



July 12, 2021

Dear Trustees, Regional Presidents, Committee Chairs and Members:

The reports in this package were submitted by the respective officers and chairpersons. They have not been edited and are submitted to you as received.

Kathy Smith
Secretary / Treasurer



MEETING SCHEDULE CONVENTION 2021
STAR RANCH NUDIST CLUB

WEDNESDAY, AUGUST 11, 1:00 PM: COMMITTEE PRESENTATIONS
THURSDAY, AUGUST 12, 9 AM: MEMBERSHIP MEETING
FRIDAY, AUGUST 13, 9 AM: TRUSTEES' MEETING

NOTE: ALL MEETINGS ARE IN THE CLUBHOUSE

Committee Presentation Agenda*
Wednesday, August 11, 2021

TIME**	ITEM	PRESENTER
1:00 PM	Call to Order	President Kathy Watzel
1:05 PM	Government Affairs Committee	Chair, Tim Mullins
1:20 PM	Membership/Public Relations Committees	Chairs, Karen Lahey, Ronna Krozy
2:05 PM	WINR Committee	Margie Cantlon
2:35 PM	90 th AANRversary Committee	Committee Member, Mitch London
3:05 PM	As It Happened: 90 Years of AANR	Erich Schuttauf - with Thanks to Evan Nix

*Subject to change.

**The times are approximate.

SPECIAL NOTE: ALL MEETINGS AT THIS CONVENTION ARE OPEN TO EVERYONE AND WELCOME TO PARTICIPATE. THE ONLY EXCEPTION IS THE EXECUTIVE SESSION.



Members' Meeting Agenda*
Thursday, August 12, 2021

TIME**	ITEM	PRESENTER
9:00 AM	Call to Order, Special Assignments	President Kathy Watzel
9:02 AM	Roll Call, Trustees and Officers	Secretary/Treas Kathy Smith
9:04 AM	National Anthems and Moment of Silence	
9:10 AM	Introduction of Dignitaries	President Kathy Watzel
9:15 AM	Consideration of Rules and Order of Business	
9:16 AM	Ratify actions of the board taken since August 2020 Membership meeting	
09:17 AM	Approve the Minutes of the Membership Meeting of August 9, 2020	
09:19 AM	Presentation of Nominees for Man, Woman and Family of the Year Awards	Kathy Watzel
09:24 AM	Host's Welcome Host Award	Kathy Watzel
09:27 AM	President's Comments	Kathy Watzel
09:32 AM	Executive Director's Comments	Erich Schuttauf
09:42 AM	Membership Marketing Comments and Awards Membership Increase/Percentage Awards Serendipity Park Web Award Hal O'Neill Award Art Schumann Award Glen Eden Award Rick Athern Award Erwin Koch Award	Margie Cantlon Kathy Watzel
09:50 AM	Public Relations Comments and Awards Ilsley Boone Newsletter Awards Best Article in a Club Newsletter Award TV Presentation Award Radio Presentation Award Magazine/Newspaper Article Awards	Margie Cantlon Kathy Watzel
10:10 AM	Break	
10:20 AM	Other Committee Comments and Awards Government Affairs Alonzo Stevens Memorial Award Hall of Fame Hall of Fame Award	Tim Mullins Mitch London
10:30 AM	President's Awards President's Meritorious Service Awards Jim Cossins Award President's Award	Kathy Watzel
10:40 AM	Business Specifically Referred to This Meeting	
10:50 AM	New Business	
11:00 AM	Good of the Order/Announcements/Adjourn	

**Subject to change.*

***The times are approximate.*



Trustees' Meeting Agenda*

Friday, August 13, 2021

TIME**	ITEM	PRESENTER
9:00 AM	Call to Order, Special Assignments	President Kathy Watzel
9:02 AM	Roll Call, Trustees and Officers	Secretary/Treasurer Kathy Smith
9:04 AM	Declaration of a Quorum	President Kathy Watzel
9:06 AM	Introduction of Dignitaries	President Kathy Watzel
9:08 AM	Approve the Minutes of the Board of Trustees Meeting of February 5-6, 2021	
9:10 AM	Presidents' Comments to the Board	President Kathy Watzel
9:15 AM	Committee Reports – updates to the written reports Internal Administration (IA) Government Affairs Membership Marketing Public Relations Convention and Facilities Legislation Glen Miller Fund Planning Finance Research and Education Youth Hall of Fame WINR Name of the Organization Committee Nominations Committee	 Bob Dixon Tim Mullins Karen Lahey Ronna Krozy Ted Peck Terry Meek Mike Parker BG Parkes Alan Harris Bev Price Susan Cappa Rick Markle Mitch London Margie Cantlon Ted Peck Mitch London
10:20 AM	Break	
10:30 AM	Regional Presidents' Council Report	Mitch London
10:40 AM	Business Specifically Referred to This Meeting Determine Location 2023 Convention Determine the Location of the Midwinter Meeting February 4-5, 2022	
10:55 AM	New Business	
11:05 AM	Good of the order/Announcements/Adjournment	

**Subject to change.*

***The times are approximate.*



Presidents Report
August 2021
Kathy Watzel

This year has begun a historic milestone for AANR. Inspired by AANR's 90th anniversary a new concept for articles in the Bulletin is being developed. Over the past months you have seen articles about the history of our organization. Interviews and stories about members who were born the same year as AANR are underway. We are searching through our records to discover individuals who have maintained the longest continuous AANR membership, as well as stories about AANR members with generational connections in nudism are being perused. These and other personal interest stories about our members will begin to appear in the Bulletin. We will continue to publish these human-interest stories now until our 100th birthday.

Impexium is well on its way to full implementation. The office has been using Impexium features for the past two years. Associate members have been using Impexium to join and renew their membership to AANR as of January 2021. While attending region meetings we have encouraged clubs to acquire training and to begin using the Impexium system. Members have the ability to update and change any of their personal information in the Impexium system at any time and club members information can be easily accessed by their club. We have encouraged the clubs to use Impexium as their main source for maintaining their membership records. By uploading the members photo, address, phone number and email they can keep their membership records up to date making it very easy to keep their membership informed of what is happening at their club. The AANR office still has the ability to send any information to members by Region, club, or geographical area through Constant Contact. Using this system continues to keep members personal emails hidden from the sender.

A study was done to segment the AANR website traffic using stats derived from Google Analytic provided by the AANR office. This examined AANR's social media following and measured it against peers to understand what resonates with Naturists and people curious about Naturism. It was concluded AANR needed a new platform, more visually rich and robust with information that was up to date. Due to these findings AANR is at the brink of moving to a new website. This modern website is visually rich and can be updated with new material with a few clicks of a button. I want to thank George Oberle for his commitment to AANR and time spent creating the new website.

AANR has continued the Health and Wellness calls to Associate members who have not renewed their membership. At this time, over 4000 phone calls have been made. Due to these contacts two- and three-year memberships have seen an increased as well as premier and life memberships. This project has proven to be very successful and has been well received by those contacted. Additional calls to members of clubs that have been sold and no longer would be affiliated with AANR have been made resulting in positive outcomes.

Our Passport program is officially underway. Clubs can now request their individual QR codes and can post them for scanning by visitors. The use of a QR code will show what clubs a member has visited. The Passport program will increase business to AANR clubs while giving the visiting member a chance to win prizes through their travels.

The AANR staff continues to serve the AANR membership every day. Hundreds of contacts for legal assistance have been handled for individual members and clubs since our last report. Due to Covid regulations in Chicago, the National Conference of State Legislatures, NCSL, has been relocated to Tampa, Florida in early November. Your representatives look forward to meeting with your state legislators to discuss better legislation for all nudists. This will be AANR's twenty-seventh year participating in this conference.

I look forward to another year representing the AANR membership, working to moving the organization forward, assisting all nudists.



July 12, 2021

Subject: Secretary / Treasurer Report, Trustee Meeting August 13, 2021

Since the Midwinter Trustee Meeting was one Interim Motion brought forward and voted upon via electronic communications. They are as follows:

Interim Motion # 1, July 9, 2021

Voted on July 10, 12:01 a.m. to July 11, midnight EDT

Motion: I move to change the date of the AANR 2022 Midwinter meeting to Friday, February 4 and Saturday, February 5 with travel days of Thursday, February 3 and Sunday, February 6.

Purpose: To set a new date for the Midwinter meeting 2022.

Maker: Terry Meek, Trustee

Second: None needed.

Fiscal Impact: No new financial impact.

Discussion: There was discussion via electronic means.

Disposition: **Passed.** Yes-6, No-0, Abstain-0

Votes not received by midnight July 11, 2021 EDT:
Karen Lahey

There will be a motion to ratify the actions of the board since the 2020 Annual Membership Meeting. A list of all 8 motions presented to the Board of Trustees is included in the report package.

Respectfully Submitted,

Kathy Smith

Kathy Smith
Secretary /
Treasurer

#	Date	Meeting	Motion	Maker & Second	Disposition
1	8/13/2020	August Outboard	Motion #4 I move to hold the 2021 Midwinter Trustee Meeting at Lake Como on February 5 through 6, 2021	Maker: Ralph Collinson Second: Karen Lahey	Passed – Unanimously
2	8/13/2020	August Outboard	Motion #5 I move to hold the 2022 AANR Convention at Suwannee Valley August 10 through 12, 2022.	Maker: Ronna Krozy Second: Joan Harris	Passed – Unanimously
3	8/14/2020	August Inboard	Motion #3 I move that an entity, to be selected by the President, be instructed to compile information from AANR clubs regarding exceptions from the non-discrimination clause to be included in the AANR directory of clubs [deleted by friendly amendment].	Maker: Ted Peck Second: Karen Lahey	Failed – Yes – 1, No – 6 Those voting against: Bob Dixon Ronna Krozy Terry Meek BG Parkes Ted Peck Beverly Price
4	11/9/2020	Interim	Motion #1 I move the Board of Trustees approve the President's appointment of Susan Cappa and Rick Markle as co-chairs of the AANR Youth Committee.	Maker: Kathy Watzel, President	Passed – Yes – 6, No – 0 Abstain – 0 Votes not received – 1 BG Parkes

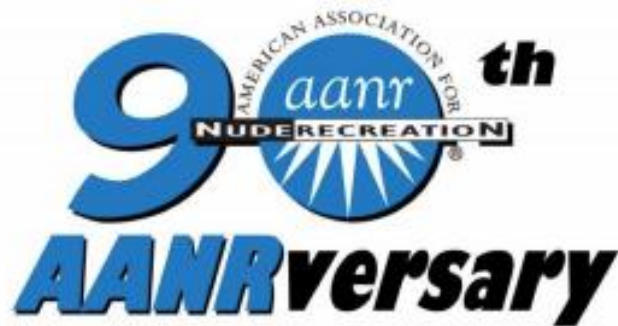
5	2/5/2021	Midwinter	<p>Motion #4 I move the AANR 2022 Midwinter meeting will be Friday, February 11 and Saturday, February 12 with travel days of Thursday, February 10 and Sunday, February 13.</p>	<p>Maker: Ronna Krozy</p> <p>Second: Terry Meek</p>	Passed – Unanimously
6	2/6/2021	Midwinter	<p>Motion #6 I move that the 2021 Budget be accepted as presented.</p>	<p>Maker: Finance Committee</p>	Passed – Unanimously
7	2/6/2021	Midwinter	<p>Motion #7 I move to ratify the President’s appointment of Linda Webber as chair of the Ad Hoc AANR 90th Birthday Celebration Committee.</p>	<p>Maker: Karen Lahey</p> <p>Second: Ted Peck</p>	Passed – Unanimously
8	7/9/2021	Interim	<p>Motion #2 I move to change the date of the AANR 2022 Midwinter meeting to Friday, February 4 and Saturday, February 5 with travel days of Thursday, February 3 and Sunday, February 6.</p>	<p>Maker: Terry Meek</p>	<p>Passed – Yes-6 No-0 Abstain-0 Votes not received – 1 Karen Lahey</p>



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To: AANR Officers, Trustees, Committees, Clubs, and Members
From: Erich Schuttauf, Executive Director
Date: July 5, 2021.
Re: AANR Executive Director's Report to Region Convention

I deeply appreciate the opportunity to join AANR's leadership and members at Star Ranch in McDade, Texas. AANR is grateful for the substantial efforts of the staff and volunteers at Star Ranch, and particularly Mike Weems and AANR Convention Chair Ted Peck in preparing for this meeting. Thanks for their warm welcome!



This year the association celebrates the 90th year since it was founded in 1931. Festivities planned this summer include a special day on July 10 when clubs have been encouraged to take a picture with the theme of 90 expressed in some way, e.g. members spelling out the number with bodies, holding signs, donating 90 items to a charity such as a home for veterans, planting 90 flowers to spruce up your club, and much more. Direct members are also encouraged to share images. Bulletin articles about members turning 90 this same year, the longest-held memberships, and decades of history are also part of this work. In addition, special commemorative items, including patches, window clings, lapel pins, temporary tattoos, and writing pens, have been provided to regions free of charge, with additional quantities available to order.

