



July 14, 2019

Dear Trustees, Regional Presidents, Committee Chairs and Members:

The reports in this package were submitted by the respective officers and chair persons. They have not been edited and are submitted to you as received.

Kathy Smith  
Secretary / Treasurer



## MEETING SCHEDULE CONVENTION 2019

WEDNESDAY, AUGUST 14, 1:30 PM: OPEN COMMITTEE/GAT WORKSHOP  
 THURSDAY, AUGUST 15, 9:00 AM: MEMBERSHIP MEETING  
 THURSDAY, AUGUST 15, 12:30 PM: TRUSTEES' MEETING  
 FRIDAY, AUGUST 16, 9:00 AM: SOCIAL MEDIA WORKSHOP

NOTE: ALL MEETINGS ARE IN THE TENT.

### Open Committee Presentations Agenda\* Wednesday, August 14, 2019

| TIME**  | ITEM                                    | PRESENTER   |
|---------|---|---|
| 1:30 PM | Call to Order                           | President Kathy Watzel  |
| 1:35 PM | Government Affairs Committee            | Chair, Tim Mullins  |
| 1:50 PM | Finance Committee                       | Chair, Alan Harris  |
| 2:00 PM | Planned Giving                          | Bev Price   |
| 2:10 PM | WINR Committee                          | Chair, Joan Harris  |
| 2:15 PM | Planning Committee                      | Chair, Joan Harris  |
| 2:30 PM | Discussion on Surveying the Members     | Presented by Ralph Collinson  |
| 2:45 PM | Government and You - Your Voice Matters | Led by Erich Schuttauf, Shirley Gauthier, Tim Mullins, Kathy Watzel |

*\*Subject to change.*

*\*\*The times are approximate.*

SPECIAL NOTE: ALL MEETINGS AT THIS CONVENTION ARE OPEN TO EVERYONE. THE ONLY EXCEPTION WOULD BE THE UNLIKELY EVENT OF AN EXECUTIVE SESSION.



## Members' Meeting Agenda\*

### Thursday, August 15, 2019

|          |   |   |
|----------|---|---|
| 9:00 AM  | Call to Order, Special Assignments  | President Kathy Watzel                      |
| 9:02 AM  | Roll Call, Trustees and Officers  | Secretary/Treasurer Kathy Smith             |
| 9:04 AM  | National Anthems and Moment of Silence  |   |
| 9:10 AM  | Introduction of Dignitaries   | President Kathy Watzel                      |
| 9:15 AM  | Consideration of Rules and Order of Business  |   |
| 9:16 AM  | Ratify action of the board taken since August 2018 Membership meeting   |   |
| 9:17 AM  | Approve the Minutes of the Membership Meeting of August 9, 2018   |   |
| 9:19 AM  | Presentation of Nominees for Man, Woman and Family of the Year Awards   | Kathy Watzel                                |
| 9:24 AM  | Host's Welcome<br>Host Award  | Kathy Watzel                                |
| 9:27 AM  | President's Comments  | Kathy Watzel                                |
| 9:32 AM  | Executive Director's Comments   | Erich Schuttauf                             |
| 9:42 AM  | Membership Marketing Comments and Awards<br>Membership Increase Awards<br>Schofield Trophy<br>Hal O'Neill Award<br>Art Schumann Award<br>Glen Eden Award<br>Rick Athern Award   | Patty Faber<br><br><br><br><br>Kathy Watzel |
| 9:50 AM  | Public Relations Comments and Awards<br>Ilsley Boone Newsletter Awards<br>Best Article in a Club Newsletter Award<br>TV Presentation Award<br>Radio Presentation Award<br>Magazine/Newspaper Article Awards<br>Magazine/Newspaper Photo Awards<br>Amateur Webmaster Award | Patty Faber<br><br><br><br><br>Kathy Watzel |
| 10:10 AM | Break   |   |
| 10:20 AM | Other Committee Comments and Awards<br>Government Affairs<br>Alonzo Stevens Memorial Award<br>Hall of Fame<br>Hall of Fame Award  | Tim Mullins<br><br>Larry Deschênes          |
| 10:30 AM | President's Awards<br>President's Meritorious Service Awards<br>Jim Cossins Award<br>President's Award  | Kathy Watzel                                |
| 10:40 AM | Business Specifically Referred to This Meeting  |   |
| 10:50 AM | New Business  |   |
| 11:00 AM | Good of the Order/Announcements/Adjourn   |   |

*\*Subject to change.*

*\*\*The times are approximate.*



Membership Marketing Discussion followed by  
Trustees' Meeting Agenda\*  
Thursday, August 15, 2019

| TIME**   | ITEM  | PRESENTER  |
|----------|---|--|
| 12:30 PM | Membership/Marketing Discussion   | Karen Lahey  |
| 1:30 PM  | Call to Order, Special Assignments  | President Kathy Watzel   |
| 1:32 PM  | Roll Call, Trustees and Officers  | Secretary/Treasurer Kathy Smith  |
| 1:34 PM  | Declaration of a Quorum   | President Kathy Watzel   |
| 1:35 PM  | Introduction of Dignitaries   | President Kathy Watzel   |
| 1:37 PM  | Report of the Interim Motions since February 2019   | Secretary/Treasurer Kathy Smith  |
| 1:45 PM  | Approve the Minutes of the Board of Trustees Meeting of February 9, 2019  |  |
| 1:47 PM  | Presidents' Comments to the Board   | President Kathy Watzel   |
| 1:55 PM  | Executive Directors' Comments to the Board - Impexium   | Erich Schuttauf  |
| 2:05 PM  | Break   |  |
| 2:15 PM  | Committee Reports – updates to the written reports<br><br>Internal Administration (IA)<br>Government Affairs<br>Membership Marketing<br>Public Relations<br>Convention and Facilities<br>Legislation<br>Glen Miller Fund<br>Planning<br>Finance<br>Research and Education<br>Youth<br>Hall of Fame<br>WINR<br>Nominations Committee | Ralph Collinson<br>Tim Mullins<br>Karen Lahey<br>Ronna Krozy<br>Ted Peck<br>Bev Price<br>Fred Van Nest<br>Joan Harris<br>Alan Harris<br>Patty Faber<br>Robert Roche<br>Larry Deschênes<br>Joan Harris<br>TBA |
| 3:00 PM  | Regional Presidents' Council Report   | Larry Deschênes  |
| 3:10 PM  | Business Specifically Referred to this Meeting<br>Determine Location 2021 Convention<br>Determine the Location of the Midwinter Meeting February 7-8, 2020  |  |
| 3:25 PM  | New Business  |  |
| 3:35 PM  | Good of the Order / Announcements / Adjournment   |  |

*\*Subject to change.*

*\*\*The times are approximate.*



Workshop Agenda\*  
Friday, August 16, 2019

| TIME**  | ITEM                                  | PRESENTER                       |
|---------|---------------------------------------|---------------------------------|
| 9:00 AM | Call to Order                         | President Kathy Watzel          |
| 9:05 AM | Social Media Making Them Work For You | Jeff Baldasarre and Andy Walden |

*\*Subject to change.*

*\*\*The times are approximate.*

## PRESIDENTS REPORT

August 2019

Kathryn J. Watzel

I know you have been asked, as I have, “What does AANR do for me?” Answering that question has been one of my objectives this past year. Along with the AANR staff we have tried to provide answers to that question. It has been our objective to inform others through emails, tweets, instant messaging, phone, text, print, and even one-on-one conversation with multiple answers to this question. I want to provide multiple resources to answer this question informing all nudists why is it necessary to be a member of the American Association for Nude Recreation, supporting the organization. Through their membership they allow AANR to assist nudists with the right to be nude in appropriate venues. Everyday nudists rights are challenged and everyday staff and members of AANR are working to support nudist rights.

We have made a concerted effort to inform members and the public how nudist rights are being challenged, whether their rights are being questioned because it is someone’s inability to accept nudity or is it a law that will have unintended consequences for a nudist. This year we have included these stories in a monthly column in the Bulletin, created area specific pamphlets for clubs and regions to hand out, had one-on-one conversations with legislators from all over the United States, and sent letters to national organizations and legislators when warranted to educate them about the effects of their actions against nudism.

So ask the Northwest Region to see their Naked Bike Ride flyer, look at your Bulletin and read the page titled “AANR Defending Your Neighborhood and Rights”, open your Friday Weekly Report from AANR and view “Legal”, and go to the AANR web site educating yourself with answers. Then when you are asked by anyone “What does AANR do for me?”, you will be able to answer their question without hesitation.

Date: July 2019

To: AANR Officers, Trustees and Clubs

From: Patty Faber

RE: Vice-President's Report

I hope that you are all enjoying an au natural summer whenever possible. I just returned from the AANR-East convention where I greatly enjoyed the hospitality of White Tail Resort. Having not been there since 2003 it was amazing to see the ever growing club and the addition of so many park homes and amenities. It was interesting to experience a convention from a region other than my own.

Following the AANR-East meeting I traveled to Florida to attend the Kiwanis International Convention. It was my first time attending one of these but the issues that were brought forth by their Executive Director mirrored our own; membership dues increase, single memberships vs dual/family membership, and new members coming in the front door while others are going out the back, how to engage our members so that they see the value in membership and stay for more than a year or two. These are questions facing many volunteer and membership organizations. We all need to work on figuring out the answers.

Looking forward to see everyone at the convention and having a great time at Sun Meadow. They know how to host a fun convention.



American Association for Nude Recreation

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## Memorandum

To: AANR Officers, Trustees, Region Presidents, Committee Chairs, Clubs, and Members  
From: Erich Schuttauf, Esq. AANR Executive Director  
Date: July, 2019  
Re: Convention Report

As this report is being prepared, I look forward to joining many of you at Sun Meadow Resort in Idaho. Below is a summary of significant activity since my last report to you at year-end 2019.

### Significant Convention Press Coverage

2019 began with a wave of publicity, much of it focused on Sun Meadow and the convention we are celebrating right now. At least four major media outlets covered the story in January-February time frame, including

- National Public Radio in an interview with Mike Capshaw of the club and Jeff of our staff (<https://www.boisestatepublicradio.org/post/worley-idaho-chosen-2019-nudist-convention#stream/0>)
- CBS Television Network KUTV (Nudist convention headed to Idaho) (<https://kutv.com/news/local/annual-nudist-convention-coming-to-idaho> )
- The Idaho Statesman (<https://www.idahostatesman.com/latest-news/article224974085.html> )
- NBC Television Network KHQ 06 ([https://www.khq.com/news/nude-recreation-group-selects-north-idaho-resort-for-summer-convention/article\\_602072d4-241f-11e9-b657-d73f7b051023.html](https://www.khq.com/news/nude-recreation-group-selects-north-idaho-resort-for-summer-convention/article_602072d4-241f-11e9-b657-d73f7b051023.html) )

### Summer Region Visits;

*AANR Florida...* I had the pleasure of attending the AANR FL annual meeting, held this year at Hidden Lake Resort in Jay, Florida. Special thanks to AANR President Jim Wulchuk and Trustee Ralph Collinson for their hard work and from Hidden Lake's team to make this happen. The club is beautiful and retains much of the natural surroundings as well as a spring-fed lake, from which water is also diverted to a created swimming area with pure sand at its base for plenty of water volleyball. The club serves both the Florida panhandle and Alabama visitors as it is not far from the state line.

*Feel the Freedom*



In addition to its participation in AANR, AANR FL, and serving as our hosts Hidden Lake is prominently featured among the clothes-free offerings on the Visit Florida.com website which is the official arm for the state's tourism. See <https://www.visitflorida.com/en-us/florida-beaches/nude.html>

A presence like this goes beyond promoting nude destinations as a tourism option. It has helped us to help others in many states.

*AANR Midwest...* In late July I will be joining the AANR Midwest for its convention at Fern Hills Club in Bloomington. It will be good to see Jawn and Karen Bauer and their staff, along with President Richard Quigley. Fern Hills is well noted for hosting a week full of interesting events in addition to business meetings.

*NCSL...* While I did not attend a convention this year in AANR East, I do look forward to seeing AANR East President Larry Deschenes during the National Conference of State Legislatures in Nashville, TN in early August. Larry is assisting our NCSL delegation this year (along with AANR President Kathy Watzel and her husband Bob). A resident of Ontario, Canada he will be especially reaching out to provincial leaders who widely attend this event.

We appreciate other clubs hosting region conventions including Oaklake Trails, OK (AANRSW), White Tail Park, VA (AANRE), Mountain Air Ranch (AANRW), and Van Tan Club (AANRWC).

### **AANR Database System and Membership Initiatives in Development**

AANR is actively at work on an all-new membership database system in conjunction with the Impexium company which will launch later this Fall. The system is just in time to help with implementation of new membership initiatives that AANR's Member Marketing committee is planning. Many of these initiatives will be discussed during the convention sessions. I will provide a brief presentation on the Impexium database features being implemented.

Among the initiatives to be discussed at convention are new measures aimed at encouraging more members to help the environment and to save the Association dollars spent on mailing / postal expenses to put to better uses by receiving The Bulletin in electronic form. Print versions of The Bulletin will be available to those who prefer that format.

### **AANR Membership Increase**

According to the April, 2019 membership count, our numbers have risen over December 31, 2018 by nearly 400 members. We deeply appreciate the increased efforts by volunteers in several clubs which have helped raise awareness of our Association and the need to belong, as well as helpful columns on membership by Ralph Collinson, Bev Price, AANR President Kathy Watzel, and others. Associate membership growth in this period was also strong and significantly contributed to growth.

We do not yet have the 2019 midyear count, but financials indicate that the positive growth has continued.

## **World Naked Bike Ride Initiative**

As World Naked Bike Ride events gain popularity and momentum throughout North America and the globe, regions have been approaching riders with invitations to go nude at clubs and club events and to join AANR. AANR West has provided assistance in several rides. This year AANR NW helped to sponsor the Ride in Portland, OR. Region volunteers staffed a table, distributing giveaways and a new brochure to extend. The brochure was developed in a joint effort between the region, President Kathy Watzel, Trustee Karen Lahey, and AANR staff. The brochure can be customized to fit other events in other regions and is designed to be sent electronically for later production in local print shops to reduce mailing costs.

## **AANR Advocacy: Helping Members and Clubs**

A separate Executive Director's section containing information about Government Affairs and legislative efforts at state and local levels is included within Tim Mullins' GAT report. Monthly editions of *The Bulletin* now include a column prepared by me outlining the many ways that AANR and its regions are lending assistance in various legal/advocacy situations and cases. Without providing sensitive or privileged information, situations since the last report have included:

- Assisting clubs that have been denied financing by lenders, or merchant services on credit card accounts solely based upon the clubs' nudist nature;
- Assisting clubs denied insurance on the basis of being nudist. AANR now helps facilitate communication with nudist-friendly insurance providers;
- Assisting a club refused sanctioning of an athletic event by the official credentialing authority on the basis that it admitted families to the event;
- Assisting a club with copyright issues over a nudist publication from years ago;
- Assisting the COKE (Corona, Oshkosh, Kissimmee, Eugene) network of nudist libraries with preparation of best practice sharing documents;
- Advocating for nudist parent and grandparent rights to child custody and visitation in family-law cases from numerous states, from Oregon, Wisconsin, Florida, South Carolina, and more. In these cases we have received thank-you's from the attorneys pressing their cases stating that a successful outcome would not have been possible without AANR guidance and materials;
- Advocating for AANR members cited for discreetly sunbathing nude within their own fenced backyards. In a trend seen from Florida to Nevada, Arizona, and Virginia even those behind fences have had law enforcement called upon them by vexed neighbors who see even private nudity as an opportunity to make life difficult. We have provided substantial help to the legal counsel who is handling an appeal (possibly precedent-setting) in one such case;

- Providing referral and resources to a member whose computer was confiscated after a local repair shop found nude images on the machine that were no different than what one would find in The Bulletin or N magazine. With prompt action by legal counsel with such information, no charges have been leveled but the machine has yet to be returned. Elsewhere, similar pictures in a family album;
- Assisting nudists in two separate states from two different sets of AANR parents with efforts to adopt when authorities or third parties objected to nudist parents. One case has already had a successful outcome. The other remains pending, but we are addressing the matter with lawmakers at the NCSL conference in August;
- Assisting with information on legal rights and options to AANR nudists terminated from employment or other adverse treatment on their job(s) due to nudism during off-work hours;
- Legal and case law analysis to an attorney representing the distributor of decades old nudist publications in a federal matter. A conservative judge who previously served on her state's supreme court and had been a child advocate judge in her early career eventually sided with the nudist defense;
- Assisted an AANR member of 25 years and his spouse after the member was seen briefly by a driver making deliveries who complained and triggered an indecency charge. The member has been referred to highly qualified counsel successful in a different nudist case. Prospects are strong for having the charges dropped.
- Assisted an East Coast club with preparations for zoning hearings after conditional use was temporarily in jeopardy due to nudism; AANR assisted a Southern club with zoning matters less related to nudism;
- Assisted AANR members in responding to protective service agencies acting on complaints from others merely because they practice nudity within the home. These are different from family law/ divorce cases because the complaint made may be anonymous In all of these cases the matters were concluded and dropped within the week;
- Assisting with explaining why members enjoy nudism to family, church, and neighbors in situations that have legal overtones;
- Assisting an AANR member (who is without children) after her spousal support was paused by a judge who learned she was living within a nudist club and using such support to pay lot rent;
- Providing guidance to nudist clubs on guest comfort and security measures that have unique aspects in a nudist environment.



July 7, 2019

Subject: Secretary / Treasurer Report, Trustee Meeting August 15, 2019

Since the Midwinter Trustee Meeting there were five Interim Motions brought forward and voted upon via electronic communications. They are as follows:

**Interim Motion # 1, April 22, 2019**

Voted on April 27, 2019, 12:01 a.m. to April 29, 2019, 12:00p.m. EDT (midnight)

NOTE: Deletions are indicated by strike-through and additions are indicated by underline. Any notation in square brackets is informational or parenthetical, and not part of the paragraph referenced. If these changes are made to the Governance Manual, any comparable changes in the Operations Manual will be made automatically.

**Motion:** I move to amend Governance Manual Section 3.02.01.1.f by striking and adding as follows:

- f. [President] Shall sign all official documents with Executive Director or Secretary/Treasurer. May co-sign all checks over ~~\$10,000~~ \$5,000.

And amend Governance Manual Section 3.02.03.3 by striking and adding as follows:

3. [Secretary/Treasurer] Shall sign Association checks as provided by Bylaws and may co-sign checks over ~~\$10,000~~ \$5,000 or as directed by the Board of Trustees.

And amend Governance Manual 4.01.00.5 by striking and adding as follows:

5. [Executive Director] Shall receive and pay all Association accounts payable and sign all checks up to and including ~~\$10,000~~ \$5,000, may co-sign checks in excess of ~~\$10,000~~ \$5,000 with President, or Secretary/Treasurer. The Executive Director may sign his/her own payroll check to receive his/her salary in the amount authorized up to \$3,000. The payroll tax deposit check may be signed by the Executive Director or the Director of Administration.

And amend Governance Manual 4.01.00.6.b by striking and adding as follows:

- b. Two (2) signatories, one of whom shall be an elected officer, shall be required for any fund transfers above ~~\$10,000~~ \$5,000, except that the payroll tax deposit check may be signed by the Executive Director and the Director of Administration.

**Purpose:** This would decrease the amount that can be paid by check or fund transfer with a single signature.

**Maker:** Legislation Committee, at the request of President Kathy Watzel

**Fiscal Impact:** None

**Discussion:** There was discussion via electronic means.

**Disposition:** Failed, Yes – 2, No – 11

Voting against:

Mark Huenison

Terry Meek

Walt Stephens

Ted Peck

Karen Lahey

Fred Van Nest

Ronna Krozy

Bob Roche

Beverly Price

Margie Cantlon

Peg Lane

## **Interim Motion # 2, May 1, 2019**

NOTE: Deletions are indicated by strike-through and additions are indicated by underline. Any notation in square brackets is informational or parenthetical, and not part of the paragraph referenced. If this change is made to the Governance Manual, a comparable change will be made in the Chronology of Deadlines.

I move to amend Governance Manual Section 3.01.03.1 adding as follows:

### 3.01.03 Board Meetings

1. Midwinter Board Meeting. If a Midwinter Board Meeting is held, it will commence on a Friday in February. Any club wishing to host the meeting must fill out an Application to Host the Midwinter Meeting (see AANR Official Forms). The completed form is due in the AANR office by July 31 of the previous year and will be considered at the outboard meeting held during the convention.

**Purpose:** This sets a drop deadline for submittals for the Application to Host the meeting. In the event that there are no timely bids, the trustees may move to suspend the rules and choose any bid offered regardless of the date.

**Maker:** Legislation Committee, at the request of Board of Directors at the Midwinter Meeting 2019.

**Fiscal Impact:** None

**Discussion:** There was discussion via electronic means

**Disposition:** President Kathy Watzel ruled the motion out of order.

### Interim Motion # 3, May 2, 2019

NOTE: Deletions are indicated by strike-through and additions are indicated by underline. Any notation in square brackets is informational or parenthetical, and not part of the paragraph referenced. If this change is made to the Governance Manual, a comparable change will be made in the Chronology of Deadlines.

I move to amend Governance Manual Section 3.01.03.1 adding as follows:

#### 3.01.03 Board Meetings

1. Midwinter Board Meeting. If a Midwinter Board Meeting is held, it will commence on a Friday in February. Any club wishing to host the meeting must fill out an Application to Host the Midwinter Meeting (see AANR Official Forms). The completed form is due in the AANR office by July 31 of the previous year and will be considered by the Board of Trustees during the convention.

**Purpose:** This sets a drop deadline for submittals for the Application to Host the meeting. In the event that there are no timely bids, the trustees may move to suspend the rules and choose any bid offered regardless of the date.

**Maker:** Legislation Committee, at the request of Board of Directors at the Midwinter Meeting 2019.

**Fiscal Impact:** None

**Discussion:** There was discussion via electronic means.

**Disposition:** **Passed**, unanimously.

### Interim Motion # 4, May 13, 2019

NOTE: Deletions are indicated by strike-through and additions are indicated by underline. Any notation in square brackets is informational or parenthetical, and not part of the paragraph referenced.

I move to amend Governance Manual Section 2.02.06 by adding as follows:

- 2.02.06 AANR membership will remain active for a grace period of thirty (30) days following the expiration date recorded in the executive office. Distribution of the Bulletin will be discontinued immediately.

**Purpose:** The AANR office contends that many people do not realize the expiration of their membership until they do not receive a Bulletin. This would shorten that time.

**Maker:** Legislation Committee, at the request of the office staff.

**Fiscal Impact:** None

NOTE: Due to a discrepancy between the Operations Manual and the Governance Manual, the Operations Manual will now define the Reinstatement period as that beyond the 30 day renewal period.

**Discussion:** There was discussion via electronic means.

**Disposition:** **Passed**, Yes – 9, No – 2, votes not received – 2

Those voting against:  
Ralph Collinson  
Karen Lahey  
Votes not received:  
Terry Meek  
Fred Van Nest

### **Interim Motion # 5, June 3, 2019**

NOTE: Deletions are indicated by strike-through and additions are indicated by underline. Any notation in square brackets is informational or parenthetical, and not part of the paragraph referenced.

I move to amend Governance Manual Section 2.01.01.9 by striking as follows:

9. Elite Life Membership, an additional \$700 onetime fee per person (total of \$1,400) ~~or an additional fee of \$70 annually per Life Member.~~

**Purpose:** The annual fee for Elite Life Membership was implemented when the tiered membership was added to the Procedure Manual (now Governance Manual) in 2000. It has never been utilized.

