



## American Association for Nude Recreation Fact Sheet 2019

- American Association for Nude Recreation (AANR), founded in 1931, celebrated its 85th anniversary in 2016. AANR's mission is to advocate on behalf of nudity and nude recreation in appropriate settings while educating and informing society of their value and enjoyment.
- Membership in AANR is a "passport to fun" and can be purchased for less than the price of a bathing suit.
- Nude recreation is enjoying a revival in the United States, Canada and the Caribbean. AANR serves over 52 million individuals at 200 affiliated clubs, resorts, RV campgrounds and businesses. Over half of these are "landed" clubs which have their own grounds and facilities. Others, "nonlanded" clubs and sometimes called "travel clubs," are comprised of groups of people who plan trips to clubs with facilities or hold other social events to enjoy nude recreation.
- In 2003, a Forbes article estimated that nude recreation was a \$400 million a year industry, including cruises, resorts and merchandise. In 2017 it grew to what is conservatively estimated a \$533 million industry.
- Nude recreation enthusiasts are a cross-section of North America, representing a variety of ages, careers and socioeconomic levels. Typically, members are active, college educated individuals between the ages of 35-75 who enjoy outdoor recreation and activities such as swimming, tennis, volleyball, walking and hiking.
- AANR is a gold and silver award-winning member of the American Society of Association Executives, has received four Golden Bell communications awards from the Hospitality Marketing and Sales Association International (HMSAI), two Silver Mercury Awards and an SATW Cushman Award in recent years.
- AANR's headquarters are located at 1703 N. Main Street, Kissimmee, Fla. 34744-3396. Phone: 407-933-2064; FAX: 407-933-7577. E-mail: [jbaldasarre@aanr.com](mailto:jbaldasarre@aanr.com).

- For more information about the American Association for Nude Recreation or its affiliated clubs, call **800/TRY-NUDE** (800/879-6833), or visit the association's web site at <http://www.aanr.com>.

**About AANR:** For 88 years, AANR has been the leading authority in North America on protecting the freedoms and rights of those who participate in wholesome, family-style nude recreation. Members of AANR recognize the wholesomeness of the human body and believe that life is enhanced by the naturalness of social nudity. From exercise to relaxation, a person's physical, spiritual, and mental health is enriched through nude recreation. AANR supports over 200 chartered clubs, resorts, and campgrounds, and serves more than 52 million individuals throughout the U.S., Canada, Mexico, the Caribbean, and internationally. For more information about AANR and for facts related to nude recreation, visit [www.aanr.com](http://www.aanr.com) or call 1-800-TRY-NUDE (879-6833). To receive information on upcoming news and events, sign up for our newsletter [here](#).

Mary Jane Kolassa  
Paradise Public Relations  
407/463-0040  
[MJKolassa@ParadiseAdv.com](mailto:MJKolassa@ParadiseAdv.com)

Jeffrey Baldassarre  
Director of Marketing & Communication  
American Association for Nude Recreation  
[jbaldassarre@aanr.com](mailto:jbaldassarre@aanr.com)

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