepared ahead of time? The motion now refers to a discrimination clause. Is that AANR's?
- Ted – I wrote the motion in response to the presidents' report. I didn't want it to get lost.
- Bev – We should defeat this motion. It needs a lot of wordsmithing. Bob Dixon was right, we shouldn't be doing committee work. We should take a vote, defeat it, then Kathy Watzel can designate who will be dealing with this.
- Ted – I agree. That's what I wanted.

Disposition: **Failed** – Yes – 1; No - 6

Those voting against:

Bob Dixon
Ronna Krozy
Terry Meek
BG Parks
Ted Peck
Beverly Price

- Kathy W – I will appoint Ted Peck as chair of the Diversity Committee. I will be happy to work with you on this as well as the office staff. Depending on your timeline, perhaps you can come back with an interim motion.

Karen Lahey – Social Influencers membership

- George Oberle – Suggested we should have someone besides the office doing our social media.
- Karen – How do we vet these people? It would be a way to get the word out and have more voices going out. What do you think of this?
- Ted Peck – Please send group email to everyone for discussion.

Good of the Order

None

Announcements

- Erich Schuttauf – Jim Corsentino long-time director from AANR East, and may have served as a trustee as well, passed away. Also, Paul Jones owner of Serendipity lost his mother this week.
- Kathy W – Thank you to everybody for being so flexible and working with this. I think for our first time on a Zoom meeting, things went well. I do want to thank the AANR office and especially Erich and Max for all their time put in on this. All the different people that went on before the meeting. Kathy Smith was on here for hours with me and Patty was on the day before. The people who did presentations, the hours they put in. Thank you to everybody.

Meeting adjourned at 2:45 P.M. EDT

Respectfully Submitted,

Kathy Smith

Kathy Smith

Secretary/Treasurer