**Maker:** Legislation Committee, at the request of the Membership Marketing Committee.

**Fiscal Impact:** None

**Discussion:** There was discussion via electronic means.

**Disposition: Passed,** Yes – 10, No – 0, Votes not received – 3

Votes not received:  
Ralph Collinson  
Walt Stephens  
Beverly Price

There will be a motion to ratify the actions of the board at the Annual Membership Meeting.

As Treasurer, I stay in contact with Alan Harris, Finance Chair and Judy Mason, Finance Director. The Finance Committee consisting of Finance Chair Alan Harris, President Kathy Watzel, Planning Chair Joan Harris, Interim Executive Director Erich Schuttauf and myself met to work on the budget in December. At the request of President Watzel, Beverly Price was also in the meeting providing history the last four years of budgeting under Bob Campbell. Judy Mason, Director of Finance, also participated and updated the budget worksheets as needed. The proposed budget for Fiscal Year 2019 is outlined in the Budget Reports submitted by Finance Chair Alan Harris.

Respectfully Submitted,

*Kathy Smith*

Kathy Smith  
Secretary / Treasurer

| # | Date      | Meeting         | Motion   | Maker & Second  | Disposition   |
|---|-----------|-----------------|--|---|---|
| 1 | 8-9-2018  | August Outboard | <b>Motion # 5</b><br>I move to hold the 2020 AANR convention at Star Ranch on August 10 through 16   | Maker:<br>Tim Mullins<br><br>Second:<br>Ronna Krozy   | <b>Passed</b> – Unanimously, without objection            |
| 2 | 8-9-2018  | August Outboard | <b>Motion # 6</b><br>I move to hold the 2019 Midwinter Board meeting at Lake Como February 8 and 9, 2019, with travel days of February 7 and 10, 2019.   | Maker:<br>Tim Mullins<br><br>Second:<br>Ronna Krozy   | <b>Passed</b> – Unanimously, without objection.           |
| 3 | 8/10/2018 | August Inboard  | <b>Motion #5</b><br>I move to consider (or act) the creation of an alternate name for the AANR acronym in an effort to boost our identity to the general public and among membership.<br>Suggest either: 1. the Association for the Advancement of Nudist Rights or<br>2. the Association for the Advocacy of Nudist Rights<br><br>Comment: Be more direct to our primary mission. Could be a dba (doing business as) or an aka (also known as). | Maker:<br>Lewis Dreblow<br><br>Second:<br>Ronna Krozy | No vote taken – see Motion #6                             |
| 4 | 8/10/2018 | August Inboard  | <b>Motion #6</b><br>I move to refer this motion (#5) to committee.<br><br>(Referred to Planning Committee)   | Maker:<br>Beverly Price<br><br>Second:<br>Peg Lane    | <b>Passed</b> - Unanimously                               |
| 5 | 8/24/2018 | Interim         | <b>Motion #1</b><br>I move to ratify Peg Lane as the chair of the Ad Hoc Travel and Expenses Committee.  | Maker:<br>Kathryn Watzel,<br>AANR President           | <b>Passed</b> – Yes – 10,<br>No – 0, 4 votes not received |



|   |            |           |  |   |   |
|---|------------|-----------|--|---|---|
| 6 | 12/15/2018 | Interim   | <p><b>Motion #2</b></p> <p>I move that each AANR region be charged a 5% bank processing fee on associate dues to the region. This will be effective January 1, 2019.</p> | <p>Maker:<br/>Beverly Price,<br/>Legislation Chair at<br/>request of the<br/>Budget Committee</p> | <p><b>Failed</b> – Yes – 0,<br/>No – 9, Terry Meek, Ralph<br/>Collinson, Karen Lahey,<br/>Fred Van Nest, Lewis<br/>Dreblow, Ronna Krozy,<br/>Joan Harris, Margie<br/>Cantlon, Peg Lane<br/>5 votes not received</p> |
| 7 | 1/8/2019   | Interim   | <p><b>Motion #3</b></p> <p>I move the Board of Directors approve the appointment of Erich Schuttauf as the Executive Director for AANR starting January 2019</p>         | <p>Maker:<br/>Kathy Watzel,<br/>President</p>   | <p><b>Passed</b> – Yes – 8,<br/>No – 4, Ralph Collinson,<br/>Ted Peck, Fred Van Nest,<br/>Ronna Krozy<br/>Abstain – 1, Lewis Dreblow</p>  |
| 8 | 2/8/2019   | Midwinter | <p><b>Motion #6</b></p> <p>I move the AANR 2020 Midwinter meeting will be Friday, February 7 and Saturday, February 8.</p>   | <p>Maker:<br/>Fred Van Nest</p> <p>Second:<br/>Robert Roche</p>                                   | <p><b>Passed</b> - Unanimously</p>  |
| 9 | 2/8/2019   | Midwinter | <p><b>Motion #7</b></p> <p>I move that bids for the location of the 2020 midwinter board meeting be due no later than August 9, 2019.</p>                                | <p>Maker:<br/>Margie Cantlon</p> <p>Second:<br/>Ronna Krozy</p>                                   | <p><b>Passed</b>, Yes – 11,<br/>No – 2, Lewis Dreblow,<br/>Peg Lane</p>   |

|    |          |           |   |   |   |
|----|----------|-----------|---|---|---|
| 10 | 2/9/2019 | Midwinter | <p><b>Motion #9</b><br/>I move to amend Governance Manual Section 7.01.08 by striking as follows:</p> <p>7.01.08 The Ray and Mildred Connett Memorial Fund. This fund was established by the action of the Trustees as a memorial to Ray and Mildred Connett to receive gifts and bequests generated by the AANR Planned Giving Program, and to maintain those funds as an AANR endowment in a separate, investment earning or income-generating fund. <del>The purpose of the fund is to stimulate membership growth through non-recurring membership enhancement programs.</del> Investment or dividend income earned by the fund shall be added to the fund. The total capital value of this fund shall be capped at \$200,000. Funds in excess of that amount will be transferred to the Property Management Fund on December 31<sup>st</sup> of each year. The Connett Fund is under the oversight and review responsibility of the Finance Committee.</p> | <p>Maker:<br/>Legislation Committee, at the request of the Budget Committee</p> | <p><b>Passed</b> – Yes – 11,<br/><b>No</b> – 2, Terry Meek, Karen Lahey</p> |
| 11 | 2/9/2019 | Midwinter | <p><b>Motion #10</b><br/>I move to amend Governance Manual 7.01.08 by adding as follows:</p> <p>7.01.08 The Ray and Mildred Connett Memorial Fund. This fund was established by the action of the Trustees as a memorial to Ray and Mildred Connett to receive gifts and bequests generated by the AANR Planned Giving Program, and to maintain those funds as an AANR endowment in a separate, investment earning or income-generating fund. <u>Expenses for the Planned Giving Program are to be paid by the fund.</u> Investment or dividend income earned by the fund shall be added to the fund. The total capital value of this fund shall be capped at \$200,000. Funds in excess of that amount will be</p>   | <p>Maker:<br/>Legislation Committee at the request of the Budget Committee</p>  | <p><b>Passed</b> - Unanimously</p>  |

|    |          |           |  |   |                             |
|----|----------|-----------|--|---|-----------------------------|
|    |          |           | transferred to the Property Management Fund on December 31 <sup>st</sup> of each year. The Connett Fund is under the oversight and review responsibility of the Finance Committee.   |   |                             |
| 12 | 2/9/2019 | Midwinter | <p><b>Motion #11</b><br/>I move to amend Governance Manual 7.01.08 by striking as follows:</p> <p>7.01.08 The Ray and Mildred Connett Memorial Fund. This fund was established by the action of the Trustees as a memorial to Ray and Mildred Connett to receive gifts and bequests generated by the AANR Planned Giving Program, and to maintain those funds as an AANR endowment in a separate, investment earning or income-generating fund. Expenses for the Planned Giving Program are to be paid by the fund. Investment or dividend income earned by the fund shall be added to the fund. <del>The total capital value of this fund shall be capped at \$200,000. Funds in excess of that amount will be transferred to the Property Management Fund on December 31<sup>st</sup> of each year.</del> The Connett Fund is under the oversight and review responsibility of the Finance Committee</p> | Maker:<br>Legislation Committee, at the request of the Budget Committee | <b>Passed - Unanimously</b> |
| 13 | 2/9/2019 | Midwinter | <p><b>Motion #12</b><br/>I move to amend Governance Manual 7.01.09 by striking and adding as follows:</p> <p>7.01.09 The <del>Property Management Reserve</del> <u>Capital Improvement</u> Fund. The excess monies in the Life Membership Fund will be transferred to this fund on December 31<sup>st</sup> of each year. This fund is to be utilized only to finance capital maintenance and improvements to the AANR office building complex. Funds withdrawn must be repaid from the Operating Account in equal annual installments at a rate equal to the lesser of the</p>  | Maker:<br>Legislation Committee, at the request of the Budget Committee | <b>Passed - Unanimously</b> |

|    |          |           |  |   |  |
|----|----------|-----------|--|---|--|
|    |          |           | total original withdrawal divided by 15 or \$2,000. No interest shall be charged on any monies borrowed from the fund. Investment earnings on the capital balance of the fund shall be retained in the fund. The <del>Property Management Reserve</del> <u>Capital Improvement</u> Fund is under the oversight and review responsibility of the Finance Committee.   |   |  |
| 14 | 2/9/2019 | Midwinter | <p><b>Motion #13</b><br/>I move to amend Governance Manual 7.01.09 by striking as follows:</p> <p>7.01.09 The Capital Improvement Fund. The excess monies in the Life Membership Fund will be transferred to this fund on December 31<sup>st</sup> of each year. This fund is to be utilized only to finance capital maintenance and improvements to the AANR office building complex. <del>Funds withdrawn must be repaid from the Operating Account in equal annual installments at a rate equal to the lesser of the total original withdrawal divided by 15 or \$2,000. No interest shall be charged on any monies borrowed from the fund.</del> Investment earnings on the capital balance of the fund shall be retained in the fund. The Capital Improvement Fund is under the oversight and review responsibility of the Finance Committee.</p> | Maker:<br>Legislation Committee, at the request of the Budget Committee | <b>Passed</b> – Yes – 8,<br>No – 5, Terry Meek, Karen Lahey, Ralph Collinson, Gary Mussell, Peg Lane |

**July 2019**

**TO: AANR Officers, Trustees, Chairs, Clubs and Members**  
**FROM: Tim Mullins, AANR Government Affairs Chair**  
**SUBJECT: GAT Activity Updates December 2018 to July 2019**

This report represents the highlights of the GAT activities primarily since the first of the year with highlights back to last years report to the membership.

Following last year's Convention and Annual meeting I spoke with President elect Kathy Watzel, President Beverly Price and then legal council and now Executive Director Erich Schuttauf about GAT working closer with the Naturist Action Committee (NAC), as I had been approached on this subject by NAC Chair Bill Schroer. We agreed working together for mutual concerns would only strengthen the nudist position in our efforts when dealing with public officials. Toward that end we began adding members of the NAC team to the monthly GAT chats in late 2018. That effort continues. Teams from both groups have worked on specific local efforts.

We continue to recruit new members to help keep us informed of legislation proposals throughout the States and in Canada. I encourage anyone interested in helping with government affairs to contact me. I am very pleased to see the regions are recruiting new members to keep GAT current and help make sure burn-out is kept to a minimum. I appreciate all the work all of the GAT volunteers have done this year and I am always amazed at the local approaches they bring to their individual problems. We, as a team, are here to support those local efforts and provide our experience and expertise to their local efforts.

Here is a roundup of some of the things happening in the regions and at the Federal level. Unless otherwise noted, the reports are those submitted by the respective Chair.

### **AANR F-GAT - Chair John Hunter**

I continue to receive daily email reports from the Federal Register office on rules and regulations open for public comment by Federal land managing agencies and to check the semi-annual Regulatory Agenda of proposed rules and regulations. Since my last report, no reports required AANR's attention. It seems that the current administration's efforts to limit new regulations are paying off.

I continue to use the StateTrack bill monitoring service, receiving reports of all bills originating in Congress and copies of the reports going to the regional GAT chairs covering bills in their regions. Nothing of note has been found at the Federal level. Only a very few state level bills required consultation with regional chairs and with Erich Schuttauf and none proved to be potential problems for AANR.

In March, the Southwest Region GAT chair reported that he was no longer getting regular emailed reports from StateTrack; subsequently, it was found that this problem also was occurring in a couple of other AANR regions. I worked with StateTrack staff through April to correct the problem. It took quite awhile, but things are working well now. I should point out that CQ Roll Call, of which StateTrack is a part, has been acquired by a company called Fiscal Note. It is possible that our problem may have occurred during operational and staffing changeovers during that acquisition. Since there are other companies offering services like those we have been getting from StateTrack, AANR may want to look into whether changing providers might be beneficial.

I continue to engage with members in Northeast regarding their efforts to reclaim a portion of Lighthouse Beach at Fire Island National Seashore for nude use. A couple of those members met with the Seashore's Superintendent but received no commitment from him. Direct communications have been opened now so perhaps progress will be made later this year. I remain available as a source of information about National Park Service policies and regulations in case more is needed.

I reported in December that the Outdoor Recreation Roundtable (ORR) has replaced the American Recreation Coalition, of which AANR was a dues paying member. At that time I expressed my concern that AANR may not benefit from remaining a member and that ORR might not even welcome AANR's continuing presence. Since 2019 dues had already been paid, Erich Schuttauf and I agree to take a wait-and-see approach.

Since that time, I have received very few communications from ORR despite the fact that AANR supposedly is still a member. The ORR website does not include AANR in the membership list. Furthermore, the ORR website says that ORR is an umbrella for "trade organizations" which have gotten together to lobby for greater Federal support for outdoor recreation. Most of the listed members are manufacturers or sellers of recreational equipment and services; none appear to be purely membership organizations such as AANR.

Erich, Tim Mullins, and I have discussed the situation and as of this writing, we have concluded that AANR probably is no longer a good "fit" with ORR.

Erich will be discussing our concerns with the ORR executive director and we probably will have a resolution to the matter by the time this report gets to the AANR Trustees.

The ORR web address is <https://recreationroundtable.org> if you wish to check it out for yourselves.

In May the President signed the Natural Resources Management Act (S.47). This bill reauthorized the Land and Water Conservation Fund and provided funding for a number of public lands protection and improvement actions. While the bill contained nothing that directly affects outdoor nude recreation, it is a welcome investment in recreation access and infrastructure.

In June I sent to the GAT team and the AANR office a paper published by the National Academy of Sciences entitled "Attendance Trends Threaten Future Operations of America's State Park Systems." In my email, I pointed out that state park systems are likely to become increasingly expensive to operate, mostly because of increased attendance but also because of high costs due to climate change mitigation. Should that happen, especially when state budgets already will be strained by dealing with climate change itself, we might anticipate that (a) parks will have to charge ever increasing fees to stay alive and (b) some parks may be closed down or left to (abandoned to?) the operation of non-governmental entities.

In either case, opportunities and locations for nude recreation may become limited just as we seem to be making progress in opening up recreational opportunities on public lands. This scenario is only one of the many that AANR needs to address going forward to deal with the effects of climate change—especially sea level rise—on nude recreation and the public and private places where it occurs.

We can speculate that the same scenario, with some variations, probably will play out in Federally operated areas as well as city and county parks. I suspect that increased attendance, should it occur, might be due in large part to people in urban areas visiting parks to escape urban heat and overcrowding. Increased attendance would mean more people trying to access resources, such as beaches, that may at the same time become reduced in size or number because of sea level rise (on the coast) and low water (in rivers and lakes). At the same time, park managers will be trying to keep attendance at reasonable levels in order to preserve park natural resources.

The days of nudists being able to use an isolated spot may be over when spots no longer will be isolated as so many people try to spread out to areas now not heavily used. Conflicts also may increase at the nudist/textiles

interface. On the other hand, as people find others in the same boat as themselves, they may be more tolerant of what others might want to do, leading to more mixing of nudes and textiles in the same places.

For more on what is in store for all of us, not just our traditional recreation areas, read the book [The Uninhabitable Earth](#) by David Wallace-Wells.

In the ensuing exchange of emails among GAT members, Erich Schuttauf made a useful observation: stretched park budgets, thinning resources, and other problems that recreation area managers will face sometimes can be alleviated by volunteers, especially by organized groups. Nudist/naturist organizations are among those that may be able to contribute, as is already being done under the various beach ambassador programs.

### **AANR-Florida – Chair Jonathan Duffield**

#### GOVERNMENT AFFAIRS COMMITTEE, FLORIDA REGION

Well, there's good news and bad news this time. First the good news. The 2019 Florida Legislative Session was gaveled to a close on May 3rd, and it would appear that we nudists and naturists have, once again, dodged the figurative bullet. I say "it would appear" because no potentially damaging legislation was passed this year as far as we know.

We've had a pretty long run of good luck in this regard -- thanks, in no small measure, to the diligent efforts of Ramon Maury, AANR-Florida's professional lobbyist and political consultant. Your entire Government Affairs Team has its collective fingers crossed that nothing negative will materialize out of this session after the fact, and our lucky streak will continue.

And at Playalinda and Apollo Beaches in the Canaveral National Seashore, the clothing-optional sections have become so popular that both the parking areas and the designated strands of sand are literally overflowing with naked people!

The National Park Service at CNS is now trying to contain and confine the burgeoning nude beach users group to the areas they've provided and set apart for that purpose.

But now for the bad news.

On South Hutchinson Island in Saint Lucie County, part of the hard-won clothing-optional Blind Creek Beach sits on county-owned land and part on land owned by the Florida Department of Environmental Protection. And the DEP is attempting to enforce a Florida Administrative Code rule that requires the wearing of swimming suits on all Florida State Park beaches.



The problems are these: Blind Creek Beach is not in a State Park and we have argued that that FAC rule does not apply; Saint Lucie County has made it clear that it has no intention of giving-up its nude beach and the significant economic stimulus it provides; and the Treasure Coast Naturists have zero interest in moving to another stretch of beach.

This is a very grave and complicated situation, indeed, and there are many moving parts.

Of the several possible solutions, the front-runner would appear to be a land swap -- whereby the DEP would trade its section of Blind Creek Beach in exchange for a piece of county land located elsewhere -- thereby creating a win-win-win situation for all parties concerned: the DEP would have no jurisdiction over a completely county-owned beach; the county would get the DEP off its back; and the naturists would get to stay right where they are.

Meanwhile, on the left coast, a tug-of-war has developed between two competing nude beach interest groups over exactly who is going to take the lead in the initiative to get the DEP to grant a waiver of the Florida Administrative Code rule against nudity at Honeymoon Island State Park.

The players in this drama are the Tampa Area Naturists led by John Palm, and Rich Pasco's (yes, a direct descendant of Senator Samuel Pasco who played a pivotal role in the creation of Pasco County) currently unaffiliated Tampa Bay Free Beaches.

AANR-Florida has taken the position that this is an internal squabble into the middle of which it would prefer not to insinuate itself.

Ramon Maury has cleverly managed to fold both the Blind Creek Beach situation and the Honeymoon Island initiative into one single lobbying and negotiating project. Ralph Collinson will have a detailed, in-depth history and analysis of these issues in his Convention presentation.

### **AANR-Midwest - Chair Don Phillips**

No items to report from AANR-Midwest  
Peace naturally,  
Don

### **AANR-Northwest – Chair Shirley Gauthier**

The title AANR-NW GAT Chair is a bit deceptive. While I held the title this past year it was Mike Parker who maintained a GAT presence and completed a massive amount of volunteer time, energy and personal finances.

Mike Parker currently holds the AANR-NW Public Lands title. Mike has maintained the AANR-NW Oregon State "Adopt-A-Park" adoption at Rooster

Rock. He has also maintained the SOLVE (an Oregon non-profit) adoptions at Sauvie Island and Rooster Rock. This is no small achievement. The adoptions require four beach cleanups a year. It is a huge commitment and one that is challenged every year by the level of the river that impacts scheduling and soliciting volunteers.

Lacey, Washington City Ordinance-March-2019 was a busy GAT challenged time for AANR-NW. Kathy and Dave Smith reported that KOMO news had a segment about a proposed city ordinance described as the Barista anti-nudity ordinance in Lacey, Washington. Within seven days AANR-NW members had organized, contributed hours, participated in a conference call and had a plan of action with Erich Schuttauf's support. The purpose was to impact topless barista workers. The ordinance was so broadly written that it potential could have had an impact on nudists. John and Donna Mollen, past AANR Ambassadors, had worked on a city councilors campaign and agreed to write a letter in opposition. Erich sent a friendly letter to the Lacey City Attorney offering support and suggestions in addressing the ordinance. On the seventh day we heard that the City Attorney was forwarding Erich's letter to the City Council.

House Bill 1756 -March 8-AANR-NW Vice President Donna Jennings notified the GAT team that Washington House Bill 1756 had passed the House of Representatives and was moving to the Senate. This bill addressed adult labor issues within the adult industries. Including strippers, dancers and others that face sexual harassment and trafficking concerns. After a disappointing lack of response from legislators Erich did what we came to call a "hail Mary pass." That last effort resulted in a video of a legislator asking that nudists be exempted. Now that celebration calls for a happy dance.

Erich on behalf of AANR-NW also submitted a records request to the Washington State Liquor and Cannabis Board. The intent was to see who submitted the complaints against Pocket Theater. A big thank you to AANR-NW Vice President Donna Jennings. Donna will take my place representing AANR-NW on the monthly AANR GAT conference calls. AANR-NW celebrates a productive year. What is missing is the lack of response and reports from the AANR-NW general membership. Donna was the only member to report HB1756 that had a lot of media coverage. The Lacey Barista proposed city ordinance had a massive amount of media coverage. Yet no reports from general members.

It is worthy to address our successes that give value to our AANR memberships. When I ask members if they would be interested in volunteering for GAT the most common response I get is "I would need

training as it intimidates me.” It has been years since there has been any Government Affairs training. If we expect members to step forward to volunteer we must hold ourselves responsible for the training that sets them up for success.

My resignation as a GAT volunteer had me rewinding my memory tapes. The first thing that comes to mind was a GAT training held at a resort in Palm Springs, CA. Palm Springs City Counselors participated and I was excited to be a part of something I knew would continue to grow. I wish I could remember the year. Guessing it must have been around 1997? Sometimes one has to look back to see how forward AANR has come with the Government Affairs program.

The challenge I see most crippling to Government Affairs is our lack of membership growth. Taking off my blinders I imagine a forum made up of all the committee chairs sharing ideas and suggestions. I have been a member of the Fraternal Order of the Eagles for 38 years. They have experienced the same membership issues. Recently in a discussion an Eagle member said they are addressing it by adding RV sites to their lodges. They recently added family karaoke open to the public on Sunday evenings for the summer. The RV sites and allowing RV parking was brought on by the huge growth in RV sales. So what if we change some of our resort names to RV parks instead of resorts? Reinvent ourselves!

On April 15, 2018 the AANR-NW Board unanimously voted to reaffirm and describe the AANR Non-Discrimination policy as stated here.

AANR-NW reaffirms the AANR non-discrimination policy by-laws, Section I Article IV A, “AANR welcomes all people willing to conform to its principles and standards, regardless of age, gender, marital status, religious beliefs, ethnic origin or sexual orientation.” To AANR-NW this includes welcoming all single, partnered and married people of all gender identities, ethnicities, sexual identities, ages, sizes, religions and physical abilities.

I believe the above non-discrimination policy was our greatest achievement.

Now we are challenged to get the message out to the public that our region is open, welcoming and inclusive to all.