AANR Convention 2022

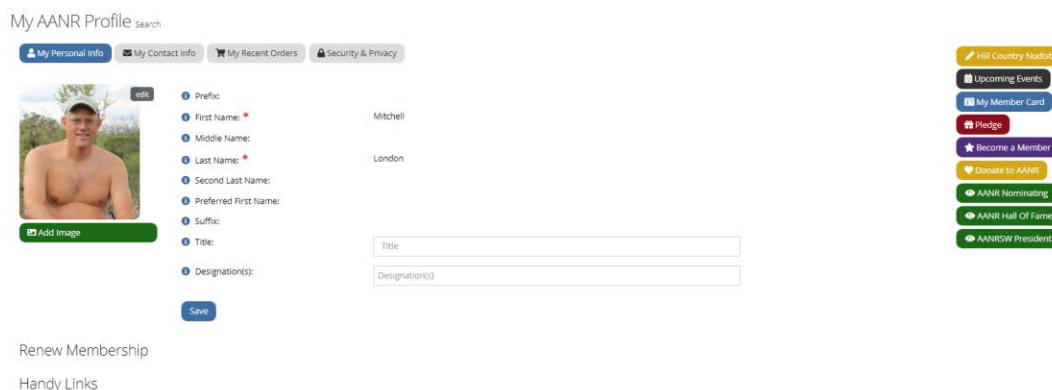
AANR Convention Comes to Florida in August 2022. The staff and leadership of AANR are delighted to be going to Florida *next* summer for the 2022 Convention at Suwannee Valley Resort. SVR remains a leader and among the fastest-growing club for the past several years. BG and Tom do an incredible job, as anyone who has visited will attest. The live bands are strictly top-shelf as well.

Membership Initiatives

WINR Communications Tools. Several women within AANR and region leadership have contributed to recent communications tools specifically oriented to women’s issues. A new brochure and club poster assisting guests with responding to situations is among these resources. So are WINR meetings in clubs. Thanks also go to President Kathy Watzel and Vice President Margi Cantlon for helping to develop these resources.

Health and Wellness Calling Project and New Member Welcome Project. Beginning in winter of 2020 in response to health and travel conditions and at the suggestion of President Kathy Watzel, AANR staff began telephoning (and where applicable, follow-up emails) to direct members of the association who had not renewed after being sent the customary notices by mail (i.e. after about two months). AANR staff tracked these communications. More than 3,250 communications and updates to records have been made within the past 17 months. Meanwhile, AANR has made a significant effort to welcome new direct members with custom messaging and surveys after three months.

Impexium System Serving Members, Clubs, Staff, Committees. AANR has been implementing an all-new customer management system to facilitate membership information, sales and empower club certifying officers to make changes reflecting member preferences, club policies, rosters of membership, and much more. Electronic payment systems via credit card or electronic check are available for convenience. Region, leadership, and committee tools are also features of this system.



Special thanks to BG Parkes of Suwannee Valley Resort and their volunteers who personally contacted nearly 75 clubs throughout North America to document club policies and amenities that will be used to build future website tools and help AANR staff to direct inquiries to clubs that best fit their needs.

AANR Passport Program to Encourage Club Visits. During the meeting, we will demonstrate, briefly, how clubs may participate in a no-cost program that allows guests to have electronic “passports” stamped with icons that function as “passport stamps.” Posters allow guests to get the stamps with computer QR codes customized for clubs. We will have a sample featuring Star Ranch for demonstration purposes.

Government Affairs and Legal

National Conference of State Legislatures (NCSL) in November 2021. In response to health restrictions, NCSL was postponed from the regularly scheduled conference until November and was moved from Chicago to Tampa, Florida. This presents a unique opportunity to reach lawmakers and staff this year, in addition to the hundreds we meet from other states, Canadian provinces, and around the world.

Florida Legislative and DEP Agency Developments. This year AANR, AANR Florida, South Florida Free Beaches, Tampa Bay Free Beaches, members of NAC, and many others teamed up to advocate for the passage of bills that would have increased protection for bathers on clothing-optional areas. While the bills (SB 1486 and HB 1253) did not pass, the legislative analysis of the bills and the hearing before a state senate committee chaired by Sen. Jason Pizzo, the senate sponsor, created some very useful material that has already assisted members in a variety of ways. In part, they have helped spur a round of new talks with the Florida DEP about implementing policy that aligns with the bills.

Committee on Criminal Justice



Duration: 2:26 hours

Source: Criminal Justice

Description: Senate Committee Meeting held at 3:30 PM on 3/9/2021

The state senate hearing was televised and may be accessed with the link below:

You may have to advance the slider bar up to the 2:09 15 second mark and watch until 2:15 58 to witness it all.

https://www.flsenate.gov/media/videoplayer?EventID=1_05khpsef-202103091530&Redirect=true

Hawaii Clothes-Free Beaches Threatened... During recent AANR Government Affairs Team meetings online, we learned important news from the West Coast. Specifically, the status of Little Beach on Maui, Hawaii, and Secret Beach on the big island are facing changes in both their short-term and long-term futures. As many of you may know, Little Beach has long been a favorite of nudists and naturists who live on and visit the island. Short term, the beach was closed as state park authorities attempted to address health conditions and restrictions associated with Covid. Long term, however, there are significant indicators that things did not resume the way things have been---especially for naturists. Over

Memorial Day weekend there were several citations issued on Little Beach for nudity and signage states that nudity---along with alcohol and other activity---is prohibited. There are further restrictions on parking and beach hours. AANR is working with AANR West, NAC, and a renewed Friends of Little Beach support group locally.

AANR Helping Members and Clubs – As occurs from year to year, AANR received several requests for information and assistance related to citations received for nudity. (We recently apprised a board-certified attorney about the legal status of various nude beaches, for example.) We also assisted a member with solutions when a neighbor complained that they could see into the member’s fenced back yard where informal nude events with a small group of friends took place. Finally, a government employee of many years was threatened with job loss after the employer learned of their participation in nude recreation and travel. We are working very closely with this member and their spouse and their attorney on the response such as providing detailed case precedents. As a regular measure, AANR’s Government Affairs Team tracks 50 state legislation including Puerto Rico, Canadian provinces, and some regulatory bulletins through software subscriptions. This allows us to spot trends.

Here are some of the specific actions over the past six months. Names and identifying information are redacted for confidentiality reasons. Note that many situations require follow up over a course of several weeks or months; issues where a new jurisdiction becomes involved (e.g. from criminal to civil court) are given a separate entry below:

January 2021

- Guidance provided to a club on handling a complaint about alleged harassment of a guest by another guest;
- Assisted an *adult* AANR member in the South who is advanced in age and whose adult child was questioning the member’s decision to live within a nudist park; provided ample information to the member’s attorney so that they could prepare for competency hearing(s);
- Assisted AANR members “chased off” (but not cited) from a traditional (albeit unofficial) nude beach in Florida by a representative of a county sheriff; provided legal guidance to the members and the sheriff’s office on the proper application of state law;
- Provided guidance to club concerning background check procedures being used by that club;
- Provided guidance to an AANR member who lives upon a state line and who holds informal skinny dip events within the member’s backyard and which draw persons from both states; discussed a variety of issues when a neighbor began building a treehouse that would overlook the property. Issues included consideration of Homeowner Association procedures/policies; tips for addressing conversations with the neighbor, as well as preparing for conversations with law enforcement should they occur;

February 2021

- Discussed legal implications/strategies with an AANR member for starting a non-landed nudist club within a state with a legislative history that is hostile to public nudity;

- Provided a “survey” of statutes and case law to an AANR member researching ordinances regulating nudity where alcohol is sold or served; identified key patterns in these laws;

March 2021

- Addressed questions concerning non-club members who attend club events and use club facilities;
- Assisted an AANR member denied financing/loan modification on the basis that the member’s home is located on the grounds of a nudist club; helped the member secure financing through alternate channels;
- Assisted with diffusing *criminal* charges alleged (but eventually not pursued) in the adult guardianship case described in the January 2021 section above;
- Responded to alleged defamation claim related to a member’s conduct during a visit to a Northern club;
- Followed up in a case from the previous year in which a member was cited after a delivery driver to his home reported nudity to authorities; confirmed that charges being dropped as part of the pre-trial intervention and discussed related details; note that AANR had assisted this member with learning about counsel in the member’s geographical location which was retained;
- Provided guidance to club reviewing and revising its bylaws concerning visitors, procedures, site usage, and complaints;

April 2021

- Provided guidance, case law, an expert Guardian Ad Litem opinion, and recordings of testimony before state senates from two different states concerning family nudism to be used by their counsel. This was given to parents whose custody was challenged after they brought minor children to two AANR clubs and a public nude recreation site within the state;
- Addressed questions about public nude beaches within the South to a board-certified attorney seeking to counsel his client about “do’s and don’ts” given the client’s past civil/domestic history with an ex-spouse;
- Provided guidance navigating club closures and sales prompted by events in real estate market(s);

May 2021

- Conducted various interviews with visitors to Hawaii nude beaches concerning their experience(s) on Maui (Little Beach) and the Big Island (Black Sand Beach),
- Provided guidance to a Canadian club concerning a member with possible criminal conviction;

- Assisted an AANR member (public employee) with case law, analysis, and information with which to supply their attorney concerning adverse action taken against their employment based on of participation in nude and clothing-optional activity during nonworking hours;
- Assisted with guidance to a club concerning the use of camera(s) to protect property on club grounds;

June 2021

- Assisted a member with guidance concerning exercise in the nude within home occasionally observed by neighbors through window blinds;
- Assisted member in the South cited while mowing his lawn in the nude while on his own property in a remote location;
- Assisted a different member in the South who was observed briefly nude on his back porch;
- Assisted AANR member(s) with questions about enforcement/policies that require nude swimming in clubs;
- Assisted an education-related public employee and member denied future assignments after his employer learned of his advocacy efforts online on behalf of nudism; provided information about state-licensed attorneys in the field as well as possible steps within a union environment.

July 1 2021

TO: AANR Officers, Trustees, Chairs, Clubs and Members
FROM: Tim Mullins, AANR Government Affairs Chair
SUBJECT: GAT Activity Updates January 2021 to July 2021

I'm sorry we cannot join you in-person for the 2021 Convention. We were looking forward to Star Ranch and enjoying the camaraderie we have come to expect at AANR events. This report shows we have been busy at GAT even when we have not been able to get out and enjoy much activity naked. Now that we are coming out of lockdowns, I hope we have a lot more to report for the second half of 2021 than I do today.

AANR F-GAT - Chair John Hunter

I don't have anything in particular to report. As you know, no Federal legislation has been proposed that would affect nudists and no anti-nudity regulations have been promulgated. I did review all the bills that were flagged by CQ Roll Call and alert other GAT members of ones that they might want to look at. The very few that were of concern had also been caught by the regional chairs.

AANR-Florida – Chair Jonathan Duffield

The Florida Legislative Session, 2021, adjourned on April 30th and, despite our previously optimistic outlook, the outcome was somewhat less than disappointing.

The reader may recall that AANR-Florida has been actively engaged in two progressive initiatives over that past two sessions:

1. to strengthen protections of nudist and naturist rights through a modification of the language in Florida Statute 800.03 -- **Florida's indecent exposure law**; and
2. to expand clothing-optional recreation opportunities on public lands controlled by the Florida Department of Environmental Protection -- State Parks, Water Management Districts, etc.

Under the most capable direction of Ramon Maury, our professional Lobbyist and Political Consultant, and former Lieutenant Governor of Florida, Jeff Kottkamp, we successfully persuaded Senator Jason Pizzo (D, FL Senate District 38) and Representative Joe Geller (D, FL House District 100) to sponsor and file bills on our behalf.

Each of our bills was then referred to three committees in their respective chambers:

- SB 1486 to Criminal Justice; Environment & Natural Resources; and Rules. It was placed on the Criminal Justice committee Agenda by its Chairman (because the Chairman just happened to be its sponsor, Senator Jason Pizzo), was considered, and was reported out as favorable with a vote of 5-3. **And that was pretty much the end of SB 1486's good news as the subsequent committee Chairmen declined to even place it on their Agendas for consideration.**
- Companion bill HB 1253 to Criminal Justice & Public Safety; Environment, Agriculture & Flooding; and Judiciary. But there was zero good news for HB 1253. Since all of the three committee Chairmen adamantly refused to even schedule it, it was never placed on their committee Agendas, never considered, and never reported out!

And that begs the question, WHY?? (Unfortunately, the Florida legislature **has no mechanism by which a bill may "leap-frog" over an unfriendly committee to get to a more friendly one.** In order to advance, all bills must be considered by their committees of reference in the order of assignment.)

Well there are three main reasons why our bills stalled and died in committee:

1. No thanks to Covid-19 restrictions, the public and our lobbyists were all excluded from the capitol building this session. They were confined to the Donald L. Tucker Civic Center three blocks away, thus severely curtailing access to the legislators involved. Access was limited to after-hours **"button-hole" conferences at nearby bars and restaurants, and such meetings** typically lasted from 30 seconds to 5 minutes.
2. Along with the Executive branch, both houses of the Florida Legislature are still controlled by conservative majorities with moral and ethical concerns.
3. **Nudity is still considered a "lightning rod" issue, and no one wants to touch it (particularly if they are up for re-election).**

There were 3,140 bills filed in this Legislative Session, out of which only 275 were passed by both houses. I suppose we can take some scant comfort from knowing that our bills were part of the 91.24% that failed.

But there is still hope! The team of Maury and Kottkamp has pivoted into **our "Plan B."**

The wearing of swimming suits in all Florida State Parks is mandated by Rule 62d of the Florida Administrative Code, and that can be amended! The process -- while cumbersome -- starts with an Administrative Hearing which must be granted by Interim Secretary of the Department of Environmental Protection, Shawn Hamilton. We do not have his support just yet, but we do think we have secured that of Eric Draper, his Assistant Deputy Secretary of Recreation and Parks.

We have already commenced discussions with General Counsel, Justin Wolfe. And with some friendly persuasion by Draper from below, AND by Maury and Kottkamp from above, we feel there is a reasonably good chance of at least opening a dialog with Hamilton and hopefully getting a hearing.

And if that fails? Well, we can still reintroduce our bills next session -- **and then there is always a "Plan C."** Stay tuned!

