

RATE/MECHANICAL INFORMATION

Effective January 1, 2007

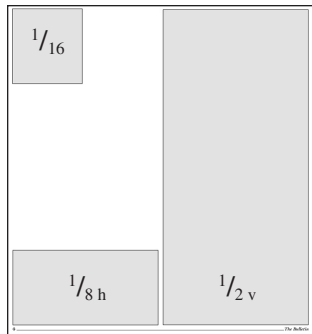
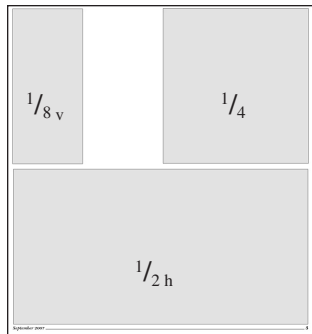
Bulletin Display Ad Rates

Ad Size	Mechanics	Rate
Center Spread	19 ¹³ / ₁₆ " x 10 ¹ / ₂ "	\$4415
Full Page	9 ²⁵ / ₃₂ " x 10 ¹ / ₂ "	\$2265
Half Page (H)	9 ²⁵ / ₃₂ " x 5 ³ / ₁₆ "	\$1505
Half Page (V)	4 ¹³ / ₁₆ " x 10 ¹ / ₂ "	\$1505
Quarter Page	4 ¹³ / ₁₆ " x 5 ³ / ₁₆ "	\$ 915
Eighth Page (H)	4 ¹³ / ₁₆ " x 2 ¹ / ₂ "	b/w \$ 545
Eighth Page (V)	2 ¹ / ₃ " x 5 ³ / ₁₆ "	4/c \$ 545 <i>(No discount applicable)</i>
Sixteenth Page	2 ¹ / ₃ " x 2 ¹ / ₂ "	b/w \$ 325
Sixteenth Page	2 ¹ / ₃ " x 2 ¹ / ₂ "	4/c \$ 325 <i>(No discount applicable)</i>

The Bulletin is printed on newsprint and the finished size is 10 " x 10 ⁷/₈".

FOUR COLOR is an additional \$260 per page (full, half, quarter) added to your contract/discounted rate.

Deadline: The space reservation and copy deadline is the 20th of each month. For example, January 20 for the March issue, February 20 for April, etc.



Contact Martha Young with questions.
E-mail BulletinAds@aanr.com
800/TRY-NUDE, Ext. 228; Fax 407/933-7577.

CONTRACT/DISCOUNT INFORMATION

- There are discounts on display advertising as per contract status.
Ad Agencies15%
AANR Clubsper contract*
AANR Members10%
**No additional discounts allowed in conjunction with contract discounts.*
- Frequency rate discounts are for multiple insertions per calendar year and may be used in conjunction with an agency or member discount.
3 times5%
6 times10%
12 times15%

PRODUCTION GUIDELINES

Accepted Formats:

InDesign 2.0 file, Illustrator Eps,
Photoshop Tiff or Psd file, Acrobat Pdf

Requirements:

Grayscale, Line Art or CMYK files, NOT RGB.
Postscript fonts ONLY. No true type fonts.
Fonts should be either embedded in file or converted to paths.
Make sure all fonts (screen and printer fonts), eps, tiffs, logos are included with your file.
100 line screen. Halftones set at 200 dpi or larger. Line art at 600 dpi or larger.

Adobe Acrobat PDFs should be saved to PRESS format with the resolution set at 300 dpi with all the fonts embedded.

PRODUCTION CHARGES apply if file has to be adjusted. Production charge is 10% of the base price of the ad, and alterations are charged accordingly. No discounts are applicable. **Please verify that files are CMYK, not RGB.**

All advertising is subject to the publisher's approval. The publisher reserves the right to reject advertising that is not in keeping with the Association's principles and standards.

Advertisements ordered set and not used will be charged for composition.

Proofs: Fax proofs or e-mail proofs in PDF format are available upon request. Please provide contact information.

Special Position: Position requests are not binding.

Prices are subject to change.

Unless credit is established, all advertising must be paid in US funds and accompany order.

The publisher's liability for any error will not exceed the charge for the advertisement in question.

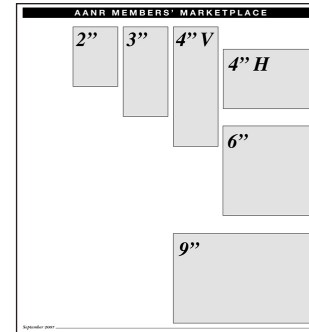
Advertisers and ad agencies agree to indemnify, defend, and save harmless the publisher from any and all liability for content of advertisements printed, or the unauthorized use of any person's name or photograph, arising from the publisher's reproduction and publishing of such advertisements pursuant to the advertiser's or agency's order. The publisher reserves the right to reject, discontinue, or omit any advertising or any part thereof. This right shall not be deemed to have been waived by acceptance or actual use of any advertising matter.

MEMBERS' MARKETPLACE

(May include a logo or photo)

	Members & Clubs	Nonmembers
2" (1 ¹ / ₂ " x 2")	\$105	\$120
3" (1 ¹ / ₂ " x 3")	\$155	\$185
4v" (1 ¹ / ₂ " x 4")	\$215	\$255
4h" (3 ¹ / ₈ " x 2")	\$215	\$255
6" (3 ¹ / ₈ " x 3")	\$315	\$365
9" (4 ¹³ / ₁₆ " x 3")	\$475	\$525

This includes The Cyber-Bulletin. Four color is an additional \$35.



CLASSIFIED ADVERTISING

Members \$36 for up to 20 words and 35¢ for each additional word.

Nonmembers \$50 for up to 20 words and 50¢ for each additional word.

This includes The Cyber-Bulletin. Yellow highlighter is an additional \$5 per line.

All marketplace and classified rates are per monthly insertion, no discounts are applicable.

Copy deadline: The 20th of each month. Orders must be pre-paid. We accept: Discover, MasterCard, Visa, check, or money order.

The Bulletin

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Director of Publications Linda Berry
Executive Director Erich Schuttauf

The Bulletin is circulated to 30,000 households monthly.

The Bulletin

RATE CARD 07

The Official
Publication of



American Association for Nude Recreation
The credible voice of reason
for nude recreation since 1931.