### **AANR-East reported by Tim Mullins**

As reported in John Hunter’s Federal report the only significant item for AANR-East this year has been the efforts of the combined AANR-GAT and NAC teams working to reestablish nude use at Fire Island National Seashore. Both NAC and AANR feel it will be next year before we see any movement on their position as we educate them on Beach Ambassador and other positive nude use programs.

Additional items affecting AANR-East as well as other regions are covered in Gary Mussell's AANR-West report. Gary provides an overview of items that span several regions as he relates them back to AANR-West issues.

## **AANR-Southwest – Chair Gary Spangler**

**Report prepared by Bob Morton, Committee Chair**

### **SUMMARIES OF SELECTED ISSUES**

#### **Texas Legislature**

The Texas legislature convened on January 8, 2019, and adjourned on May 27. Playing against type during this session, Texas lawmakers attempted no real damage to nudists, per se, though the effect on the non-nudist interests of AANR-SW members was perhaps more mixed. Significantly, legislators steered clear of the morality-driven legislation that has marked this year in certain other states, and Texas altogether avoided the morass of last session's "bathroom bill." Morality legislation of any sort has been shown to breed other morality bills that can ultimately impinge upon the interests of nudists, and so we watch them all carefully.

Specific legislators on whom we've kept a close eye during this session have included Sen. Bryan Hughes (R-Mineola). Hughes deserves our scrutiny because of his sponsorship of two anti-nudity bills when he was a member of the House of Representatives. Every time the man flatulates, we must pay attention. This session, Sen. Hughes was the primary author of 225 legislative bills and was an additional author on another thirty-two. That's a lot of gas to sniff!

Texas legislative bills that drew our attention early in the 2019 session included House Bill 309 and Senate Bill 194, a matched pair of measures having to do with "indecent assault." Those bills initially posed no threat to us, because of their specific wording. However, we knew they'd be likely to attract amendments or text replacements that we might not like. Because of the fragility of the wording, we monitored the bills carefully. Typically, one bill of a pair will be accelerated, while the other is allowed to die. In this case, the House bill died, and the Senate version was passed and sent on to the House, where a substitute replaced it in its entirety on April 23. Just a couple of days before the end of the session, the Senate concurred in the House substitute. In its modified form, SB 194 was sent to be signed by Governor Abbott.

The language that concerned us has to do with the exposure of specified body parts. You know which ones. But to be a criminal act, the exposure requires a specific intent and a lack of consent that are not a part of what we

do in the context of social nudity. That protective language survived the legislative process.

### **Arkansas Legislature**

The Arkansas General Assembly convened on January 14, 2019, and adjourned on May 10, 2019. Two legislative measures, both introduced by the same lawmaker, are of possible interest to nudists. AR 2019 HB 1028 was prefiled on 12/13/18, by Arkansas lawmaker Jonny Rye, who is upset that some of his buddies were put in Facebook timeout for comments about Muslims that some have called "hate speech."

Rye's bill would allow "civil legal action against social media companies that 'delete or censor' content posted by users." Rye and his friends appear to be unaware that it's called "censorship" only when it's done by the government. However, for a breathtaking example of proposed censorship, see Rep. Rye's AR 2019 HB 1032, wherein he proposes that the government require content filters on all devices capable of connection to the Internet. Of course, that is true censorship, but since it involves nude images, and not inflammatory rhetoric about a religious group, it's okay with Rep. Rye. Both bills were withdrawn by the author.

### **Oklahoma Legislature**

The first session of the 2019-2020 Oklahoma legislature convened on February 4, 2019, and adjourned on May 31. By and large, the Oklahoma legislature behaved itself this session, actually focusing on things like school funding.

However, an Oklahoma bill of interest was SB 533, a measure introduced by Sen. Joseph Silk (R-Broken Bow), designed to deal with censorship of social media. That bill was essentially identical to AR 2019 HB 1028, illustrating that that legislative ideas are exchanged quickly from state to state.

However, on the day following its introduction, SB 533 stalled in the Senate, without ever having been assigned to a committee. Along with his buddy, Rep. Rye of Arkansas, Oklahoma State Sen. Silk is among lawmakers we must continue watching carefully.

### **Louisiana Legislature**

The Louisiana legislature convened on April 8, 2019, and adjourned on June 6, 2019. Reflecting the relative calm we've seen recently in other state legislatures, Louisiana House leader Lance Harris (R-Alexandria) noted: "People have walked through the fire, and this session has been sedate compared to the others." As if to emphasize the similarity and interdependence among measures considered by various states, Louisiana lawmakers this session passed a strict law limiting abortion. The new law will go into effect only if Mississippi's abortion law passes federal judicial muster first. Abortion is not our issue, but legislation concerning topics of morality provides us with valuable insight into institutional processes and the postures of individual lawmakers. Whether we like it or not, nudity is typically considered (and restricted or prohibited) as a moral issue.

Semi-nudity. The fascination among some Louisiana lawmakers with establishing a definition of "seminudity" (whatever that is) seems to have subsided this session. The respite is welcome, but it is not likely to be permanent. Louisiana lawmakers are known for resurrecting "moral issues," after resting them. Consider former State Senator Derrick Shepherd (D-Harvey), who routinely introduced bills to punish "sagging," the practice of wearing one's pants well below the waistline, so as to expose one's underwear or buttocks. Sen. Shepherd introduced the same bill each session - until he was sent to prison for money laundering. Then, his friends in the Louisiana legislature introduced Shepherd's "sagging" bill, as a way of honoring the incarcerated lawmaker.

### **Special issues**

- ALL STATES: Computer content filtering - this is an ongoing concern. An alarming number of states are being asked to consider legislation requiring Internet blocking software filters for ALL computers, tablets and phones manufactured or sold in the respective state. The typical legislation requires filters for obscenity, child pornography, revenge pornography, and prostitution on all Internet-enabled devices, and it establishes procedures for reporting Internet content that is not properly filtered. Some versions make no distinction between pornography, which is protected, and obscenity, which is not. Consumer deactivation requires a \$20 fee and a signed acknowledgment that the owner of the device wishes to view nudity, pornography, obscenity, and the like. But it's not just images; written descriptions are blocked, as well. So, an official list of obscenity-seekers and/or porn-seekers is created, and those who are looking for information on benign social nudity are on that list. What could go wrong? This legislation will arrive under the title: "Human Trafficking and Child Exploitation Prevention Act." Nationwide, it's the product of just one individual.

Importance to nudists: the software filters will be cheap and, of necessity, will lack the ability to distinguish between "bad nudity" and "good nudity." It's more expedient to block all nudity.

Report respectfully submitted by Bob Morton, Chairman,  
Governmental Affairs Committee, June 21, 2019.  
mail: 12603 Mistletoe Trail, Manchaca, Texas 78652  
phone: (512) 282-6621 fax: (512) 282-2503 e-mail: ctnudists@aol.com

### **AANR-West – Chair Gary Mussell, AANR-West President**

One of the primary reasons to belong to AANR (besides having fun) is to support our work that protects our right to be nude through legislation and

the courts and, where possible, to expand social nude recreation opportunities.

This past year, AANR-West had a much easier year than the previous one when it came to be fighting for our rights, as most of the state legislatures were focused on the issues of marijuana and illegal immigration. However, there were a few significant court rulings in our region concerning nudity and top freedom. Below is a month-by-month and state-by-state rundown of significant events since our last convention in August 2018:

September: Utah Ordered to Pay Up After Losing 'Deadpool' THEATER Case  
Lawmakers and the governor in the conservative, predominantly Mormon state had backed a law that is largely aimed at strip clubs but also prohibited serving booze during films with simulated sex or full-frontal nudity. Until now.

A movie theater sued in 2016 after Utah regulators threatened to fine it up to \$25,000. The state defended the measure in court, calling liquor and sex an "explosive combination"

In September, after a lengthy trial, a Federal judge struck down the law last year as a violation of First Amendment rights, ruling the theater is not an adult-oriented establishment and Deadpool is a mainstream, R-rated movie. The judge ordered the state to pay more than \$475,000 in legal fees after it lost a court fight over a law that banned serving alcohol during the racy, foul-mouthed superhero film Deadpool.

Liquor authorities were concerned about a suggestive scene in the film's credits involving a cartoon unicorn, among other things. The theater's attorney and former Salt Lake City Mayor Rocky Anderson argued that the law was so vague it would apply to Michelangelo's "David."

His office was awarded attorneys' fees and an additional \$3,800 in other legal costs. Deadpool star Ryan Reynolds held a fundraiser that raised \$22,000 for the plaintiffs and this was deducted from the final financial award.

Idaho lawmakers repealed a similar law last year when a theater sued after its liquor license was threatened for showing Fifty Shades of Grey while serving alcohol.

October: Sexual Harassment Law Strengthened in CA

Important notice for all landed clubs in California with 5 or more employees: Currently, the relevant provisions of California's Fair Employment and Housing Act ("FEHA"), sections 12950 and 12950.1 of the California Government Code, require employers with 50 or more employees to provide sexual harassment training for all supervisory employees.

SB 1343 amended these provisions, instead requiring employers of five or more employees—including seasonal and temporary employees—to provide sexual harassment training for both supervisory and non-supervisory employees by January 1, 2020.

November: how did the 2018 midterm elections affect naturists?

Some interesting factoids from this year's election:

- With Idaho and Utah voting yes, it is finally the law in every state that mothers can legally breastfeed in public.
- With the defeat of Gov. Scott Walker in Wisconsin, local nudists have emailed me they are hopeful the new Democrat administration will be more open to the restoration of the clothing-optional area at Mazo Beach, which Walker closed several years ago.
- "Trifecta states" (where one party controls the governorship and both houses of the state legislature) saw a net gain of six states for the Democrats. The current count is Republicans have 22 trifectas and Democrats hold 14. This means essentially "one party rule" in those 38 states.
- The only state left with a divided legislature is Minnesota. The remaining 49 state legislatures are all controlled by one political party or the other. Of those states, Democrats control 18 legislatures while Republicans control 31. Some of the new legislative sessions will begin in December and others in January or even later. We will be watching for bills that affect nudists and we will report these to you in future newsletters. Here is more election information about our region's individual states:

### **CALIFORNIA**

This state remains the "bluest" of the "blue" states, with Democrats holding all statewide elected offices, and holding a 2/3 majority in both the State Assembly and State Senate. New bills can be introduced starting December 1.

Fifty-three members of Congress come from California. The election flipped four of these seats from Republican to Democrat, so the count is now 40 Democrats, 13 Republicans, depending on if there will be any recounts. U.S. Senator Diane Feinstein (D) easily won reelection to her sixth (and probably her last) term. At age 85 she is the oldest and the longest current serving member of the Senate.

In Carpinteria, one of our nude beach supporters was defeated for reelection to the City Council, to be replaced by someone who is "open to discussion" about it. The council challenger who was vocally opposed to the beach was defeated and came in last.

### **ARIZONA**

Arizona remains a Republican "trifecta" at the state level. Republicans control the state Senate with 16 seats to Democrats' 13 seats. Republicans control the state House with 28 seats to Democrats' 26 seats with two not yet decided.

Republican Rep Martha McSally was slightly behind Dem Kyrsten Sinema for the U.S. Senate seat, but with only one half of a percent separating the two, they are probably headed for a recount.

The state's nine U.S. House seats remain split between five Democrats and four Republicans, a net gain of one for the Democrats.



## **COLORADO**

The Democrats flipped the Governorship back to their column and they also picked up a Congressional seat making that count now four Dems and three Republicans, with one not yet decided. Congressman Jared Polis will be the country's first openly gay man to serve as governor.

Colorado's State Senate also flipped with 18 Dems and 17 Republicans, while the state House now has a Democratic majority 37-23, a net gain of four for the Democrats.

## **HAWAII**

Hawaii has been a Democratic trifecta for many years, controlling all state elected offices, and both state houses by wide margins. The party won the single US Congressional seat by a 50% vote margin, and Sen. Mazie Hirono was re-elected to the US Senate by a 71% margin over her Republican opponent.

## **NEW MEXICO**

The Governor's office flipped to the Democrats this year, and all the other statewide elected officials are also now Democrats. Democrats control the state Senate with 26 seats to Republicans' 16 seats. Democrats regained control of the State House in November 2016 and increased their six seat margin to 22 with two still undecided.

The U.S. Senate seat remained in Democrat hands by a 54% to 30% margin. New Mexico has three U.S. Congressional seats and the Democrats now hold all three after flipping the last one.

## **NEVADA**

The Democratic "blue wave" hit was never more evident than in Nevada this year, with Democrats taking the Governorship for the first time in two decades and toppling the incumbent Republican U.S. senator.

However – only in Nevada! - A brothel owner and reality TV star, Dennis Hof, who died a month before the election, still won his race for Nevada's 36th Assembly District. Hof, who ran as a Republican and calling himself "The Trump of Pahrump" defeated Democratic challenger Lesia Romanov by more than 7,000 votes, proving the old cliché that some people would rather vote for a dead man than for someone from the opposition party. According to state law, county officials will now appoint a fellow Republican who also resides in the district to take Hof's seat.

## **UTAH**

Utah remains a Republican trifecta, controlling the governorship as well as a majority in both the state Senate and state House (58-17 seats) although the Democrats had a net gain of two seats in the lower house. Former Republican Presidential nominee Mitt Romney won election to the U.S. Senate with 62% of the vote.

## **WYOMING**

Wyoming is also a Republican trifecta, with that party holding the governorship and a wide majority in both the state Senate and state House.

The Republican U.S. Senator was re-elected easily, as was the state's sole member of Congress, Liz Cheney, daughter of the former U.S. Vice President. The state's legislative session starts February 12.

## **General**

December: Tumblr social platform Bans All Adult Content, Including Artistic Nudity

As of December 17, 2018, the popular blogging platform Tumblr has permanently banned all nude images, including artistic nude photos published by professional photographers.

The move is seemingly in response to Tumblr's official app being banned from Apple's iOS App Store in November after child pornography was discovered on the social network. But Tumblr's new policy is much more wide-reaching.

Here's Tumblr's new definition of the "adult content" that will no longer be allowed:

"Adult content primarily includes photos, videos, or GIFs that show real-life human genitals or female-presenting nipples, and any content—including photos, videos, GIFs and illustrations—that depicts sex acts."

This definition seems to have spared boudoir photography and other suggestive photos if there's no explicit nudity such as exposed nipples or genitals. However, Tumblr uses the same automated algorithm tools used by Facebook and Instagram to identify offensive images, so famous paintings and statues are being banned same as they are on the other two social platforms, despite protests the identification process is too strict.

"Posts that contain adult content will no longer be allowed on Tumblr, and we've updated our Community Guidelines to reflect this policy change," writes Tumblr CEO Jeff D'Onofrio. "We will focus our efforts on creating the most welcoming environment possible for our community."

If a blogger believes their image was incorrectly flagged as violating the new policy, D'Onofrio says the site owner can appeal the decision, but in the few weeks the new policy has been in effect few appeals have been successful.

Since the web site now lumps nude pictures and videos into the same category as pornography, reaction was swift and negative among online nudists

Many posts on Tumblr, Facebook and Twitter during December indicate nudists are migrating their nudist content over to the Twitter, Mastodon, and MeToo social networks. True Nudist has also made a heavy pitch to receive any Tumblr refugees. Others have decided to open their own blogs using WordPress

January: National Park service approves Saline Valley air strip

The National Park Service completed and released its long-anticipated report recommending changes to the Death Valley National Park and adjacent areas under its jurisdiction, including the traditionally clothing-optional Saline Valley Hot Springs.

To our relief, there were very few changes recommended to this remote and under-developed Springs except to officially approve the makeshift airstrip called the "Chicken Strip," basically a strip of flat dirt used by people to access the Springs who do not want to drive the bone-crushing four-hour drive on a 50-mile long rutted dirt road to get there.

Both the difficult access and the lack of improvements means the place will never become a major tourist destination - so much the better for both the handful of residents and nudist visitors!

February: New Hampshire's supreme court upholds city topless ban by 3-2 vote

Feb 8, 2019 — In a 3-2 ruling, the New Hampshire State Supreme Court found the city of Laconia's nudity ordinance does not discriminate based on gender or violate the women's right to free speech.

The Laconia city ordinance defines "nudity" as "[t]he showing of the human male or female genitals, pubic area or buttocks with less than a fully opaque covering, or the showing of the female breast with less than a fully opaque covering of any part of the nipple."

Ginger Pierro had challenged the law after her 2016 arrest. She'd gone to a public beach to practice yoga poses topless, and she was arrested after refusing police warnings to cover up. In protest of Pierro's arrest, Kia Sinclair and Heidi Lilley went to another beach in Laconia and exposed their breasts a few days later, also getting arrested.

Writing for the 3-judge majority, Associate Justice Anna Barbara Hantz Marconi stated, "The facts of this case, including the particular way in which men and women differ with respect to the traditional understanding of nudity, are unique... We are told that concepts of morality and propriety are changing; if so, then it can be reasonably expected that public demand will soon make it imperative that this portion of the ordinance be repealed. ... The people of Laconia may make such a decision, but this court will not make it for them."

Associate Justice James Basset wrote a minority opinion and said he rejected the argument that the ordinance is not discriminatory because, "The challenged portion of the ordinance creates a public dress code which only one gender can violate," Basset wrote. "This is a gender-based classification."

Pierro's lawyer, Dan Hynes, said in a statement. "We are extremely disappointed in the Court's ruling that treating women differently than men does not amount to sex discrimination. The court has effectively condoned making it a crime to be female,"

The justices, though, said courts have generally upheld laws that prohibit women from exposing their breasts, citing a Washington Supreme Court case that upheld the different treatment "because there are more parts of the female body intimately associated with the procreative function."

Authorities in Laconia and Gilford said they will continue to enforce the ordinances. Laconia Police Capt. Allan Graton said the penalty in his city is a \$250 fine. In Gilford, the ordinance is narrower, covering only the Gilford Town Beach. It carries a \$25 fine.

Similar court cases have had mixed results. In 2017 a federal court block a Colorado city from enforcing a law barring woman from going topless. Meanwhile, a Chicago company announced it will offer New Hampshire residents a 10 percent discount on its \$35 flesh-colored bikini tops, which include a painted nipple. TaTa Tops said it made the offer considering the New Hampshire Supreme Court decision.

March: Federal Appeals Court Says Women Can Be Top Free in Fort Collins  
The 10th Circuit Court of Appeals ruled that women can't be banned from going topless in Ft. Collins, Colorado.

The ruling potentially sets up a show down at the U.S. Supreme Court should the city decide to appeal to the next level.

The appeals court judges ruled 2-1 in favor of Free the Nipple activists who sued the city of Fort Collins over its ban on females appearing topless in public. The court ruled that ordinances that target a group based on gender— such as banning women specifically from going topless, while allowing men to do so — is a violation of the equal protection clause of the U.S. Constitution, attorney Andy McNulty said.

"I think this is a pretty historic moment in the women's rights movement," McNulty said in an interview. "Since the beginning of the 20th century, court decisions have slowly but surely chipped away at the idea that women should be stereotyped by their sex and gender. This is the next step to make sure women have equal rights in this country."

The city's ordinance prohibited women from knowingly exposing their breasts in public, with certain exceptions, like breastfeeding.

City of Fort Collins spokesperson Emily Wilmsen said City Council will decide next steps. "All we can say right now is that the city is reviewing the implications of the court's ruling," she said.

The city argued in court that women going topless could prompt public disorder, distract drivers and expose children to public nudity. The court rejected those claims, noting that children may already be exposed to topless women if they pass a mother breastfeeding in public — an act that is specifically legal under city code. The judges further argued the ban "creates a gender classification on its face" and furthers gender stereotypes.

"Laws grounded in stereotypes about the way women are serve no important governmental interest," wrote the opinion of the majority, citing prior rulings. "To the contrary, legislatively reinforced stereotypes tend to 'create' a self-fulfilling cycle of discrimination."

The court acknowledged that men's breasts and women's breasts serve different functions and have inherent physical differences. Those differences

didn't pass muster for banning one gender from displaying a bare chest in public view but allowing the other to do so, they ruled.

Other federal appeals courts have ruled against Free the Nipple activists, creating a patchwork of enforced and invalidated laws throughout the country, McNulty said. The 10th Circuit Court's ruling applies to Colorado, Wyoming, New Mexico, Kansas, Utah and Oklahoma.

April: Nudists Rally to Support Florida's Blind Creek Beach

In response to an urgent request by the Treasure Coast Naturists (TCN) group in Fort Pierce, Florida, individual naturists as well as national and regional organizations have taken immediate action to counter a state agency's threat to close the clothing-optional Blind Creek Beach on nearby Hutchinson Island.

The South Florida Free Beaches, Florida Naturist Association, the Naturist Society Foundation, the Naturist Action Committee (NAC), the B.E.A.C.H.E.S. Foundation, and other naturist organizations started fundraising together during the past month to hire a lobbyist and secure legal representation against recent actions and threats by the Florida Department of Environmental Protection (DEP).

Background

About 15 years ago, St. Lucie County established Blind Creek Beach County Park as an isolated Hutchinson Island preserve located immediately north of the St. Lucie Nuclear Power Plant. Before the county park's official startup, this same section of isolated shoreline was host to a long tradition of nude sunbathing and swimming. Begun as far back as the 1970s, the free beach attracted naturists from around North America. Skinny dippers encountered a pristine piece of coastline that was relatively free of arrests or harassment. In 2014, negotiations between local naturist advocates, the St. Lucie County Sheriff's Office, and the St. Lucie County Attorney led to the recognition that this isolated stretch of beach and its tradition of family-oriented skinny-dipping did not run afoul of the state's anti-nudity statute (SS-800.03) as long as lewd behavior did not occur. County deputies quietly patrolled the beach just like any other and the local government tolerated and even cooperated with the non-profit TCN group who managed the beach by patrolling the shore protecting the sensitive dunes from human intrusion, providing portable bathrooms to beach-goers, managing the parking lot, and organizing beach clean-ups and occasional town hall meetings. A range of 500-1000 naturists show up on weekends, and the county saw a marked increase in tourist revenue in the area.

The Current Situation

Three years later, the Florida DEP sent a complaint to St. Lucie County objecting to the county's tolerance of a nude beach on what it sees as State-owned land (much of Hutchinson Island land is leased by the county from the state park system.) More threatening letters followed with the demand that the naturist use be shut down or moved away from Blind Creek Beach.

The response from St. Lucie County has been largely silent. With the backing of business leaders and others, the county chose to let the beach continue and thrive.

In March 2019 TCN discovered that DEP was getting ready to take immediate additional actions to compel St. Lucie County to close down all nude use of Blind Creek Beach, since the naturists refuse to back down or leave this beach. Instead, they began a fundraising effort and hired Ramon Maury, the longtime state lobbyist and legal advisor to Haulover Beach, the South Florida Free Beaches, the Florida Naturist Association, and the American Association for Nude Recreation Florida Region.

According to Maury, there are two steps that must be undertaken:

Step 1 encompasses placing a hold on DEP's actions to quickly shut down Blind Creek Beach. Maury has opened up a dialog with each of the stakeholders in Tallahassee and is working to impose a temporary hold on all pending actions that might stop naturism at Blind Creek Beach.

Step 2 involves opening a conversation with key members in the Florida state legislature to rewrite state park rules and/or regulations that currently discourage the establishment of sanctioned nude beaches in Florida.

Undertaking both steps is expensive, so TCN is asking all naturists in the country to help by making a financial contribution.

How to Donate

Make your donations to the TCN Legal Defense Fund by check or via PayPal at [paypal.me/tcnaturists](https://paypal.me/tcnaturists). Make checks payable to: Treasure Coast Naturists, Inc. and mail to: PO Box 882281 Port Saint Lucie, FL 34988. Please indicate that your donation is for the TCN Legal Defense Fund.