AANR-Midwest - Chair Fred Roessler

No new items to report.

AANR-Northwest – Chair Dave Smith

The northwest reps have valued using the new Fiscal Note system. We are hopeful that the new process will help us be able to spot potential problems in the voluminous number of pages of legalese our legislators use to hide their intentions.

NW Public Lands Report – Mike Parker

Extreme heat, wild fires, and continued drought have made nude recreation on northwest public lands difficult this past year. Some trails and scenic areas were closed to hikers, a landslide prevented access to Cougar hot springs and many buildings at Breitenbush Hot Springs were destroyed by fire. Two AANR clubs almost were burned as the wildfires crept very close. Both were fully evacuated but survived. 2021 has shown no respite from the continuing drought.

The first 2021 Oregon nude beach clean-ups have been scheduled. AANR-NW does two clean-ups each year at each of the nude beaches. Due to the extreme heat in late June in the entire northwest, extra power generation led to higher water on the beaches. It is now dropping back to normal. These clean-ups are a good way for us to let the public know about our community involvement. We are doing these in conjunction with SOLVE, as well as the Oregon State Parks and Fish and Wildlife departments. We do litter clean-up, invasive species eradication and trail widening. No parking

fees are levied for our volunteers, and we usually have a hot dog roast at the conclusion of each event which sometimes includes voluntary food contributions from attendees. This will be the last year that I will be leading them as I will be 75 very soon and I am scaling back the physical activity required. These legal nude beaches are unique to Oregon, and we want to continue to keep our beaches bare!!

AANR-East

No items have been submitted. Our teams working on Lighthouse Beach and other local teams are still reaching out to protect our beaches.

AANR-Southwest Report prepared by Bob Morton

SUMMARIES OF SELECTED ISSUES

Oklahoma Legislature

The first session of the 2021-2022 Oklahoma legislature convened on February 1, 2021, and it adjourned on May 28, shortly before the preparation of this report.

Here's a follow-up on a couple of previously identified Oklahoma legislative bills of interest for 2021:

- OK 2021 SB 156 chemical castration. Prefiled 12/17/20 by Sen Mark Allen (R-Spiro). This bill sought to punish or **"treat"** - your choice - a **"sexually violent offender"** who has violated certain laws. The **"treatment,"** which is mandatory prior to release, is chemical castration, **unless the offender "chooses" to be surgically** castrated. The punishment / release condition is to be applied to those convicted of 21 OK Stat § 21-1123, a section that includes language **that's** troubling to nudists.

SB 156 was assigned to a committee, but it did not move in the 2021 session.

- OK 2021 SB 171 prohibits court web sites from publishing certain documents. Prefiled 12/22/20 by Sen Julie Daniels (R-Bartlesville). **IMPORTANCE TO NUDISTS.** Among the statutes for which publication of information is prohibited are 21- 1021 and 21-1021.2, statutes that address indecent exposure and child pornography, respectively.

SB 171 was approved unanimously in both the Senate and the House and was signed into law by Gov. Stitt on May 3, 2021.

Arkansas Legislature

The 2021 regular session of the Arkansas General Assembly convened on January 11, and adjourned on March 12. **This was the state's "general session," with fiscal legislation taking place during sessions in even-numbered years.**

- AR 2021 HB 1905 indecent exposure. Rep. Justin Gonzales (R-Okolona). **It has a title that's** certain to alarm nudists, and if something like this were to become law, it would not be good for nudists. However, the intent of this measure was to be a blunt instrument with which to **bludgeon transgender individuals. It's an** example of how legislation intended to implement social engineering can really hurt us. Unfortunately, **there's** an increasing amount of that sort of thing.

HB 1905 was filed on April 12, 2021, and it died aborning less than two hours later, when it was assigned to a blind alley committee

Louisiana Legislature

The Louisiana legislature convened April 12, 2021. It was still in regular session at the submission deadline for this report. However, the schedule for the Louisiana Legislature calls for adjournment on June 10, **and that's likely** to happen as planned. The AANR -SW Gov't **Affairs Committee has identified** the following bill for attention:

- LA 2021 HB 602 sought to forbid nudity or body acceptance in certain social media. Prefiled 04/02/21 by Rep Beryl Adams Amedée (R-Houma), a 66-year old owner of an errand service. She lists no education, which is entirely credible. First elected in 2015 for the 2016-2019 term, she won reelection in 2019. Her present 4- year term **expires on January 10, 2022. Amedée asked Louisiana's Congressional** delegation to deny the legitimacy of the U.S. election of 2020.

Although she prefiled her bill on April 2, she clearly missed the more appropriate filing target by 24 hours. The purpose of the measure is the censorship and exclusion of certain thoughts, expressions, descriptions and ideas. Among **the banned items: "exhibition, actual, simulated, or animated,** of the genitals, pubic hair, anus, vulva, or female breast **nipples."** Amedée titled her bill **"SOCIAL MEDIA FREE SPEECH ACT."** If she had been able to list even a small bit of education, she might have understood the meaning of the word **"irony."**

HB 602 was a terrible bill. However, the Louisiana House has 66 Republicans and 35 Democrats. Amedée is a party loyalist, and history has shown that her GOP friends in the Louisiana legislature are loyal to her, no matter how ridiculous her bill-making may be. That makes things very scary. However, on May 3, HB 602 was **"involuntarily** deferred in **committee."** That is to say, killed.

Texas Legislature

The Texas legislature met in regular session from January 12, 2021, to May 31, 2021. Perhaps the most important development in the 2021 Texas **legislative session took place in the session's final days. As this** report is being prepared in early June, the dust **hasn't** settled yet. Texas Republicans hold the majority in both houses of the legislature, as well as every statewide-elected office. Dissatisfied with the outcome of the 2020 national election, many Republicans throughout the U.S. have sought (are seeking) to remedy their loss by revising voting laws in ways that will make voting more difficult and less inclusive. In that manner, vote fraud, which has been claimed but never proven, will be prevented.

Republicans in the Texas legislature needed the complicity of Democrats to **"stop the steal."** But in the final days of the 2021 regular session, Democrats refused to cooperate in the process that would create new voting restrictions. The House Dems staged an eleventh-hour walkout, depriving their GOP colleagues of a quorum. The session ended without the Republican voting overhaul.

IMPORTANCE TO NUDISTS. Texas Republican Governor Greg Abbott has said he will call AT LEAST TWO special sessions. Although each special session is supposed to have a specific focus, AANR-SW members may remember the special session that followed the regular Texas legislative session in 2003. Then, State Representative (now Senator) Bryan Hughes (R-Mineola) introduced House Bill 50, a measure intended to kill youth camps at nudist facilities in the state.

The late columnist Molly Ivins once lived in South Austin, just a hundred yards or so from where I lived at the time. In a December, 2000 column, she wrote, "**....our** very own dreaded Legislature is almost upon us. Jan. 9 and they'll all be here, leaving many a village without its idiot."

AANR-West – Chair Gary Mussell, AANR-West President

We found many nearly identical bills introduced this year in several different states regarding unsolicited lewd or suggestive images being sent through smart phones or other electronic media. We suspect an outside lobbying firm probably was behind it, with its agents shopping the halls of the legislature looking for a local officeholder to sponsor their message. This is a common practice but it was much more evident this year.

ARI ZONA

Annual Session Ended 5/30/21

Arizona 2021 HB 2512 and SB 1248. These bills were signed by the governor and are now state law. They make it unlawful for a person, with intent to terrify, intimidate, threaten, or harass a specific person or persons, to direct in an electronic communication any obscene, lewd, or profane language or suggest any lewd or lascivious act to the person or to threaten to inflict physical harm in any electronic communication. A person who violates this section is guilty of a class 1 misdemeanor. Our concern: emailing innocent nudist photos could be defined as harassment.

CALIFORNIA

This state has a fulltime two-year legislature, but bills must pass their legislative house of origin by the end of August 2021, or the bill automatically dies.

California 2021 SB 53. This bill would make it a crime for a person to knowingly send an unsolicited image by electronic means depicting any person engaging in an act of sexual intercourse, sodomy, oral copulation, sexual penetration, or masturbation or depicting the exposed genitals or anus of any person. The bill would make the crime punishable as an infraction by a fine of \$500 for a first offense and \$1,000 for a 2nd or subsequent offense. We are opposed to the bill in its current form as it directly affects our nudist web sites, publications, and sharing of images between members.

This bill is sponsored by Bumble and is supported by Feminist Majority and **the California Women's Law Center**. AANR-West opposed the bill in its current form as it directly affects our nudist websites, publications, and sharing of images between members. Action: We wrote letters to the committee members asking to amend the bill.

The bill has been referred back and forth between Senate Judiciary and the Senate Committee on Public Safety. It was finally put in the inactive file by its author in mid-June, meaning it is dead.

California 2021 AB 307 Covers the same territory as SB 53 but focuses on lewd intent when images are distributed, and it requires registration as a sex offender if the person is convicted. The Judiciary Committee referred the bill to Public Safety on February 12. No hearing date had been set yet (maybe now that SB 53 is dead it will be revived?).

Other News from California: Pirates Cove Beach: Permanent Status Granted

January 2021 - Our favorite mid-state nude beach, Pirates Cove, will remain "clothing optional" for life, under an agreement reached with the San Luis Obispo County Parks Department. As part of the agreement, the **department's** director has granted a Coastal Development permit to improve the parking lot area of Pirates Cove by adding fill and leveling out all the

deep ruts in the parking lot, adding a few ADA parking spaces, adding trash enclosures, interpretive signs, and a maintenance and operation plan.

But the most important part to us is that the project includes retaining the current clothing optional use of the beach. This permit is now final and the period for appeal has expired. Part of permit DRC2020-00097 ongoing conditions of approval (valid for the life of the project) is this item 19: "THE CLOTHING OPTIONAL BEACH USE SHALL CONTINUE ON-SITE." In the past, nude beach access at other beaches across the country has been taken away when local Parks Departments simply changed their rules and regulations to prohibit nudity. Or when County Supervisors vote to ban all public nudity. Once that happens, it is very difficult to get clothing optional use back again. (Look at what happened two decades ago at Bates Beach). Nothing is impossible, but having this permit means that our right for nudity at this one beach cannot be taken away without a public hearing to amend an existing Coastal Development Permit.

On October 19, 2020, the project gained another milestone when half the necessary funding were granted by the Coastal Conservancy (\$250,000.) It is expected the County will find a way to fund the rest rather than lose those funds. So, hopefully, at this time next year the project will be complete.

UTAH

Annual Session Ended 3/5/21

Utah 2021 HB 147. Current **Utah law forbids the distribution of "intimate images"** (genitals, breasts, intercourse, etc.); **that in a "reasonable person" might cause personal emotional distress or harm** if the person in the image did not consent to the image being taken. In February it passed both houses unanimously and was signed by the Governor on 3/11/21 without amendment.

The definition includes the visual depiction of nudity or partial nudity. This law now eliminates the requirement of actual emotional distress or harm. In other words, **do not distribute anyone's nude photo through the internet without written consent.**

WYOMING

Regular Session Ended 4/2/21

Wyoming 2021 HB 85. This bill makes the nonconsensual dissemination of an intimate image a crime; specifying elements and penalties of the offense; providing definitions; providing exemptions; and providing for an effective date. In other words, you need a photo release for anyone you take a nude photo of. Our concern: This could include nudist photos. The bill passed the House 60-0 on 3/8/21. It passed the Senate 29-0-1 on 3/29/21. It was signed into law by the Governor on 3/31/21.

New Mexico

Santa Fe National Forest Renews Ban on Nudity

June 10, 2021 - Matthew Reisen in The Albuquerque Journal reports the Santa Fe National Forest has renewed an order banning nudity, underage drinking, and extended camping within the forest boundaries.

To be clear, SFNF spokeswoman Julie Anne Overton said there has not been **“any kind of increase” in nudity or underage drinking.** This is kind of a routine thing.”

Overton said they renew the order every time it expires to give authorities the right to ticket those caught in their birthday suit, youngsters knocking back cold ones and campers who wear out their welcome — specifically, the order prohibits camping for more than 14 days, consecutively or not, within a 45-day period.

Violators can be fined up to \$5,000 while organizations can be fined up to \$10,000, spend six months in jail, or both. The closure order lasts until December 2026

“The ban on public nudity is to protect visitors, including families and school groups, who may be sensitive to public nudity,” she said in a release.

As for hot spots, Overton said the hot springs in the Jemez seem to attract more people in the buff.

“There are folks who like to use the hot springs without the benefit of bathing suits,” she said with a chuckle.

Overton said federal, state and local officers and members of any organized rescue team or firefighting force are exempt from the long-term camping ban — but not from the nudity or underage drinking ban.

AANR-West spoke to local nudists in the area who agreed this is a routine thing, as the ban has been renewed several times in the past. Still, we will remain vigilant watching for innocent nudists who wander into the banned areas without knowing the regulations.

Hawaii

Regular session ended 4/29/21: No Legislation of interest this year, however...

Other Not-So-Good New from Hawaii



Little Beach, Maui

Background: An estimated 400-1000 people have gathered at Little Beach on an average **weekend day since the 1960's to enjoy the sand, surf, wearing various levels of optional clothing.** On Sundays, the locals traditionally throw a large sunset celebration featuring a circle of drums and [fire dancing](#). The dancing often continues into the night. Some local residents and real estate developers have sought for years to shut down the beach, but law enforcement have been reluctant. The lack of mask wearing by the large beach crowds and the lack of mask wearing finally gave them a reason to close the beach.

In January state park officials closed *Puu Olai Beach*, also known as Little Beach, at Makena State Park on Maui. They claimed the weekend parties and **drumming circle contained "blatant nudity, illegal alcohol and hundreds of mask-less people in close contact,"** said State Parks Administrator Curt Cottrell.