Portions of this story was extracted and summarized from the April 2019 newsletter published by the South Florida Free Beaches organization with the permission of its editor, Seth Paronick

May: California County Renews Fight to Restrict Pirates Cove/Avila Beach

We received this email from the Whales Cave Conservancy nudist group that oversees Pirates Cove: "There was an ugly incident that happened this afternoon. This incident is a symptom of the events set into motion result of County's Park Development Proposal in 2013. The events that have transpired of course were not what anyone wanted. But here we are...Pirates Cove had for decades been an undiscovered place where the main activity was getting all over tan. Maybe a little fishing, skim-boarding, volleyball. But all that changed in 2013 and 2014 when, after losing a long battle over the County's Park development proposal. It was "Announced" that the County would not be doing anything with the Property. The announcement that the County would not do anything with the "Park" was seen by many that this beautiful place was free of any rules or regulations. Beer pong parties, "music" that you can hear for the full length of the 0.31-mile beach and trash were, and still are considered incompatible with the area but now we have graffiti, homeless encampments and gang related activities. Up until

today the only evidence that gang activity existed was the graffiti and the "Gang Task Force" that we have observed cruising the parking lot.

"Today, Sunday June 9th a gang of about 16 to 20 young (15 to 19-year-olds) walked down the beach. They stopped about 100 feet into the Nude Friendly Zone. Thankfully, they turned around and left. A few minutes later we could see some activity in the middle section. It initially appeared that they were fighting among themselves. It turned out that they were ganging up on a couple of beach users. A group of locals went to break it up. The gang backed off as they saw the locals. As they (gang) went into the first section on their way out, it appeared that they had a brief skirmish with some of the people in that section also. I'm sure this made all the news and there will justifiably be an outcry.

The WCC's stance has been to keep the area Natural and access unrestricted. Although we have recommended that the County have a presence in the area to discourage bad behavior. Each time we bring it up we get the same reply: "There is no money in the budget" How bad do things have to get before they put it into the budget?"

AANR-West has offered assistance to this group when negotiating with county officials. The local supervisor is friendly to our cause, and several Coastal Commission members have also expressed support.

June: WNBR-LA

AANR-West co-sponsored the World Naked Bike Ride in Los Angeles again this year. The event on June 223 drew a record 520 bike riders who rode around downtown LA on a 13-mile course for about 3 hours. It was well received by the public! As a co-sponsor, we were entitled to an information booth, where we distributed brochures and flyers about AANR-West clubs. We gathered a nice list of names of people seeking additional information, and we handed our discount coupons supplied by some local clubs.

AANR-West Web Site GAT section

We continue to improve and to expand our Government Affairs section of the annrwest.org web site. The section now includes all the state and local nudity laws in the eight western states, plus important court cases involving nudity from the region. This area of the web site is receiving a lot of visitors and is seen as a great resource for attorneys and others who want to know about our legal rights.

GAT and NAC

Last year, leaders of AANR's Government Affairs team and leaders of the Naturist Society's Naturist Action Committee met and agreed to stop duplicating effort wherever possible. NAC has a much faster and more efficient way to contact its members when letters and emails need to be sent to legislators or state park officials, while AANR regions appear to have more cash reserves for political action than does NAC, the latter relying almost solely on voluntary donations. Finding a way to use each group's strengths

and overcoming weaknesses will take further discussion, but at least they have started.

This year, NAC directors were invited to join the monthly GAT telephone conference call, and several of them did. These lead to productive discussions about the situation in Florida at Blind Creek and also the efforts at Lighthouse Beach on Long Island, NY.

Meanwhile, Gary Mussell (GAT) and Ron Weimer (NAC) are regularly sharing information in the Western Region.

### **AANR Office – Kissimmee**

Executive Director Erich Schuttauf provided this report in addition to his extensive report as Director.

Re: Government Affairs Developments

I am pleased to provide a summary of significant activity since my last report to you at year-end 2019. This deals with primarily Government Affairs. (Monthly editions of The Bulletin now include a column prepared by me outlining the many ways that AANR and its regions are lending assistance in various situations. A separate Executive Director's report containing information in legal cases will appear elsewhere in your report package.)

Calgary, Canada

As this report is being prepared we have also been getting ready in the event that family nude swims in Calgary again become a public relations issue. The organizer of Calgary swims that drew opposition last year from a small but vocal minority of activists opposed to admitting children to these events is planning to offer the swims later in July. We have already alerted AANR's PR professional team, which has drafted position statements to the press and other measures in case another controversy erupts. We have also reached out in contact to the organization.

Washington State Senate Recognizes Family Nudism

This spring the Washington legislature considered HB 1756, a bill to regulate adult entertainment businesses by requiring special education for entertainers on their legal rights, plus installation of costly "panic buttons" in facilities so that they may summon help quickly if accosted by a patron.

There was danger our clubs would be adversely impacted because the law was tied to the presence of "public nudity" in establishments. With the hard work of region volunteers and arguments raised in the waning days of legislative session, we convinced State Senator Saldana to put into writing that the law is not intended to apply to family nudism. Senator Saldana



then made very public remarks before the full Senate chamber before the bill passed into law.

Elsewhere in Washington State, the GAT team has persuaded commissioners in Lacey, Washington to delay passage of an ordinance aimed at eliminating top freedom and other nudity practiced by coffee baristas. We have pointed out that the proposal could have unintended consequences and raise constitutional issues as a number of female top freedom cases are working their way through appeals courts.

### Top Freedom Cases

AANR is monitoring and has prepared arguments on the issue of female top freedom given a number of important precedent cases pending. In Missouri, a federal appeals court (8th Circuit) upheld a local ordinance banning exposure of the female breast. On the other hand, the 10th Circuit has, for now, affirmed a federal district court's prohibition against enforcing a similar Colorado ordinance. A federal district court in Maryland refused to grant a temporary injunction to stop an Ocean City ban on top free, yet the full trial has not taken place on the question of a permanent injunction. Finally, the New Hampshire state Supreme Court upheld local bans on topless females as well.

AANR will address these issues with applicable lawmakers and staff during the National Conference of State Legislatures next month.

### National Conference of State Legislatures (NCSL)

AANR is preparing for its annual presence at the National Conference of State Legislatures, to be held this year in Nashville, TN. A few factors make this year's visit especially promising:

First AANR probably has the best "field position" in the show that it has ever held. With increasing seniority and continuity, our booth selection places us adjacent to the Conference host booth where lawmakers collect messages during the show, and obtain important information. We are immediately adjacent to the American Medical Association / Physicians Practice group and on the aisle where visitors are naturally directed as they enter the show floor.

Second, we are celebrating the 25th anniversary of bringing pins with a different design (26 years attending, but we didn't have a pin the first year).

We are bringing commemorative laminated mats featuring all designs, years, and cities attended. This should drive the message that nude recreation is not "new," but part of the fabric of recreation and commerce.

Third, we will be joined by AANR East President Larry Deschenes of Ontario Canada, lending a Canadian presence this year to interact with the many provincial government leaders who attend. As Tennessee is, in part, within his region, Larry can also speak to the clubs there. We will be joined by AANR President Kathy Watzel and her husband Bob as well.

In Florida...

...Tallahassee Visits

Earlier this year Director of Club Relations Carolyn Hawkins and I joined Trustee Ralph Collinson, Shirley Mason of SFFB, and Government Professional Ramon Maury for visits to the state capital and decision-makers. A number of visits with representatives, senators, staff and agency heads were conducted to promote nude tourism, support for the Visit Florida budget, and with the goal of establishing nude beach(es) on Florida's West Coast. One highlight of the trip: walking into the office of a state senator who had AANR's Nudist Bill of Rights prominently displayed!

...Zoning and Advocacy

We have given support to an AANR FL club facing zoning challenges, as well as assistance in custody matters involving AANR Florida members. The board certified attorney who sought our assistance in one of these cases has reported back to us that opposing counsel backed off of its position when confronted with a significant amount of case law and collateral evidence provided by our office.

...Blind Creek Beach Advocacy

Government Professional Ramon Maury and others from SFFB and Treasure Coast Naturists have been working with AANR and AANR FL volunteers on the efforts at Blind Creek Beach. I have supplied Ramon with supplemental legal work and materials including reviews of related documents, legislative history, and statutory drafting and research.

It's important to note that Blind Creek Beach is also prominently featured by Visit Florida.com along with AANR Florida clubs and South Florida Free Beach with links. These in turn help us to help other nudists from many locales, as far as Washington State.

Significant Win for Nudity from Facebook

Last month social media giant Facebook announced plans to revisit its policies on nudity in photography, artwork, and women's top free issues.... And to consult with stakeholders on these issues going forward.

The move comes on the heels of a demonstration held outside of Facebook's California offices by performance artist Spencer Tunick, the National Coalition Against Censorship, Free the Nipple, and other groups in which nude individuals covered themselves with placards depicting male nipples (allowed by Facebook) to make the point about inconsistent standards for what constitutes acceptable nudity.

The announcement is a significant milestone in what has been a campaign over several years to educate these online providers. With the backing of AANR member dues your Association President Kathy Watzel, Government Affairs Chair Tim Mullins, and other members of our team have addressed concerns about censorship in person with Facebook officials at the National Conference of State Legislatures. Our office regularly intervenes on behalf

of those members and clubs with suspended Facebook accounts to get them restored. AANR member dues have also helped our Association to bolster the National Coalition Against Censorship

Lake Tahoe, Nevada

As this report is being prepared, we have learned that law enforcement in the Lake Tahoe, Nevada area had told nude bathers and sunbathers to put clothes on or risk citation under state law. This is a departure from decades of enjoyment without incident. It is too early to tell if this will develop into more significance, but we are already working with local user groups and NAC to monitor the situation.

**Summary:** That covers the key items since the last report. Thank you to the members of NAC and GAT who contributed to the report. Please read the weekly updates from the AANR office for current and breaking Government Affairs items. Opinions expressed in the reports are those of the respective authors and may not represent AANR policy. If you want change you have to initiate it. The members of your GAT team are here to make that happen.

Respectfully submitted,  
Tim Mullins  
AANR Government Affairs Chair

# Membership Marketing Report

July 7, 2019

The Membership Marketing Committee has been very active since the mid-winter board meeting. We have many issues to present to the board to be acted upon. We presented them at an interim board meeting in June so that discussions could begin. At this time, we also included the motions that we want to act on. This is a long document. There are multiple important issues being presented.

This has been a very active committee. This report will include just our conclusions. Please talk to our committee members to find how we reached these conclusions. And be sure to thank them for their perseverance.

The other active members of the membership marketing committee are:

Kathy Watzel, Judy Mason, Margie Cantlon, Arlette Lowery, Gloria Waryas, Ronna Krozy, Walt Stephens, Terry Meek, Erich Schuttauf, and Ralph Collinson.

Several years ago, 'T' Price developed a Roadmap document that mapped out a possible path for changes to membership to take. We discussed this document at the interim board meeting. Both this committee and the board that was at the interim meeting unanimously agreed that we would table, at this time, the following ideas proposed in the roadmap.

- Permanent ID cards This decision was made because the office is taxed with so much work right now with changes with the new membership system that adding a new task seemed extra onerous.
- Rebates to clubs for each membership sold. This decision was made because any rebate to a club would result in an extra increase to the member and because a similar, but different initiative a few years past did not work.

The committee has recommended that

- All memberships be allowed to be renewed by members and to be able to be setup for auto renewal. In order for this to work, a process will be setup so that clubs will retain the ability to control who is a member of their club. They will be able to move a member into a status that they are no longer a member of their club and must either join another club or become an associate member. When renewing online, their club will retain them as a member of their club unless the club no longer wants them. Our expectation is that this will decrease member loss in two ways. It will reduce loss from those members who forget to renew. Although a reminder will be sent, when auto-renew is in place, they will need to forget drop their membership. Secondly, it will help with certifying officers who don't bother to send in memberships for months at a time or with certifying officers who discourage AANR membership.
- All couple/dual memberships be split into single/individual memberships.

- The couple/dual membership discount be discontinued. (\$7.50 per couple)
- Raise membership rates by \$6.00 per person (or \$10.00 per person if we do not get rid of the couple's discount).
- That an opt-in system be setup for a printed Bulletin, rather than an opt-out. So that a member asks for a Bulletin to be mailed to them, rather than having to ask for it not be mailed to them.
- That the Student membership class no longer be marketed. And that in the next election, we ask for a by-law change to remove the Student membership class.
- That in the next election, we ask for a by-law change to change the National membership class to be a Supporting membership class.

### **Bulletin Savings**

One of the recommendations that our committee is making is that we move to an opt in Printed Bulletin rather than an opt-out printed Bulletin. What this means is that you don't get a printed Bulletin unless you ask for a printed Bulletin. We want to give people a long lead time for them to ask for a printed Bulletin, giving them multiple ways to ask for a printed Bulletin. We want to start giving warnings in the Bulletin now. That will give months to respond. We did discuss charging for a printed Bulletin, but decided with other pricing changes that we are suggesting that it isn't the right time to implement this charge. We also discussed changing the number of printed Bulletins every year, but decided that it was not a good idea at this time. The office has started to implement making these notifications to the Bulletin.

### **Student Associate Members**

Our committee would like to reduce office load by eliminating Student Associate Memberships. For each student associate, the office needs to manually validate their course load. While they now manually check age, that age check could be done automatically by looking at birthdate. There is a section in the governance manual that speaks to who can be Associate members. A motion to modify that part of the document will be provided for discussion in August. The committee would like to also totally remove Student membership and just keep Young Adult membership for simplicity, but this is discussed later in this document.

### **Removing Dual/Couple Memberships**

Our committee is submitting two motions for you to look at to split all dual/couple memberships into single/individual memberships. One motion specifies that all such current memberships will be separated when Impexium, the new AMS is implemented. The second asks the legislation committee to make the appropriate changes to the governance manual.

### **Rate Hikes**

Our committee is suggesting that we raise our membership basic rates by \$6 per person. This, in addition to splitting couples into singles and removing the couples discount, will raise our revenue by about \$250,000. We need to decide now. We have a lot of selling to do on this issue.

Additionally, to keep our life, and elite memberships in step with our basic memberships, we are recommending that we increase our life memberships to be \$800 and our elite memberships to be \$1600.

The proposed changes would appear to our membership as

**Proposed Basic Membership Rates**

**Compares membership fees (including regional fees and associate service fees with in two scenarios against current Current vs no couples discount adding \$6 per member vs keep couples discount adding \$10 per member**

| Region | Current - Single Associate | No Couples Discount - Add \$6 - Single Associate | Retain Couples Discount - Add \$10 - Single Associate | Current - Couple Associate | No Couples Discount - Add \$6 - 2 people Associate | Retain Couples Discount - Add \$10 - Couple Associate | Current - Single Club | No Couples Discount - Add \$6 - Single Club | Retain Couples Discount - Add \$10 - Single Club | Current - Couple Club | No Couples Discount - Add \$6 - 2 people Club | Retain Couples Discount - Add \$10 - Couple Club |
|--------|----------------------------|--|---|----------------------------|--|---|-----------------------|---|--|-----------------------|---|--|
| East   | 58                         | 64   | 68  | 93.5                       | 113  | 113.5   | 40                    | 46  | 50   | 72.5                  | 92  | 92.5   |
| Fl     | 58                         | 64   | 68  | 93.5                       | 113  | 113.5   | 38                    | 44  | 48   | 68.5                  | 88  | 88.5   |
| MW     | 58                         | 64   | 68  | 93.5                       | 113  | 113.5   | 42                    | 48  | 52   | 76.5                  | 96  | 96.5   |
| NW     | 58                         | 64   | 68  | 93.5                       | 113  | 113.5   | 42                    | 48  | 52   | 76.5                  | 96  | 96.5   |
| SW     | 58                         | 64   | 68  | 93.5                       | 113  | 113.5   | 43                    | 49  | 53   | 78.5                  | 98  | 98.5   |
| WC     | 58                         | 64   | 68  | 93.5                       | 113  | 113.5   | 43                    | 49  | 53   | 78.5                  | 98  | 98.5   |
| West   | 58                         | 64   | 68  | 93.5                       | 113  | 113.5   | 38                    | 44  | 48   | 68.5                  | 88  | 88.5   |

For the scenario of adding \$6 per member and removing the couples discount, using the February 2019 numbers, we would increase revenues by about \$254,000. For the scenario of adding \$10 per member and not removing the couples discount, using the February 2019 numbers, we would increase revenues by \$302,000

**Marketing Change to our Members**

Our committee has been brainstorming ways to present our upcoming price changes to our members. Rather than emphasizing the increases, we want to emphasize the new functionality, i.e., the ease of managing their accounts and renewing. We are investigating having mini-contests-

perhaps with awards such as badges for their accounts, or a drawing for one AANR membership. The contest could be the number of clubs visited, or the number of times you visit aanr.com. We are also looking into how to solve the problem of the large number of our members that don't have email addresses that they are willing to share with us. These ideas are in the beginning stages, so they are not well thought out. Hopefully, we will know more by the time we see you at Sun Meadow. We are also looking at what extra services we can provide on the new member pages that will enhance their membership. For example, we would like to provide more back issues of the Bulletins for people to read. Our committee has been meeting twice per month, so we still have two meetings before we meet together in August.

### **Membership Growth and Retention**

This year is particularly challenging for our team. In addition to making myriad changes to our membership structure, we need to look at how we can grow and retain membership. Some of the changes we have proposed may indeed lose membership. For example, we could lose some members from rate hikes if we don't proceed carefully. Our hope is that the changes to allow our members to manage their own membership will decrease membership loss.

We are also looking at other ways to grow membership.

We have identified that we are looking at all age groups as target markets.

We have invited George Oberle to join us to share his ideas about ways to increase membership by adding value to our services.

Respectfully submitted,

Karen Lahey

Membership Marketing Chair

## **Report: Public Relations Committee**



Date: 2019-7-7

**AANR PR Chair:** *Ronna Krozy, Club Trustee/PR East; Regional PR Chairs:* *Kim Lucks, FL; Chris Brown, MW; John Hazard, SW; Daniel Jackson, WC; Karen Lahey, NW; Andrew Walden, West; Member:* *Nancy Greenhouse*

**Invited: Presidents** *Larry Deschenes, East; Jim Walchuk, FL; Richard Quigley, MW; Dave Smith, NW; Mitch London, SW; Gary Mussell, West; Bob Dixon, WC; Consultant:* *Jeff Baldasarre, AANR Director, Communic/Mktg; Executive Director, Erich Schuttauf; Communic/PR Specialist:* *Mary Jane Kolassa*

This report contains:

- The continuing work of the PR Committee (Pages 1-2)
- AANR PR Goals and Objectives
- Monthly reports and pitches from Mary Jane Kolassa, (Pages 3-33)
- 2019 June to December plan (Pages 34-36)

In accordance with the AANR Governance Manual (Feb/2019), "The Public Relations Committee shall be responsible for the following and related aspects of the Association: Publicity, publications, international cooperation, speakers' bureau, and all media for internal and external education."

The Chair has attended almost all of the biweekly meetings of the PR Office Staff and has shared pitches and accomplishments with regional chairs and presidents. Articles about the benefits of nudism, 'nakations' and places to be nude and nudist events are appearing more often in newspapers, magazines, radio and online social media.

The Chair has held 7 telephone meetings since the winter report. The Committee has completed the task of developing Goals and Objectives to complement its areas of responsibility. We are working well together as a team and sharing innovative ideas to promote AANR's vision and



mission. One idea suggested by Andy Walden was producing cards to hand out at various venues that say a nudist has patronized their business. A template is available online and some of the regions as well as clubs have developed their own version.

While notable events are occurring within regions and clubs, special recognition was earned for Naked Gardening Day, Naked Hiking Day and the World Naked Bike Ride. NW President, Dave Smith reports about 10-12,000 bikers, skateboarders and walkers took part in the World Naked Bike Ride with the majority of participants completely or partly nude.

The Bulletin continues to publish valuable articles for AANR's readers, with many contributions by AANR members and officials. Some of these articles have addressed nudism pride, how AANR protects nudists' rights and nude venues, the need and rationale for increasing dues and promoting more member involvement. We are in need of more people willing to write and speak about AANR as well as tasteful pictures to show our diverse population and activities.

AANR continues to gain followers on social media sites, such as Facebook and Twitter. Jeff Baldassarre offered assistance with social media training for regions or clubs; however very few took advantage of this.

The PR Committee aims to assist other AANR Committees in making AANR more visible and valuable in order to increase and retain membership, educate the public, expand nudist friendly sites and generally normalize and create favorable impressions of social nudity.



## AANR PUBLIC RELATIONS COMMITTEE

In accordance with the AANR Governance Manual (Feb/2019), "The Public Relations Committee shall be responsible for the following and related aspects of the Association: Publicity, publications, international cooperation, speakers' bureau, and all media for internal and external education."

The Committee shall meet these responsibilities by promoting AANR's Mission and Vision through maintaining a positive image, providing factual information, creating mutually beneficial relationships and gaining prestige. Through strategic use of all modes of communication, including interface with other committees, creative ideas will be shared at all levels of the organization in order to substantiate to society and decision makers the benefits of wholesome nudism.

### Goals and Objectives

1. Promote society's awareness and acceptance of social nudism
  - a. Use all types of mass communication and social media and identify training needs
  - b. Identify and train (as necessary) a cadre of naturists willing to speak in public as ambassadors and respond to issues as soon as they arise
  - c. Identify speakers and writers for professional presentations and publications, especially those that reach decision-makers (such as educational administrators, law enforcement, religious, etc.), as well as speakers and writers to increase presentations for diverse groups and popular articles in sports, health, women's, and parent magazines
  - d. Produce a special public edition of the *Bulletin* to educate government officials, decision makers, friends, families and others about AANR and social nudism
  - e. Seek out high profile nudists, i.e., celebrity or household-name endorsers, along with "influencers," (a **social media** user with credibility, access to a large audience and persuasive reach).
  - f. Promote and publicize activities that create good will and a positive image of AANR members and nudists in general as good citizens

- g. Encourage and motivate nudists to disclose their naturism and to share their way of life with others.
2. Generate publicity that fosters recognition of AANR, awareness of AANR's role in promoting wholesome nude recreation and recruitment of new members
    - a. Pitch to and involve underrepresented groups to help shape the future direction of AANR
    - b. Ensure that nudists and naturists are depicted to fairly represent our diverse ages, body shapes, ethnicities, abilities and challenges, family constellations, etc.
    - c. Promote ideas and vehicles that transmit information about AANR, the region or clubs, e.g., The *Bulletin*, brochures, business cards ('nudist patronized your establishment'), club cards, interactive props, bucket list cards, and event specific items (e.g., lanyards for cell phones, pens).
    - d. Create bylines (or taglines) that promote key messages about AANR
  3. Collaborate with appropriate committees to further their efforts
    - a. Promote AANR wherever active or potential nudists are found
    - b. Promote and share methods that acknowledge members' commitment to AANR, regions and clubs, e.g., acknowledging special anniversaries or activities
    - c. Establish opportunities for members or non-members to express their needs, interests and ideas, e.g., small chat groups at meetings and conventions that foster comfortable discourse with Trustees or other officials.
    - d. Strengthen the message to our membership about their value to the organization
  4. Promote opportunities for opening lines of communication with national and international organizations with the common goal of protecting nudists and promoting wholesome nudism and naturism.



## **PUBLIC RELATIONS REPORT JANUARY 2019**

### **Summary:**

With the start of the new year we promoted summer events (International Skinny Dip Day and Annual Convention) to long lead media and geographically targeted press. The messaging resonated as summer skinny dipping and other such recreational activities gave media suffering from the Polar Vortex thoughts of warmer days ahead to share with their audiences. We also pushed forward messaging about the diversity of AANR members and reached out to business media about the business/economics of the nude recreation industry. AANR even conducted interviews with the producers of a TBD Netflix program focusing around life at a nudist resort.