Little Beach quietly reopened on March 13, 2021, but officials put up signs and installed fencing at the path leading to the beach. Signs also state that drug and alcohol use, nudity, and fires are banned. Also, the beach is only open Saturdays and Sundays from 5:00 a.m. to 4:00 p.m. Meanwhile, the Hawaii Parks Department has announced it is reevaluating all of its recreational priorities. There is an online survey we can all take (as tourists) to advocate the state parks revoke their rule against optional top free and nude beaches. The survey is now closed.

Several eyewitness reports indicate that the nudity ban there is not being enforced, but the weekend drumming circles have not returned because the beaches are closed several hours before sunset. That changed in early June, as deputies visited the beach several times and handed out an estimated 30-40 tickets for nudity to date.

A local public defender, David Pullman, has challenged the ticketing and had the courts throw out most of these citations. Being a public defender he cannot be hired privately so they is a limit to what he can do.

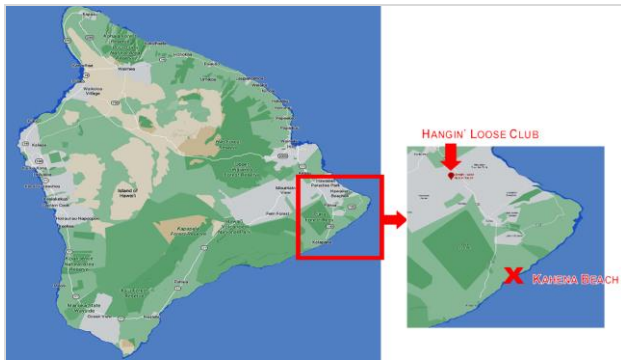
Meanwhile with the help of AANR, GAT, and NAC, Bill Watts is reorganizing the Friends of Little Beach into a corporation, with the eventual goal of making it a 501(c)3 nonprofit so that the nudists have a legal entity with which to negotiate with state regulators and the legislature.

However, the immediate need for a private attorney remains. AANR-West and GAT is debating how to subsidize the hiring of a local attorney until

Friends of Little Beach is economically viable. There is only a short window of time before the **nudists stop going to Little Beach because they don't want to get a ticket.**

AANR-West is strongly advocating that those receiving tickets be defended vigorously so that this is stopped as quickly as possible. As has happened at other beaches, once people leave a beach in fear of getting cited, they do not return. Getting Friends of Little Beach organized will matter little if there are no longer any beachgoers.

Kehena Beach on the Big Island Is Also Under Attack



Background: Kehena Beach on the Big Island has been traditionally clothing-optional for decades.

Because of recent volcanic activity at nearby **Kilauea**, lava has overtaken other beaches leaving Kehena Beach as the only accessible spot on the Puna coastline.

Since last year the beach is attracting large crowds, both nude and textile, making social distancing difficult.

Since late March, more than 100 citations have been issued there for violations ranging from marijuana possession and **"public lewdness" (i.e. public nudity.)**

Rangers are citing the state parks law against nudity even though Kehena Beach is not a state park. Law enforcement officers [told West Hawaii Today](#) in April they did sweeps of the beach to enforce mask-wearing where parties could not safely keep 6 feet apart. Cars parked along Highway 137 near the beach were also cited for minor traffic issues. However, since mandatory mask wearing in open spaces is no longer required, the ticketing has continued.

Curt Cottrell, state park administrator, has made several anti-nudity remarks on local news stations it is obvious to all he will ignore the public survey results that shows public support for nude recreation in the state and continue his mission to ban nudity statewide unless he is stopped by the courts or the legislature.

Here is a link to Cottrell's recent interview on local news, where he does not mask his intent:

<https://www.facebook.com/AkakuMauiCommunityMedia/videos/198957861952159/>

[AANR Office – Kissimmee Erich E. Schuttauf, Executive Director](#)

Erich's items are covered in his report to the Board.

Summary: That covers the key items since the last report. Thank you to the members of GAT and NAC who contributed to the report. Please read the weekly updates from the AANR office for current and breaking Government Affairs items. Opinions expressed in the reports are those of the respective authors and may not represent AANR policy. If you want change you have to initiate it. The members of your GAT team are here to make that happen.

Respectfully submitted,
Tim Mullins
AANR Government Affairs Chair



Joint Committee Report:

Membership & Marketing (M&M) - Public Relations (PR)

July 5, 2021

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Table of Contents

Members	1
Overview	3
PART I: Membership Growth	3
Diversity and inclusion	4
Challenges to Diversity	5
AANR’s Electronic Presence, PR and Marketing	7
Website – www.aanr.com	7
AANR Online Marketer	8
Social Media	8
Social Media Guidelines: Content, Messaging and Strategic goals	9
AANR’s Public Face	9
Television, Radio, Blogs and Publications	10
Trade Shows	10
Personal Websites and Social Media Accounts	10
Club and Regional Websites and Social Media	10
Summary of ‘best practices’ for social media communication	11
Image Content	12
Following/Blocking Others:	12
Positive Engagement	13
Use of Words and What’s in a Name?	13
Special Interest Groups	14
PART II: Marijuana Policies	14
PART III: Report of Mary Jane Kolassa, AANR Public Relations Consultant	15
PART IV: 90TH ANNRversary	16
Appendices	17
A. AANR Diversity Roadmap	17
B. AANR Diversity Roadmap: Related Case Studies & Supporting Documentation	17
C. 90th AANRversary Letter	17

Overview

The finest accomplishments that the Membership Marketing and Public Relations Committees has accomplished is how we have supported one another. For personal reasons, both of the chairs faced significant challenges at different times of the year. During those times, the other chair stepped in and took over leadership. It became increasingly more obvious that both committees were working on the very same issues. So, we decided to work together. This decision gave the committees critical mass to get our work done and mitigated the need to coordinate between the committees. It has worked well because we were able to share the leadership and we are planning to continue on as a joint committee.

Our committees are proposing several **recommendations that have relevance to the future growth of AANR**. These address:

- Membership growth
- Diversity & Inclusion
- Social Media

Please note that Gary Mussell made a significant contribution compiling the work of our committees in his report to his AANR-West region as well as researching the marijuana data, which appear in Part II. He gave his permission to use and augment his report. Content that was directed to his region has been adapted for usage by all regions.

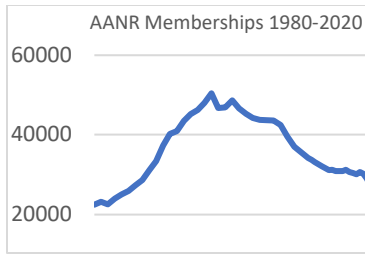
Timothy Sargent, Evan Nix and Matthew McDermott, with input from the Youth and Diversity Advisory Committee (YDAC), produced the guidelines on social media and diversity.

Also included in this report in Part III is a summary statement of the work of Mary Jane Kolassa, AANR's PR consultant. A link to her complete report is included and details the extensive scope of her work.

PART I: Membership Growth

It sounds like a broken record; AANR needs to address membership growth. The Covid Pandemic seriously impacted our organization. The AANR office has done a yeoman's job in calling over 4000 direct members that hadn't renewed in an effort to find out why. These calls both reassured our members that we are thinking about their welfare and encouraged many of them to renew. We applaud their efforts!! However, even with this remarkable outreach, we saw a 12.92% *decrease* between December 2019 and December 2020.

Membership numbers are now increasing a bit as people come back out of their homes. As of April, 2020, the decrease was down to 12.07% from December 2019. The hit our organization has taken is not specific to just AANR. but to many organizations. Google searches show membership decreases in unions, churches, gyms, etc. While we are now seeing some small membership increases, we need to look at our overall growth curve and realize that we are going over the hump. We need to look carefully at what we are doing, revitalize our organization and spur our growth onto a significant uphill climb. **You will find several recommendations related to membership growth in this report.**



Another constant plea: attract young and diverse people to join AANR. Thus, YDAC was formed. According to Timothy Sargent, Chair, “The goal of the Youth & Diversity Advisory Committee (YDAC) is to attract new nudists, position AANR as a positive and genuinely inclusive force in the nudist community and expand and increase AANR’s membership by ensuring that the legacy of this 90-year-old organization is one that is welcoming to people from all walks of life, ages, genders, races, and sexual orientations. In pursuit of this goal, YDAC draws input and guidance from a diverse group of individuals. This group discusses potential initiatives and opportunities for AANR and collaborates on proposals and policies to broaden and grow AANR’s membership, all while sharing perspectives unique to a variety of underrepresented communities. We believe this is an integral step in order for AANR to be an organization that represents and embraces all of the diversity already found within the nudist community.”

Recognizing that the YDAC has provided candid and valuable insights to our joint committee, **the recommendation to make YDAC a standing committee rather than advisory is being pursued.**

Diversity and inclusion

YDAC strongly emphasized that our organization and its clubs must be inclusive in order to be attractive to both younger generations and diverse populations. A quick examination of popular research showed that it is profitable to be inclusive. A Diversity Roadmap has been developed that makes specific recommendations for a way forward. Selective citations, with descriptions, are included in the Supporting Documentation to the Diversity Roadmap that validate the financial benefits to diversity to organizations. (See Appendix A & B).

Being an inclusive organization has many aspects. These include the words that we use (for example, “inclusive” may be interpreted by Black, Indigenous and People of Color (BIPOC) from the viewpoint of being welcomed and accepted into White Society). See <https://www.calease-writer.com/post/inclusivity-inclusive-and-inclusion-the-paradoxical-framework-of-simultaneous-reality-and-fantasy>

Another aspect is how we help our members find clubs where they will be comfortable. This may require encouraging clubs to examine how some groups are made to feel welcome or unwelcome or requesting clubs to publicly state their non-discrimination policies.

The stated goal to attract younger members has existed for decades, along with the hope to attract more ethnically and racially diverse people. Yet, visitors to an AANR club may find that our membership tends to be older, white and less active or that clubs may differ significantly in culture and policies. Some provide various events and ample opportunities for sports such as volleyball, tennis, and pickleball; others have more families and family activities. However, except for periodic clubhouse dances and potluck dinners, some clubs may have members who seem content to just spend their time sunning by the swimming pool.

To overcome unstated prejudice from past generations, AANR adopted the following sections into its bylaws a decade ago:

AANR By-Laws Article IV

Section A. AANR welcomes all people willing to conform to its principles and standards, regardless of age, gender, marital status, religious beliefs, ethnic origin, or sexual orientation.

Section C. We reject categorically any attempt to associate the good name and reputation of family social nudism, of any AANR chartered club, or of the American Association for Nude Recreation, with the sexual exploitation of the human body. We further reject any use of the terms nudist, nudism, family social nudism, or American Association for Nude Recreation, as a cover for sexually exploitative purposes, commercial or otherwise.

A few years ago, the AANR Northwest region asked its club owners to sign the following pledge to renew their support for these By-laws, and then to post that pledge onto its regional website. All but one club agreed:

On April 15, 2018, the AANR-NW Board unanimously voted to reaffirm and describe the AANR Non-Discrimination policy as stated here:

AANR-NW reaffirms the AANR non-discrimination policy by-laws, Section I Article IV A, “AANR welcomes all people willing to conform to its principles and standards, regardless of age, gender, marital status, religious beliefs, ethnic origin or sexual orientation.”

To AANR-NW this includes welcoming all single, partnered and married people of all gender identities, ethnicities, sexual identities, ages, sizes, religions and physical abilities.

The Florida Region is in the process of asking its member clubs to do the same. The Southwest Region is planning to do so at its upcoming convention. **The M&M/PR joint committee recommends that all of the regions ask their affiliate clubs to adopt this statement.**

Challenges to Diversity

How to enforce our clubs to comply **if they refuse**? Saying one is for a diverse membership and taking steps to attain that goal are two different things. First, there is the long-standing AANR principle of noninterference with the internal affairs of its clubs. Yet if they refuse to admit single men or gay couples, for example, what can we do **short of pulling their AANR charter**? **AANR provides no “middle ground.”**

When clubs promise to honor the diversity bylaw yet do nothing to **make their clubs more friendly** to these new faces, there has to be a solution. We need to recommend ways to prevent making women, singles or people identifying as LGBTQ+ or BIPOC uncomfortable by pointing them out as anomalies to the normal club culture. We need to encourage clubs to have additional services, activities, types of music, workshops, etc. that would make these new members feel they are welcome enough to want to come back.

While we cannot “tell” anyone who their friends should be, the **attitude our members display** toward newcomers of any kind goes a long way toward whether the organizational goal of diversity can be achieved. So...how should regions handle complaints when someone who is in one of these diverse categories feels discriminated against? This can often be in the eye of the beholder, where no insult or rudeness was intended, yet it was felt anyway.

Recommendation: That the region’s club leaders, staff, and key members go through some type of organized diversity training to enhance their sensitivity to potential problems.

The AANR Public Relations/Membership & Marketing Committee decided one way to avoid conflict and disappointed expectations was for each club to complete an in-depth **List of Services** on its new Impexium page (see below). By making all of the clubs’ available services and policies searchable on AANR’s website, visitors or potential members can look for specific areas of interest and find the clubs offering those things.

We need to motivate all of our clubs to self-report in Impexium in order to specifically declare whom they welcome and what services that provide page This prevents surprises at the gate upon arrival. AANR’s goal is to have this checklist operational as soon as a sufficient number of club certifying officers log in and complete their information. **We recommend that clubs that have not yet entered data should be flagged with “No data available” to avoid the appearance of lack of activity.**

<p>AANR Impexium Database Club Page: List of Available Services</p>	<p>Recreation (pull down menu)</p>	<p>Policies (pull down menu)</p>	<p>Alcohol & Drugs & Jewelry</p>
<p>Check all that apply:</p>	<ul style="list-style-type: none"> <input type="checkbox"/> Children's Playground <input type="checkbox"/> Cornhole <input type="checkbox"/> Frisbee golf <input type="checkbox"/> Golf <input type="checkbox"/> Hiking/Nature Trails <input type="checkbox"/> Horseshoes <input type="checkbox"/> Ladder golf <input type="checkbox"/> Lake/Beach/River <input type="checkbox"/> Petanque/Bocce ball <input type="checkbox"/> Pickleball <input type="checkbox"/> Quiet Pool <input type="checkbox"/> Sand Volleyball <input type="checkbox"/> Swimming Pool - Indoor <input type="checkbox"/> Swimming Pool- Outdoor <input type="checkbox"/> Tennis <input type="checkbox"/> Paddle tennis <input type="checkbox"/> Water Volleyball <input type="checkbox"/> Hard court Volleyball <input type="checkbox"/> Indoor recreation 	<p>General</p> <ul style="list-style-type: none"> <input type="checkbox"/> Limited Number of Non-Member Visits Policy <input type="checkbox"/> Quiet hours <input type="checkbox"/> Gay Men's Club <input type="checkbox"/> Retirement Community <p>Nudity</p> <ul style="list-style-type: none"> <input type="checkbox"/> Clothing Optional <input type="checkbox"/> Nudity Required <input type="checkbox"/> Nudity required at pool/jacuzzi/spa <p>Gender/Age/Marital/Family</p> <ul style="list-style-type: none"> <input type="checkbox"/> Age Discounts Available <input type="checkbox"/> Club has Non-Discrimination Policy <input type="checkbox"/> Families welcome <input type="checkbox"/> Gender Quotas on Membership <input type="checkbox"/> Gender Quotas on visiting <input type="checkbox"/> LGBTQ ally <input type="checkbox"/> Singles friendly <input type="checkbox"/> Under 18 Not Admitted <input type="checkbox"/> Under 21 Not Admitted <input type="checkbox"/> Under 18 Restrictions on Activities <p>Technology</p> <ul style="list-style-type: none"> <input type="checkbox"/> Electronics allowed <input type="checkbox"/> Electronics in Designated Areas <input type="checkbox"/> Wi-Fi <input type="checkbox"/> Club Newsletter/Blog 	<ul style="list-style-type: none"> <input type="checkbox"/> Alcohol Allowed <input type="checkbox"/> Alcohol Restricted Area Only <input type="checkbox"/> BYOB allowed <input type="checkbox"/> Legal Drugs allowed <input type="checkbox"/> Marijuana Allowed on grounds <input type="checkbox"/> Marijuana Legal in Our State <input type="checkbox"/> Piercings/Body Jewelry Allowed <input type="checkbox"/> Body Art/Tattoos Allowed <input type="checkbox"/> Smoking/Vaping Designated Areas Only <input type="checkbox"/> No Smoking/Vaping <input type="checkbox"/> Smoking/Vaping Allowed <p>Pets</p> <ul style="list-style-type: none"> <input type="checkbox"/> Pet friendly (check with club) <input type="checkbox"/> Dog Park <input type="checkbox"/> Kennel Available
<p>Amenities (pull down menu)</p>			
<ul style="list-style-type: none"> <input type="checkbox"/> Cable <input type="checkbox"/> Camping - RV sites <ul style="list-style-type: none"> <input type="checkbox"/> Full hook up <input type="checkbox"/> Water <input type="checkbox"/> Sewer <input type="checkbox"/> 30 amp <input type="checkbox"/> 50 amp <input type="checkbox"/> Dump station <input type="checkbox"/> Camping - Tent sites <input type="checkbox"/> Dining - Bar (alcohol) <input type="checkbox"/> Dining - Casual <input type="checkbox"/> Dining - Full-service restaurant <input type="checkbox"/> Dining - Snack bar <input type="checkbox"/> Hot tub <input type="checkbox"/> Laundry <input type="checkbox"/> Library <input type="checkbox"/> Lodging - Cabins <input type="checkbox"/> Lodging - rooms <input type="checkbox"/> Lodging - Vacation Villas <input type="checkbox"/> Nightclub <input type="checkbox"/> Shopping - Boutique <input type="checkbox"/> Shopping - Sundries <input type="checkbox"/> Spa <input type="checkbox"/> Wheelchair Accessible 			

Addressing diversity involves beliefs, attitudes, opinions, and emotions. To successfully bring new people into our organizations, we must accept that they may have new ideas and may react differently than we expect. Our job is to reflect on and learn from these differences without quickly rejecting them as wrong. **We believe that leaders, staff, and members should consider visiting the link below in order to learn about your unknown bias.** You will be amazed. The authors were when they took it. It is important to recognize what you unconsciously feel if you want to change how you behave. We recommend that you start with the test that is least controversial to you.

<https://implicit.harvard.edu/implicit/takeatest.html>

AANR's Electronic Presence, PR and Marketing

YDAC has also recommended that to attract younger and more diverse people, AANR needs to improve its electronic presence. Improvements are on the way.

Website – www.aanr.com

George Oberle, a member of the AANR M&M Committee and a technology expert, prepared an in-depth study of AANR's electronic online presence at the beginning of 2021. From this report, he made several recommendations:

- 1) Identify three or four articles written for The Bulletin every month and edit them to be appropriate for posting on the website.
 - a. Monthly Club Spotlight – Highlighting places to Go Nude!
 - b. Tim Mullins' GAT Article – To highlight lobbying efforts on behalf of nudists.
 - c. Woman in Nude Recreation (WINR) articles – “Woman to Women” articles (sec. 1.12).
 - d. Across the Board article – To help tell AANR's story.
 - e. The library of articles written for past issues of The Bulletin can be updated and posted to the website.
- 2) Reimagine the relationship with the AANR Regions so that the Region Presidents or designated team can provide a monthly update about what's happening at the clubs, resorts and “nude in nature” spots in their regions. The Region wins as the article would have full attribution back to the region and AANR wins as the marketing ecosystem becomes more integrated.
- 3) Welcome Guest Authors to submit articles to post on the AANR website. Create a section on the Website for Naturist Bloggers to contribute articles. Posting Guest Author articles are in AANR's best interest as it helps the website and the organization become THE destination for insight and perspective on Naturism. It is in the Guest Author's interest to get an article will full attribution published on the new AANR website. This is truly a win-win situation.
- 4) Work with Naturist Content Creators to help them expand their brand and monetize their efforts. A reoccurring comment in the feedback provided by the Naturist Influencers is their disappointment in the quality and direction of so many of the Naturist Resorts in North America. While this unfortunate situation is out of AANR's control, it reinforces our recommendation that AANR becomes more nimble and entrepreneurial in working with “like minded” Naturist Influencers to help them promote their articles, videos and podcasts on the AANR Marketing Platform.

These Naturist Influencers are gathering audiences and honing their content creation skills especially with video and podcasts, which AANR has little experience. However, their weakness is that the large social networks do not want nudity on their platforms and do not provide a method for them to monetize their efforts. Their options to monetize seem limited to sites like OnlyFans and Patreon which are generally associated with amateur porn so it sends a confusing message. As such, these Naturist Content Creators are searching for a legitimate way to monetize their talents that align with the social nudist values they promote.

AANR and the Naturist Content Creators could be a great team. Imagine a future relationship where the Naturist Influencers' content is on AANR.com in some form of subscription model or in an affiliate marketing relationship to generate AANR Memberships. . .and the economics get very interesting.

- 5) A robust Naturist Business Community is one of the serious missing elements in the effort to move Naturism from the fringe, to an accepted niche of the mainstream. AANR can and should help Naturist Businesses get established and become successful by providing guest author post

opportunities on the AANR website. Consider the energy and awareness about Naturism that would be generated if there were 10 or 15 Bare Necessities type travel companies or 50 Nude Recreation companies providing Naturist Day Trips! Additionally, these businesses can be a source of revenue by purchasing advertising on the entire AANR Marketing Platform. New advertising packages can be developed that combine The Bulletin, Undressed Press, AANR website display ads and guest author articles and amplification on social media which will provide more revenue for the organization.

George created a new website for AANR built on a customized WordPress template that is owned by AANR and will allow easy addition of new content, (information that is distributed on the website). George volunteered much valued technical know-how to redesign a site that is beautiful and easy to use and maintain. This website will begin Beta Testing on July 15th.

Once we have launched the new website, the next challenge will be to create the content as described in George's recommendations. Original content will bring visitors back to our site and hopefully into the AANR fold.

AANR Online Marketer

There is a legion of existing Twitter users, Naturist Bloggers and Instagram users who may be interested in affiliating with AANR. Yet, their needs are completely different than a person who joins to visit a Naturist Resort. This army of online marketers would be provided an editorial calendar to indicate when promotion of events should start along with sample messaging. This could amplify AANR's online reach and stature in the naturist community. **Now is the time for AANR to consider a new category of member, an AANR Online Marketer.**

We have talked about this in the past, but delayed since we didn't have a website with the quality of content that was needed nor did we want to send people to AANR.com and then let them be disappointed.

Social Media

George Oberle has also asked AANR to link to his well moderated nudist social media site, www.naturist.hub Naturist Hub is an online community for all people who enjoy wholesome nude recreation. It is free to join, and members are vetted and must be invited to join in order to ensure all communication is appropriate and "G-rated."

AANR has three social media accounts that can be accessed at the following web addresses.

- 1) Our Instagram account can be found at https://www.instagram.com/aanr_admin/.
- 2) Our Facebook is at <https://www.facebook.com/AANRInternational> .
- 3) Our twitter account is at https://twitter.com/AANR_Int.

Social Media Guidelines: Content, Messaging and Strategic goals

In April 2021, the AANR Public Relations/Membership & Marketing Joint Committee adopted the following guidelines when creating and/or replying to social media posts, i.e., Facebook, Twitter, etc.:

Goal	Purpose	Content
Nudism is a fun, healthy, and beneficial practice that more people should try.	Improve public perception of nudism	Positive nudism messages; Positive nudist news items
AANR helps its members to enjoy nudism more often, more happily.	Encourage people to consider AANR membership, and to renew their membership.	Occasional posts about member benefits; Updates about legal battles
AANR is the authoritative source for information and resources on nudism.	Encourage people to consider AANR membership, and to renew their membership; Provide value to followers and members	Content about AANR's website; AANR history; AANR member benefits
AANR's affiliates (whatever we call clubs etc.) have been carefully vetted and deserve your attention.	Encourage people to consider AANR membership, and to renew their membership; Provide value to clubs	Information and semi-promotion for AANR clubs
AANR is an active, vital, diverse, and useful organization.	Build confidence and positive views of AANR as an organization; Build bridges with content creators, clubs, groups, and members	Positive messages about AANR; Highlights of AANR clubs, groups, and members trying new projects, reaching new communities, etc.

AANR's Public Face

It is important that AANR, its staff and volunteers, its regions, its clubs, and its individual members convey a positive attitude---be it at shows, in person, online or in writing--- regarding the joy and healthful benefits of social nudism. The three most common areas where this needs to happen is in interviews with the media or in publications, at trade shows or other type of information booths, and on the Internet via emails or social media.

We must strive to address all criticism of specific policies or personalities through internal communication between the involved parties or to handle such issues at the organizational level. We all have grievances at times, but whenever possible, we should aim to contain and resolve these concerns *within the organization* to avoid unnecessary negative publicity.

Television, Radio, Blogs and Publications

News reporters and freelance writers are always looking for an edge and nudism has always been a ratings magnet. Great care should be taken before agreeing to an interview. There is no such thing as “off the record” nor can one “unsay” an inadvertent slip of the tongue. Thus, AANR recommends interviews be done by its own professional team who have experience with this instead of our individual members, as flattering as such an offer may be.

If a person wants to write an article that will be read by the general public, please follow the approved aforementioned Social Media guidelines. The AANR main office should also be notified so they are aware ahead of time you are doing this.

Literature text and photos must reflect not only who we are but also our target markets. People seen in our brochures and flyers should represent all sizes, colors, body conditions and ages, and ideally, unless representing the whole organization, should show people from within their region.

Trade Shows

AANR, its regions, and clubs enjoy participating in these shows as an easy way to introduce social nudism to the general public, answer any questions they may have, and guide them to a nearby club or event if they are interested. Many new members have joined after meeting us this way.

It is important that those in the booth dress appropriately, have a well-organized and clean booth, and listen carefully to what the public is saying so our literature can reflect a positive response. If all we do is talk about how great our clubs are we will never hear the critical feedback we need to grow.

Personal Websites and Social Media Accounts

AANR does not wish to inhibit personal free expression. On personal web pages feel free to express yourself any way you wish and publish any photos you wish. The problem comes when a person posts opinions or photos that go outside the AANR guidelines when the person also prominently identifies themselves as an AANR officer, representative, Trustee, regional leader, or by club owner or title.

We do not want to be identified with anything controversial since we have almost 30,000 members and each has an opinion to the far ends of both sides of every issue. If a person wants to express themselves in this way, please remove any AANR-affiliated logos, club identifiers, etc. This also applies to your links or “likes” to third-party web sites that could be controversial.

We appreciate your being part of our AANR family. But if you insist on such behavior, we will ask you to either cease, remove anything related to AANR from the site, or else to start a second web page so you can separate your thoughts.

Club and Regional Websites and Social Media

The AANR Public Relations/Membership & Marketing Committee has held many discussions about the content of our official websites and social media accounts that tell the positive story we wish to convey. These ‘best practices’ appear below.