### **Press Releases/Pitches**

- Distributed release on INTERNATIONAL SKINNY DIP DAY 2019
- Developed and distributed release on the CHANGING COMPLEXION OF NUDE RECREATION
- Developed and distributed press release to Idaho media on Convention taking place there this summer: AMERICAN ASSOCIATION FOR NUDE RECREATION CONVENTION COMING TO “THE GEM STATE” SUMMER 2019
- Developed and distributed press release: MARK YOUR CALENDAR FOR THE 10<sup>TH</sup> ANNUAL WORKING NAKED DAY FEB. 1, 2019
- Pitched columnist Alex Will/NY Times on Working Naked Day

### **Media Outreach**

- Pitched Annakeara Stinson, Elite Daily on sleeping nude helping with better sleep
- Pitched Sophia Mitrokostas, Insider, on nude rec as a way to get more vitamin D
- Coordinated interview for Forbes.com and Huff5 article with AANR PR Chair by Jacob Rupp on how being a nudist helps in “learning to finally love yourself”

- Pitched Liz Galloway, freelancer working on article about “using travel to revitalize body and mind” on Nakationing as a form of transformational travel
- For Active Times article on “craziest spots to get married in America” recommended a nude wedding at an AANR resort

### **Public Relations Activities**

- Liaison with Sun Meadow for Convention release
- Liaison with Black Nativist Assn for press release
- Development of new media lists as warranted
- Developed agendas and conducted client conference calls

### **Publicity Highlights in January:**

As a direct result of a press release pre-promoting the summer Convention in Idaho, the Idaho Statesman (circ: 36,328; UVM 1,110,253) interviewed MJ Kolassa and quoted from the release and website in the article:

<https://www.idahostatesman.com/latest-news/article224974085.html>.

The story also aired on FOX TV Salt Lake City: <https://fox13now.com/2019/01/24/if-you-like-being-naked-theres-a-group-for-you-and-theyre-coming-to-idaho-this-summer/>

Yet another article on AANR’s summer convention coming to Idaho:

<http://kezj.com/brace-yourself-a-nudist-convention-is-coming-to-idaho/>

And on FOX28 Spokane, WA <https://fox28spokane.com/nude-recreation-group-selects-north-idaho-resort-for-summer-convention/>

Arranged live radio interview with client and SunMeadow resort manager with Boise State PBS radio station KBSX for their program “Idaho Matters” on 1/28.

The Manual, a men’s active lifestyle publication (circ 150,487) on Nakationing:

<https://www.themanual.com/travel/nakations-naked-clothing-optional-vacation-guide/>



## **THE AMERICAN ASSOCIATION FOR NUDE RECREATION ANNOUNCES DATE FOR INTERNATIONAL SKINNY DIP DAY 2019**

**KISSIMMEE, Fla.** (Jan. 2, 2019) – So the frost is on the pumpkin, and baby it’s cold outside. Still, it’s not too early to mark your calendar for one of the cheekiest summer events planned for 2019: International Skinny Dip Day. Skinny-dipping celebrates the natural joy of a carefree swim without cumbersome clothing. Lest you think otherwise, it’s truly a wholesome tradition that’s been enjoyed by such American patriots as Benjamin Franklin and John Quincy Adams, along with literary luminaries the likes of Henry David Thoreau and Walt Whitman.

To celebrate this rite of summer, last year the American Association for Nude Recreation ([www.aanr.com](http://www.aanr.com)) officially designated the second Saturday in July as International Skinny Dip Day (ISDD). For 2019, International Skinny Dip Day will be observed on July 13<sup>th</sup>.

ISDD serves as the culminating event during National Nude Recreation Week (July 8-13, 2019), an AANR tradition for 44 years. This week-long celebration provides an opportunity for individuals and families to visit clothing-optional clubs affiliated with AANR or The Naturist Society (TNS), and experience firsthand one of the fastest growing trends in both travel and recreation – the Nakation®. Many clubs have activities and events planned throughout the week – such as open houses, dance parties, sports tournaments, chili cook-offs, “bare buns fun runs,” health screenings, art shows, and more.

On International Skinny Dip Day in particular, the textile world is encouraged to join with naturists and free themselves of their clothes and inhibitions by taking a dip au naturel in their backyard pool, a secluded spot on a river or lake, at a sanctioned nude beach or at one of AANR’s 180 clubs and resorts throughout the U.S., Canada and internationally.

To interview an AANR spokesperson on the health and well-being benefits of wholesome nude recreation and skinny-dipping, please contact Jeffrey Baldassarre as noted below.

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## AMERICAN ASSOCIATION FOR NUDE RECREATION CONVENTION COMING TO “THE GEM STATE” SUMMER 2019

*AANR and its members to reflect on 88 years of promoting wholesome family nude recreation across North America and develop new positioning for the years ahead*

**KISSIMMEE, Fla.** (Jan. 23, 2019) -- Each year the American Association for Nude Recreation's ([www.aanr.com](http://www.aanr.com)) members throughout the U.S. and Canada are invited to participate in the annual convention which includes a wide range of events, meetings and seminars that embrace the joy of living and experiencing nature in the most natural way possible: clothes-free.

This year that event takes place at Sun Meadow Resort in Worley, Idaho Aug 12-19. During the seven-day convention, nudists from affiliated clubs, resorts and campgrounds across North America will discuss the organization's vision for the coming year, report on activities from various committees, and celebrate 88 years as the leading authority on wholesome nude recreation and Nakationing<sup>SM</sup>.

As VisitIdaho.org promotes in their vacation and travel planning guide: “Idaho: Adventures in Living,” we welcome you to discover more about the adventure of living and enjoying life as a naturist in Idaho and elsewhere – along with nude recreation's economic impact on tourism. We'll gladly arrange for interviews with key spokespersons to assist you with editorial research on Sun Meadow Resort and AANR in advance of this editorially significant summer happening in your state. For interviews please see contacts below.

### CONVENTION LOCATION: SUN MEADOW FAMILY NUDIST RESORT

30400 S. Sunray Trail

Worley, ID 83876

(208) 686-8686

Contact: Mike Capshaw / [mike@sunmeadow.org](mailto:mike@sunmeadow.org) or [sunmeadow@sunmeadow.org](mailto:sunmeadow@sunmeadow.org)  
<http://www.sunmeadow.org/>



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Mary Jane Kolassa, Public Relations Account Director  
Paradise Marketing  
407/463-0040  
[MKolassa@ParadiseAdv.com](mailto:MKolassa@ParadiseAdv.com)



## **THE MANY SHADES OF NUDISM IN NORTH AMERICA**

### *Enjoyment of Naturist Pursuits Embraced by Varied Demographics*

KISSIMMEE, Fla. (Jan. 10, 2019) -- The American Association for Nude Recreation (aanr.com) is about to shatter your preconceived notion about North American nudists. Granted, many are white Boomers who freely first dipped their toe in the skinny dip pool during the 1960s summers of love. But there are growing demographics that just might strip you of some misconceptions.

Thanks to the Black Naturists Association (BNA) there's also a growing number of GenX, GenY and Millennial African American free-spirits who dare to bare it all at nudist Clubs and Resorts. Many BNA members visit AANR clubs and are joining AANR as well; as currently the BNA is a travel club, meaning they do not represent a landed club facility, rather their members take group trips to various locales.

According to an October 2018 *Essence Magazine* article, the BNA has nearly 3,000 followers on Facebook alone monitoring naturist getaway opportunities. Black Naturists Association members advocate nudity through naturist environments and activities, in order to help promote healthy body image and self-esteem for those in the Black community -- as do their white and Hispanic counterparts among their fellow nudists. In fact, Hispanic members, though not the largest ethnic group among nudists, have the strongest retention numbers among AANR membership.

Also, BNA members, as those in AANR, are keen to endorse nudist vacations, known as Nakations<sup>SM</sup>, as a journey to see oneself in a new light, facilitating a personal transformation with the reward of renewed self assurance. Besides body acceptance and personal freedom, non-sexualized nude recreation and Nakationing achieves added relaxation, self-respect, stress-reduction and acceptance of others for who they are. When the clothes are shed, so too are the stresses of every day life. No one at a nudist resort judges others based on their exterior, nor whether they are blue collar or white collar, for there's no collar shown. As the BNA declared in the *Essence* article, nude recreation is "liberating, empowering and life-changing!"

If you are interested in compelling interviews with AANR members from diverse backgrounds, income brackets and geographic areas who have come to the

realization that there are no right or wrong, good or bad bodies – just different ones – please feel free to contact me. We can also arrange for you to receive tasteful jpeg images and video.

We thank you for your consideration of this editorial subject matter on behalf of the American Association of Nude Recreation.

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**MARK YOUR CALENDAR FOR THE 10th ANNUAL WORKING NAKED DAY® FEBRUARY 1, 2019**

*American Association for Nude Recreation Notes there are Benefits to both Employees and Employers*

**KISSIMMEE, Fla.** (Jan. 29, 2019) -- Whether you're a telecommuter, telemarketer, sole practitioner, work at a nudist resort, are either a retiree or a stay-at-home mom doing chores around your nest, this February 1 marks the tenth annual Working Naked Day. So why not get naked, you can even get dirty, cause clean up is as easy as jumping in the shower.

For those living in the Sunbelt, working naked simply requires you close your blinds. If you're living where the Polar Vortex has barreled through, crank up the thermostat to a comfortably tropical level for heightened enjoyment.

Though the American Association for Nude Recreation ([www.AANR.com](http://www.AANR.com)) did not originate Working Naked Day, they fully embrace and endorse the concept of this liberating activity, despite the weather conditions the winter season may bring.

In fact, the AANR is calling for the expansion of the concept and designating February 1<sup>st</sup> as National Work Naked From Home Day. When even commuters can participate in the freedom of working from home without the restrictions of clothing, if only for a day. The concept of a Work From Home Day is gaining momentum in the U.K. and Canada, so why not in the land of freedom and opportunity – the USA?

In fact, it makes good business sense, as those businesses that have work from home programs in place have noticed:

- Higher employee productivity - with less distractions around the water cooler or with colleagues stopping by to chat employees can really focus on their work;
- Enhanced customer experience – instead of the usual 9-5 office hours employees can contact customers to help them outside these hours;
- Employers can show off their green credentials – all that energy on cars, trains and buses saved – the only commuting employees will be doing is walking into their home office space;

- Savings in office overhead – office space and facilities will stretch further when shut down for the day;
- Shows the company in a positive light – helps with staff retention, morale and work/life balance;
- For employees, the exercise can be practical and enjoyable, they save on commuting costs and time, it helps with family arrangements and they can produce a higher quality of work.

So spread the word and put Feb. 1, 2019 on your calendar as the joint Working Naked Day / National Working From Home Day. For the history of Working Naked Day visit: <https://www.daysoftheyear.com/days/working-naked-day/>

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**PARADISE**

## **PUBLIC RELATIONS REPORT FEBRUUARY 2019**

### **Summary:**

With the publication of the NY Times article citing Carolyn Hawkins in her role officiating nude weddings, we saw a flurry of related media interest. Some very positive, and others more satirical in tone. Still, the agency's name, body image messages were spot on. With media interest piqued across the county, this opportunity reinforced our need to have AANR ambassadors/spokespersons lined up to meet the needs of geographic representation.

### **Press Releases/Pitches**

- Developed and distributed mass pitch REDUCE YOUR CRBON FOOTPRINT ON HIKE NAKED DAY JUNE 21, 2019
- Drafted press release announcing Erich Schuttauf as AANR Executive Director
- Distributed mass pitch on Membership as a Valentine's Day couples' gift idea
- Developed mass pitch TRAVEL IN AN ENVIRONMENTALLY SOUND MANNER THIS APRIL 22, 2019: EARTH DAY. For distribution early March
- 

### **Media Outreach**

- Pitched Mia Taylor, Cheapism Blog on AANR campgrounds/RV parks as "best spring destinations for RVers"
- Submitted "weighing in on baggage fees" info to anonymous writer responding to Delta baggage fee policy
- Provided Taylor Markarian, contributor to both Reader's Digest and YourTango on body positivity among women nudists
- Submitted AANR Membership as a "travel gift for couples" to Tan Sauteed, Lifney.
- Provided interview contact of Richard Quigley to Des Moines Register staff writer Courtney Crowder.
- Recommended a visit to an AANR resort for her article in the Cheapism Blog "18 Best Vacation Destinations to Avoid Kids and College Students"
- Pitched Anastasia Williams, the producer of the Strahan & Sara Show as a follow up to the Feb. 25 discussion topic on air about the NY Times/nude weddings subject

### **Public Relations Activities**

- Research and vetted the Strahan & Sara Show (3<sup>rd</sup> hour of GMA)
- Interviewed Executive Director Erich Schuttauf

- Developed agendas and conducted client conference calls

### **Publicity Highlights in January:**

As a direct result of a press release pre-promoting the summer Convention in Idaho, the Idaho Statesman (circ: 36,328; UVM 1,110,253) interviewed MJ Kolassa and quoted from the release and website in the article:

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**KISSIMMEE, Fla.** (Jan. 23, 2019) -- Each year the American Association for Nude Recreation’s ([www.aanr.com](http://www.aanr.com)) members throughout the U.S. and Canada are invited to participate in the annual convention which includes a wide range of events, meetings and seminars that embrace the joy of living and experiencing nature in the most natural way possible: clothes-free.

This year that event takes place at Sun Meadow Resort in Worley, Idaho Aug 12-19. During the seven-day convention, nudists from affiliated clubs, resorts and campgrounds across North America will discuss the organization’s vision for the coming year, report on activities from various committees, and celebrate 88 years as the leading authority on wholesome nude recreation and Nakationing<sup>SM</sup>.

As VisitIdaho.org promotes in their vacation and travel planning guide: “Idaho: Adventures in Living,” we welcome you to discover more about the adventure of living and enjoying life as a naturist in Idaho and elsewhere – along with nude recreation’s economic impact on tourism. We’ll gladly arrange for interviews with key spokespersons to assist you with editorial research on Sun Meadow Resort and AANR in advance of this editorially significant summer happening in your state. For interviews please see contacts below.

**CONVENTION LOCATION: SUN MEADOW FAMILY NUDIST RESORT**

30400 S. Sunray Trail

Worley, ID 83876

(208) 686-8686

Contact: Mike Capshaw / [mike@sunmeadow.org](mailto:mike@sunmeadow.org) or [sunmeadow@sunmeadow.org](mailto:sunmeadow@sunmeadow.org)  
<http://www.sunmeadow.org/>

**About AANR:** *For 88 years, AANR has been the leading authority in North America on protecting the freedoms and rights of those who participate in wholesome, family-style nude recreation. Members of AANR believe that life is enhanced by the naturalness of social nudity and encourages Nakation<sup>SM</sup> vacations as healthy, eco-friendly transformational travel experiences. From exercise to relaxation, a person’s physical, spiritual, and mental well-being is enriched through nude recreation. AANR supports over 180 chartered clubs, resorts, and campgrounds (and growing), and serves more than 30,000 members and 52*

visit [www.aanr.com](http://www.aanr.com) or call 1-800-TRY-NUDE (879-6833). To receive information on upcoming news and events, sign up for our newsletter [here](#).

Media Contacts:

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## THE MANY SHADES OF NUDISM IN NORTH AMERICA

### *Enjoyment of Naturist Pursuits Embraced by Varied Demographics*

KISSIMMEE, Fla. (Jan. 10, 2019) -- The American Association for Nude Recreation (aanr.com) is about to shatter your preconceived notion about North American nudists. Granted, many are white Boomers who freely first dipped their toe in the skinny dip pool during the 1960s summers of love. But there are growing demographics that just might strip you of some misconceptions.

Thanks to the Black Naturists Association (BNA) there's also a growing number of GenX, GenY and Millennial African American free-spirits who dare to bare it all at nudist Clubs and Resorts. Many BNA members visit AANR clubs and are joining AANR as well; as currently the BNA is a travel club, meaning they do not represent a landed club facility, rather their members take group trips to various locales.

According to an October 2018 *Essence Magazine* article, the BNA has nearly 3,000 followers on Facebook alone monitoring naturist getaway opportunities. Black Naturists Association members advocate nudity through naturist environments and activities, in order to help promote healthy body image and self-esteem for those in the Black community -- as do their white and Hispanic counterparts among their fellow nudists. In fact, Hispanic members, though not the largest ethnic group among nudists, have the strongest retention numbers among AANR membership.

Also, BNA members, as those in AANR, are keen to endorse nudist vacations, known as Nakations<sup>SM</sup>, as a journey to see oneself in a new light, facilitating a personal transformation with the reward of renewed self assurance. Besides body acceptance and personal freedom, non-sexualized nude recreation and Nakationing achieves added relaxation, self-respect, stress-reduction and acceptance of others for who they are. When the clothes are shed, so too are the stresses of every day life. No one at a nudist resort judges others based on their exterior, nor whether they are blue collar or white collar, for there's no collar shown. As the BNA declared in the *Essence* article, nude recreation is "liberating, empowering and life-changing!"

If you are interested in compelling interviews with AANR members from diverse backgrounds, income brackets and geographic areas who have come to the realization that there are no right or wrong, good or bad bodies – just different ones – please feel free to contact me. We can also arrange for you to receive tasteful jpeg images and video.

We thank you for your consideration of this editorial subject matter on behalf of the American Association of Nude Recreation.

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*as healthy, eco-friendly transformational travel experiences. From exercise to relaxation, a person's physical, spiritual, and mental well-being is enriched through nude recreation. AANR supports over 180 chartered clubs, resorts, and campgrounds (and growing), and serves more than 30,000 members and 52 million individuals throughout the U.S., Canada, and internationally. For more information about AANR and for facts related to nude recreation, visit [www.aanr.com](http://www.aanr.com) or call 1-800-TRY-NUDE (879-6833). To receive information on upcoming news and events, sign up for our newsletter [here](#).*

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## MARK YOUR CALENDAR FOR THE 10th ANNUAL WORKING NAKED DAY® FEBRUARY 1, 2019

*American Association for Nude Recreation Notes there are Benefits to both  
Employees and Employers*

**KISSIMMEE, Fla.** (Jan. 29, 2019) -- Whether you're a telecommuter, telemarketer, sole practitioner, work at a nudist resort, are either a retiree or a stay-at-home mom doing chores around your nest, this February 1 marks the tenth annual Working Naked Day. So why not get naked, you can even get dirty, cause clean up is as easy as jumping in the shower.

For those living in the Sunbelt, working naked simply requires you close your blinds. If you're living where the Polar Vortex has barreled through, crank up the thermostat to a comfortably tropical level for heightened enjoyment.

Though the American Association for Nude Recreation ([www.AANR.com](http://www.AANR.com)) did not originate Working Naked Day, they fully embrace and endorse the concept of this liberating activity, despite the weather conditions the winter season may bring.

In fact, the AANR is calling for the expansion of the concept and designating February 1<sup>st</sup> as National Work Naked From Home Day. When even commuters can participate in the freedom of working from home without the restrictions of clothing, if only for a day. The concept of a Work From Home Day is gaining momentum in the U.K. and Canada, so why not in the land of freedom and opportunity – the USA?

In fact, it makes good business sense, as those businesses that have work from home programs in place have noticed:

- Higher employee productivity - with less distractions around the water cooler or with colleagues stopping by to chat employees can really focus on their work;
- Enhanced customer experience – instead of the usual 9-5 office hours employees can contact customers to help them outside these hours;
- Employers can show off their green credentials – all that energy on cars, trains and buses saved – the only commuting employees will be doing is walking into their home office space;
- Savings in office overhead – office space and facilities will stretch further when shut down for the day;
- Shows the company in a positive light – helps with staff retention, morale and work/life balance;
- For employees, the exercise can be practical and enjoyable, they save on commuting costs and time, it helps with family arrangements and they can produce a higher quality of work.

Day visit: <https://www.daysoftheyear.com/days/working-naked-day/>

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**PARADISE**

## **PUBLIC RELATIONS REPORT MARCH 2019**

### **Summary:**

Spring is the springboard for many nude and naturist pursuits, which we are leveraging for heightened awareness for AANR this month to both short and long lead publications. We also announced the return of long time legal counsel, Erich Schuttauf as Executive Director for AANR.

### **Press Releases/Pitches**

- Distributed press release announcing Erich Schuttauf as AANR Executive Director
- Distributed mass pitch: TRAVEL IN AN ENVIRONMENTALLY SOUND MANNER THIS APRIL 22, 2019: EARTH DAY.
- Developed and distributed press release: ALL YOU NEED ARE SUNSCREEN, A HAT, GLOVES & A SMILE TO DIG INTO WORLD NAKED GARDENING DAY
- Distributed press release on Olive Dell 5k Nude Run to Calif media
- Developed and distributed press release on AANR's new "BORN TO BE NUDE" campaign day May 11.
- Drafted SEASONAL RESORTS REOPENING SOON press release for distribution April 4

### **Media Outreach**

- Pitched Brittany Anas, Make it Better, with "facts" on sleeping nude benefits
- Pitched Chris Elliott, Washington Post, on luggage-free Nakation travel for his article on airlines' weight and size limits on luggage
- Pitched Claire Trageser, Travel + Leisure, on AANR RV/campgrounds for article on "best unconventional/under the radar/underrated places to camp"

### **Public Relations Activities**

- Development of new media lists as warranted
- Developed agendas and conducted client conference calls

### **Publicity Highlights in March:**

NY Times article on nude weddings was picked up in the Arkansas Democrat Gazette  
<https://www.arkansasonline.com/news/2019/mar/10/and-the-bride-and-groom-wore-nothing-20/>

WKMG-TV (CBS Orlando) 30+ minute interview/podcast with AANR Exec. Dir:  
<https://www.clickorlando.com/podcasts/ep204-floridas-fourth-estate-nude-recreation>





## NUDISTS' RIGHTS LEGAL ADVOCATE RETURNS TO LEAD AMERICAN ASSOCIATION FOR NUDE RECREATION

**KISSIMMEE, Fla. (March 4, 2019)** – The American Association for Nude Recreation is pleased to announce that Erich Schuttauf, JD has accepted the position of Executive Director.

Having served in many capacities for the organization founded in 1931, Schuttauf has walked the halls of the Tallahassee legislature and halls of Congress promoting the positive economic impact of nude recreation on the U.S. tourism economy, during his tenure he has also visited many state law makers advocating on behalf of nudist rights in advance of legislative sessions on bills, and worked with federal agencies such as National Park Service, the U.S. Forest Service and Bureau of Land Management in support of nudity on appropriate public lands.

A member of AANR since 1991 (when AANR was still known as the American Sunbathing Association/ASA), he is also a longtime spokesperson on wholesome family-style nude recreation, having appeared on *Hardball with Chris Matthews*, *O'Reilly Factor*, *CNBC*, *ABC's Good Morning America* and been interviewed by such notable publications as the *New York Times*, *Orlando Sentinel*, *Details Magazine*, among many others.

"I see my role as AANR's Executive Director as one to lead our members as the voice of advocacy on behalf of individuals and families to enjoy outdoor pursuits in the way God made them, whether it be at member Clubs or their own backyard. I'm eager to build on decades of AANR's core values of wholesome nude recreation where appropriate," notes Schuttauf. "I'm also committed to growing the diversity of our membership. Our largest growing demographic is African-American. The demographic most loyal: Latin. Those most willing to experience nude recreation: Millennials. I want all – regardless of age or ethnicity -- to feel welcome as AANR members and members of our affiliated clubs, resorts and campgrounds."

Schuttauf is a graduate of Purdue University, IN and earned his law degree from Duke University, NC. He and his wife of 30 years have raised four children, all of whom enjoy clothes-free recreation as well as successful careers in healthcare, tourism and the U.S. Army. Active in his community of Kissimmee at his Lutheran church, Schuttauf is also a member of the Florida Bar, Orange and Osceola County Bars, and donates his time and expertise to the Juvenile Guardian Ad Litem and the Osceola County Council on Aging.

To interview an AANR spokesperson, please contact Jeffrey Baldasarre: 800-879-6833 or [JBaldasarre@aanr.com](mailto:JBaldasarre@aanr.com)



## TRAVEL IN AN ENVIRONMENTALLY SOUND MANNER THIS EARTH DAY

Hi {{MediaContactFirstName}},

One of the most eco-friendly types of vacations is a Nakation<sup>SM</sup> vacation -- a clothing optional getaway. Remember, luggage kills fuel economy, which is one reason why checking it on the airplane costs you. You won't need more than a carry-on for a Nakation vacation out of state (and you won't need a vacation wardrobe). You will travel light on road trips too. Did you know an extra 100 pounds in your vehicle reduces your car's fuel economy by 2%? Those taking a Nakation vacation are able to pack less and travel more.

While on the topic of clothing, did you know polyester, a plastic, is found in most every wardrobe in t-shirts, dresses, jeans, suits, sweat wicking athletic wear, and even undergarments. Why not, like naturists, give a little help to Mother Earth by paring down your closet? The number of garments the world consumes is a growing ecological issue in energy necessary to produce; and once out of fashion, the inability of polyester fiber clothing to biodegrade, which puts an added strain on the environment

And AANR-affiliated lodging facilities are extremely affordable. With 180 clubs, campgrounds and resorts to choose from in the U.S., Canada, Mexico and internationally, there's bound to be one right for, and near to, you.

Despite all of the damage caused to the environment by man, most of it is reversible. As conscientious custodians we can restore habitats and return species to them; clean rivers; renovate buildings; replenish the topsoil and replant forests. Many nudists are closely connected to and get eagerly involved in the preservation of our nation's beaches, parks and other natural resources, and they are also committed to reducing their personal impact on the Earth's resources...One reason nudists are also called naturists. To find an AANR club near you and learn about upcoming environmental activities planned, please visit <http://www.aanr.com/aanr-clubs/>.

To interview an AANR spokesperson, please contact Jeffrey Baldasarre at 1-800-TRY-NUDE or [JBaldasarre@aanr.com](mailto:JBaldasarre@aanr.com).



**ALL YOU NEED ARE SUNSCREEN, A HAT, GLOVES & A SMILE  
TO DIG INTO WORLD NAKED GARDENING DAY**

*And as the American Association for Nude Recreation Recommends: Be one with Nature*

**KISSIMMEE, Fla. (March 11, 2019)** -- Saturday, May 4, 2019 marks the fourteenth annual WORLD NAKED GARDENING DAY when people across the globe are encouraged to tend their gardens, flower boxes and yards clothed only as nature intended. Got a little plot of paradise fenced off at home? Then discard your inhibitions and stretch your personal barriers by pulling weeds and cultivating your herb, vegetable and flower garden with nothing between you and the sunshine but a bit of sunscreen.

Besides body acceptance and personal freedom, nude gardening is comfortable, saves on laundry, and makes for a quick personal clean up – just hose down. Also, naked gardening is like dipping one's toe in a combination Nakation<sup>SM</sup>/Staycation (a nude vacation at or near home).

[American Association for Nude Recreation \(www.AANR.com\)](http://www.AANR.com) members know from experience there are things you should do to prepare for gardening naked. Here are their tips to enhance your nude gardening experience:

1. Apply sunscreen liberally;
2. If you're gardening at dawn or dusk, remember the bug repellent;
3. Prune roses, bougainvillea and other thorny plants with caution;
4. Don protective gardening gloves, hat and sun glasses;
5. Add to your comfort kneeling or sitting on a towel-covered gardening mat;
6. Appreciate the health benefits: Studies indicate your body needs at least 20 minutes a day of sunshine over at least 75% of your body to help prevent a vitamin D deficiency;
7. Tell someone about your experience. No one owns this event, so it really doesn't matter who you tell, but tell *someone*. Write about it in your journal; or post it to your Facebook account, then tweet it too. And of course, feel free to make World Naked Gardening Day **an everyday event**.

To interview an AANR spokesperson, please contact Jeffrey Baldassarre: 800-879-6833 or [JBaldassarre@aanr.com](mailto:JBaldassarre@aanr.com)



## **“BORN TO BE NUDE” CAMPAIGN LAUNCHED IN OBSERVANCE OF MOTHER’S DAY AND BEING BORN NUDE**

**KISSIMMEE, Fla. (March 29, 2019)** -- On Mother’s Day -- and every day -- nudists rejoice being born *nude!* Nudists/naturists are as comfortable in their own skin as are babies, toddlers and others who reject feeling any shame for the form God and their mothers gave them. They celebrate their *natural* state.

The [American Association for Nude Recreation](#), the leading authority in North America on protecting the freedoms and rights of those who participate in wholesome nude recreation, welcomes all to celebrate being born nude and “Born to be Nude.”

And in particular, to do so on the second Saturday in May (May 11 this year, the day before Mother’s Day) honoring how our moms brought us into the world. Commemorate the event by shedding your clothes and stress at a member AANR club/resort/campground, designated nude beach, or in the privacy of one’s home or backyard. Lounge nude, read nude, garden nude, houseclean nude, swim nude, then sleep nude. You were, we all were, “born to be nude.”

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## **PUBLIC RELATIONS REPORT APRIL 2019**

### **Summary:**

April saw a flurry of media activity based around interest in such special events as Earth Day, World Naked Gardening Day and even within the political arena with the pronouncement that Presidential candidate Joe Biden is an avowed skinny dipper.

### **Press Releases/Pitches**

- Distributed SEASONAL RESORTS REOPENING SOON press release and shared “template” release for Clubs to personalize and distribute locally
- Updated holiday pitch and distributed LIFE CHANGING MOTHER’S DAY, OR ANY DAY, GIFT IDEA release on AANR membership
- Drafted and distributed press release NUDISTS’ PICNIC INDULGENCES featuring recipes that don’t require cooking with things that can burn
- Drafted and distributed press release AANR ENCOURAGES RETIREES TO GET NAKED TO KEEP YOUNG

### **Media Outreach**

- Pitched Claire Trageser, Travel + Leisure, on Nakationing as a way to save on a family vacation
- Pitched Katie O’Reilly, Sierra Magazine online, on ideas for funky Earth Day celebrations (see clip link below)
- Pitched Charyn Pfeuffer, Cruise Critic, on nude cruises for article on adult-themed cruises
- Pitched Patricia Magana, Smarter Travel, on Born to Be Nude Day and International Skinny Dip Day
- Pitched Alex Beaven, freelancer, on Born to Be Nude Day and International Skinny Dip Day
- Coordination of interview by Max Hartshorne, GoNomad.com with member club
- Coordinated interview with Quincy Walters, WBUR FM Boston with Ronna Krozy regarding nude beach visitation
- Coordinated interview with Steven Nelson, Washington Examiner, and AANR Exec. Dir. Erich Schuttauf regarding Joe Biden/skinny dipping
- Coordinated interview with David Moye, HuffPost, and Erich Schuttauf regarding Joe Biden/Skinny Dipping

## Public Relations Activities

- Development of new media lists as warranted
- Developed agendas and conducted client conference calls

## Publicity Highlights in April:

USA TODAY This originally ran in SmarterTravel.com (UVM 3,478,350). USA Today UVM is 36,989,744 /print circ: 1,621,091  
<https://www.usatoday.com/story/travel/destinations/2019/04/04/nude-resort-etiquette-tips-you-need-know/3353338002/>

Sierra Magazine (UVM 159,000; circ: 519,000) <https://www.sierraclub.org/sierra/party-it-s-earth-day-2019>

WashingtonExaminer.com (UVM 4,773,280)  
<https://www.washingtonexaminer.com/news/campaigns/the-naked-truth-skinny-dipper-biden-dives-into-race-and-nudists-like-what-they-see>

HuffPost (UVM 23 million) [https://www.huffpost.com/entry/joe-biden-nudists-aanr\\_n\\_5cc75ccee4b053791149797e](https://www.huffpost.com/entry/joe-biden-nudists-aanr_n_5cc75ccee4b053791149797e)

AGDaily.com (14,754) <https://www.agdaily.com/lifestyle/get-dirty-this-saturday-during-world-naked-gardening-day/>



## NUDISTS' PICNIC INDULGENCES

**KISSIMMEE, Fla. (April 15, 2019)** -- Summertime, picnic season, is just about the most favorite time of year for nudists. Warm days, balmy breezes, lush lawns and sun-kissed sand to set out a blanket and spread out the picnic vittles...at designated nude beaches and nudist resorts affiliated with the American Association for Nude Recreation, of course.

So what are nudists' picks for picnics 2019? Healthy foods that require little prep and no stove-top cooking. (Nudist cooks have a major incentive to avoid hot splatters.) Here's a sampling:

- Pinwheel sandwiches
- Carrot salad (a tasty blast from the past)
- Hummus and cut veggies
- Fruit parfaits
- Fresh lemonade

## PICNIC RECIPES

### Pinwheel Sandwiches

1/2 C. mayonnaise  
1/2 tsp. curry powder  
1 5.2 - ounce container semisoft cheese with garlic and herb  
2 tsp. milk  
6 8- or 9-inch flour tortillas, any flavor  
1/2-3/4 pound very thinly sliced deli meat such as chicken, roast beef, and/or salami  
2/3 C. bottled roasted red sweet peppers, drained and cut into thin strips  
2/3 C. fresh basil leaves

Directions: In a small bowl, combine mayo and curry powder - set aside. In another small bowl, combine semisoft cheese and milk - set aside. Spread three tortillas with the mayonnaise mixture. Spread remaining three tortillas with the cheese mixture. Arrange deli meats over each tortilla. Top with pepper strips and fresh basil, arranging basil leaves 1 to 2 inches apart. Tightly roll each tortilla into a spiral. Wrap in plastic wrap. Chill for 4 hours to overnight. To serve, remove the plastic wrap. Trim ends from the tortillas and slice rolls diagonally into 1-inch mini sandwiches.

### Carrot Salad with Raisins

1 Lb. carrots  
1/2 C. raisins  
1 small can of pineapple tidbits (drained)

1 C. leftover pineapple juice with warm water added  
½ C. mayonnaise  
1 T. sugar

Directions: Add raisins to pineapple juice/water mix to reconstitute. Peel and grate carrots. Mix in mayo, sugar and pineapple bits. Drain and discard raisin liquid once plump and stir raisins into to carrot mixture. Refrigerate before serving.

### **Hummus Dip**

1 clove garlic  
¾ C. water  
¾ C. tahini  
¼ C. lemon juice (from 1 lemon)  
1 tsp. salt  
½ tsp. ground cumin  
Two 15.5-ounce cans chickpeas, rinsed and drained

Directions: Pulse the garlic in a food processor until it is minced. Add the water, tahini, lemon juice, salt and cumin and puree for about 1 minute, until the mixture becomes light-textured and smooth. (It should be pourable) Add the drained/rinsed chickpeas; puree for about 3 minutes, until very smooth. Serve or store in an airtight container, for up to 1 week. Serve with sliced celery, carrot, peppers, apple, broccoli, cauliflower.

### **Berry Yogurt Parfaits**

4-6 cups nonfat or low fat vanilla yogurt  
4-6 cups strawberries, blueberries, chopped peaches, bananas, and/or other small fruit  
4-6 Tbsp. granola, store-bought or homemade

Directions: In tall glasses (sundae glasses are ideal if you have them), layer 1 cup nonfat vanilla yogurt with 1 cup fresh or frozen strawberries and/or blueberries (thawed, if frozen) and sprinkle 1 Tbsp. granola on top. Get creative by making several layers of the yogurt, berries and granola.

### **Simply Easy Fresh Lemonade**

Squeeze 6 lemons to make 1 cup of lemon juice  
Make a simple syrup boiling 1 ¼ cups of sugar with 1 cup of water, then let it cool  
In a large pitcher, mix 8 cups of cold water, lemon juice and simple syrup  
Slice 1 lemon and add to the lemonade pitcher  
Pour over ice and enjoy!

Would you care to experience a “Nakation<sup>SM</sup>,” (nudist resort vacation) for a lifestyle or travel feature? The American Association for Nude Recreation ([www.aanr.com](http://www.aanr.com)) and member clubs can make it happen for you. Nude recreation and nude travel represents a \$550 million global industry. Don't you want to be part of this travel lifestyle conversation?

NUDIST RESORTS REOPENING ACROSS THE COUNTRY

And Nearby **{INSERT CLUB NAME}** Has The Welcome Mat Out  
For you to Experience the Relaxation Benefits of a Nakation<sup>SM</sup>



{YOUR CITY, ST (May x, 2019)} – Spring has sprung, buds are blossoming, bees are buzzing and everyone is enjoying more of the natural outdoors. As we spring from Spring to Summer, seasonally operated nudist resorts are re-opening across North America, offering a way to get back to nature on many different levels.

Would you care to experience a “Nakation<sup>SM</sup>,” (nudist resort vacation) for a lifestyle or travel feature? The American Association for Nude Recreation ([www.aanr.com](http://www.aanr.com)) and our resort, {INSERT CLUB NAME and URL HERE}, can make it happen for you.

{INSERT BRIEF DESCRIPTION OF CLUB, AMENITIES AND LOCATION}

Nude recreation and nude travel represents a \$550 million global industry.

If you would like more information regarding AANR, want to schedule an interview or visit to {INSERT CLUB NAME HERE}, please contact the media representative below.

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Media Contact:

YOUR NAME

CLUB NAME

CLUB ADDRESS

CLUB PHONE NUMBER

YOUR E-ADDRESS

CLUB WEBSITE



## **MEDIA ALERT**

### **SEASONAL NUDIST RESORTS REOPENING SOON ACROSS THE COUNTRY**

*AANR Member Clubs/Resorts/Campgrounds Have The Welcome Mat Out  
For Travel Media to Experience the Relaxation Benefits of a Nakation<sup>SM</sup>*

**KISSIMMEE, Fla.** (April 4, 2019) – Spring has sprung, buds are blossoming, bees are buzzing and everyone is enjoying more of the *natural* outdoors – especially naturists. As we segue from Spring to Summer, seasonally operated nudist resorts are re-opening across North America, offering a way to get back to nature on many different levels.

Would you care to experience a “Nakation<sup>SM</sup>,” (nudist resort vacation) for a lifestyle or travel feature? The American Association for Nude Recreation ([www.aanr.com](http://www.aanr.com)) and member clubs can make it happen for you.

Nude recreation and nude travel represents a \$550 million global industry. Don't you want to be part of this travel conversation?

If you would like more information regarding AANR, wish to schedule an interview or visit a member club please contact AANR spokesperson Jeffrey Baldasarre: 800-879-6833 or [JBaldasarre@aanr.com](mailto:JBaldasarre@aanr.com).

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## **AMERICAN ASSN FOR NUDE RECREATION ENCOURAGES RETIREES TO GET NAKED TO KEEP YOUNG**

**KISSIMMEE, Fla.** (April 23, 2019) -- When a person retires and time is no longer a matter of urgent importance, colleagues generally present him or her with a watch. Go figure.

Life begins at retirement. It starts when you return from work one day and say, "Hi, Honey, I'm home – forever." It's then that you're free to do absolutely nothing, or anything, plus you don't have to worry about getting caught. It's a time for adventurous pursuits, even if vicarious. Upon retirement say, "goodbye tension, hello pension."

One of the biggest challenges of retirement can be how to spend time without spending a lot of money. Which is where the American Association for Nude Recreation, an organization 88 years young, comes into play. They recommend you don't retire from life just because you've retired from work. Rather, reconnect with that free spirit you embodied back in the day with an affordable \$58.00 retirement gift of American Association for Nude Recreation's 1-year membership for your spouse, significant other or yourself. Doing so provides a sense of freedom and well-being, cultivates body image acceptance, presents opportunities to make new friends, and also opens the door for abundant vacation experiences. Better still, a 1-year Dual membership for the two of you is only \$93.50 which ensures you won't be left behind when your partner sheds the stresses of everyday life as they shed their clothes at an AANR member resort, RV park or campground for a weekend or week-long Nakation<sup>SM</sup>.

AANR offers a variety of memberships to fit the needs of new members, ranging from Student Memberships for college-age nudists, to Premier Memberships that include a variety of benefits exclusive to this membership level. All memberships provide savings unique to each membership type while helping support AANR's mission to protect the right to enjoy social family nude recreation in appropriate settings.

Member Benefits include, but are not limited to:

- 12-month subscription to AANR's monthly newsletter, The Bulletin, and the e-newsletter, the Undressed Press
- 20% member savings on admission fees at AANR-affiliated clubs with a choice of nearly 200 clubs throughout North America and beyond
- The right to vote in AANR elections
- An invitation to regional and AANR annual conventions
- Member savings of 10% on advertising in The Bulletin

Membership information can be found at <http://www.aanr.com/join-renew> .



**PARADISE**

## **PUBLIC RELATIONS REPORT MAY 2019**

### **Summary:**

May was an exceptionally busy media month with interest in Nakationing/skinny dipping/nude beaches building as summer approaches. We saw heightened interest across all platforms: print/online and broadcast media.

### **Press Releases/Pitches**

- Distributed mass pitch “Two Months and Counting for International Skinny Dip Day 2019”
- Developed and distributed press release on AANR membership as a great gift idea for retirees
- Developed and distributed press release “Rare Nudist Library Celebrates 40<sup>th</sup> Anniversary as Literary Treasure”
- Developed and distributed press release “Here’s How to Celebrate Nude Recreation Week July 8-13, 2019”

### **Media Outreach**

- Pitched Connor McInerney, Centsai.com, on Nakationing at AANR clubs as an “affordable place middle income Americans can go on vacation”
- Coordinated interview with Amy Leonard, WATD-FM (Mass) relative to Naked Gardening Day and other topics
- Liaison with Melissa Hagan, social influencer at Outnumbered3to1 relative to Hike Naked Day
- Pitched Andrew Thomas, The Epoch Times, on gaining body positivity through nude recreation
- Conducted interview with Dave Hauser, contributor to RV publication Passport America, on Nakations

### **Public Relations Activities**

- Development of new media lists as warranted
- Reviewed media leads/editorial calendars
- Developed agendas and conducted client conference calls

### **Publicity Highlights in May:**

Conservative HQ <http://www.conservativehq.com/article/30158-assault-america-day-119-trump-can%E2%80%99t-even-send-congrats-without-being-called-racist>

KMOX NewsRadio St Louis <https://kmox.radio.com/articles/world-naked-gardening-day-saturday-and-heres-tips-how>

Colorado Springs, Gazette (circ 42,771, UVM 870,807)  
[https://gazette.com/arts-entertainment/pikes-pick-clothing-optional-for-gardeners-today-but-don-t/article\\_87e02716-6695-11e9-bd60-37d47da88062.html](https://gazette.com/arts-entertainment/pikes-pick-clothing-optional-for-gardeners-today-but-don-t/article_87e02716-6695-11e9-bd60-37d47da88062.html)

The Monitor (TX) circ 23,151 <https://www.themonitor.com/2019/05/03/commentary-special-day-set-aside-gardening-buffs/>

Nashville Scene (UVM 257,035) <https://www.nashvillescene.com/news/cover-story/article/21068573/summer-guide-2019-the-free-folk-of-rock-haven-lodge>



**SHED YOUR THREADS AND ENJOY A NAKATION® VACATION  
DURING NUDE RECREATION WEEK JULY 8-13, 2019**

***And Participate in the Second Annual “International Skinny Dip Day”***

**KISSIMMEE, Fla. (May 30, 2019)** – “Chill out and cool down,” encourages the American Association For Nude Recreation by joining in the wholesome celebration of Nude Recreation Week (July 8-13, 2018) and the second annual International Skinny Dip Day, observed on July 13<sup>th</sup>. Many AANR affiliated clubs, resorts and campgrounds will be hosting “open houses” for free spirits to experience the stress-relieving freedom of nude recreation with like-minded souls. Don’t want to take the plunge at an AANR facility? Why not take a skinny dip in your backyard pool? Don’t have a pool? Then wash the family pet in the nude, scour the shower in the nude, vacuum the house nude, read a book, garden, or enjoy some other activity in one’s own appropriately private setting; or better still, visit a sanctioned nude beach.

Nude Recreation Week gives first-timers a chance to shed stress by giving clothes-free recreation a try without the commitment of membership. This annual celebration is open for individuals, couples and families to visit one of 180 clothing-optional and clothes-free clubs affiliated with the American Association for Nude Recreation, to experience firsthand this growing trend in both travel and recreation. Additionally, on July 13<sup>th</sup> AANR’s “International Skinny-Dip Day” will be taking place at participating locations as an exciting finale to Nude Recreation Week™ celebrations that include bare bun fun runs, BBQs, dances, sports competitions and more.

To find a member resort in your area visit <http://www.aanr.com/places-to-go/aanr-clubs>. Parties interested in visiting should call the resort in advance to schedule their reservation.

Media interested in arranging interviews or a visit to a resort should contact AANR spokesperson Jeffrey Baldasarre [JBaldsarre@aanr.com](mailto:JBaldsarre@aanr.com) or 1-800-TRY-NUDE.

*For 88 years, AANR has been the leading authority in North America on protecting the freedoms and rights of those who participate in wholesome, family-style nude recreation. Members of AANR recognize the wholesomeness of the human body and believe that life is enhanced by the naturalness of social nudity. From exercise to relaxation, a person's physical, spiritual, and mental health is enriched through nude recreation. AANR supports over 180 chartered clubs, resorts, and campgrounds, and serves more than 52 million individuals throughout the U.S., Canada, and internationally. For more information about AANR and for facts related to nude recreation, visit [www.aanr.com](http://www.aanr.com) or call 1-800-TRY-NUDE (879-6833). To receive information on upcoming news and events, sign up for our newsletter [here](#).*

Contact:           Jeff Baldasarre  
                      American Association for Nude Recreation - International Headquarters  
                      800-879-6833  
                      JBaldasarre@aanr.com



## RARE NUDIST LIBRARY CELEBRATES 40th ANNIVERSARY AS LITERARY TREASURE

**KISSIMMEE, Fla., (May 21, 2019)** – It doesn't appear in travel guides or lists of offbeat destinations, but with books, magazines and other literary treasures dating back to the beginning of modern nudism, the American Nudist Research Library (ANRL) has been visited by scholars and historians from as far away as Australia, Brazil, The Netherlands, Saudi Arabia, New Zealand and Japan, as well as throughout North America. And, in 2019, nude recreation enthusiasts and editorially inspired scribes are urged to visit, as the ANRL Library celebrates its 40<sup>th</sup> anniversary at Cypress Cove Nudist Resort in Kissimmee, Florida.

Established in 1979 to preserve the history of the social nudist movement, the ANRL is a non-profit organization operated entirely by volunteers. The ANRL boasts a rare collection of memorabilia from the 1920s-on, as well as photos, videos and other literary works from throughout North America and internationally.

Unlike public libraries, the ANRL does not loan out materials, though it is open to visitors by appointment, or Monday through Saturday from 1:00-4:00 p.m. Researchers are encouraged to peruse the materials for future editorial that advocates the benefits of wholesome social nude recreation. The Library's website <http://anrl.org> publishes lists of their archived material, to view in advance, so working journalists can more efficiently conduct onsite research.