In general, the committee feels it is important to acknowledge the diversity of the membership and the opportunities that social nudity provides to them. It is a mistake to gloss over the diversity of the membership, as most people like to be acknowledged for who and what they are. Telling people that their identity is not important makes us look highly insensitive to the diverse world around us. People are proud of their heritage, and they want assurance they will be accepted by other nudists when they visit a club. Being ignored is the same as being made invisible and unwelcome.

When writing posts, it is important to show an interest in the other person without getting too personal. If a visitor wants to disclose personal information, let them do so on their own and acknowledge this without prying.

Personal opinions should never be expressed through an AANR affiliated social account, especially with respect to matters of a political or divisive nature. To the degree that it is possible, social media volunteers should carefully consider or avoid including images or other identifying information about themselves—this both protects the volunteer from harassment or unwanted attention and ensures that the volunteer’s personal opinions from their own social media accounts are not mistaken as official AANR speech.

It is not appropriate for any AANR region, official or affiliate to comment on Twitter or anywhere else about issues of identity politics unrelated to social nudism. If there is a major cultural event that a Board feels it needs to address as an organization, we should take our cues from other organizations or from our own clubs and members. Such statements should come from the AANR regional president only with the consent of the Board of Directors. Independent comments by the coordinator of any social media account should be avoided at all costs as all we do is anger some part of our target nudist audience. This also means we need to avoid engaging with online critics and detractors. These people often feed off of our well-meaning replies to heap even more criticism because they feed on the attention.

In view of these issues, it has been recommended that rather than one single person, two or three people oversee the management of social media entries. This will reduce the pressure of one person having to be busy everyday writing text, and will act as a safeguard against one person “going rogue” if an Internet topic is particularly challenging to the one manager’s personal ideology.

These past few years, some regions have been very successful at making members and potential members aware of upcoming events, club news, and even sharing some great stories and highlighting their members and leaders, etc. That is what these accounts should focus on unless there is some pressing need approved by the Board in advance of its posting.

Summary of ‘best practices’ for social media communication

- Use “dinner table etiquette” and never discuss matters of religion, race or politics.
- Refrain from engaging in or instigating arguments or otherwise antagonistic conversations
- Think before you post. Could your action be misinterpreted, even though inadvertently?
- Refrain from “sub-tweeting” or otherwise using passive-aggressive communications.
- Avoid calling negative attention to accounts for any reason, even subtly.
- Refrain from using strong language.
- Avoid all references to pornography or other sexual content, either explicit or implicit.
- Refrain from discussions that may become politically charged.
- Be mindful of the current social and political climate.
- Avoid inflammatory language or topics.
- Avoid moralizing statements or commentary, especially as it pertains to nudism.
- Provide helpful resources and direction when appropriate.
- Be careful to avoid using special characters (small caps, italics, scroll text, etc.) in the body of posts and comments as it disrupts accessibility tools such as text-to-speech technology and may not be visible on some mobile devices.
- Precaution should be taken to never retweet accounts that contain illicit, pornographic, or potentially questionable or offensive material.
- Finally, bullying or harassment are unacceptable in any AANR-related communication!

In the event that you receive feedback or criticism of AANR from a member of the community via one of our social media accounts, please respond gracefully. Provide further resources for the individual to pass along their feedback to AANR and assure them that their input is valued. If the criticism continues, please refrain from engaging with the individual as it may lead to further frustration.

Image Content

Images posted to AANR accounts must adhere to the same standards as written posts, as outlined in this document. **Written permission must be obtained** for any images shared to official AANR social media accounts, and a photographic credit should be included wherever applicable. Informal written approval (such as via direct message as outlined in the “Direct Messaging” section of this document) is acceptable where signed copyright releases are not available. In the case of historic photos, or images where written permission is not attainable but where it is believed that sharing the image qualifies as “fair use,” a source must be cited.

Images may contain nudity only if allowed by a social media platform’s terms of use. Images should never be sexually explicit or feature closeups of genitalia. This is both a safeguard to protect AANR social media accounts from potential suspension and to be respectful of users who may be viewing our social media accounts from a mobile device in a public place.

Over multiple posts, shared images should maintain a gender, race, weight, and age balance, and avoid sharing too much of one “type.” Similarly, avoid posting multiple images of the same person. It is imperative to promote a community in which a diverse array of people can see themselves represented.



Certain photos may seem harmless as they convey the essence of our inclusionary message.

But this photo (which portrayed a black and white child embracing before it was blurred) was copied from another tweet or website, and we do not have specific permission from the photographer to use it, even if it has been tweeted and retweeted from its originator many times.

This particular photo is owned by Getty Images who make a habit of suing anyone and everyone who uses it without permission.

They are relentless at demanding money and won’t stop until they win. This particular image was used on a website by a local AANR club and wound up paying \$10,000 plus attorney fees. Lesson learned?

Following/Blocking Others:

As a general rule, AANR social media volunteers should avoid “blocking” accounts from being able to view or interact with AANR social media content. We strive to provide information about our organization and about nudism in general to a wide audience, many of whom may not always agree with our perspectives or our messages or may not behave online the way we aspire to behave ourselves. It is also not the role of AANR to pass judgment on the way that others comport themselves via social media or on the content that others share or consume online. There are some cases, however, when it may be prudent to “block” a user from viewing and engaging with our social media accounts:

- The person makes harassing or sexual comments in any AANR thread or post, especially when directed towards other members of the community.
- They spam AANR posts (whether replying with repeated, similar comments, or with actual spam like a link to an external, potentially unsafe website).
- They have a demonstrated history of stealing and reposting/repurposing images from AANR members or members of the community without credit or permission.
- They use their personal social media account to share illegal, abusive, or harmful sexual content, especially if they pose a risk to the safety and privacy of AANR members or to the general nudist community.

While it may be tempting to block users for being generally annoying, be careful not to block users purely for these reasons:

- They engage in discussions that could be viewed as critical of AANR or the nudist community.
- They offer direct criticism or feedback about AANR.
- They are open about their consumption of cannabis or alcohol.
- They have opinions or beliefs that you disagree with, be they political, religious, or otherwise.
- They use their personal social media accounts to share or find sexual content.
- They are a sex worker or adult film actor.

Blocking is primarily concerned with the account's *actions* within the AANR context, not about the account itself. Blocking too many accounts just because they are annoying may risk inadvertently appearing overly sensitive or morally snobbish. In other words, be smart about it.

If an account must be blocked based on the criteria provided, do so quietly and respectfully.

Positive Engagement

Seek out voices that are missing or underrepresented in the larger conversation and find ways to amplify those stories. For example, retweeting or sharing a story about the experiences of persons with disabilities, people of color, LGBTQ+ individuals, women, young naturists, etc., is a great way to help people from those groups feel welcome and see themselves represented in this organization.

Request quality photos from clubs in your region so that you can promote them and their events through social media. You may want to provide some examples of the kind of images you're looking for or partner with photographers who have already taken quality photos of those clubs. Remember to ask for permission before sharing anyone else's photography.

Ask to be invited to Naturist Hub, a web site for genuine nudists and naturists, which vets all of its followers and protects them from undesirable content.

Use of Words and What's in a Name?

AANR and the word international

(From the Final Report of the Ad Hoc Committee on the Name of the Organization and the 2020 Survey Results)

1. **We recommend AANR social media sites should only follow "official" accounts that are unlikely to change.** This extends to essentially anyone included in the first list of re-tweetable accounts as well as a small selection of other accounts, like the Naturist Living Show, etc., which may provide valuable content.
2. **The committee was also unanimous in its concern that the word "international" only be used as an adjective and not in a way such that it appears that "international" is part of the**

AANR name. The committee encourages Trustees, Officers, Regional Presidents, and office staff to educate clubs and members not to use “international” as part of the name of the organization.

To ensure that AANR communicates in ways that are completely understandable, up to date and inclusive, we considered the need to substitute more acceptable language for existing terminology. This requires an effort to change our habits and use language that will be friendlier and easier for new members to understand.

Thus, while we legally have Associate members, let’s refer to them as **members** or **direct members**. Internally we know who they are. Let’s avoid letting them think they are less important or valuable than club members especially since they constitute a large and growing segment of our membership. **We propose that we prepare legislation for the next cycle to fix this nomenclature** with consideration and understanding that it will affect some regional policies.

Let’s refer to **destination resorts** or clubs to make terms clearer to people. While the term ‘non-landed club’ is familiar to AANR people, the rest of the world may question what we are referring to.

Also, let us use **naturist or nudist social or travel/event club** which may better describe this type of group.

Last, research has shown us that it is best to describe what we are - not what we aren’t. Let’s say **welcoming**. Not non-discriminating.

Special Interest Groups

Analysis of our membership numbers show that the percentage of direct members is growing. At the end of April, this percentage was over 42%. With the popularity that British Naturism has had with offering online content and the acceptance that users of all ages have had with online meetings, we are in the process of offering small group Meet and Greet using Zoom.

The idea of these meetings is that we can give our members a way to have community, no matter whether they live near other nudists or not or what the weather is like. We have found that not having a specific topic for discussion makes for awkward meetings, so the idea is to identify topics of interest and people who would find those topics enjoyable for discussion. For example, one idea is having a “Science Fiction Nudist Group,” a discussion that arose after a formal meeting had ended.

Many nudists live in remote areas and we hope to have a variety of groups. This is a way for them to get together with like-minded nudists. By offering this to AANR members as a benefit, we hope that it will be attractive enough to entice new members. This is a very new idea that costs it nothing. We can use an existing AANR Zoom account. Your ideas are welcome.

PART II: Marijuana Policies

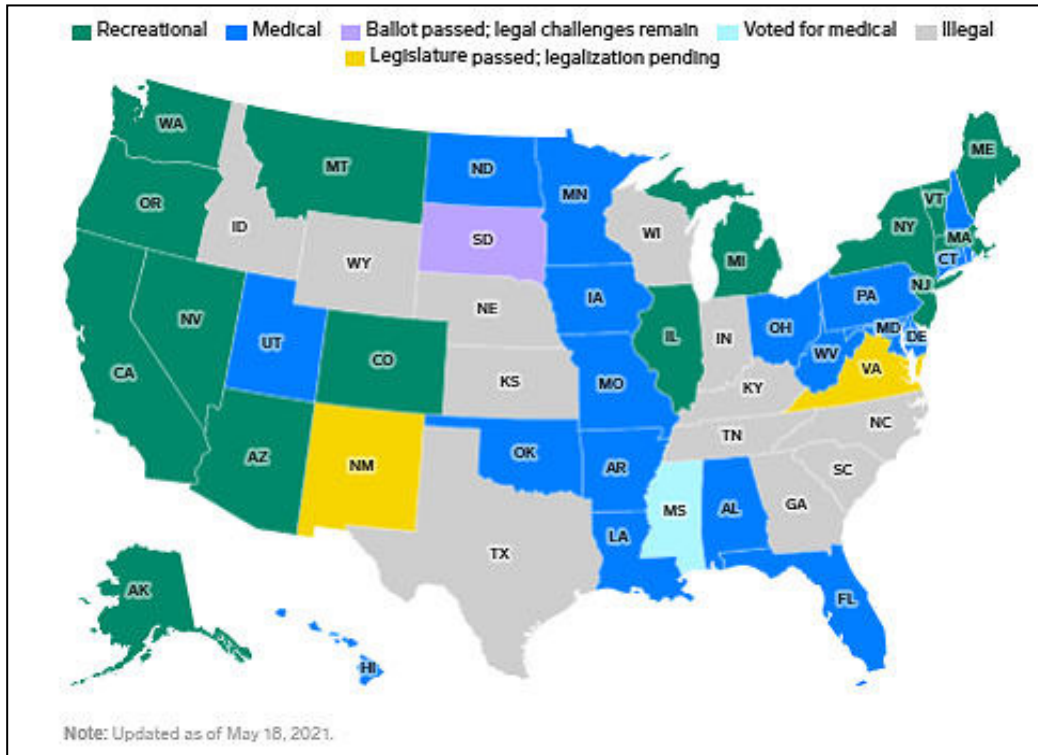
AANR has no By-Law or Procedures that specifically singles out the use by its members of alcohol, tobacco smoking, or other drugs whether legal or illegal. The common practice has been to allow clubs to set their own rules about the use of such substances by their members. Many clubs ban the use of these substances on their grounds; others designate specific areas within their grounds for their use. In some states, clubs are forbidden to sell alcohol, for example, but not in other states.

The increasing acceptance of cannabis products within the United States has brought this traditional policy into question. Although the United States federal government has declared marijuana an illegal substance, subject to the arrest of the users, the legislatures or voters of many states have decided that marijuana use within its boundaries shall be legal for recreational or at least medically approved use either completely or up to a certain number of ounces. Marijuana is legal for adults in 16 states and Washington,

D.C. (Since this report, CT became the 17th state to legalize recreational marijuana.) Medical marijuana is legal in 37. Canada legalized marijuana federally in 2018 throughout its national boundaries.

In the western region, as of May 21, 2021, Utah and Hawaii allow marijuana to be used for medical purposes, while in the remaining six states recreational use is permitted or about to be permitted (New Mexico becomes legal in July, 2021).

The following map shows the current legal status of marijuana use in the US:



A few clubs have contacted the Western Region president asking permission to accept advertising from cannabis shops and producers in their club newsletters and on their web sites, and one club has asked permission to advertise their club in a local cannabis publication.

At a videoconference, President Gary Mussell asked the AANR leaders and other Regional Presidents whether there should be any restrictions on such advertising, considering the federal ban on the substance. The unanimous answer was that the clubs should continue to regulate the use of marijuana as any other substance, such as tobacco and alcohol, according to **the laws and regulations of the individual state where the club resides**. This also applies to advertising and promotions. Gary informed the clubs in question of AANR’s guidelines on this matter and it is hoped that this document will answer similar questions throughout AANR’s regions.