ANRL President Paul LeValley notes, "Our freedoms have come at a price. We need to keep alive the struggles and accomplishments of naturists over the past century. To do that into the future, the ANRL has begun sharing our information with three newer nudist libraries in Wisconsin, Oregon, and California."

To visit the library, located at the Cypress Cove Nudist Resort, please make advance reservations by calling (407) 933-2866, or write the American Nudist Research Library, 2950 Sun Cove Drive, Kissimmee, FL 34746, or email <http://anrl.org/contact-anrl>.

To interview an AANR spokesperson, please contact Jeffrey Baldassarre: (800) 879-6833 or [JBaldassarre@aanr.com](mailto:JBaldassarre@aanr.com)

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MEDIA CONTACT:  
Mary Jane Kolassa  
[MJKolassa@ParadiseAdv.com](mailto:MKolassa@ParadiseAdv.com)  
(407) 463-0040



## TWO MONTHS AND COUNTING FOR INTERNATIONAL SKINNY DIP DAY 2019

**KISSIMMEE, Fla.** (May 6, 2019) – Mark your calendar for one of the cheekiest summer events planned for 2019: International Skinny Dip Day. Skinny-dipping celebrates the natural joy of a carefree swim without cumbersome clothing. Lest you think otherwise, it's truly a wholesome tradition that's been enjoyed by such American patriots as Benjamin Franklin and John Quincy Adams, along with literary luminaries the likes of Henry David Thoreau and Walt Whitman.

To celebrate this rite of summer, last year the American Association for Nude Recreation ([www.aanr.com](http://www.aanr.com)) officially designated the second Saturday in July as International Skinny Dip Day (ISDD). For 2019, International Skinny Dip Day will be observed on July 13<sup>th</sup>. ISDD serves as the culminating event during National Nude Recreation Week (July 8-13, 2019), an AANR tradition for 44 years. This week-long celebration provides an opportunity for individuals and families to visit clothing-optional clubs affiliated with AANR or The Naturist Society (TNS), and experience firsthand one of the fastest growing trends in both travel and recreation – the Nakation®.

In addition to events taking place at AANR clubs and resorts in the U.S. International Skinny Dip Day will be observed in Greece, France, the U.K., Thailand, Spain, St. Martin, Mexico and Canada. Many venues have activities and events planned throughout the week – such as open houses, dance parties, sports tournaments, chili cook-offs, “bare buns fun runs,” health screenings, art shows, and more.

On International Skinny Dip Day in particular, the textile world is encouraged to join with naturists and free themselves of their clothes and inhibitions by taking a dip au naturel in their backyard pool, a secluded spot on a river or lake, at a sanctioned nude beach or at one of AANR's 180 clubs and resorts throughout the U.S., Canada and internationally.

To interview an AANR spokesperson on the health and well-being benefits of wholesome nude recreation and skinny-dipping, please contact Jeffrey Baldasarre as noted below.

**About AANR:** *For 88 years, AANR has been the leading authority in North America on protecting the freedoms and rights of those who participate in wholesome, family-style nude recreation. Members of AANR believe that life is enhanced by the naturalness of social nudity and encourages Nakation® vacations as healthy, eco-friendly transformational travel experiences. From exercise to relaxation, a person's physical, spiritual, and mental well-being is enriched through nude recreation. AANR supports over 180 chartered clubs, resorts, and campgrounds (and growing), and serves more than 30,000 members and 52 million individuals throughout the U.S., Canada, and internationally. For more information about AANR and for facts related to nude*

recreation, visit [www.aanr.com](http://www.aanr.com) or call 1-800-TRY-NUDE (879-6833). To receive information on upcoming news and events, sign up for our newsletter [here](#).

Contacts:

Jeffrey Baldassarre, Director of Marketing & Communication  
AANR  
800/879-6833  
[JBaldassarre@aanr.com](mailto:JBaldassarre@aanr.com)

Mary Jane Kolassa, Public Relations Account Director  
Paradise Marketing  
407/463-0040  
[MKolassa@ParadiseAdv.com](mailto:MKolassa@ParadiseAdv.com)



## **AMERICAN ASSN FOR NUDE RECREATION ENCOURAGES RETIREES TO GET NAKED TO KEEP YOUNG**

**KISSIMMEE, Fla.** (May, 2019) -- When a person retires and time is no longer a matter of urgent importance, colleagues generally present him or her with a watch. Go figure.

Life begins at retirement. It starts when you return from work one day and say, "Hi, Honey, I'm home – forever." It's then that you're free to do absolutely nothing, or anything, plus you don't have to worry about getting caught. It's a time for adventurous pursuits, even if vicarious. Upon retirement say, "goodbye tension, hello pension."

One of the biggest challenges of retirement can be how to spend time without spending a lot of money. Which is where the American Association for Nude Recreation, an organization 88 years young, comes into play. They recommend you don't retire from life just because you've retired from work. Rather, reconnect with that free spirit you embodied back in the day with an affordable \$58.00 retirement gift of American Association for Nude Recreation's 1-year membership for your spouse, significant other or yourself. Doing so provides a sense of freedom and well-being, cultivates body image acceptance, presents opportunities to make new friends, and also opens the door for abundant vacation experiences. Better still, a 1-year Dual membership for the two of you is only \$93.50 which ensures you won't be left behind when your partner sheds the stresses of everyday life as they shed their clothes at an AANR member resort, RV park or campground for a weekend or week-long Nakation<sup>SM</sup>.

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**MEDIA CONTACT:**

Mary Jane Kolassa

[MJKolassa@ParadiseAdv.com](mailto:MJKolassa@ParadiseAdv.com)

(407) 463-0040



**PARADISE**

## **PUBLIC RELATIONS REPORT JUNE 2019**

### **Summary:**

June was an exceptionally busy media month with interest in Nakationing/skinny dipping/nude beaches, nude recreation and the nudist lifestyle in general building as summer arrives. We saw heightened interest across all platforms: print/online and broadcast media.

### **Press Releases/Mass Pitches**

- Distributed mass pitch “Two Months and Counting for International Skinny Dip Day 2019”
- Developed and distributed press release on AANR attendance at NCSL to long lead Nashville media
- Developed and distributed pitch to Idaho media “Two months until American Association for Nude Recreation Convention in “The Gem State”
- Developed and distributed mass pitch “Hot Summer Reads for a Cool Skinny Dip Outing”
- Drafted and distributed press release “I’m dreaming of a clothing optional beach”

### **Media Outreach**

- Liaison with John Stoll, Wall Street Journal on what’s new with AANR
- Pitched Rajan Datar, BBC World News, on AANR and Nakations
- Pitched freelance travel writer Elaine Glusac on AANR and Nakations
- Pitched Jen Glantz, NBC News for story on naked yoga
- Yehoshua Bomberg, Fupping blog, on AANR membership as a great “gift idea for retired man”
- Pitched Brittany Anas, Forbes, on Cypress Cove’s golf amenity for article on “interesting putt-putt courses”
- Pitched Michelle Baran, AFAR, on AANR membership diversity
- Provided background and coordinated interview with Lambeth Hochwald, Apartment Therapy blog, and AANR’s Carolyn Hawkins on the practicality of nude house cleaning
- Represented AANR at SATW and PRSA conferences. Below are the media expressing interest in AANR and with whom follow up continues:
  - ELLEN ALBANESE. Freelance who contributes to the Boston Globe, AAA World and jetsetter.com. Based on Cape Cod, MA. She is interested in all Paradise clients represented at SATW. [Ellen.albanese@gmail.com](mailto:Ellen.albanese@gmail.com)
  - BARBARA BECKLEY. Freelance from Alhambra, CA [bbeck344295@aol.com](mailto:bbeck344295@aol.com). Writes for LA Times, Alaska and Horizon Air inflights, Prevue (meeting trade). Visits and covers Florida. Was Interested in all clients but especially LaPlaya and JW.

- AL BONOWITZ. Editor in Chief of 3 AAA magazines: Northern New England Journey, Westways and AAA Hawaii, and contributes to the Alabama AAA too. He recommends contacting each magazine's Editor instead of himself. They work with a minimum 4 month lead time now, so send info 5-6 months in advance. [Al\\_9000@hotmail.com](mailto:Al_9000@hotmail.com)
- KIM BUTTON is Orlando-based and interested in all clients. Top outlets are AAA GO, AAA Traveler, Nat'l Geo Traveler, American Airlines inflight and getgreenbewell.com. [kimbuttontravels@gmail.com](mailto:kimbuttontravels@gmail.com)
- JAYNE CLARK is former travel writer for USA Today. She is a freelancer and frequently contributes to USA Today along with many metro newspaper travel sections. Most interested in covering luxe resorts (LPL /JW), also AANR and the Vero treasure hunting angle. [Jayneeclark@gmail.com](mailto:Jayneeclark@gmail.com)
- BETH D'ADDONO is out of New Orleans, so fairly close for our Florida clients and her outlets are too: USAToday.com, AAA Traveler South, 10Best.com. Was particularly interested in learning more about ONSC, VERO and any Florida Panhandle clients.
- CAROLINE EUBANKS lives in Marietta, GA is a freelance writer and author of "This is My South," so info from our Florida clients is of great interest. She's keen on receiving "unique angles of the well-known" and also weekend getaway ideas. Her outlets include: Fodor's, Frommers, Lonely Planet, Atlanta Magazine, Jezebel, afar.com and Marriott Traveler. [Caroline.eubanks@gmail.com](mailto:Caroline.eubanks@gmail.com)
- BEVERLY HURLEY is the editor of Triangle Gardener magazine and Garden Destinations magazine in the Raleigh-Durham, NC area. Pitch her anything with a garden element like Vero's McKee Botanical Gardens, ONSC Central Florida Zoo & Botanical Gardens, Coldwater Gardens, make sure she has info in time for 2020 World Naked Gardening Day next May too. [beverlyhurleypr@gmail.com](mailto:beverlyhurleypr@gmail.com)
- BOB JENKINS was the travel editor (and now freelance travel writer) for the Tampa Bay Times and other top newspapers in the US/Canada. Based in St. Pete area he can easily visit our clients for editorial. He's mulling around a visit to an AANR club on the Gulf Coast. [Bigsparty1@gmail.com](mailto:Bigsparty1@gmail.com)
- DEBI LANDER is out of Lakewood Ranch, FL so is also easily able to visit our Florida clients. Debi writes for Facilities & Destinations magazine so send her our clients' meetings info/packages. She also contributes to DeSoto mag, Dreamscapes, Florida NewsLine, Real Food Traveler. So keep her abreast of foodie info as well as destination news. She would be a good candidate for the LPL Oct meeting FAM. Was interested in Sirene, Naples in general, Vero and AANR's Cypress Cove. [debilander@gmail.com](mailto:debilander@gmail.com)
- SUSAN MANLIN KATZMAN is a freelance travel/food writer based in St. Louis (a good feeder market for SEM and other clients that pull from the

Midwest). She writes for Chicago Tribune, Home & Away, Missouri Life, St. Louis Post Dispatch. [smkatzman@gmail.com](mailto:smkatzman@gmail.com).

- SKYE MAYRING is the real name of Joan Jetsetter ([info@joanjetsetter.com](mailto:info@joanjetsetter.com)) so is all about receiving digital storytelling style pitches. She is also now on the travel team for TasteMade. She's young, hip, just had a baby girl so traveling with kids will resonate.
- THERESA MEDOFF. Editor AAA WORLD covers 7 geographic regions in the US. Send info for online slide shows and raw b-roll for video to accompany print articles. She writes columns on food/restaurants as well as destinations and loves receiving pitches (not releases) from destination CVBs that are formatted more like personal travelogues vs destination pieces. They are now working on their 2020 Editorial Calendar, so pitch her ideas for next year now. She's based in Delaware. They are looking for more content for their Instagram pages. Also more "offbeat" info. She likes to hear from all our clients. [tmedoff@aaamidatlantic.com](mailto:tmedoff@aaamidatlantic.com)
- DAVID SWANSON contributes to top travel and inflight magazines along with the LA Times. However as he's based in California, there aren't many opportunities for our Florida clients to host him. [DavidSwansonTravels@gmail.com](mailto:DavidSwansonTravels@gmail.com)
- ANNITA THOMAS. Has a travel radio show airing live Saturdays from 1-2pm at [www.travelbagswithannita.com](http://www.travelbagswithannita.com) and WDUN/AM550+FM102.9, WCRO/AM 1160 and WMLB AM 1690 in Atlanta. She loves to feature venues from either a cultural or historical perspective that are good for empty nesters. Has a large African-American following. Very interested in IMV to SEM and Vero, JW's Sirene and LaPlaya. She has a relationship with Chevrolet and will make road trips; asks if clients can provide gas credits. [Annita@travelbagswithannita.com](mailto:Annita@travelbagswithannita.com)
- REID TUVIM, Travel Editor Philadelphia Inquirer. The travel section is only 1 page now. All items are short blurbs 1,000-1,2000 words. Likes pitches/releases with a "life altering personal journey angle" vs a straight travel pitch. Lead time is 3-4 weeks
- JUDY WELLS blogs travel tips for Travel on the Level, and recipes at Food Afar. Is interested in info on Vero, LPL, JW. [wellswords@comcast.net](mailto:wellswords@comcast.net).

### **Public Relations Activities**

- Conducted mid-year brainstorm/planning meeting
- Developed July-Dec 2019 PR Action Plan
- Represented AANR at Society of American Travel Writers conference
- Represented AANR at the Public Relations Society of America travel & tourism conference
- Development of new media lists as warranted
- Reviewed media leads/editorial calendars
- Developed agendas and conducted client conference calls



## Publicity Highlights in June:

SeattlePI.com UVM: 4,765,824

<https://www.seattlepi.com/seattlenews/article/Seattle-best-nude-parks-Fremont-Solstice-Parade-13971400.php>

Lancaster (PA) online (UVM: 1,503,905)

[https://lancasteronline.com/sports/outdoors/national-naked-hiking-day-is-coming-up-but-beware-celebrating/article\\_b669ef0c-8d25-11e9-abee-47812f2d25ca.html](https://lancasteronline.com/sports/outdoors/national-naked-hiking-day-is-coming-up-but-beware-celebrating/article_b669ef0c-8d25-11e9-abee-47812f2d25ca.html)

Atlanta Journal Constitution (circ: 142,640)

<https://www.ajc.com/lifestyles/what-you-need-know-about-naked-hiking-day/JGdt3wVX0AxwhvFfhd4FVM/>

RunRepeat

<https://runrepeat.com/nude-hiking>

Grayson (KY) Journal Times [https://www.journal-times.com/news/recipes-with-lee-taking-lunch-to-the-back-yard/article\\_6563509e-929d-11e9-be1f-07f78c944229.html](https://www.journal-times.com/news/recipes-with-lee-taking-lunch-to-the-back-yard/article_6563509e-929d-11e9-be1f-07f78c944229.html)

Exclusive Multibriefs

<http://exclusive.multibriefs.com/content/are-you-ready-for-a-nakation/recreation-leisure>

Raleigh (NC) News and Observer (74,926)

<https://www.newsobserver.com/living/article231991027.html>

WTVD-TV (NC) <https://abc11.com/society/nudists-say-outer-banks-is-ideal-for-skinny-dipping/5368314/>



***As Buck Owens Sang: “All You Gotta Do is Act Naturally” to Enjoy Social Nudism***

*The American Association for Nude Recreation Will Participate in the Annual National Conference of State Legislatures in Nashville Aug. 5-8, 2019*

**KISSIMMEE, Fla.** (June 7, 2019) – Curious about life as a nudist? Want to learn about taking a summer Nakation<sup>SM</sup> vacation? Members of the American Association for Nude Recreation ([www.aanr.com](http://www.aanr.com)) will be on hand to share insights and thousands of 2019 commemorative lapel pins during the **National Conference of State Legislatures** (NCSL) Summit August 5-8 at the Nashville Music City Center.

AANR’s Director of Marketing & Communication asserts, “This year is more exciting than ever, knowing that nudism is part of an increased global phenomenon. Many more nudist recreation activities are taking place throughout all parts of the world, adding to a more relaxed social and economic culture.”

Mr. Erich Schuttauf, AANR’s Executive Director and General Counsel, along with representatives from several regional nudist clubs and resorts, will staff AANR’s NCSL booth this year. Notes Schuttauf, “When legislators stop by the AANR booth they learn how affiliated clubs contribute to local economies, promote tourism, and create jobs. They also learn of the interest among Millennials and the rich diversity of races and backgrounds for skinny dipping that’s been enjoyed by independent-minded Americans such as Benjamin Franklin, John Quincy Adams and Henry David Thoreau along with current Hollywood stars such as: Woody Harrelson, Drew Barrymore, Helen Mirren and Alicia Silverstone.”

AANR’s lapel pins change from year to year to enhance the collectible factor; in fact, AANR representatives have brought different pins to NCSL for 25 contiguous years and are often told by legislators and conference attendees they have a full set. This year, a laminated mat featuring all 25 pins will also be handed out.

And what about where those lapel pins are placed when nudists are enjoying the “uniform” of their favorite club or nude beach? “We put them on our hats!”

For interviews and press materials prior to NCSL contact Jeff Baldasarre as noted below. During NCSL please **visit AANAR at Booth 711** or the Press Room. To learn more about a local AANR member club in Tennessee visit: [Rock Haven Lodge](#) in Murfreesboro.



Hi [MediaContactFirstName]:

Back in January we announced the AANR would be convening in Worley this summer. As we're just two months out, we wanted to remind you of this editorial opportunity.

What is the AANR Convention? Each year the American Association for Nude Recreation's ([www.aanr.com](http://www.aanr.com)) members throughout the U.S. and Canada are invited to participate in the annual convention which includes a wide range of events, meetings and seminars that embrace the joy of living and experiencing nature in the most natural way possible: clothes-free.

This year that event takes place at Sun Meadow Resort in Worley, Idaho Aug 12-19. During the seven-day convention, nudists from affiliated clubs, resorts and campgrounds across North America will discuss the organization's vision for the coming year, report on activities from various committees, and celebrate 88 years as the leading authority on wholesome nude recreation and Nakationing<sup>SM</sup>.

As VisitIdaho.org promotes in their vacation and travel planning guide: "Idaho: Adventures in Living," we welcome you to discover more about the adventure of living and enjoying life as a naturist in Idaho and elsewhere – along with nude recreation's economic impact on tourism. We'll gladly arrange for interviews with key spokespersons to assist you with editorial research on Sun Meadow Resort and AANR in advance of this editorially significant summer happening in your state. For interviews please see contacts below.

**CONVENTION LOCATION: SUN MEADOW FAMILY NUDIST RESORT**

30400 S. Sunray Trail

Worley, ID 83876

(208) 686-8686

Contact: Mike Capshaw / [mike@sunmeadow.org](mailto:mike@sunmeadow.org) or [sunmeadow@sunmeadow.org](mailto:sunmeadow@sunmeadow.org)  
<http://www.sunmeadow.org/>

**About AANR:** *For 88 years, AANR has been the leading authority in North America on protecting the freedoms and rights of those who participate in wholesome, family-style nude recreation. Members of AANR believe that life is enhanced by the naturalness of social nudity and encourages Nakation<sup>SM</sup> vacations as healthy, eco-friendly transformational travel experiences. From exercise to relaxation, a person's physical, spiritual, and mental well-being is enriched through nude recreation. AANR supports over 180 chartered clubs, resorts, and campgrounds (and growing), and serves more than 30,000 members and 52 million individuals throughout the U.S., Canada, and internationally. For more information about AANR and for facts related to nude recreation, visit [www.aanr.com](http://www.aanr.com) or call 1-800-TRY-NUDE (879-6833). To receive information on upcoming news and events, sign up for our newsletter [here](#).*





## HOT SUMMER READS FOR A COOL SKINNY DIP OUTING

Hi [MediaContactFirstName],

It's officially summer, so the [American Association for Nude Recreation](#) recommends some summer reads to inspire you to try a good old fashioned skinny dip. The reads are not risqué, simply celebratory of the joy of being one with nature as simply as the way we came into the world. Pack a book and don't forget the sunscreen.

- [Skinny Dip, by Carl Hiaasen](#)
- [Skinny Dipping, by Connie Brockway](#)
- [Gaviota: The Nude Beach Murders, Robert Joseph](#)
- [The Nudists, Guy Bellamy](#)
- [The Naked Truth about Hippie Hollow, Denniger Bolton](#)
- [Nudist Camp, Orrie Hitt](#)
- [Free and Natural, Nudity and the American Cult of the Body, Sarah Schrank](#)
- [Lee Baxandall's World Guide to Nude Beaches and Resorts](#)

Oh, and International Skinny Dip Day will be observed on July 13<sup>th</sup> when you can bring your "hot read" and join with naturists by taking a dip au naturel in your backyard pool, a secluded spot on a river or lake, at a sanctioned nude beach or at one of AANR's 200 clubs and resorts throughout the U.S., Canada and internationally. International Skinny Dip Day (ISDD) serves as the culminating event during National Nude Recreation Week (July 8-13), an AANR tradition for over 35 years.

To interview an AANR spokesperson, please contact Jeffrey Baldasarre as noted below.

*For 88 years, AANR has been the leading authority in North America on protecting the freedoms and rights of those who participate in wholesome, family-style nude recreation. Members of AANR recognize the wholesomeness of the human body and believe that life is enhanced by the naturalness of social nudity. From exercise to relaxation, a person's physical, spiritual, and mental health is enriched through nude recreation. AANR supports over 180 chartered clubs, resorts, and campgrounds, and serves over 30 thousand members throughout the U.S., Canada, Mexico, the Caribbean, and internationally. For more information about AANR and for facts related to nude recreation, visit [www.aanr.com](http://www.aanr.com) or call 1-800-TRY-NUDE (879-6833). To receive information on upcoming news and events, sign up for our newsletter [here](#).*

Contact: Jeffrey Baldasarre, AANR - 800/879-6833 [JBaldasarre@aanr.com](mailto:JBaldasarre@aanr.com)



## I'M DREAMING OF A CLOTHING-OPTIONAL BEACH

*Members of the American Assn. for Nude Recreation Rate Where they'd like to Skinny Dip.  
How about YOU?*

**KISSIMMEE, Fla. (June 26, 2019)** -- For centuries skinny-dipping has been widely accepted as a wholesome activity. In fact it's an activity long espoused by the Young Men's Christian Association, where before the YMCA admitted females in the early 1960s, swimming trunks were not even allowed in their pools.

Today nude recreation, Nakation<sup>SM</sup> vacations and skinny dipping are gaining in popularity. So much so that the [American Association for Nude Recreation \(AANR\)](#) and [American Association for Nude Travel Florida Region](#) conducted an economic impact study into the nudist industry in Florida. The survey revealed 34 nudist resorts with 5,100 bookable rooms. In 2016, 1.2 million rooms were booked by approximately 2.2 million visitors. The resulting direct expenditure was \$4.3 billion dollars, which translates into \$7.4 billion dollars in total economic impact in Florida alone.

Across the U.S. public officials are slowly realizing the benefits to tourism from nude beaches and are now starting to create official nude beaches such as Gunnison Beach in New Jersey (National Park Service), Haulover Beach in Florida (Miami-Dade County), and Rooster Rock in Oregon.

So, where do you think nudists would like to see more officially designated nude beaches? The American Association for Nude Recreation ([www.AANR.com](http://www.AANR.com)) informally polled its members to find out. Inasmuch as the responses from AANR members across North America were many and varied, following is a listing of pristine shores where naturists would most like to commune with nature au natural...