PART III: Report of Mary Jane Kolassa, AANR Public Relations Consultant

We are happy to report the return of Mary Jane Kolassa whose consulting role with AANR had been affected during the pandemic. Now that people are more freely able to return to nude recreation activities, our PR consultant is pitching diligently each month to all types of printed and online media sources about key AANR events. These include International Skinny Dip Day which coincides with Nude Recreation Week, Nude Hiking Day, Nude Gardening, Nakations and Nakation Camping, best nude beaches, nudist picnics with recipes included, and much more. She has revised all of the press releases.

And she has listed several links mentioning nudism or naturism along with providing the number of visits and pageviews. These data help our marketing efforts.

Of prime importance is spreading the word about our 90th AANRversary, which also coincides with Nude Recreation. While proud of the longevity and history of the organization, AANR is enhancing its growth by redoubling efforts to attract the widest diversity of members. Thus, Mary Jane noted in her report that she has, “Developed and distributed release for newspaper/online/wire service and TV news desks [entitled] *Diversity and Inclusion of Nudists a Goal for 90 Year Old Organization Protecting Rights of Naturists*.”

For the first time, Mary Jane’s extensive and informative report is available as a link (see below). This will save having to print 25 more pages in this report (and will help the environment)! A thank you to Jeff Baldasarre is in order for having created the link.

<https://www.dropbox.com/s/t08l6yx67v19eow/Jan%20to%20June%202021%20AANR%20Report%20%281%29.pdf?dl=0>

PART IV: 90TH ANNRversary

This year, AANR turns 90 years old. This is an excellent opportunity for AANR to reach out to both its members and to the outside community. Our committee prepared a letter, see attached, that was sent to the entire AANR membership. The major planned celebration was on the weekend of July 10th and 11th which coincided with Nude Recreation Week and Skinny Dip Day. Members were encouraged to get creative on Saturday July 10, 2021, use ‘90’ as the theme and send pictures to the AANR office for inclusion in the Bulletin. AANR clubs were encouraged to sponsor events for many people to show off their ‘90’ ideas. For those not near a club, members were asked to participate by themselves or with their family.

Our 90th anniversary reminds us that in just 10 years, we will be reaching our 100th Anniversary. We encourage the board to begin to budget and plan for the momentous occasion.

Respectfully submitted,

Ronna Krozy

Karen Lahey

Appendices

- A. *AANR Diversity Roadmap*
- B. *AANR Diversity Roadmap: Related Case Studies & Supporting Documentation*
- C. *90th AANRversary Letter*

Appendix A.

AANR Diversity Roadmap

By Timothy Sargent & Evan Nix

Objective

“The Only Constant in Life Is Change.” - Heraclitus

Change is not only inevitable, it is actually very healthy for organizations and businesses. Change encourages an institution to innovate, allows members to learn new skills, and provides new opportunities which will ultimately benefit the organization through new ideas and increased commitment.

Like any other organization, navigating an increasingly diverse and ever-changing world is arguably the most pressing task that AANR is facing. Fortunately for AANR, because we are not alone in this pursuit, we can look to other organizations and businesses who are succeeding in this area and learn from their model.

Fostering a diverse organizational culture is necessary to help AANR and its leadership better understand target demographics and what moves them, and imperative for the survival of all organizations looking to attract membership and support from the next generation. An organization with diverse representation in its leadership can better align its culture with the demographic make-up of America. Increased membership and member satisfaction can be achieved by improving how AANR interacts with an increasingly diverse public.

According to data from the Brookings Institute, race-ethnic minorities are responsible for all national growth. Based on the latest U.S. census, the white population declined from 63.8% to 60.1% of the total U.S. population between 2010 and 2019. Nationally, the U.S. grew by 19.5 million people between 2010 and 2019. Latino or Hispanic, Asian American, Black, and Native American populations grew by rates of 20%, 29%, 8.5%, and 7.6% respectively. The relatively small population of residents identifying as two or more races grew by a healthy 30%. [\[Source\]](#)

It's important to note that diversity is not just about race, but about representation for different ages, body types, gender identities, and sexual orientations as well. A true culture of diversity is never token, because it's about representation for a variety of perspectives.

Diversity is not just AANR's key to survival, it's the catalyst for growth. When AANR provides a welcoming, diverse, and safe environment, attracting representation for all races and creeds, its membership will blossom. This is the only way AANR will attract and retain young people and people from a diverse array of backgrounds, cultures, and walks of life. Without this ingredient, the 90-year legacy that AANR has built is doomed. With it, AANR thrives for another 90 years.

Path Forward

Commit to change and declare diversity a value. Say it out loud. We have to mean it. We should be transparent and humble about what we've gotten wrong in the past. Not just with the public, but with ourselves. From this point, a clear statement should be made about our intentions for improving diversity within AANR, both as a promise to the increasingly diverse nudist community and to hold ourselves accountable for our growth.

Elevate diverse voices in the organization and through its social channels. Provide a platform for the diversity that already exists within AANR and in the larger nudist community, and find the voices online to elevate by retweeting and sharing their perspectives.

Open the door to new perspectives. Be transparent about how the organization is run and how decisions are made, as well as how new members can become involved and add their voice. Continue to open regional and national meetings to the larger membership base by using Zoom and other virtual meeting services.

Recruit. Seek out diverse, motivated individuals with perspectives that are not well represented within the organization or its leadership and reach out to them to find ways to get them involved in AANR and its various committees. Recruit not just for volunteer positions, but for salaried positions in the organization. Recruiting for diversity does not mean filling quotas or adding token members to committees, but valuing the diversity of experience and insight that those voices have to offer in growing and expanding AANR's reach and mission.

Embrace diversity in every single committee and board. Diversity must be prioritized and a consistent consideration made by AANR and its regions. Assign at least one committee member to track and report on any issues that pertain to AANR's larger diversity and inclusion strategy within their committee. Add a diversity report to the agenda of each regular meeting.

Educate ourselves and our members. The onus is on us to do the work, not on others to teach us how. Engage in antiracism and diversity training and education. Develop a diversity certification program for affiliate clubs. This would be a program that clubs can voluntarily opt-in to. It would serve not only as a valuable tool for clubs and their members, but would also serve to demonstrate a commitment to growth and inclusion to potential new members and visitors.

Appendix B.

AANR Diversity Roadmap: Related Case Studies & Supporting Documentation

By Timothy Sargent & Evan Nix

Foreword

In an effort to substantiate the benefits referenced in the accompanying AANR Diversity Roadmap proposal, please see the below compilation of case study summaries and articles that support that proposal's assertion that fostering a culture of diversity and inclusion is both good for the larger nudist community as well as for the business interests of AANR and its affiliated clubs. You will also find articles below which specifically detail the cultural significance and return on investment when diversity and inclusion are embraced in a company or organization's marketing campaigns.

We believe that the case studies and articles below present a clear case that forging a path forward that both fosters diversity and inclusion within AANR's leadership structure and also works to improve our representation of minority groups in our marketing and PR efforts will establish AANR as a positive force in leading the nudist community forward, expanding our reach, and securing our legacy for future generations to enjoy and uphold.

Support

“The Business Case for Diversity in the Workplace is Now Overwhelming” ([Source](#))

A thoughtful post in the World Economic Forum blog which provides some numbers and facts about diversity in the workplace, including, importantly, “the millennial quotient.” The article quotes a 2018 study by Deloitte which asserts that by 2025, 75% of the workforce will be made up of millennials, and 74% of millennials value and require a diverse workplace when sizing up employers. The article makes a compelling case that diversity is a necessity to compete.

“How Diverse Leadership Teams Boost Innovation” ([Source](#))

This article by Boston Consulting Group (BCG) details the results of a study on the impact of diversity within leadership teams on overall innovation as well as revenue. The study shows that companies with what it has determined to be above-average diversity scores among leadership reported “innovation revenue that was 19 percentage points higher” than their counterparts with below-average diversity scores. Overall financial health of these companies with above-average diversity among leadership was also reported to be about 9 percentage points higher than their below-average counterparts. This report also is clear to state that diversity should be sought not just in one dimension but across many dimensions, all of which have value.

“Delivering Through Diversity” ([Source](#))

This McKinsey & Company article comparing multiple studies begins by juxtaposing data from a 2017 and 2014 study, showing clear advantages to supporting a diverse leadership and management team. The immense profitability benefit is broken down both in terms of gender diversity and racial diversity. Not only do both the 2017 and 2014 studies show that diversity and inclusion positively impact profitability, but the

comparison between the two studies shows that that positive impact is ever increasing. An important facet of this article is that it also presents an actionable strategy for embracing a culture of diversity and inclusion, which it states must begin at the top level of leadership with a clear and compelling vision.

“Getting Serious About Diversity: Enough Already with the Business Case” ([Source](#))

This article from the Harvard Business Review references its own 1996 article entitled “[Making Differences Matter: A New Paradigm for Diversity](#)” in which the business case for diversity is made. In this 2020 follow-up, however, the authors assert that the economic impact of a diverse workforce should not be the driving factor behind why a business pursues diversity, going so far as to identify research that shows that when diversity is increased without efforts being made to increase understanding between groups, share cultural knowledge, and embrace the value of diverse voices, the business impact is negligible. This article posits that the true economic benefits of a diverse company or organization come when diversity and inclusion are embraced because it is the right thing to do, *not because it is profitable*.

“Millennials at Work: Perspectives on Diversity & Inclusion” ([Source](#))

The results of this 2016 study are presented as an infographic (follow the link above to view). The takeaway here is that younger generations such as Millennials and Gen Zs are increasingly comfortable having discussions around diversity and inclusion and are also found to favor workplaces where diversity and inclusion are priorities for their employer. This should shed light on the changing values and priorities that younger generations have in regards to equality, especially when it comes to where they choose to spend their time and energy.

“How Diversity & Inclusion Campaigns Drive Brand Outcomes” ([Source](#))

This article provides a summary of a more in-depth marketing strategy guide by the Video Advertising Bureau entitled “[Do The Right Thing](#).” In this summary, clear case studies are laid out showing the immediate returns on investment of marketing campaigns built around diversity & inclusion, such as Target’s “Honey Pot” campaign featuring that brand’s Black woman entrepreneur, and Denny’s bilingual “See You at Denny’s” campaign which highlighted modern, multicultural families and friend groups. In the case of the “Honey Pot” campaign, sales of “Honey Pot” products increased 20-30% following the ad; in the case of the Denny’s campaign, website traffic was up 135% among Black viewers following the ad compared to the previous month.

“Nike’s Colin Kaepernick Ad Sparked a Boycott -- And Earned \$6 Billion For Nike” ([Source](#))

This article from Vox Media details the financial impact of Nike’s controversial ad featuring Colin Kaepernick, noted NFL player who used his platform to raise awareness around police brutality, particularly against Black Americans. While the ad did spur some to “boycott” the brand, their strong statement in support of the athlete ultimately saw the company’s value increase by \$6 billion almost immediately. The message in this instance is that, yes, while it may be morally right to stand up for equality and diversity, the financial benefits are also significant and far outweigh any potential backlash against “progressive” marketing campaigns.

“7 Brands That Got Inclusive Marketing Right” ([Source](#))

This article leads with information about the increasingly diverse makeup of the world we live in and the increased importance of representing and embracing that growing diversity in the way we market brands, even relaying a Kantar study showing that ads perceived as “progressive” were 25% more effective. The article goes on to detail seven brands that have successfully marketed themselves as inclusive, some over decades of consistent messaging that embraces diversity (such as Coca-Cola) and others emerging relatively recently with inclusivity-based marketing campaigns (such as the dating app, Bumble). The

important factor here is doing the research, actively seeking and valuing diversity, and portraying those values effectively and respectfully.

“Cosmetics Are a Case Study for Embracing Diversity in Marketing” ([Source](#))

In this Forbes article, an example is made of the beauty industry and its consistent emphasis on ensuring that people from all walks of life, of all races and colors, are represented in their marketing campaigns. For the beauty industry, they have no choice but to work to make sure everyone can see themselves represented as “beautiful,” because their customer is *everyone*. Many beauty industry leaders are turning to social media influencers to expand that representation even further.

“Why Diversity in Ads Is More Important Than Ever for Revenue” ([Source](#))

This AspireIQ article dives into the reasons why diversity in marketing is so important, citing an Adobe study showing that 62% of respondents indicated that the degree to which a brand represents diversity impacts their perception of it, also showing that large swaths of people belonging to minority groups have entirely walked away from a brand based on a lack of representation of their minority group in the brand’s marketing. The article includes examples of brands who have made positive strides in increasing representation, followed by substantial returns on investment through increased web traffic, increased sales, and increased overall business value. Influencer- and community-based sourcing of content is cited as a scalable and inexpensive option for increasing diversity in a brand’s advertising.

“Data Shows Consumer Want Diversity in Marketing -- Why Many Brands Struggle to Get It Right and How to Fix It” ([Source](#))

This Forbes article repeats many of the themes of the previous article, confirming the importance of diversity in marketing and advertising, but also providing some concrete steps for getting it right. The value of this article is that it calls attention to the importance of having diverse perspectives and experiences at the table when decisions about how to market to those same diverse groups are being made, which is further support for the importance of diversity in an organization’s leadership.

“Gender Equality: #WeSeeEqual Campaign” ([Source](#))

Less of an article and more an example of a positive commitment to inclusion and diversity both inside and outside of an organization, this campaign by Procter & Gamble (P&G) details all of the measures that they are taking to impact diverse representation within their company structure as well as in their marketing and partnerships, to ensure that the messages they are sending about their commitment to diversity can be seen in all aspects of the way they do business. This type of multifaceted advocacy and awareness fosters a strong culture of diversity and cements the public’s perception of the company as authentic and genuine because the company is living up to its marketing campaigns.

Appendix C.

Happy AANRVersary!!.

AANR takes your privacy seriously! AANR does not divulge or sell your membership email or any of your personal information.

Please DO NOT publish this report on the Internet. Information contained in this report is for only AANR Clubs and AANR Officials.





Dear Fellow AANR Member,

This year AANR is turning 90 years old! This is a very special milestone and all of us should be very excited. But it is because of **you**, our loyal members, that we can celebrate our 90 years promoting healthy, wholesome family nude recreation.

Our celebration will be on the weekend of July 10th and 11th which coincides with Nude Recreation Week and Skinny Dip Day. We are asking everyone to have fun and get creative on Saturday, July 10, 2021. Just use '90' as the theme and send your pictures to the AANR office for inclusion in the Bulletin.

The AANR clubs have been encouraged to sponsor events for many people to show off their '90' ideas. Perhaps spelling '90' out with their

bodies and taking a picture from above. Or collecting 90 t-shirts to send to homeless shelters. For those not near a club, you can participate by yourself or with your family.

But, please remember to download the photo release form [here](#), sign it, and return a scan or picture of it with your photo.

The email address to return it to is

msigman@aanr.com

Our 90th anniversary reminds us that in just 10 years, we will be hitting our centennial. That is such a huge accomplishment. We have gone from having to hide in the woods to be able to ride our bikes in events like World Naked Bike Ride in city streets.

One can only dream of where we can go from here.

Where do you want to go?

Where do you want AANR to go?

After these challenging times, we look forward to seeing our friends at our clubs and at beaches. With our new understanding of how to meet electronically, AANR is looking at ways to create Special Interest Groups and forums so that members living remotely from clubs and beaches or having difficulty with transportation can participate in the camaraderie that nudism provides.

So to one and all,

**Stay healthy, stay nude and Happy
AANRVersary!!**





**American Association For
Nude Recreation**

Contact Us Today



American Association for Nude Recreation | 1703 N Main St, Ste. E, Kissimmee, FL 34744

[Unsubscribe karen.lahey@aanr.com](mailto:karen.lahey@aanr.com)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by elecomm@aanr.com



Glenn Miller Loan Committee

Date:	June 29, 2021
Chair:	Mike Parker
Members:	Patty Faber, Jeannie Diehl, Mike Parker
Charter:	Approve no-interest loans to qualifying clubs and oversee the loan program.
Status:	Five out of six 2021 payments have been received. and only three clubs have loan balances remaining. Several clubs sent information requests to AANR over the last year. I contacted all of them. One applied for a loan with full documentation and it has been approved by the committee. One is in the process of applying. The others may still be considering a loan. Three clubs with current loans owe a total of \$12,000. \$10,000 in 2021 payments have so far been received with \$2,000 to go.
Details:	<p>The investment balances as of June 28, 2021 were:</p> <p>The Miller Loan Fund (Bank Of America) is \$43,000. The amount in our Miller Fund investment account in Raymond James (if we needed to take some out) is about \$115,000. Total Fund Amount is \$158,000.</p> <p>There are sufficient funds in the accounts available for loan to give a number of \$5,000 to 10,000 loans to clubs that are interested and qualify. Only about \$105,000 of the fund is restricted to investment only. That leaves over \$50,000 available for loans, with the funds recycling as loans are paid back on up to a five year time frame.</p> <p>The ambiguity in yearly payback deadlines between the Governance Manual and the standard Promissory Note has been corrected.</p>

Planning Committee

AANR National Information for Convention Packet

Well, the last few months have been interesting ones. Coming out of a National Pandemic and trying to get back to some sort of normalcy has been interesting. But no matter what we go through **in life we “have to” stay focused and keep our eye on the goal of what we truly want to achieve.** For me that is running our destination resort and telling everyone I can about AANR and what it means to all of us. While 2020 has been like no other year.

One of new forms of communications is something that leads me to my report for the convention. Both myself and many of the AANR office staff have made calls to members and clubs. Why? Because we really do care about our members, more than many may think. The AANR office is working hard by leaps and bounds to communicate personally one on one with members individually by calling them. They as well as the National Board are working with social media and legislation to get out to the world who we are, this is extremely important, and they have all done a great job.

I have worked with 9 club owners in the past year – helping them with many different arenas of owning a nudist business. While many think that it is fun and what a great business to be in, they **don’t realize the back end work to make it happen. We are a little resort that has grown since it** opened 9 ½ years ago to a monster that I work 7 days a week, long hours to try and keep up with. So, when I hear people say they cannot get business I do not understand this. I hear that they were closed, did you reach out to your existing members to check on them? To ask them if they would like to renew their membership? I along with a lady in my office called each club to help with the Impexium system from November - January. Here is one of the answers – I got a phone call the 2nd week of June from a club, they said that had not checked email since this whole mess started. Really? I do not understand that. But when we called upon members to keep what we had we renewed many of them for they want that legal protection and the ability to go to clubs when they reopen. They believe in our mission statement.

So, if members are at home and are not going out and they decide to get naked in their backyard **and a neighbor spots them and calls authorities and they aren’t AANR now who can help them and guide them on the law?**

We talk a lot about diversity – well I was raised to not judge people by their skin color or background. The old saying, we all put our pants on the same way can be changed around to say we all take off our pants the same way. Nudists love nudists because they are not judgmental when you take all their clothes away. Why are we being that way now? Because of buzz words?

Let us look at what Ronna said about British Naturism and hold online events for OUR members if they enjoy classes on crafts, cooking, books, wine, etc. But let us not forget that clubs have been a strong point in selling memberships too.

When making calls to clubs, members both in and outside of Florida we found out that many could not wait to get back to a club. Some said they could not wait to feel the sand in their toes at a beach.

I would love to talk to you for if declining membership numbers are an issue. Remove 2020 from the picture we have at the least tripled over 2019. We have set standards like they did in the old days. You are welcome to visit our resort 3 times and then you have a choice – join AANR or TNS. We do not give excuses or let people not realize the importance of this organization. Though some of you may read this and say this is not part of the position that I hold, well you are mistaken it is. Our resort would not be here today if it was not for AANR. Many people who enjoy visiting resorts and beaches should realize the true importance. Let us look at these numbers for our regions.

AANR East - .126 cents a day = \$46 a year

AANR Florida and West - .121 cents a day \$44 a year

AANR Mid-West and North-West - .132 cents a day \$48 a year

AANR Western Canada and South-West - .135 cents a day \$49 a year

I on the other hand am probably someone who is called “Old School”, I believe in grassroots, and not losing touch with the people that are part of the organization’s **membership and club and** resort owners who supply part of that chain. I, personally speaking, believe you must work together in many ways. One of my goals in this coming year is to give back to the clubs. We need their support, and we need to help and do for them too. Many times, we lose touch with that reality.

I know that on the Governmental side they use Grassroots lobbying with the intention of reaching the legislature and making a difference in the decision- making process. It is a time for the general members etc to influence legislation as well. We visit Tallahassee and speak with our state government to stay in the loop, Tom and I also have contacts in Washington, DC that we communicate with pretty regularly. You know the time could come that one of our government does not like nudists which could affect us in many ways. You always must be involved and hold a membership to help protect your rights.

Social Media in many eyes is the way of the future. I believe and have proven that talking to people face to face is also especially important and works in selling memberships.

I do put out a suggestion to all clubs that they offer specials if not all the time some of the time **for our Military, Police, Fire and EMS. It is an awesome way to say, “Thank You for your service”** and has brought in many new members. Especially during these times, they appreciate someone supporting them and standing behind them, even to say Thank You.

I was given the opportunity to work with AANR with the National Board in helping with the Budget and working to find better opportunities in some areas to help with saving money and having a better understanding of areas that help and protect AANR.

As I stated in the last meeting, I have formed a group that has helped to call all clubs asking different questions about events and we have started a campaign about how to reach out to clubs to help them going forward with building their business and membership. We will be offering ideas on events and how to reach out to ordinary people and to build introductions to joining the nudist community. We will offer help with the proper way to run your business: covering topics of heads

in beds, events, activities, etc done to what licenses, insurances and protection do you need. We have lost touch with those that truly help us build membership. It is a campaign to get back to basics.

We have had 2 couples in June that came out to the resort to talk about opening a resort. Interesting outcome on 1, it is too much work. The other is now working in Georgia, and I will be following up with them, offering ideas on how to get this off the ground so they can begin to live their dream.

I have registered and again paid for the RV Super Show in Tampa paid for and did last Jan and are set up and paid by SVR to do next year in Tampa – Jan 2022

I have been in contact with some clubs in Florida to try and get them to increase their AANR memberships. I feel that we have some clubs that either need to increase their memberships or not be a part of AANR. It is not fair that they get advertising and not hold up their end of the bargain to promote. We have helped to host events at other clubs to bring in new AANR members.

BG Parkes
Trustee – Florida
AANR National Board

FINANCIAL COMMITTEE REPORT FOR 2021 AANR CONVENTION

July 2, 2021

Alan Harris, Chair

The 2020 Audit Report and 2020 Unaudited Breakdown by Quarter with Analysis were distributed electronically to Association leadership on May 5, 2021.

The 2021 First Quarter Unaudited Financial Statements with Analysis were similarly distributed on May 15, 2021.

I will be working with Judy Mason and Erich Schuttauf in the AANR office on July 19 and 20 with the goal of distributing 2021 Second Quarter Unaudited Financial Statements with Analysis by July 23, 2021.

WINR

The AANR WINR committee and the AANR-NW WINR committee merged, so that all members of the WINR committee are also members of the AANR-NW WINR Committee.

We worked from an over-arching theme of "Women helping women," and developed two documents. One is a brochure for women, and the other is a poster for clubs to post in the ladies' rooms, giving recommendations on actions to be taken if someone at the club makes a woman feel uncomfortable. I will distribute these documents at the meeting, though most people have already seen both of them.

Margie Cantlon
AANR WINR Chair

Ad Hoc Committee on the Name of the Organization Final Report

The Ad Hoc Committee on the Name of the Organization met twice and considered the purpose of the organization's name and discussed 39 different suggestions for a name change, along with some iterations of those 39 suggestions. But, while several of the suggested names bordered on brilliant, it was the unanimous consensus of those present at the second meeting that none of these suggestions was compelling enough to put the organization through the difficulties inherent in changing the name.

The committee was also unanimous in its concern that the word "international" only be used as an adjective and not in a way such that it appears that "international" is part of the AANR name. The committee encourages Trustees, Officers, Regional Presidents, and office staff to educate clubs and members not to use "international" as part of the name of the organization.

Ted Peck, AANR-SW, chair; Ralph Collinson, AANR-Florida; Bob Dixon, AANR-Western Canada; Bev Price, AANR West Trustee; Gary Mussell, AANR West President; Larry Deschenes , AANR East President; Karen Lahey, AANR-NW; Kathy Watzel, AANR President, ex-officio.



In March, a committee was convened to celebrate AANR's 90th anniversary with Linda Weber, AANR-W Director, as chair. Invitees to the Committee included Presidents, Vice-Presidents, and Trustees. We also had special guests like Mike Parker of AANR-NW, who provided invaluable assistance as historian.

The Committee met six times until July when festivities were combined with the International Skinny Dip Day to culminate into a grand celebration for AANR. We had a short time to get a lot accomplished.

AANR provided several complimentary giveaway items to help kick off the celebration in the form of gold-tone NCSL pins, window clings, temporary tattoos, and embroidered patches, all with the "90th AANRversary" logo. One of the concerns the Regions had was the fact that this celebration was not budgeted, so AANR graciously picked up the tab for the initial items. Regions had the option of ordering more items at their cost for their members.

We had some very creative ideas that set the tone for the celebration, and credit goes to the following for embracing the spirit of the Committee's purpose:

Ralph Collinson, AANR-FL President, kicked it off with the clever term "AANRversary."

Mitch London, AANR-SW President, initially came up with two great logos for the Committee to choose from. Members asked if the logos could be tweaked, and before our very eyes on the computer, Mitch came up with a logo that everyone thought was fantastic.

Mike Parker, AANR-NW Historian, provided a history of AANR for the 75th anniversary and brought it up to date for the 90th. "The Bulletin" has been printing the timelines by decade for the AANRversary. It is excellent reading for those who do not know the story of how the ASA/AANR grew out of humble beginnings. We also have great stories and pictures from some of our older members, and this will be part of the record for AANR's history for future review.

The Committee also had some significant positive side effects in searching for members who had been with us the longest or turning 90 in this celebratory year; we were able to clean up Impexium for those who had unfortunately passed.

We also, with the talents of Mike Parker, revised and updated the AANR Wikipedia page.

Along with the AANRversary logo items, one of the most popular ideas for the members to get involved in the celebration was to take a picture creatively that embodied the 90th year. These pictures will be printed in "The Bulletin."

Even though the Committee wrapped up their work as done for the planning, events are still be celebrated throughout the year that will carry us through 2021 and have paved the way for planning the milestone that everyone will be talking about – AANR's 100th AANRversary.

The Committee discussed what practices worked and what lessons we learned from this experience. We have a real opportunity to make the 100th more spectacular due to the timeframe for planning and the crucial budgeting aspect.

I was honored to be selected to chair this Committee for AANR and to work with some very dedicated and passionate individuals who want to keep AANR the premiere nudist organization and one that all the others will emulate.

Linda Weber

Chair, 90th AANRversary