### AANR MEMBER PICKS:

American River, Sacramento  
Assateague Island State Park, MD  
Chesapeake Bay, DE  
Colorado River: Lake Powell, Lake Mead and Lake Havasu.  
Coney Island, NY  
Fort Bragg/Mendocino, CA  
Galveston/Rockport/Baytown, TX  
Lake Erie, OH  
Lake Michigan  
Lake Superior, MN  
Marathon/Key West, FL  
Norfolk/Virginia Beach, VA

North Shore, Oahu, HI  
Orange County, CA  
Outer Banks, NC  
Panama City, FL

To interview an AANR spokesperson on the health and well-being benefits of wholesome nude recreation and skinny-dipping, please contact Jeffrey Baldasarre as noted below.

**About AANR:** *For 88 years, AANR has been the leading authority in North America on protecting the freedoms and rights of those who participate in wholesome, family-style nude recreation. Members of AANR believe that life is enhanced by the naturalness of social nudity and encourages Nakation® vacations as healthy, eco-friendly transformational travel experiences. From exercise to relaxation, a person's physical, spiritual, and mental well-being is enriched through nude recreation. AANR supports over 180 chartered clubs, resorts, and campgrounds (and growing), and serves more than 30,000 members and 52 million individuals throughout the U.S., Canada, and internationally. For more information about AANR and for facts related to nude recreation, visit [www.aanr.com](http://www.aanr.com) or call 1-800-TRY-NUDE (879-6833). To receive information on upcoming news and events, sign up for our newsletter [here](#).*



**INSPIRING TRAVEL**  
THROUGH RESPONSIBLE JOURNALISM

**MEDIA MARKETPLACE and other Journalist encounters during SATW Convention, Barbados -- June 10-13, 2019**

MJ Kolassa met with and provided client press kit materials to the following SATW Active (journalist) members: All freelancers interested in potential press visits understand that a suitable assignment must be secured in advance, and that most of our clients do not have transportation budgets. Big takeaway: most print writers are not contributing to their online site. We must send info to digital content contacts to get online pick up. Most print travel reporters/editors are now also writing for the business section, lifestyle section, even real estate section of their newspapers. All are seeking shorter pitches accompanied by 1-2 images (“more images, less words”).

**ELLEN ALBANESE**. Freelance who contributes to the Boston Globe, AAA World and jetsetter.com. Based on Cape Cod, MA. She is interested in all Paradise clients represented at SATW. [Ellen.albanese@gmail.com](mailto:Ellen.albanese@gmail.com)

**BARBARA BECKLEY**. Freelance from Alhambra, CA [bbeck344295@aol.com](mailto:bbeck344295@aol.com). Writes for LA Times, Alaska and Horizon Air inflights, Prevue (meeting trade). Visits and covers Florida. Was Interested in all clients but especially LaPlaya and JW.

AL BONOWITZ. Editor in Chief of 3 AAA magazines: Northern New England Journey, Westways and AAA Hawaii, and contributes to the Alabama AAA too. He recommends contacting each magazine’s Editor instead of himself. They work with a minimum 4 month lead time now, so send info 5-6 months in advance. [Al\\_9000@hotmail.com](mailto:Al_9000@hotmail.com)

**KIM BUTTON** is Orlando-based and interested in all clients. Top outlets are AAA GO, AAA Traveler, Nat’l Geo Traveler, American Airlines inflight and getgreenbewell.com. [kimbuttontravels@gmail.com](mailto:kimbuttontravels@gmail.com)

**JAYNE CLARK** is former travel writer for USA Today. She is a freelancer and frequently contributes to USA Today along with many metro newspaper travel sections. Most interested in covering luxe resorts (LPL /JW), also AANR and the Vero treasure hunting angle. [Jayneeclark@gmail.com](mailto:Jayneeclark@gmail.com)

BETH D’ADDONO is out of New Orleans, so fairly close for our Florida clients and her outlets are too: USAToday.com, AAA Traveler South, 10Best.com. Was particularly interested in learning more about ONSC, VERO and any Florida Panhandle clients.

CAROLINE EUBANKS lives in Marietta, GA is a freelance writer and author of “This is My South,” so info from our Florida clients is of great interest. She’s keen on receiving “unique angles of the well-known” and also weekend getaway ideas. Her outlets include:



Fodor's, Frommers, Lonely Planet, Atlanta Magazine, Jezebel, afar.com and Marriott Traveler. [Caroline.eubanks@gmail.com](mailto:Caroline.eubanks@gmail.com)

**BEVERLY HURLEY** is the editor of Triangle Gardener magazine and Garden Destinations magazine in the Raleigh-Durham, NC area. Pitch her anything with a garden element like Vero's McKee Botanical Gardens, ONSC Central Florida Zoo & Botanical Gardens, Coldwater Gardens, make sure she has info in time for 2020 World Naked Gardening Day next May too. [beverlyhurleypr@gmail.com](mailto:beverlyhurleypr@gmail.com)

**BOB JENKINS** was the travel editor (and now freelance travel writer) for the Tampa Bay Times and other top newspapers in the US/Canada. Based in St. Pete area he can easily visit our clients for editorial. He's mulling around a visit to an AANR club on the Gulf Coast. [Bigsparty1@gmail.com](mailto:Bigsparty1@gmail.com)

**DEBI LANDER** is out of Lakewood Ranch, FL so is also easily able to visit our Florida clients. Debi writes for Facilities & Destinations magazine so send her our clients' meetings info/packages. She also contributes to DeSoto mag, Dreamscapes, Florida NewsLine, Real Food Traveler. So keep her abreast of foodie info as well as destination news. She would be a good candidate for the LPL Oct meeting FAM. Was interested in Sirene, Naples in general, Vero and AANR's Cypress Cove. [debilander@gmail.com](mailto:debilander@gmail.com)

SUSAN MANLIN KATZMAN is a freelance travel/food writer based in St. Louis (a good feeder market for SEM and other clients that pull from the Midwest). She writes for Chicago Tribune, Home & Away, Missouri Life, St. Louis Post Dispatch. [smkatzman@gmail.com](mailto:smkatzman@gmail.com).

**SKYE MAYRING** is the real name of Joan Jetsetter ([info@joanjetsetter.com](mailto:info@joanjetsetter.com)) so is all about receiving digital storytelling style pitches. She is also now on the travel team for TasteMade. She's young, hip, just had a baby girl so traveling with kids will resonate.

**THERESA MEDOFF.** Editor AAA WORLD covers 7 geographic regions in the US. Send info for online slide shows and raw b-roll for video to accompany print articles. She writes columns on food/restaurants as well as destinations and loves receiving pitches (not releases) from destination CVBs that are formatted more like personal travelogues vs destination pieces. They are now working on their 2020 Editorial Calendar, so pitch her ideas for next year now. She's based in Delaware. They are looking for more content for their Instagram pages. Also more "offbeat" info. She likes to hear from all our clients. [tmedoff@aaamidatlantic.com](mailto:tmedoff@aaamidatlantic.com)

DAVID SWANSON contributes to top travel and inflight magazines along with the LA Times. However as he's based in California, there aren't many opportunities for our Florida clients to host him. [DavidSwansonTravels@gmail.com](mailto:DavidSwansonTravels@gmail.com)

ANNITA THOMAS. Has a travel radio show airing live Saturdays from 1-2pm at [www.travelbagswithannita.com](http://www.travelbagswithannita.com) and WDUN/AM550+FM102.9, WCRO/AM 1160 and WMLB AM 1690 in Atlanta. She loves to feature venues from either a cultural or historical perspective that are good for empty nesters. Has a large African-American following. Very interested in IMV to SEM and Vero, JW's Sirene and LaPlaya. She has a relationship with Chevrolet and will make road trips; asks if clients can provide gas credits. [Annita@travelbagswithannita.com](mailto:Annita@travelbagswithannita.com)

**REID TUVIM**, Travel Editor Philadelphia Inquirer. The travel section is only 1 page now. All items are short blurbs 1,000-1,2000 words. Likes pitches/releases with a “life altering personal journey angle” vs a straight travel pitch. Lead time is 3-4 weeks

JUDY WELLS blogs travel tips for Travel on the Level, and recipes at Food Afar. Is interested in info on Vero, LPL, JW. [wellswords@comcast.net](mailto:wellswords@comcast.net).

### **PROFESSIONAL DEVELOPMENT TAKE AWAY NUGGETS...**

- 1/3 of all online activity is Video watching
- By 2021 80% of Internet traffic will be video. This number has increased by 50% in the past year
- Most videos average 7-14 minutes, however viewer average length is 3 minutes (unless there’s a song playing and people will stay on until the song’s end if they like the music)
- IGTV is Instagram’s growing video arm
- When pitching, differentiate if you’re for a “getaway” (drive market) or vacation (fly in)
- When pitching, differentiate if you’re marketing for the Day or Overnight visitor
- Make sure Brand USA pr contacts are on all media distribution lists
- Top travel marketing pillars of interest to media: Outdoor, Wellness, Culinary, Arts & Culture. Make sure media know which pillar your pitch is focusing on

**AANR 2019 ACTION PLAN Q3+4**  
**Based on a budget of 24 hours per month**

| <b>JULY</b>   | <b>Hour</b> | <b>Point</b> | <b>Notes</b> |
|---|-------------|--------------|--------------|
| <b>TARGET AUDIENCE: MAINSTREAM MEDIA</b>  |             |              |              |
| Big push on Nat'l Skinny Dip Day(July 13) and NWR   | 7           | MJK          |              |
| Follow up pitch on Convention to local market   | 2           | MJK          |              |
| Follow up pitch on NCSL   | 2           | MJK          |              |
| Nude Beach Tips for Newbies pitch   | 2           | MJK          |              |
| Follow up photos/captions from Nat'l Skinny Dip   | 2           | MJK          |              |
| Distribution of Beach Poll release  | 2           | MJK          |              |
| <b>INTERNAL ACTIVITIES</b>  |             |              |              |
| Prepare for possible media/public backlash to Calgary event   | 2           |              |              |
| Provide PR support to Clubs with possible \$35 trial  | 2           | MJK/RK       |              |
| <b>MISCELLANEOUS MONTHLY ACTIVITIES</b>   |             |              |              |
| Complete 6 month PR Plan based on June planning meeting   | 1           | MJK          |              |
| Coordination of activities related to unforeseen publicity opportunities that arise, source out speaking engagement opportunities,Media placement in support of legislative/gov't affairs/issues management activity, Source out/qualify/coordinate press trip opportunities as they arise, Update/maintain media contact lists, Monitor tip sheets/send appropriate pitches, Monitor ed calendars/send appropriate pitches, Monitor lead services/send appropriate pitches, Conduct conference calls/develop recaps, Develop/distribute monthly PR activity report.  | 4           | MJK          |              |
| <b>TOTAL HOURS - JULY</b>   | <b>26</b>   |              |              |
| <b>AUGUST</b>   | <b>Hour</b> | <b>Point</b> | <b>Notes</b> |
| <b>TARGET AUDIENCE: MAINSTREAM MEDIA</b>  |             |              |              |
| Research/develop/distribute pitch or release on Summer camping/RV facilities  | 4           | MJK          |              |
| Rework pitch women naturists to national tv and magazines   | 3           | MJK          |              |
| Aug is Golf Month, research/pitch clubs with golf (Turtle Lake, Cypress Cove, others?)  | 2           | MJK          |              |
| Continue conducting follow up to interested media attending SATW and PRSA   | 6           | MJK          |              |
| <b>INTERNAL ACTIVITIES</b>  |             |              |              |
|   |             |              |              |
| Develop and distribute pitch on visiting seasonal clubs before they close   | 3           | MJK          |              |
| <b>MISCELLANEOUS MONTHLY ACTIVITIES</b>   |             |              |              |
| Coordination of activities related to unforeseen publicity opportunities that arise, source out speaking engagement opportunities, Media placement in support of legislative/gov't affairs/issues management activity, Source out/qualify/coordinate press trip opportunities as they arise, Update/maintain media contact lists, Monitor tip sheets/send appropriate pitches, Monitor ed calendars/send appropriate pitches, Monitor lead services/send appropriate pitches, Conduct conference calls/develop recaps, Develop/distribute monthly PR activity report. | 4           | MJK          |              |
| <b>TOTAL HOURS - AUGUST</b>   | <b>25</b>   |              |              |
|   |             |              |              |

| SEPTEMBER   | Hour        | Point        | Notes        |
|---|-------------|--------------|--------------|
| <b>TARGET AUDIENCE: MAINSTREAM MEDIA/MAINSTREAM AMERICA</b>   |             |              |              |
| Develop Constant Contact survey of members to target niche media  | 3           | MJK          |              |
| Pitch nudist conservation (anti-polyester)  | 3           | MJK          |              |
| Pitch "Born to be Nude" movement  | 3           | MJK          |              |
| \$35 trial membership, promote this via press release   | 3           | MJK          |              |
| Send invites to media for individual editorial visits   | 2           | MJK          |              |
| <b>INTERNAL ACTIVITIES</b>  |             |              |              |
| End of summer push for seasonal club visitation   | 6           | MJK          |              |
| <b>MISCELLANEOUS MONTHLY ACTIVITIES</b>   |             |              |              |
| Coordination of activities related to unforeseen publicity opportunities that arise, source out speaking engagement opportunities, Media placement in support of legislative/gov't affairs/issues management activity, Source out/qualify/coordinate press trip opportunities as they arise, Update/maintain media contact lists, Monitor tip sheets/send appropriate pitches, Monitor ed calendars/send appropriate pitches, Monitor lead services/send appropriate pitches, Conduct conference calls/develop recaps, Develop/distribute monthly PR activity report. | 4           |              |              |
| <b>TOTAL HOURS - SEPTEMBER</b>  | <b>24</b>   |              |              |
|   |             |              |              |
| <b>OCTOBER</b>  | <b>Hour</b> | <b>Point</b> | <b>Notes</b> |
| <b>TARGET AUDIENCE: MAINSTREAM MEDIA</b>  |             |              |              |
| Release on AANR's growth among int'l clubs  | 3           | MJK          |              |
| Update release boilerplates "approx 200 clubs"  | 2           | MJK          |              |
| Review Body Pain images for Halloween photo/caption distribution  | 2           | MJK          |              |
| Pull clips from 2019 articles for new "Fast Facts & Quotable Quotes" release  | 2           | MJK          |              |
| Dec is "National Stress Free Month" pitch stress reduction benefits of nude rec to long leads   | 3           | MJK          |              |
| Fashion pitches targeting Millenials  | 3           | MJK          |              |
| <b>INTERNAL ACTIVITIES</b>  |             |              |              |
| Develop article for Bulletin  | 3           | MJK          |              |
| <b>MISCELLANEOUS MONTHLY ACTIVITIES</b>   |             |              |              |
| Coordination of activities related to unforeseen publicity opportunities that arise, source out speaking engagement opportunities, Media placement in support of legislative/gov't affairs/issues management activity, Source out/qualify/coordinate press trip opportunities as they arise, Update/maintain media contact lists, Monitor tip sheets/send appropriate pitches, Monitor ed calendars/send appropriate pitches, Monitor lead services/send appropriate pitches, Conduct conference calls/develop recaps, Develop/distribute monthly PR activity report. | 4           |              |              |
| <b>TOTAL HOURS - OCTOBER</b>  | <b>22</b>   |              |              |

| <b>NOVEMBER</b>   | <b>Hour</b> | <b>Point</b> | <b>Notes</b> |
|---|-------------|--------------|--------------|
| <b>TARGET AUDIENCE: MAINSTREAM MEDIA</b>  |             |              |              |
| Prepare Earth Day 2020 release for long leads   | 2           | MJK          |              |
| Prepare Nude Gardening Day 2020 release for long leads  | 2           | MJK          |              |
| Update "Nude Years Resolutions" pitch/distribute  | 2           | MJK          |              |
| Research/write/distribute release on Nudist Thanksgiving  | 3           |              |              |
| Research/develop/distribute release on LGBT B&BS  | 4           | MJK          |              |
| <b>INTERNAL ACTIVITIES</b>  |             |              |              |
| Sunbelt cluster release   | 3           | MJK          |              |
| <b>MISCELLANEOUS MONTHLY ACTIVITIES</b>   |             |              |              |
| Coordination of activities related to unforeseen publicity opportunities that arise, source out speaking engagement opportunities, Media placement in support of legislative/gov't affairs/issues management activity, Source out/qualify/coordinate press trip opportunities as they arise, Update/maintain media contact lists, Monitor tip sheets/send appropriate pitches, Monitor ed calendars/send appropriate pitches, Monitor lead services/send appropriate pitches, Conduct conference calls/develop recaps, Develop/distribute monthly PR activity report. | 4           | MJK          |              |
| <b>TOTAL HOURS - NOVEMBER</b>   | <b>20</b>   |              |              |
|   |             |              |              |
| <b>DECEMBER</b>   | <b>Hour</b> | <b>Point</b> | <b>Notes</b> |
| <b>TARGET AUDIENCE: MAINSTREAM MEDIA/MAINSTREAM AMERICA</b>   |             |              |              |
| Dec is "National Stress Free Month" pitch stress reduction benefits of nude rec to short leads  | 2           | MJK          |              |
| Target long leads (April Pickleball Month) with Pickleball facilities/events at AANR clubs  | 3           |              |              |
| Release on winter non-landed travel club happenings with focus on nude cruises and Black Naturist activities  | 4           | MJK          |              |
| Prep and conduct 2020 Plan/Brainstorming  | 8           | ALL          |              |
| <b>MISCELLANEOUS MONTHLY ACTIVITIES</b>   |             |              |              |
| Coordination of activities related to unforeseen publicity opportunities that arise, source out speaking engagement opportunities, Media placement in support of legislative/gov't affairs/issues management activity, Source out/qualify/coordinate press trip opportunities as they arise, Update/maintain media contact lists, Monitor tip sheets/send appropriate pitches, Monitor ed calendars/send appropriate pitches, Monitor lead services/send appropriate pitches, Conduct conference calls/develop recaps, Develop/distribute monthly PR activity report. | 4           | MJK          |              |
| <b>TOTAL HOURS - DECEMBER</b>   | <b>21</b>   |              |              |
|   |             |              |              |

**Glen Miller Fund Committee**  
2019 AANR Convention Report

**Committee Members:**

Patty Faber

Jim Lane

Mike Parker

Fred Van Nest, Chair

**Mission:**

To award interest-free loans, not to exceed \$10,000 each, in a number permitted by the available interest earned from the Glen Miller Fund.

**Activity:**

The only activity during the previous period was a \$10,000 loan to Sun Meadow.

There are eight loans outstanding and all repayments are current.

# AANR PLANNING COMMITTEE REPORT

## AUGUST 2019

**Chair:** Joan Harris

**Members:** Ralph Collinson, Bob Dixon, Bob Roche, Kathy Smith

These were the members as of August 2018. Due to other commitments or personal reasons some members are not able to continue. If you are interested in serving on this committee please contact Joan Harris.

### **Charter:**

Review, update and present the Strategic Plan and the Program Plan to Board of Trustees for approval. Assist in the preparation of the Financial Plan for presentation by the Finance Committee Chair to the Board of Trustees for approval.

Serve on the Budget Committee. Work closely with the Finance Committee Chair to develop financial measurement and control systems for each program undertaken.

### **Charges given to the committee as of August 2018:**

1. Address the AANR mission statement
2. Plan for the implementation of the new seven trustee Board
3. Survey membership to learn what they want from the Association

### **Status:**

**Strategic Plan:** There is no current Strategic Plan to review. As the work of the committee progressed it was decided to work on the Strategic Plan immediately following the review and possible revision of the Association's mission statement. We have been discussing ideas about the Strategic Plan and will be meeting with Erich Schuttauf regarding the Plan. More information will be available at Convention.

**Program Plan:** There is no current Program Plan to review, other than the annual budget that identifies association programs in place.

**Budget Committee:** In December 2018 the budget committee met and assisted the Finance chair with the development of the 2019 budget. The budget was presented and approved at the 2019 mid-winter trustees meeting.

**Mission Statement:** Work began on addressing the Mission Statement at the 2018 annual meeting. The committee worked throughout the fall and presented a workshop at the mid-winter meeting to gather input and information from the trustees on clarifying our mission. All the comments and suggestions were compiled and synchronized into the following statement which will be put to the members on the 2020 ballot. This was sent to all Board members on May 24. There is a change in the wording for the "Promoting" sentence to add "employers" and "educating".

## AANR Mission

*AANR exists to protect, promote, provide and preserve nude recreation by:*

*Protecting nudists and naturists from policies at the local, state and federal levels that interfere with the right to enjoy clothing-free recreation in appropriate settings;*

*Promoting nude recreation by educating government leaders, employers and the public;*

*Providing support services and community to our members;*

*Preserving the financial viability, integrity and strength of the AANR organization.*

As stated in the email of May 24, we will be asking at Convention that the trustees endorse the Mission Statement so that we may use the endorsement as part of the “pro statement” for the voting guide.

I want to thank everyone who participated in the talks at the mid-winter meeting regarding the Mission Statement, and those who emailed with follow up thoughts. You all provided many great ideas. Some “tweaking” of the wording could go on forever, but I believe the statement presented here reflects the direction we agreed is needed to strengthen AANR. It also gives us clear guidelines as to what our actions need to be.

**New Governance Implementation:** An article will be published in the August Bulletin reminding members about the new Board structure that they voted in, explaining the qualifications for trustees and encouraging those who are interested in running to contact their regional president, or David Smith, AANR-NW president, who is Chair of the Nominations Committee.

There will need to be an update of all the nominations forms and candidate qualifying information on the AANR website.

**Survey Membership:** Ralph Collinson heads up the sub-committee to complete this project. He reported on the status of the project at the mid-winter meeting and will have a follow-up at Convention.



To: Trustees and Officers  
American Association for Nude Recreation, Inc.

From: Alan Harris, Chair of Finance Committee

Two reports have been distributed electronically since the winter meeting, both on May 5, 2019:

2018 Audited Financial Statements and Separate Breakdown by Quarter Compared to Annual Budget

Quarterly Results for the First Quarter of 2018; and the First Quarter of 2019 Compared to One-Fourth of the 2019 Annual Budget

I will be working with Judy Mason at the AANR office beginning July 24 with the goal of reviewing and finalizing results for the second quarter and year-to-date 2019 and the balance sheet as of June 30, 2019. We will distribute this material electronically as soon as possible the week of August 5 so there is time for review before Convention starts on August 14

Date: July 2019

To: AANR Officers, Trustees and Clubs

From: Patty Faber

RE: Research & Education

I have been in touch with my predecessors of this committee and trying to find videographers that are willing to work for the small budget that we can pay is quite a task. We need someone(s) that know how to ask leading questions of our subjects that keeps them talking and leading to more back & forth conversation about their time and history with AANR. We also need to have the equipment needed to do the recording and editing of the footage once the interviews are completed. We had a lead on a computer app, unfortunately it was restricted to be used by only certain types of businesses. I will continue to forge on with finding equipment or videographers and editors to get these stories before our subjects are no longer able to give us more of their, and our own, history.

## **AANR Women In Nude Recreation Committee**

2019 AANR Annual Meeting

August 2019

Joan Harris, Chair

Throughout the year I have heard from many groups regarding the steps they have taken to increase communication at their clubs to assist leadership and owners to ensure that members and guests are aware of how to report and address problems that may occur. Education is the number one step.

It is clear from information received that WINR groups are expanding and continuing to be welcomed throughout AANR. It is heartening also to see the number of men who are standing up to support WINR groups.

I have also had discussions with Naturist Society friends and was pleased to have an article published in the Winter 2018 edition of N magazine about the strength of nudist women friends.

At Convention Sun Meadow is holding a workshop on WINR topics and I am looking forward to being one of the panel members.

As always, if I may assist in any way, let me know.